



CANADIAN  
UNIVERSITY DUBAI

Your portal to Canadian education

**Undergraduate Handbook  
2019/2020**



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**Canadian University Dubai communicates with its students through their university email address. Please ensure that you check your university email address for updates and notifications sent to you.**

**The contents of this handbook are subject to change from time to time at the sole discretion of the University, and on occasion updated information may be distributed regarding policy and regulation changes.**



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## Message from the Chancellor & the President

**Mr. Buti Saeed Al-Ghandi**  
Chancellor

**Professor Karim Chelli**  
Vice Chancellor and President

We are delighted to be able to introduce Canadian University Dubai to you.

Education is a continuous and lifelong journey, and we know that the road to university can be a challenging one. Here at Canadian University Dubai, you will experience an education delivered to the highest international standards; a Canadian education based on international standards and expressed through a demonstration of clear learning outcomes. Our Canadian education system celebrates commitment, cooperation, participation and diversity.

As a reflection of the international city of Dubai, we celebrate a very diverse learning environment with our student body of over 100 nationalities. We strive for excellence by providing our students with cultural experiences and competencies that inspire minds and transform lives by opening new and incredible paths. We prepare you to be the global citizens of tomorrow.

On behalf of our Board of Trustees and the University Faculty, Administration & Support Staff, we wish you a very successful, well rounded and happy journey through to the achievement of your academic and personal goals here at Canadian University Dubai

رسالة من السيد: بطي سعيد الكندي رئيس  
الجامعة ورئيس مجلس الأمناء.  
والبروفيسور: كريم شلي مدير الجامعة  
ونائب رئيس الجامعة.

إنه لمن دواعي سرورنا البالغ تعريفكم بالجامعة الكندية - دبي.  
إن التعليم هو رحلة شاقة ومستمرة مدى الحياة، ومن المعلوم أن الطريق إلى الجامعة قد يشكل تحدياً لا يستهان به، وفي الجامعة الكندية دبي، سيكون تعليمك مبنياً على أعلى المعايير الدولية، وعلى تعليم كندي عالي الجودة، من سماته إنتاج مخرجات تعليمية واضحة، حيث إن التعليم الكندي يتصف بالالتزام والتعاون والمشاركة والتنوع.  
وقد تم تأسيس علاقات وشراكات علمية بين الجامعة الكندية دبي وأبرز الجامعات العلمية الكندية، مما يخول الطالب متابعة دراسته في تلك الجامعات، ولذلك فإن الجامعة الكندية دبي تهيب بالطلاب أن يستثمر هذه الشراكات العلمية لصالحه ومستقبله.  
وبما أن دبي هي المدينة العالمية التي تميّزت باحتضان أناس من معظم جنسيات العالم، فإن الجامعة الكندية دبي تقترن بتنوع بيئتها التعليمية، حيث وفد إليها الطلاب من أكثر من تسعين جنسية، يشتركون في الاستفادة من التميز والرقى، من خلال ما توفره الجامعة لهم من المهارات العلمية والمعرفية، والخبرات الثقافية، التي تلهم العقول وتغيّر من حياة الطلبة، فاتحة أمامهم آفاقاً جديدة وهائلة، لأن الجامعة الكندية دبي ستقوم بإعدادك وتهيئتك لتكون مواطن العالم للمستقبل.  
نيابة عن مجلس أمناء الجامعة وأعضاء هيئة التدريس وإدارة الجامعة وجميع موظفيها، نتمنى لكم رحلة ناجحة ومثمرة غنية بالعلم والمعرفة والثقافة، في طريقكم إلى تحقيق الأهداف الأكاديمية والشخصية الطامحين للوصول لها هنا في الجامعة الكندية دبي.

# 1. Welcome to Canadian University Dubai

Canadian University Dubai was established in 2006 in order to deliver a high-quality tertiary education in the UAE and provide a gateway for students to pursue higher education opportunities in Canada.

Canadian University Dubai is located in the heart of downtown Dubai and all of our academic programs are based on Canadian curriculum and education principles. This gives students the opportunity to obtain a Canadian education while experiencing the unique culture and values of the United Arab Emirates. With over 100 different nationalities calling our University home our diverse student community builds bridges across cultures and continents.

Our goal is to move each student forward as a well-rounded lifelong learner and good global citizen. To achieve this, emphasis is placed not just on academic achievement but on extracurricular involvement. Our vibrant student life has something for everybody, from sports to concerts, and the opportunity for international trips. Students are also involved in many different types of social activities, including community fundraising, team building, and networking events.

## 1.1. Founding Partners

- Emirates Investment and Development
- Al Sheikha Sheikha Saeed Al Maktoum
- Mohamed Ibrahim Obaidalla
- Jamal Al Ghurair Est
- Khalifa Juma Al Nabooda
- Ghubash Trading & Investment Co. Ltd
- Investment Group (PVT) Ltd
- First Investor (L.L.C)
- Abdulla Ahmad Bin Abdul Aziz
- Hamad Ahmad Bin Suqat
- Saleh Mohamed Bin Lahej
- Ahmed Saif Belhasa
- Rashed Humaid Al Mazroei
- Mohammed Omar Bin Haider
- Oman Insurance Company (PSC)

## 1.2. Institution Licensure and Program Accreditation

Canadian University Dubai, located in the Emirate of Dubai, was officially licensed from the 1<sup>st</sup> of August 2006 by the United Arab Emirates Ministry of Education – Higher Education Affairs to award degrees/qualifications in higher education.

## 2. Why Choose Canadian University Dubai?

There are many reasons to choose Canadian University Dubai for your undergraduate or Masters studies, but let us tell you what sets us apart from our peers:

### 1. Canadian-Based Curriculum

We offer an education based on the Canadian curriculum, giving us internationally recognized quality and credibility.

### 2. Option to Graduate In Canada

As a portal to Canadian higher education, you can start your degree at CUD then complete your studies and graduate from one of our partner institutions in Canada.

### 3. UAE Accreditation

All of our programs are accredited by the UAE's Ministry of Education – Higher Education Affairs.

### 4. International Faculty

Our international faculty is highly qualified and inspirational in their field, bringing innovative teaching styles and philosophies from across the globe.

### 5. Graduate Employability

With an education based on the Canadian principle of prescribed learning outcomes, CUD graduates are highly employable in the international jobs market.

### 6. Flexible Learning

We offer flexible program schedules – evening and weekend classes are available for both undergraduate and Masters programs.

### 7. Business-District Location

We have a convenient downtown location in the heart of Dubai's business district, with state of the art academic and recreational facilities.

### 8. Student-Centered Approach

CUD is a student-centered university, where we value student success above all else.

### 9. Research Opportunities

Our Research Centre provides students with the opportunity to be involved in cutting edge research internationally and in the UAE.

### 10. Multicultural Student Community

We have a truly multicultural learning environment, with students from over 100 nationalities.

### **3. Vision and Mission**

#### **3.1. Vision**

Canadian University Dubai is committed to providing students with an international academic experience, guided by the highest educational and corporate ethics, adding value to the personal and professional lives of its graduates, and the communities in which we serve.

#### **3.2. Mission**

Canadian University Dubai promotes Canadian perspectives in learning, research and application, grounded in an appreciation and respect for the diverse culture and values of the UAE.

### **4. Canadian University Dubai Campus**

Canadian University Dubai campus is steps away from Sheikh Zayed Road, the main thoroughfare of downtown Dubai and the hub of the financial district. The Dubai Mall, Burj Khalifa, and many of Dubai's premier attractions surround our facilities, and the Financial Centre metro station is walking distance from the University campus, ensuring an easy commute from anywhere on the network. There are also a wide variety of shops and restaurants nearby.

Canadian University Dubai campus is an architecturally unique building. Our four Halls are surrounded by lush vegetation, providing the perfect backdrop in any of our courtyards for quiet conversation or study.

#### **4.1. Academic Facilities**

The University's classrooms, laboratories and studios are fully furnished and well-equipped with the latest technology, enabling faculty and students to enhance the learning process with digital and online content. Wireless network access is available in all classroom areas and other common areas for the use of students.

#### **4.2. Red Theatre**

Our Red Theatre is a gathering place for both official ceremonies and student led activities. From MoU signings to student talent competitions, there is always something happening in this versatile space.

#### **4.3. Classrooms**

Canadian University Dubai has classrooms located in Halls B, C & D comprehensively fitted-out with comfortable chairs and workspace. Each classroom has wireless network access and is equipped with overhead projectors and computer workstations that enable faculty members to enhance learning with interactive content.

#### **4.4. Computer Laboratories**

Canadian University Dubai has several computer laboratories strategically placed throughout the campus, including one lab dedicated to Apple products. Each lab is appropriately furnished with computer desks, chairs and Desktop PC's for students to use. Software required for all programs has been installed on these machines. The labs offer a great deal of accessibility for your needs.

#### **4.5. Students Lounge**

Located in Hall C, the Student Lounge provides students with a space where they can relax, play games, and socialize.

#### **4.6. Sport Facilities**

Canadian University Dubai has a range of athletic facilities that allow students to balance their studies with physical activity. The 160-seat tennis court with its cement surface promotes a fast game with a high bounce.

#### **4.7. Student Health Clinic**

Free basic medical services are provided for students at Canadian University Dubai Medical Centre. A qualified nurse is available on campus, and a fully qualified medical doctor is available once per week for consultations and follow-ups.

## **4.8. Prayer Rooms**

Canadian University Dubai offers two beautiful prayer rooms located on the third floor of Hall D. These rooms allow both male and female students the opportunity to perform their prayers in the University.

## **4.9. The Holy Month of Ramadan**

During Ramadan, the University expects all members of the community to refrain from eating, drinking or smoking on the University premises during daylight hours. In acknowledgement of our diverse community, the University designates a particular room where non-Muslims may eat or drink according to their needs. The University expects all its members to respect the U.A.E. culture and regulations, and show deference to the Muslim community during this period.

## **4.10. Cafeterias**

Our campus is home to four cafeterias serving a wide range of cuisines. The cafeteria areas provide a coeducational, multicultural, multinational, and social environment. They are the main gathering place for students between classes and during their free time, where they can enjoy free wireless internet. In addition, the students can always use one of the many vending machines located throughout the campus.

## **4.11. Parking Facilities**

Secure parking is available for a nominal fee per semester on a first-come first-serve basis. Please check with Physical Resources for more information. There is also free parking available on the streets surrounding the University.

## **4.12. Student Transportation**

Canadian University Dubai also offers Transportation from Ajman and Sharjah on a schedule. The fees are as follows:

- AED 2,200 per semester per student from/or to Sharjah or Ajman.

Additionally, there are several metro stations nearby and ample parking is available for students wishing to drive.

## 5. Admission Policies

### 5.1. Undergraduate Admission Policy

#### 5.1.1. General University Admission Requirements

The UAE High School Certificate or its equivalent is required with an average score of 60% or more (an average of 70% or more is required for entry into some of the academic programs; see the Program Specific Requirements section for more information).

A High School Certificate obtained abroad must be processed in accordance with decrees No. 200/2004 and 312 /2004 of His Excellency the Minister of Higher Education & Scientific Research UAE, as follows:

Broadly, a holder of the National High School Certificate of a foreign country is eligible for admission if:

- The certificate is valid for admission to a public university of the Country in which it was issued
- The certificate was obtained on completion of at least 11 years of schooling
- The certificate includes at least six (6) subjects covering the four core fields of: Mathematics, Sciences, Languages, and the Social Sciences & Humanities or Arts
- A holder of High School Certificates from any country that has two levels of High School Certificate must submit the higher level of certificate

#### 5.1.2. English Proficiency Requirements

All students are required to provide a certificate of English proficiency, such as TOEFL (minimum score of PBT500/61 iBT), IELTS (minimum band 5.0), or an equivalent standardized English language test that is internationally recognized. This condition of the admission policy applies to all students of all programs except for those students applying for the Bachelor of Arts in Communication program in Arabic; students applying for this Arabic language program need a minimum TOEFL score of 450 or its equivalent (but may be granted conditional admission with a TOEFL score of 400; refer to the Conditional Admission section for more information). Students should note that in order to transfer to a university in Canada a higher TOEFL score (normally a minimum of 550) or its standardized equivalent may be required, depending on the institution concerned.

Exceptions:

- A transfer student admitted to an undergraduate course in an English-medium institution that is recognized by the Ministry of Education – Higher Education Affairs (MOE), who can also provide evidence of having achieved a TOEFL score of 500 (or its standardized equivalent approved by the MOE) upon admission to the sending institution's undergraduate program. A verified true copy of the test result held by the sending institution may be sent directly to the University
- An Emirates Standardized Test (EmSAT English Achieve) score of 1100 is equivalent to the minimum English Language Requirement to enter a Bachelor's program in the UAE.

### **5.1.3. Placement Tests**

#### **5.1.3.1. English**

Only admitted students who have achieved the minimum English proficiency requirement will be allowed to register for courses as per their study plan without any further intensive pre-university English courses.

Admitted students with a TOEFL/IELTS score less than the specified minimum requirement will need to register for the University's English for Academic Purposes (EAP) Program to help them attain the required higher TOEFL/IELTS score. (EAP courses are not transferable). Students will be placed in the appropriate level of the EAP program based on their IELTS or TOEFL score.

Registered students in EAP are allowed to enrol in general education courses, in conjunction with the corresponding level of EAP.

#### **5.1.3.2. Math**

All students admitted to any one of the accredited programs, with the exception of the Bachelor of Arts in Communication and Bachelor of English Language and Translation programs, are required to fulfill the Mathematics requirement. The math requirement may be met by passing the Math Placement Test OR providing a Grade 12 minimum Math score of 70% Science stream OR SAT test minimum math score of 400\*.

Any student who has not met the mathematics requirement or achieved the required pass mark in the Mathematics Placement Test may be granted conditional admission - but such students will not be permitted to register in any Math or Statistics courses, or any course that has a math Prerequisite, until the successful completion of the necessary remedial-math course.

### **5.1.4. Program Specific Requirements**

Students holding literary certificates can be admitted to the following programs:

- Any major offered by the Faculty of Management at the undergraduate level
- Any major offered by the Department of Environmental Health Sciences
- Bachelor of Science in Interior Design
- Bachelor of Architecture
- Bachelor of Arts in Communication (Arabic)
- Bachelor of Arts in Communication (English)
- Bachelor of Arts in English Language & Translation
- Bachelor of Arts in Creative Industries
- Bachelor of Arts in Applied Sociology (Arabic)

Students holding science certificates can be admitted to any program. **There are specific additional requirements for the following:**

#### **5.1.4.1. Bachelor of Science in Electrical Engineering and Bachelor of Science in Network Engineering**

UAE High School Certificate – Science Stream (or equivalent) with a minimum average of 70%.

Math Placement Test OR Grade 12 minimum Math score of 85% Science stream OR SAT test minimum math score of 450

#### **5.1.4.2. Bachelor of Architecture**

UAE High School Certificate – Science Stream (or equivalent) with a minimum average of 70%.

### **5.1.4.3. Bachelor of Science in Interior Design**

UAE High School Certificate – Science Stream (or equivalent) with a minimum average of 70%.

UAE High School Certificate – Literary Stream (or equivalent) with a minimum average of 70% and a minimum score of 70% in Mathematics.

### **5.1.4.4. Bachelor of Arts in Communication (Arabic & English)**

#### **Arabic**

In addition to the minimum high school entry average score of 70%, students willing to enrol in communication programs need to satisfy the following specific entry requirements:

- Passing successfully multiple mini interviews (MMI)
- A minimum entry TOEFL score of 450 (or its equivalent)

#### **English**

In addition to the minimum high school entry average score of 70%, students willing to enrol in communication programs need to satisfy the following specific entry requirements:

- Passing successfully multiple mini interviews (MMI)
- A minimum entry TOEFL score of 500 (or its equivalent)

#### **Conditional Admission**

Applicants failing to fully achieve the program entry requirements as stated above may be offered a conditional admission (acceptance) if the following conditions are met:

- A minimum high school entry average score of 60% for both Arabic and English streams
- Passing successfully multiple mini interviews (MMI)

This conditional admission will be waived if the student achieves a CGPA of 2.0 or more before the end of the first enrolment year. Otherwise, the student will be dismissed from the program.

### **5.1.5. Admission Requirements and Procedures**

Prospective students can apply to any of our programs online at <http://www.cud.ac.ae/ApplyOnline>. Students are more than welcome to visit our campus for a personal tour, and one of our officers would be pleased to address any questions with their online application. Alternatively, inquiries can be sent to [apply@cud.ac.ae](mailto:apply@cud.ac.ae).

Once a student has submitted their completed application, they are assigned an Applicant ID by the Admissions Department. (This Applicant ID # should not be confused with the Student ID #, which is given only after a student has accepted an offer of admission).



### 5.1.6. Steps and Required Documents

- Complete an application online at [www.cud.ac.ae/ApplyOnline](http://www.cud.ac.ae/ApplyOnline)
- Original and fully attested high school transcript grade 12 results (meeting minimum admission requirements for selected program)
- Original high school transcript grade 10 and 11 results
- Original and fully attested high school diploma/leaving certificate
- Original high school equivalency certificate if required
- Copy of Emirates ID
- Original IELTS or TOEFL score
- Proof of successful completion or a letter of exemption of military service from the National & Reserve Service Authority (UAE nationals only)
- Applications from holders of High School Certificates are processed after payment of the non-refundable fee of 500 AED.

### 5.1.7. Attestation of Documents and Certificates

#### **Students who have graduated from High Schools within the UAE**

UAE High School certificates are attested by the Ministry of Education in the UAE. Students may also be asked to obtain equalization from the UAE Ministry of Education.

#### **Students who have graduated from High Schools outside the UAE**

- a) High School certificates must be attested by the Ministry of Education in the country where the issuing High School is based.
- b) Following that, the student also needs to have the certificates and transcripts attested by the UAE embassy or consulate in that same country.
- c) If the student is not able to have the attestation completed by the UAE embassy or consulate in that same country, they may also be able to obtain the same attestation or equalization from the Ministry of Foreign Affairs or the Consulate of the particular country they studied in.
- d) Students may be required to obtain equalization from the UAE Ministry of Education\*.

### 5.1.8. Students who have studied at Colleges/Universities Outside of the UAE

- a) All Certificates and transcripts must be attested by the Ministry of Education in the country where the issuing institution is based.
- b) Following that, the student also needs to have the certificates and transcripts attested by the UAE embassy or consulate in that same country.
- c) If the student is not able to have the attestation completed by the UAE embassy or consulate in that same country, they may also be able to obtain the same attestation or equalization from the Ministry of Foreign Affairs or the Consulate of the particular country they studied in.
- d) The student will also be required to obtain an equivalency document of all attested certificates from the Equivalency Department at the Ministry of Higher Education.

### 5.1.9. Foreign Equivalents

The following is a selected list of international equivalent admission requirements; if a prospective student does not see their educational system listed here, they should contact the Admissions Department for more detailed information.

**American System:** High school diploma (grade 10, 11 & 12) with a minimum of 60% or with a minimum CGPA of 2.00 and SAT with a minimum math score of 400.

**British System (IGCSE and GCSE):** Completion of at least seven (7) subjects including at least two AS or one A level subject. A minimum grade of C must be achieved for O level IGCSE or GCSE certificates; however, a minimum grade of D acceptable for subjects taken at AS level or A level GCSE. Furthermore, the applicant must provide evidence that they have attended school for at least 12 years by providing a school leaving certificate.

**Canadian System:** High school diploma (grade 10, 11 & 12) with a minimum of 60% or with a minimum CGPA of 2.00 University Track Credits.

**French Baccalaureate:** Diplome and transcripts with minimum grade 10 out of 20.

**Iranian System:** Pre-university certificate and transcript of records with a minimum grade of 12 out of 20.

**Indian Board Certificates:** Grade 12 certificate with a minimum percentage of 50% and Grade 10 certificate results.

**International Baccalaureate (IB) Program:** IB Diploma with completion of six (6) subjects, at least three (3) at the higher level (HL) and a minimum total of 24 points.

**Pakistani Board Certificates:** Grade 12 certificate with a minimum percentage of 50% and Grade 10 certificate results.

**Nigerian/West African System:** WAEC, NECO, or WASSCE board certificate with a minimum of 7 subjects of C and above and secondary school transcript of results.

### 5.1.10. Conditional Admission

An applicant who does not meet all of the University Admission requirements may be granted conditional admission. The possible circumstances under which such conditional admission may be granted include:

- a) Students who do not meet the minimum TOEFL/IELTS English language proficiency requirement: these students may enrol in the EAP program in order to improve their English skills and achieve the required TOEFL/IELTS score.
- b) Students who do not pass the Mathematics Placement Test: these students must successfully complete the necessary remedial-math course before being allowed to register in any math or math-related courses.
- c) Students who have been unable to provide attested certificates or equalization certificates: these students must provide the appropriate certification by the end of their first academic semester.

If a student does not fulfill his or her specific probationary admission requirements, he or she may be subject to dismissal from the University.

### 5.1.11. Deadlines for Admission

Applications for admissions are accepted year-round. Entry can be in the Fall, Spring or Summer.

### 5.1.12. Letter of Admission

Upon successful completion of the admission process, the student will receive either a conditional acceptance or fully admitted letter issued by the Admissions Department. If the student is rejected, he or she will also receive a letter notifying him/her of the rejection.

### **5.1.13. Admission Appeals**

Should a student's Application for Admission be rejected, he/she may appeal the decision as follows:

- Inform the Admissions Office of his/her dissatisfaction and request a review, in writing, within thirty (30) days of having received the written reason for the rejection.
- The Admissions Office will acknowledge receipt of the applicant's request and forward it to the Admissions Review Panel which is composed of the Program Leader and two faculty, one from the relevant Department and one from a different Department.
- The applicant may make a presentation to the Panel, but may not be represented by a third party at the Panel.
- The Panel will submit their decision to the Registrar for his/her approval.
- The Admissions Office will inform the applicant of the decision in writing.

The decision of the Registrar is final and binding. Should the decision be in favor of the applicant, the applicant will be admitted to his/her chosen program or an alternative should no place be available in his/her chosen program. Under no circumstance will a student already admitted to the University be disadvantaged by the findings of the Review Panel.

### **5.1.14. Student Visa**

International and non-national students are eligible for a UAE Student Residence Visa sponsored by Canadian University Dubai. These visas are only issued to full-time students (students enrolled in 4 courses or more per semester) who have been accepted to the University and have paid the required deposits and fees.

Student visas are valid for a period of 12 months and renewable per the duration of the student's program of study. Visas must be renewed or cancelled within an acceptable period before expiry while in the UAE. Failure to renew or cancel your visa accordingly may result in an absconding status with UAE Immigration and forfeiting of your visa deposit.

Students with abscondment status will be dismissed from the University and returned to their home country.

Transfer of visa from other institutions is a lengthy process. Students should cancel their visa at their previous academic institution and Canadian University Dubai will apply for a new visa.

Once all the documents are available it takes a minimum of 3 working days to process the visa. Completion of medical and stamping of the visa on the passport take a minimum of 4 additional working days.

**The documents required are:**

- Colour passport photocopy
- 4 colour passport photographs (Submitted with Application for Admission)
- Letter of Acceptance from the University with course details and duration.

**\*Note that the University cannot guarantee that you will be granted a student visa.**

**Falsified Admission Documents**

Students found to have submitted falsified documents will be dismissed from the University with no refunds and reported to the appropriate authorities.

## **6. Advanced Standing**

### **6.1. Undergraduate Advanced Standing**

Some student wishing to enrol at Canadian University Dubai may be eligible to earn academic credits from sufficiently high scores on some national/international secondary school examinations. A student may apply to have these credits and/or experience considered for advanced standing credit towards their program.

The granting of advanced standing will not diminish the integrity of the program of study and the qualification awarded but it is an acknowledgement by CUD that students have gained the knowledge, understanding and skills equivalent to learning outcomes of some first year courses of the program. In other words, the granting of advanced standing ensures that students are not required to repeat successful learning outcomes of identified courses to be discussed in the next section.

#### **6.1.1. Conditions**

i) To protect the integrity of its awards, CUD will only award advanced standing for up to 3 subjects which were achieved with a minimum grade equivalent to B in:

- the GCE A-Level subjects
- The IB Higher Levels subjects
- the Lebanese Baccalaureate,
- the French Baccalaureate,
- the German Abitur

ii) A subject may be considered for credit award only if the study plan of the program includes a first year course whose learning outcomes are judged to be achieved by the coverage of the content of the subject under consideration.

iii) students must submit certified copies of the subjects' descriptions to the Registration Department during the first semester of their study.

#### **6.1.2. Procedure**

- Decisions on applications are made by the Registrar based on the recommendation of the Dean of the Faculty which offers the Academic Program.
- Any application for advanced standing must be looked at in the totality of the student's application.
- To ensure equitable application of this policy, all determinations on advanced standing must be recorded on the student's record on CAMS ( CUD Registration System) .
- The University reserves the right to withdraw advanced standing where the documentation provided by the applicant proves to be incomplete, misleading, false or invalid or when an error has been made in assessing or processing the application.
- Advanced standing in specified subjects is not granted for subjects which were completed 5 years or more prior to application

### **6.1.3. Grades Issued for Advanced Standing**

Advanced standing will be shown on the Transcript in the same way as transferred courses from other recognized higher education institutions.

Advanced standing will not be considered in the computation of the semester GPA or Cumulative GPA.

### **6.1.4. Appeals Against Decisions on Advanced Standing**

If an applicant is dissatisfied with the outcome of his/her advanced standing application, he/she may appeal against the decision, in accordance with the following appeal procedure which is a customization of CUD grievance policy.

An applicant for advanced standing who wishes to challenge the decision about the advanced standing must first discuss the matter with the Dean of Student Affairs whose staff will refer the application to the Dean of Faculty in which the applicant is studying. The Dean of the Faculty will determine whether any variation to the decision is appropriate, make a decision and advise the Dean of Students Affairs in writing. If, following consultation with the Academic Dean, the student remains dissatisfied with the decision he/she may appeal, in writing, to the Vice President of Academic Affairs within 15 working days of the date of notification of the decision of the Dean.

## **6.2. Undergraduate Transfer Credit (From Post-Secondary Institution)**

If a student wishes to take a course at another institution, a Letter of Permission Form must be filled out and a detailed course outline must be provided. If the course is approved by the Dean of the department, the student may register. Once the course has been completed, a certified transcript must be handed in to the Office of the Registrar, and the course will be added only if the grade attained is C or higher.

Canadian University Dubai approves the admission of applicants transferring from other institutions subject to the following conditions:

- Transfer is from a recognized institution of higher education;
- Student meets Canadian University Dubai admission requirements;
- Student submits a certified copy of their grade transcript and a detailed outline of their courses;
- Student has a Cumulative Grade Point Average from the previous institution of at least 2.0 (on a 4.0 scale) or its equivalent.

**Transfer credits are subject to the following conditions:**

- Student passed the course with at least a C grade; and,
- Course outline is similar to a corresponding course in the relevant program at Canadian University Dubai.

Note: Transferred credit hours will not be considered in the computation of GPA at Canadian University Dubai. The maximum number of credits a student may transfer will not exceed 50% of the total number of credits required for graduation.

## **6.3. Prior Learning Assessment and Recognition Policy**

The PLAR assessment aims at establishing the recognition or lack thereof of the applicant's documented prior learning experiences as equivalent to the learning outcomes of the course identified on the application form. Normally, recognition of prior learning is awarded by the Assessment Committee upon satisfactory demonstration by the applicant of at least 80% of the course's learning objectives through PLAR assessment. If as a result of the assessment, this learning is deemed equivalent to the learning outcomes for a specific Canadian University Dubai course, credits for that course shall be awarded without the assignment of a grade. The student's transcript shall then mention the course as completed through PLAR.

The maximum degree level credits to be awarded through PLAR should not exceed 12 credit hours. However, when applicable, the total of the number of transferred credits through formal credit transfer and that of credits awarded through PLAR should not exceed 50% of the program graduation requirement.

### **6.3.1. What are the different methods used for assessing PLAR?**

The Canadian University Dubai uses portfolio and/or challenge assessments. The designated PLAR assessor(s) determines the assessment type, format and duration and administers the assessment process.

#### **6.3.1.1. Portfolio**

A portfolio is a collection of materials, in either paper or electronic format that demonstrates learning that was obtained through extensive past experiences. Portfolio submissions are normally complemented by an interview. Documentation included in the portfolio can be a collection of formal or informal learning experiences. A portfolio can include, but is not limited to:

- A Curriculum Vitae;
- An autobiographical essay;
- A description of career history;
- A detailed mapping of documented experiences against course's learning outcomes;
- Samples of professional achievements;
- Job descriptions;
- Letters of reference;
- Training records;
- Detailed course outlines from non-credit training courses or workshops;
- Certifications;
- Performance appraisals;
- Special awards;
- Professional contributions (ex. reports, business plans, marketing materials, etc.).

#### **6.3.1.2. Challenge Assessment**

A challenge assessment should include both Written and Oral components. The Assessment Committee can also add one or two other components such as Performance (Portfolio), and/or Assessment of Achievement.

### **6.3.2. Appeal of Denial**

The applicant can appeal a denial of prior learning recognition after paying a 500 AED appeal fee. The appeal must be done in writing to the Dean or Head of the Department offering the course considered in the PLAR application form within five (5) working days past the notification of denial. The Dean shall then convene an ad hoc committee to investigate and deliberate the case before rendering a final decision. This committee shall include a representative of the Dean, a representative of the Registrar, and a subject matter expert faculty member other than the PLAR assessor. The applicant shall be notified of the final decision within ten (10) working days of the initiation of the appeal. The applicant has no further recourse."

#### **6.3.2.1. Procedure**

Prior Learning Assessment and Recognition (PLAR) is a process whereby Canadian University Dubai awards academic credits for documented learning acquired outside the classroom.

Such learning would have been acquired by a prospective or current student through a variety of professional or life experiences, including but not limited to:

- Training programs;
- Professional certificates;
- Professional responsibilities;
- Seminars or workshops;
- Armed services training;
- Independent studies; etc.

Upon successful recognition of prior learning, academic credits are awarded without the assignment of a grade. Hence, PLAR credits do not count towards the CGPA of the applicant. PLAR can be used for course exemption only and cannot be used to be admitted at the university. The applicant has the right to appeal a denial of prior learning recognition.

### 6.3.2.2. Application Process and Guidelines

The applicant must follow a five step process whereby eligible prior learning is identified, assessed and recognized as a substitute to academic credits.

**Step 1: Contact and consult with the PLAR Services at the Registration Division to apply.**

The applicant for PLAR credits is responsible for identifying and documenting prior learning and for seeking recognition against academic credits at Canadian University Dubai.

**Step 2: Consult with the academic advisor on the eligibility of prior learning.**

Applicants are expected to consult with PLAR Services officers and academic advisors about the eligibility of their prior professional and life experiences, the PLAR assessment process, the course(s) to be considered, and the time frame for completion.

The applicant need not be enrolled in a course to use the PLAR option for that given course. However, if the applicant is enrolled in the course considered for recognition, PLAR cannot be used after the 6th hour of class for that course. The applicant for PLAR credits is thus advised to check the University calendar for important dates. In all situations, the applicant is expected to have identified the relevant course(s) and obtained their syllabi.

Consultations with PLAR Services and academic advisors should allow the applicant to:

- Identify the course(s) to be considered for PLAR;
- Identify the learning objectives for the course(s);
- Address the applicant's readiness to undergo PLAR;
- Determine when and how prior learning would be assessed (a possible plan may be discussed, identifying the date and possible type of assessment (e.g., portfolio or challenge) with the understanding that the final choice of the type of assessment is at the discretion of the PLAR assessor.

Once the course to be considered for recognition has been identified and before proceeding formally, the applicant is strongly advised to reflect on the following questions and reach affirmative answers for each given course:

- "Did I acquire, through extensive professional and life experiences outside the classroom, the knowledge, skills, values and attitudes that appear to be equivalent to the learning outcomes listed in the course syllabus?"
- "Would I be able to demonstrate such knowledge, skills, values and attitudes related to each learning outcome of the course?"

**Step 3: Complete and submit the PLAR Form together with documented evidence of prior learning.**

Make sure to sign and date the form and to attach originals or certified copies of evidence of prior learning.

**Step 4: Pay a PLAR application fee of 25% of the course tuition fee.**

A receipt will be issued after payment. Staff at the Registration Division shall not process any PLAR application without the payment receipt. The amount of AED 525(VAT inclusive) is non-refundable irrespective of the outcome of the assessment(s).

Within three (3) working days following the fee payment, PLAR Services shall communicate to the student the name and contact details of the designated Chair of Assessment Committee which is composed of normally of 3 faculty members at Canadian University Dubai determined in consultation with the academic unit offering the course(s) identified for recognition).

**Step 5: Contact the designate PLAR assessor to complete the prescribed PLAR assessment(s).**

It is the applicant's responsibility to contact the designated Chair of PLAR Assessment Committee and to complete the required PLAR assessment(s) within twenty one (21) days following the date of application. Past that time period, the PLAR application becomes null and void.

The designated PLAR Committee shall communicate the nature, format, expectations, duration and date(s) of the challenge within three (3) working days following its meeting with the applicant to discuss prior learning and possible assessment methods.

The applicant should be given no less than seven (7) working days to prepare for the challenge.

Within three (3) working days following the PLAR assessment(s), the Chair of the Assessment Committee shall return the result(s) approved by the Dean to the Registration Department and be prepared to provide the applicant with adequate feedback. PLAR Services shall immediately notify the applicant of the decision (approval or denial) in writing.

**Cautionary Notes:**

1. Application for PLAR should normally be completed at least 3 weeks before course enrolment. There may be specific times when PLAR challenges are available.
2. PLAR applicants are subject to the Canadian University Dubai Student Code of Conduct, including Academic Integrity Policies throughout the whole process.

## 7. Student ID Card

Upon first registration and after all applicable fees have been paid new students will be issued with Identity Cards. Each student must take responsibility to safe guard their ID card, and it must be carried with them at all times while on University premises. In the event of a lost or stolen ID card, students must report the missing card to the Office of the Registrar immediately. Replacement fees will apply to issue a new card. Students are required to hand in their ID Cards upon Graduation or withdrawing from the University. Failure to do so will result in applicable fees being applied.

## 8. Student Orientation and Academic Advising

Academic orientation and advising is the backbone of any University's education operations system.

The University holds orientation sessions at the beginning of each Academic Year, and all year one students admitted into University programs are requested to attend. Students should refer to the Academic Calendar to find out about the exact dates of the orientation sessions. The students will have a chance to meet with the faculty, program coordinators, and University administrators. During these sessions, students will have a chance, for instance, to:

- Familiarize themselves with the credit system,
- Understand and get familiar with the degree requirements,
- Interpret test and placement scores,
- Clarify major and/or career options,
- Select appropriate courses to optimize their academic performances,
- Understand academic warnings and progression policies,
- Understand the academic records of graduating students,
- Familiarize themselves with University services; library, information technology policies, laboratories, student services, student councils, etc.

For those students who are in probationary academic standing, a meeting with an assigned Academic Advisor will be scheduled to plan an appropriate study plan and understand progression towards graduation pertaining to their specific case. Students with probationary status cannot register without the signature of his or her Academic Advisor.



## 9. Registration Process and Procedures

### 9.1. Undergraduate Registration Process and Procedure

Prior to registration for the current semester, students are required to be in good academic and financial standing.

Please note that students' who have a CGPA of 2 or above, who are in good academic standing and with no academic warnings at the end of previous semester, do not require the signature of an Academic Advisor to register for the next semester.

The Class Schedule is subject to change, though every effort is made to minimize any such changes. We review the schedule on a routine basis and update as necessary to ensure student satisfaction.

#### 9.1.1. Registration Process

##### New Students:

1. Once admitted into the University you may sit with a student advisor in order to select courses or they may register for select courses online through their student portal.
2. You will be required to pay your fees prior to registering for courses.
3. Once courses are selected/payment is made you will then register by using the Registration Counters in Hall C.

##### Returning Students:

1. May register via the Registration counter or online through their student portal providing they:
  1. Are in clear or conditional academic standing (if not see step 2)
  2. Are in good financial standing (if not see step 3)
  3. Have their registration files up to date and complete (if not see step 4)
2. If you need to see an Academic Advisor, please visit your assigned advisor for their approval on your courses. You may then pay your fees and register via counters 7-10 ONLY.
3. If you are not in good financial standing, please see the Cashiers to clear up any outstanding balances, you may pay at counters 11-13.
4. If you have an incomplete student file, please see registration personnel and provide the necessary documentation prior to paying your fees and registering. Counters 1-2

## 10. Special Arrangement

There is a clear distinction between independent study and special arrangement courses. A special arrangement course is an experience in which the student covers the content of a regularly scheduled course through individual study under the guidance of a faculty sponsor. This approach is to be used only when scheduling difficulties would otherwise prevent the student from completing his or her program of study in a timely manner. As stated in the CAA standards, a course offered as an independent study is a course in which a student is individually supervised by a faculty to undertake a learning opportunity which is otherwise unavailable. Such a course must have a syllabus with learning outcomes, learning plan and appropriate assessment schemes.

### 10.1. Courses offered as Special Arrangement

#### 10.1.1. Delivery

When a course is delivered as special arrangement, the academic department must ensure that:

1. The student has obtained all authorizations.
2. The course is offered in comparable class contact time, and comparable expectations for out of class study time, as in the same regular course with a compulsory weekly 1-hour meeting with the faculty. Attendance is compulsory.
3. The full content of the course syllabus will be taught.
4. A complete course file will be prepared at the end of the semester.

5. All learning resources are provided during the semester when the course is delivered.

### **10.1.2. Eligibility**

A student may request to enrol in a course as special arrangement if one of the following conditions holds:

1. The regular course is not offered. This may substantially delay his/her graduation.
2. The regular course is offered but the student cannot attend due to reasons beyond his/her control.
3. The student needs the course to be offered in order to graduate during the current semester.

### **10.1.3. Application**

When a student becomes eligible to enrol in a course as special arrangement, the following process must take place:

1. A formal request is written by the student to his/her academic advisor with all supporting documents, one semester in advance.
2. The academic advisor and Program Leader review the student's application and make a recommendation for the dean.
3. The dean reviews the whole application for a final decision.

## **11. Independent Study**

### **11.1. Courses Offered as Independent Study (For Undergraduate Programs)**

#### **11.1.1. Statement of Purpose**

An independent study course should be taken as an elective, used for individual pursuit of topics within or beyond a student's major field of study which transcend the regularly available curriculum. It will normally involve research, primary source reading, or field work. When planning for independent study, the student and his or her advisor should strive to maintain a balance between this mode of study and other elective courses. A disproportionate number of independent study courses will tend to prevent a student from taking other elective courses which are equally important to scholarly development. The institution must limit that grant of such courses to 6 semester hours for programs below the bachelor's degree and 9 semester hours for a bachelor's degree.

#### **11.1.2. Credit and Grade Point Average Guidelines and Requirements**

Matriculated students who have completed at least 50% of their program requirements are eligible for independent study. A minimum cumulative grade point average of 2.5 is required, subject to waiver by the Faculty Dean. The faculty sponsor is responsible for checking the student's grade point average and determining that the student has the ability to plan and execute a long-range project. Departments may establish additional criteria for initial approval of, and supervision of, independent study projects.

#### **11.1.3. The Independent Study Course**

An independent study contract consists of two parts: the proposal and the enrolment form. The faculty sponsor is responsible for preparing a detailed syllabus containing:

1. A detailed description of the course with clear learning outcomes;
2. The amount of time devoted to each major aspect of the course;
3. A description of prior course work or other experience which prepares the student for the proposed activity;
4. The frequency and duration of meetings with the faculty sponsor; and,
5. Dates for completion of project milestones where applicable.
6. The methods by which the student's work will be evaluated must be clearly stated in the syllabus. Some appropriate forms of evaluation include a paper, a performance, and/or a presentation.

The syllabus of the independent study course should be approved by the curriculum committee prior to the course delivery.

To determine the number of credits, the guideline of a minimum of 12 hours of effort per week per course unit shall apply. A student may enrol in no more than 6 credits of independent study in a given semester. A department may limit the number of independent study credits which a student is permitted

## 12. Policy on Intensive Modes of Course Delivery

When an academic department intends to offer a course or program through intensive modes of delivery, it must comply with the CAA requirements as specified in its standards. The institution should receive the approval of the commission prior to the start of the program or courses. During Summer sessions, courses are delivered over a shorter period of time but do not require the approval of the CAA.

When considering intensive course delivery, the academic department must ensure:

- Comparable duration of class contact time and expectations for out-of-class study time, as in the same courses offered during regular semesters or terms.
- The learning outcomes of the courses can be achieved during the short period of time.
- Students may register up to three courses when week-end course delivery is used during a regular semester. If the course delivery involves the shortening of the semester, students may register up to two courses.
- Faculty are given enough time for course delivery and preparation, in addition to all other duties, as required by the CAA standards.

## 13. Student Course Load

### 13.1. Undergraduate Student Course Load

For the Fall and Spring semesters, the full-time regular study load is fifteen credit hours. For the Summer session, the maximum load is six credit hours.

Under exceptional conditions students may increase their study load to eighteen credit hours in the Fall and Spring semesters, and to nine credit hours in the Summer session if:

- The student's grade point average (CGPA) is at least 3.5 in the preceding semester, or
- The student expects to graduate at the end of the semester, and their CGPA is at least 2.0.

## 14. Attendance & Absenteeism Policies

### 14.1. Attendance & Absenteeism Policy for Undergraduate Studies

#### 14.1.1. Purpose

Student Academic Success is enhanced by good classroom attendance. Students may however, from time to time, have to miss classes for reasons beyond their control. Students should not be penalized for such absences. Legitimate absences are limited to documented illnesses or a death in the immediate family.

#### 14.1.2. Attendance Requirements

Attending classes is compulsory in all courses. Students will not be allowed to take the final examination if they are absent for more than 25% of the classes in a course. (Students should refer to their respective Department for additional specific program or Department requirements.)

- a) When a student is absent for 10% of the course, an absence reminder will be sent via university e-mail.
- b) When a student is absent for 20% of the course a second absence e-mail reminder will be sent
- c) When a student has been absent for 25% of the course a notice of Failure for Non-Attendance (grade point of 0.0) will be sent

A student arriving 15 minutes late to class in three different sessions during a particular semester will be given an absence.

A student with a verifiable and legitimate reason for missing a class (illness, death in the immediate family) may request of his or her professor that such an excusable absence be recorded, but not counted towards the 25% cut off figure that would otherwise lead to a grade of Failure for Non-Attendance. Such excusable absences must be noted in the Course File Attendance Report.

## 15. Add and Drop

### 15.1. Add and Drop for Undergraduate Studies

During the first week after registering for a course, students may drop or add courses as per the Academic Calendar with no financial penalty subject to the prior approval of the academic advisor. The students must pay the fee of the added course(s) before submitting the Add & Drop form to the Office of the Registrar.

## 16. Course Withdrawal

### 16.1. Course Withdrawal for Undergraduate Studies

Once registered, students are academically and financially responsible for their course unless they officially withdraw by the given deadlines as reflected in the Academic Calendar.

To officially withdraw, students must submit a withdrawal form to the Registrar's Office. They will be given a date-stamped copy of the document in return, and should retain this as proof of withdrawal in the event of a dispute. The date on which the written notice of withdrawal is received is the student's effective date of withdrawal. Failure to officially withdraw, the student will receive an "FA" grade (Failure for Non-Attendance).

<b>Withdrawal from a course within the Add and Drop period</b>	<b>No Academic Penalty (Does not appear on student transcript)</b>
<b>Withdrawal from a course after the Add and Drop period</b>	<b>Reflects on student transcript as (WN) Withdrawal No Penalty</b>

*\*Please see Undergraduate Refunds section for any related financial penalties*

### **16.1.1. Withdrawal from a Course or Program without Academic Penalty (WN)**

To withdraw from a program without academic penalty (without being penalized by an 'F' grade), students must submit a withdrawal form to the Registrar's Office by the specified date in the semester. This deadline is noted in the sessional dates issued during registration, and is available in the Registrar's Office.

For courses that do not have midterms, Continuing Education courses, condensed courses, this deadline date is two-thirds of the way through the course or as stated in the course outline.

For students who withdraw by this deadline, the attempted course will not be included on the student's formal academic record. Students who withdraw from their program, or 'drop' a course after this deadline, will be assigned an "F" grade (Failure) for the course, which will show on the student's formal academic record and will also be used in the Grade Point Average (GPA) calculation.

Students registered in part-time courses must submit a withdrawal form to the Registrar's Office by the date specified in the academic calendar. Full-time status may be jeopardized if students drop too many courses. Withdrawing or dropping courses may have any of the following effects:

- Extend the duration of studies, or delay graduation.
- Add to expenses via additional fees (for instance, as a result of extending the student's studies).
- Affect sponsorship arrangements.

The academic advisor (Program Leader / Coordinator) must sign the form to ensure the student understands any academic issues ensuing from the action.

## **17. Holding Registration**

A student may apply to the Registration office for the suspension of their studies before the end of the Add & Drop period to avoid academic and financial penalties. However, no suspension of studies will be approved for more than two consecutive semesters (Fall & Spring) The total number of semesters in which the student can suspend his/her studies must not exceed four semesters before graduation.

The student must present the clearance sheet to the Registration Office. Students that are sponsored by the University must cancel their visa before suspending their studies.

## **18. Withdrawal from the University**

Students may apply for withdrawal from the University, subject to submission of the clearance sheet to the Office of the Registrar. Documents submitted to the University are regarded as a property of the University and cannot be given back to the student. Students that are sponsored by the University must cancel their visa before withdrawing from the University.

- A student may be required by the University to withdraw from a course, program or from the University itself for reasons deemed as 'just cause'. The Vice President of Academic Affairs (VPAA) will determine the specified period of the withdrawal
- The term 'Just Cause' denotes, but is not limited to, consistent failure to meet the academic objectives of the course or study program; any academic performance that would result in an Academic Suspension for a second

time; plagiarism and other forms of cheating; inappropriate behaviour within the University campus - e.g. classroom, lab, place of internship or other such environment; failure to pay fees or the submission of falsified or falsely obtained documents, or provision of other false information for admission purposes

- The University may also require students to withdraw from any Continuing Education programs for consistent failure to report absences or for poor attendance (or any of the above-mentioned reasons)
- The VPAA may require immediate and permanent withdrawal from the University by any student that breaches accepted local behavioural norms. The student will be informed in writing if he/she is formally withdrawn from the University
- A student that is withdrawn from a course or a program at the University is not eligible for any refund of fees paid
- A student that has been 'Withdrawn' is not allowed to continue in the program

## **19. Reinstatement after Withdrawal**

A student who must take time off from his or her studies can re-enter his or her program without repeating the entire admission process, as long as he or she does so within five years after the withdrawal. To resume a program after an absence of five or more years, the student must reapply for admission and meet program requirements at that time.

## **20. Grading Scheme**

### **20.1. Grading Scheme for Undergraduate Studies**

The academic performance of undergraduate students will be recorded using Canadian University Dubai's grading system which reflects the student's performance in each course. In general, the pass mark in a course is fifty percent (50%) but students are required to refer to the specific requirements for their chosen program of study to ensure that they are aware of any modification to this.

The distribution of the total mark (100) on semester such as: quizzes, tests, midterm exam, projects, laboratory work, and the final exam are shown on the outline of each course which is distributed by the faculty to the students during the first week of the semester.

**(See table next page)**

Percent Grade	Alpha Grade	4 Point Equivalent	Scale	Canadian University Dubai Equivalent Description
90-100	A+	4.0		Outstanding
80-89	A	3.8		Excellent
75-79	B+	3.5		Very good
70-74	B	3.0		Good
65-69	C+	2.5		Satisfactory (High)
60-64	C	2.0		Satisfactory
55-59	D+	1.5		Pass
50-54	D	1.0		Minimal Pass
0-49	F	0		Failure
	P	*		(Pass) Satisfactory achievement in a course where a percentage grade is inappropriate.
	FA	0		Failure for Non-Attendance
	AG	*		Aegrotat Standing (valid medical certificate)
	I	*		Incomplete Grade
	IP	*		Course in Progress
	TC	*		The student meets all Canadian University Dubai course requirements via transferred/documentated equivalent courses taken/passed at another accredited university.
	WN	*		Withdrawal - Without Academic Penalty

\* Not computed in GPA.

- Canadian University Dubai standard pass mark in each course is 50 percent
- Cumulative PGPA not less 2.00 is required for graduation
- GPA and Cumulative GPA are computed only for courses from the study plan of the program
- When a course is repeated the higher grade of the two attempts is considered in the computation of the GPA and Cumulative GPA, but both grades are put on record
- NB: A student will receive an academic notice from the Registrar if his/her term GPA is less than 2.00

### 20.1.1. The Semester Grade Point Average

The Semester (term) Grade Point Average (GPA) is simply the weighted average of the grades obtained in the courses registered in the semester, where the weight of each course is based on the number of credit hours.

For example, if a student obtained the following grades in a given semester:

Course Name	Credit Hours	Letter Grade	Grade point
Course 1	3	A+	4.0
Course 2	3	A	3.7
Course 3	3	B	3.0
Course 4	3	B+	3.5

The Semester Grade Point Average (Sem GPA) will be computed as follows:

$$\text{SEM GPA} = \frac{4 \times 3 + 3.7 \times 3 + 3 \times 3 + 3 \times 3.5}{3 + 3 + 3 + 3} = 3.6$$

### 20.1.2. The Cumulative Grade Point Average (GPA)

A students' GPA is based on courses completed at this University. The semester or TGPA and the cumulative or CGPA is based on the weighted average of the grades obtained in all courses where the weight of the course is its number of credit hours. The program GPA (PGPA) includes only those courses that apply to the degree. If a course is repeated both grades will appear in the transcript, but only the higher grade will be used to calculate the GPA. Averages are truncated to two decimal points.



## 20.2. Incomplete Grade (I)

Students whose course work is at a passing level but who for verifiable reasons beyond their control are unable to finish course work and have not obtained a passing grade by the end of a term (or the specified end of a course) may be granted a grade of "Incomplete" (I).

The "I" is not intended to be a permanent grade nor may it be used for a missed exam. It is only a temporary acknowledgment of a legitimate reason for granting a one-time, limited extension to the time normally allowed to complete all course work requirements.

Applications for incompletes must be paid in full and submitted prior the commencement of the final examination period and must be approved by the Faculty and Dean and submitted to the Office of the Registrar.

Students may be granted up to twelve (12) calendar months after the scheduled end of the course to complete required additional work as determined by the Faculty/Instructor who assigned the "I" and to thereby qualify for a passing grade.

After the approved period to complete the remaining coursework has lapsed, outstanding "I" grades are converted to Fail "F". Thereafter, the student must repeat the course in order to achieve a passing grade.

The number of "Incomplete" courses allowed per semester is established by the Faculty of the department. Please contact the associated Faculty office for further information.

**NOTE:** An Incomplete grade for a pre-requisite course must be completed before the student is allowed to proceed to the higher-level course unless otherwise approved by the appropriate Academic Administrator (Dean or designate).

### 20.3. Repeated Courses (R)

If a student repeats an identical course and thereby achieves a higher grade, the new/higher grade will supersede the previous grade in the calculation of the Cumulative GPA and the original lower grade will not be included in the Cumulative Grade Point Average (GPA). It should be noted that the higher grade (of the two attempts on the course) is used for the CGPA calculation, but both grades are recorded and appear on the academic transcript.

### 20.4. Course in Progress (IP)

A grade of 'Course in Progress' (IP) - implying a continuation of coursework - may be designated when the timeline of a course is not consistent with the end date of the semester.

On completion of the course, the relevant Letter Grade and Numerical Value, as applicable, will replace the previous IP Grade.

**NB:** IP grades are not included in GPA calculation.

## 21. Grade Appeal Policy

The University is committed to providing an environment of research, teaching and learning of the best possible quality. This is inclusive of the processes that are used to ratify marks, to assess students for progression within a program of study, or to determine an award.

It is the responsibility of all students to review and abide by the academic policies and procedures of the University. Students are also responsible for their personal academic choices and decisions and for meeting the standards set for academic achievement within each program of study they enrol in.

In some instances, a student may not agree with the academic decision(s) of an academic professional. The University provides an appeals process, for the benefit of all parties, so that the student may request an academic decision to be re-considered. Such appeals are a petition to change a decision that has been made regarding an academic matter. The foundation for such an appeal may be that, in the opinion of the student, the original academic judgment was unfair, or that the academic policies of the University were incorrectly applied.

### 21.1. Principles

The University Appeal procedure for students is based on the following principles:

- Procedures and processes employed to resolve an Appeal are fair and must be seen to be fair
- Confidentiality must be respected for all parties concerned, except when there is a legal requirement to divulge information
- All staff involved in the resolution of an Appeal must act with impartiality and objectivity throughout and ensure that all conclusions drawn are based on a fair review of all the facts and opinions available
- Appeals are handled in a timely manner with clear outcomes
- After the review, the committee may decide to revise the grade - up or down.

### 21.2. Procedures for Appeals of Academic Decisions

An informal resolution procedure also exists as part of the University Appeals process in conjunction with the procedure for a formal appeal of an academic decision. The University strongly encourages a student to first make an attempt at an informal resolution of an issue with his/her Professor before making a Formal Appeal.

If the student is dissatisfied with the outcome of an initial informal meeting with his/her Professor, the formal process may then be initiated without prejudice.

The Office of the Registrar is responsible for administering the appeals process and on receipt of an Appeal against a grade or mark. The Registrar will convene an Appeals Committee consisting of at least three persons.

This Committee will consist of the Registrar who will be the Chair, a non-academic member responsible for safeguarding the interests of the student and a subject matter expert who is not the Academic who awarded the original grade or mark.

The Committee may call upon the student or Professor concerned if necessary.

### 21.3. Procedure for Instigating an Appeal against a Grade or Mark for Undergraduates

- Appeals will only be considered for final examination marks
- Students should complete the Grade Appeal Form and submit to the Office of the Registrar within ten (10) working days of receiving the grade or mark in question
- The applicable fee must be paid at this stage in order to instigate the formal Appeal process
- The decision determined by the Appeals Committee will be conveyed in writing to the student within ten (10) working days of the start of the Appeal process
- The decision of the Appeals Committee will be final

## 22. Progression Policies

### 22.1. Progression Policy for Undergraduate Studies

#### ACADEMIC STANDINGS & PROGRESSION TOWARDS GRADUATION

Prior Academic Standing	Current Semester		New Academic Standing	Normal course load (credit hours) to be registered	Recommendations
	SGPA	CGPA			
Clear	$G \geq 2$	$G \geq 2$	Clear	See program requirements	None
	$1 \leq G < 2$	$G \geq 2$	Conditional	Normal load - 3	None
	Other	Other	Probation	Normal load - 6	Repeat courses when possible
Conditional	$G \geq 2$	$G \geq 2$	Clear	See program requirements	None
	$1 \leq G < 2$	$G \geq 2$	Conditional	Normal load - 3	None
	Any	$1 \leq G < 2$	Probation	Normal load - 6	Repeat courses when possible
	Any	$G < 1$	Suspended	0	See advisor
Probation (**)	$G \geq 2$	$G \geq 2$	Clear	See program requirements	None
	$G \geq 2$	$G < 2$	Probation	Normal load - 3	Repeat courses when possible
	$G < 2$	Any	Suspended	0	See advisor

**(\*\*): Students are allowed to change major or remain on probation during three consecutive semesters. At each semester on probation, the load is reduced by three credit hours. If a student fails to clear his/her academic standing at the end of the third semester, he/she will be dismissed from the program.**

- For the Summer session, the normal course load is six credit hours.
- Under exceptional conditions, students may increase their normal Fall and Spring semester course load by 3 credit hours, or register up to nine credit hours in the Summer session if:
- The student's grade point average (CGPA) is at least 3.5 in the preceding semester, or the student expects to graduate at the end of the semester, and their CGPA is at least 2.0.

### **22.1.1. Academic Standing**

For each University term, every undergraduate student is required to achieve, both a Term Grade Point Average (TGPA) and a Cumulative Grade Point Average (CGPA) of at least 2.0. Every student will be awarded one of the following academic standings as a result of the formal course grades that they have achieved at the conclusion of each University term:

#### **22.1.1.1. Clear Academic Standing**

The following is applicable to students with the status of Clear Academic Standing at the beginning of the academic semester:

- Achieving a Grade Point Average (GPA) of at least 2.00 in both the Semester and Cumulative GPA will result in continuing Clear Academic Standing
- Achieving a Semester GPA of 1.00 to 2.00 with a Cumulative GPA 2.00 and above will result in Conditional Academic Standing

Not achieving either Clear or Conditional Academic Standing (as described above) will result in Probationary Academic Standing

#### **22.1.1.2. Conditional Academic Standing**

The following is applicable to students with the status of Conditional Academic Standing at the start of the academic semester:

- Achieving both a semester and Cumulative GPA of at least 2.00 will result in Clear Academic Standing
- Achieving a Semester GPA of 1.00 to 2.00 with a Cumulative GPA of 2.00 and above will result in Conditional Academic Standing
- Achieving a minimum Cumulative GPA of 1.00 and not qualifying for Clear Standing as described above will result in Probationary Academic Standing
- **Achieving a Cumulative GPA below 1.00 may result in Academic Suspension**

#### **22.1.1.3. Probationary Academic Standing**

The following is applicable to students with the status of Probationary Academic Standing at the start of the academic semester:

- Achieving both a semester and Cumulative GPA of at least 2.00 will result in Clear Academic Standing
- Achieving a semester GPA of less than 2.00 will result in Academic Suspension

A student not meeting either of the two criteria as described above will continue to hold Probationary Academic Standing.

### 22.1.2. Normal Course Load per Program

<b>Department of Communication</b>	<b>Credit Hours</b>
Bachelor of Arts in English Language and Translation	15
Bachelor of Arts in Communication (Advertisement) – English stream	15
Bachelor of Arts in Communication (Journalism) – English stream	15
Bachelor of Arts in Communication (Public Relations) – English stream	15
Bachelor of Arts in Communication (Advertisement) – Arabic stream	15
Bachelor of Arts in Communication (Journalism) – Arabic stream	15
Bachelor of Arts in Communication (Public Relations) – Arabic stream	15
<b>Department of Environmental Health Sciences</b>	<b>Credit Hours</b>
Bachelor of Science in Health Organization Management	15
Bachelor of Science in Environmental Health Management	15
Bachelor of Science in Health Information Management	15
Diploma in Food Safety	15
<b>Department of Social Sciences</b>	<b>Credit Hours</b>
Bachelor of Arts in Psychology	15
Bachelor of Arts in Psychology (Arabic)	15
Bachelor of Arts in Applied Sociology (Arabic)	15
<b>Department of Creative Industries</b>	<b>Credit Hours</b>
Bachelor of Arts in Creative Industries with Double Concentration	15
<b>Faculty of Management</b>	<b>Credit Hours</b>
Associate Degree in Marketing	15
Bachelor of Business Administration in e-Business	15
Bachelor of Business Administration in Marketing	15
Bachelor of Business Administration in Human Resource Management	15
Bachelor of Business Administration in Accounting & Finance	15
Bachelor of Business Administration in International Business	15
Bachelor of Business Administration in Events & Tourism Management	15
Bachelor of Business Administration in Forensic Accounting	15
Bachelor of Business Administration in Luxury Marketing	15
Bachelor of Business Administration in Operations and Supply Chain Management	15
Bachelor of Business Administration in Sport Management	15
<b>Department of Computer Engineering and Computational Sciences</b>	<b>Credit Hours</b>
Bachelor of Science in Network Engineering	18
Bachelor of Computer and Networking Engineering Technology	18
<b>Department of Electrical Engineering</b>	<b>Credit Hours</b>
Bachelor of Science in Electrical Engineering in Telecommunication	18
Bachelor of Science in Electrical Engineering in Electronics	18
Bachelor of Science in Electrical Engineering in Mechatronics	18
<b>Department of Architecture</b>	<b>Credit Hours</b>
Bachelor of Architecture	18
<b>Department of Interior Design</b>	<b>Credit Hours</b>
Bachelor of Science in Interior Design	18

## 23. Applying for Re-Admission after Suspension

At the end of a period of Academic Suspension, the student is required to meet his/her Academic Advisor, and complete the Registrar's 'Readmit/Program Transfer' form which must then be signed by all the relevant parties.

If the student is successful in being re-admitted to the study program, he/she will hold the status of Probationary Academic Standing and therefore must immediately meet with the Academic Advisor to develop a mutually agreed probationary plan of study. Failure to do so within the first ten days of each and every semester of the Probationary Academic Standing will result in the cancellation of course registration for that current semester.

### 23.1. Re-Admission of Withdrawn Students

A 'Withdrawn' student can only apply for readmission to a program at the University under the following conditions:

- a) The student must meet the full current admission requirements for his/her chosen program.
- b) The student is subject to the same priority criteria applicable to other students.

**NB:** If prior academic or established behaviour patterns have been deemed unacceptable, a further review may be required. The applicant must be able to provide demonstrative evidence of his/her capacity to perform at an acceptable social standard and academic standard in his/ her chosen program.

## 24. Scholarships for Undergraduates

Disclaimer: All statements in this publication concerning requirements, amounts, conditions or other matters are for informational purposes only and are subject to change without notice.

A primary objective of the scholarships offered by Canadian University Dubai is to promote the recruitment and retention of high academic achievers. At the same time, we understand the importance of difference and diversity and we do not want financial limitations or special needs to get in the way of a great education.

Canadian University Dubai offers the following scholarships:

- **Academic Excellence Scholarship**
- **Sports Scholarship**
- **Financial Hardship Scholarship**
- **Special Needs Scholarship**
- **Special Talent Scholarship**

Please note that the number of scholarships awarded is limited and students must meet the minimum selection criteria for the relevant category in order for their application to be considered by the scholarship committee. The amount to be awarded depends on the specific criteria outlined for each scholarship.

### 24.1. Guiding Principles for Canadian University Dubai Scholarships

- Scholarships are open to all students of any citizenship who have met all the admission requirements.
- Scholarships are awarded to full-time students enrolled in four academic courses or more per semester. For Financial Hardship and Special Needs Scholarships, the number of academic courses students must enroll in will be considered on a case-by-case basis, although, where possible, a minimum of four academic courses is recommended. Please note that scholarships can be granted for credit-bearing courses only.
- Students must maintain the cumulative grade point average (CGPA) necessary in order to continue receiving scholarship funding. The specific CGPA requirements vary according to the type of scholarship applied for. These details are outlined in the specific scholarship descriptions.
- Scholarships are not valid for summer semesters.
- Scholarships are only valid for current tuition fees.
- Students can apply for more than one scholarship, provided they meet the eligibility requirements. In case a student qualifies for more than one reduction, scholarship or discount, the student will be given the chance to choose the scholarship with the highest value.
- All remaining fees (tuition and housing) must be paid promptly in order to receive and maintain the scholarship.

**\* Please note the following conditions:**

- Scholarship recipients or those who qualify for a reduction in the cost of tuition may not appeal the decision of the University, or the percentage or amount of reduction assigned. The decision to grant or deny a reduction in cost is final.

### 24.2. Application Deadlines

- The scholarship application deadline for the fall semester is July 1<sup>st</sup>.
- The scholarship application deadline for the spring semester is December 20<sup>th</sup>.
- Please note that late or incomplete scholarship applications will not be considered by the Scholarship Committee.
- Applicants must email their scholarship application forms (or visit the scholarship section of Student Affairs) along with all supporting documents (as detailed in the relevant sections of the different scholarship types) to [scholarship@cu.d.ac.ae](mailto:scholarship@cu.d.ac.ae)

## 24.3. Academic Excellence Scholarship

### Overall Terms and Conditions

- To be considered eligible for the Academic Excellence Scholarship, students need to be enrolled in a minimum of 12 credit hours.
- Scholarships awarded for the fall semester are valid for one year, provided that the CGPA is maintained as per the information below and provided the student registers for at least 12 credit hours per semester.
- Scholarships awarded for the spring semester are valid for one semester only.
- Deadlines for the fall semester (July 1<sup>st</sup>) and spring semester (December 20<sup>th</sup>) must be met.
- Scholarships do not apply for summer semesters.
- Applicants must email their scholarship application forms along with all supporting documentation to [scholarship@cud.ac.ae](mailto:scholarship@ cud.ac.ae) by July 1<sup>st</sup> (fall intake) or December 20<sup>th</sup> (spring intake).

**\*Late or incomplete scholarship applications will not be considered by the scholarship committee**

### Academic Excellence Scholarship Allocations

#### 50% Tuition Waiver

- High school students need to have attained an academic average of 99%\* or above to apply for a 50% tuition waiver.
- For current CUD students renewing their scholarship, the semester CGPA at the conclusion of the semester must be 3.98 or higher to continue receiving a 50% tuition waiver.

#### 40% Tuition Waiver

- High school students need to have attained an academic average of between 95-98.9%\* to apply for a 40% tuition waiver.
- For current CUD students renewing their scholarship, the semester CGPA at the conclusion of the semester must be between 3.95-3.97 to continue receiving a 40% tuition waiver.

#### 30% Tuition Waiver

- High school students need to have attained an academic average of between 90-94.9%\* to apply for a 30% tuition waiver.
- For current CUD students renewing their scholarship, the semester CGPA at the conclusion of the semester must be between 3.9-3.94 to continue receiving a 30% tuition waiver.

#### 20% Tuition Waiver

- High school students need to have attained an academic average of between 85-89.9%\* to apply for a 20% tuition waiver.
- For current CUD students renewing their scholarship, the semester CGPA at the conclusion of the semester must be between 3.85-3.89 to continue receiving a 20% tuition waiver.

#### 10% Tuition Waiver (Returning Students Only)

- High school students who were granted an automatic 20% tuition waiver for their first semester at CUD and have maintained a 3.8-3.84 CGPA may be eligible for a 10% tuition waiver on the subsequent semester.

**\* UAE Secondary School Certificate or equivalent**

New Students (1 <sup>st</sup> Semester)		Returning Students (2 <sup>nd</sup> Semester and Beyond)	
High School Degree	Tuition Waiver	CGPA	Tuition Waiver
-	-	3.8 - 3.84	10%
85% - 89.9%	20%	3.85 - 3.89	20%
90% - 94.9%	30%	3.90 - 3.94	30%
95% - 98.9%	40%	3.95 - 3.97	40%
99% - 100%	50%	3.98 - 4.0	50%

**\*The Guiding Principles for Canadian University Dubai scholarships must be met.**



## 24.4. Sports Scholarship

This scholarship is meant for elite and talented athletes from any sport who have competed and achieved success at least at a city level. Sports Scholarships are awarded based on the applicant's sports achievement level and their academic performance. A tuition waiver of up to 40% can be applied accordingly.

### Overall Terms and Conditions

- Sports Scholarships are valid for one semester only.
- Students can reapply each semester to continue their scholarship.
- Deadlines for the Fall Semester (July 1<sup>st</sup>) and spring semester (December 20<sup>th</sup>) must be met.
- Sports Scholarships do not apply for summer semesters.
- For high school applicants to be eligible, they must have a minimum academic achievement of 70%.
- Returning students are required to achieve a minimum of a 3.0 CGPA to be eligible to apply/reapply for the Sports Scholarship.
- Successful applicants will be required to support the sports department in different events and will be required to contribute up to 15 hours per month of community service as part of their commitment to the University.

### Applications for the Sports Scholarship must include:

- Completed application form
- Brief bio including relevant sport accomplishments
- Scanned copies of references from the applicant's coach and/or PE teacher on institutional letterhead
- Scanned copies of certificates relevant to the sport the applicant is applying for

**\*The Guiding Principles for Canadian University Dubai scholarships must be met.**

## 24.5. Financial Hardship Scholarship

The objective of this scholarship is to give students facing financial hardship access to higher education. A tuition waiver of up to 40% can be awarded and each scholarship is evaluated on a case-by-case basis.

### Overall Terms and Conditions

- Financial Hardship Scholarships are valid for one semester only.
- Students can reapply each semester to continue their scholarship.
- Deadlines for the fall semester (July 1<sup>st</sup>) and Spring Semester (December 20<sup>th</sup>) must be met.
- Financial Hardship Scholarships do not apply for summer semesters.
- For high school applicants to be eligible, they must have a minimum academic achievement of 75%.
- Returning students are required to achieve a minimum of a 2.8 CGPA to be eligible to apply / reapply for the Financial Hardship Scholarship.
- Successful applicants will be required to contribute up to 15 hours per month of community service as part of their commitment to the University.

### Applications for the Financial Hardship Scholarship must include:

- Completed application form
- Current rental contract
- Bank statements
- Employee certificate and salary statement for each employed family member
- Copy of passport and visa for all working family members (or both parents)
- Certificates of educational tuition fees for each sibling

**All documentation will be kept confidential. Any application with incomplete documentation cannot be considered by the scholarship committee when awarding the Financial Hardship Scholarships.**

**\*The Guiding Principles for Canadian University Dubai scholarships must be met.**

## 24.6. Special Needs Scholarship

We at Canadian University Dubai pledge to provide an inclusive learning environment and to support the cognitive, emotional and creative development of students with disabilities. Special needs may be justified by physical or other disabilities.

Students eligible for a Special Needs Scholarship will benefit from a tuition reduction of up to 40%.

### Overall Terms and Conditions

- For students applying for the Special Needs Scholarship at the point of admission to the University, the academic average will be considered by the Scholarship Committee on a case-by-case basis.
- For current students, a minimum CGPA of 2.0 is required to be eligible to apply for the scholarship.
- Deadlines for the fall semester (July 1<sup>st</sup>) and spring semester (December 20<sup>th</sup>) must be met.
- Special Needs Scholarships do not apply for summer semesters.
- Students are required to provide an up-to-date, professionally documented diagnosis that will be kept confidential.
- The scholarship application is reviewed by and subject to the Scholarship Committee's discretion.

**\*The Guiding Principles for Canadian University Dubai scholarships must be met.**

## 24.7. Special Talent Scholarship

This scholarship is meant for elite and talented individuals from any field who have competed and achieved success at a city level or beyond. Special Talent Scholarships are awarded based on the applicant's achievement level and their academic performance. A tuition waiver of up to 40% can be applied accordingly.

### Overall Terms and Conditions

- Special Talent Scholarships are valid for one semester only.
- Students can reapply each semester to continue their scholarship.
- Deadlines for the fall semester (July 1<sup>st</sup>) and spring semester (December 20<sup>th</sup>) must be met.
- Special Talent Scholarships do not apply for summer semesters.
- For high school applicants to be eligible, they must have a minimum academic achievement of 70%.
- Returning students are required to achieve a minimum of a 3.0 CGPA to be eligible to apply / reapply for the Special Talent Scholarship.
- Successful applicants will be required to contribute up to 15 hours per month of community service as part of their commitment to the University.
- Applications for the Special Talent Scholarship must include:
  - Completed application form
  - Documents supporting accomplishment within the applicant's talent field
  - Certificates relevant to the applicant's talent
  - Recommendations from teachers, trainers or professionals from within the applicant's talent field

**\*The Guiding Principles for Canadian University Dubai scholarships must be met.**

## 25. Student Affairs

### 25.1. Career Counseling

In the UAE, the development needs are changing all the time. This rapid pace makes many demands on the new graduate who is seeking a gratifying place in the world of work. Our staff is current in trends in the UAE and, together with Canadian University Dubai, links to the academic world and the workplace. We endeavor to keep our students informed.

Career advising assists students in developing their career goals and objectives. Canadian University Dubai has developed relationships with major companies in many career fields to provide graduating students with career opportunities. Our graduates find great success in the careers of their choice, due in large part to the efforts of our Student Success Centre. Any student, no matter how savvy, can benefit from our career services.

### 25.2. Student Success Centre

We pride ourselves on the extensive network of services that we provide to support our students during their studies. Canadian University Dubai aims to ensure student success, whereby each student is empowered to achieve his or her full potential. The ultimate goal is to fulfill a holistic approach so that each graduate will leave with a strong sense of self, and is able to make a true difference in his or her career and community.

The Student Success Centre provides the following services to help students during and after their studies:

- Academic support and tutoring are provided free of charge for students requesting additional academic help. This is essential in ensuring our students' academic success.
- Internship support is provided to assist students in fulfilling the internship requirements of their programs. Canadian University Dubai maintains relationships with many businesses in Dubai to help facilitate a smooth internship placement.

### 25.3. Personal Counseling

Canadian University Dubai recognizes the incredible pressure on today's student. These pressures can become overwhelming for some students and could lead in some cases to conditions that can jeopardize students' academic success. The aim of the University is to prevent students from either feeling alone, or feeling unable to seek help for their problems.

The student counselor has professional experience and training in order to assist students, whether the issues are emotional, psychological, social or physical. All counseling is done on an individual basis and is strictly confidential. Students will be provided with all the assistance they need and, if necessary, will be referred to outside medical professionals to ensure they get the appropriate help.

### 25.4. Academic Orientation and Advising

Academic advising is the backbone of any University's education framework system.

The University holds orientation sessions at the beginning of each Academic Year, and all new students admitted to Canadian University Dubai programs are requested to attend. Students should refer to the Academic Calendar to find out about the exact dates of the orientation sessions. The students will have a chance to meet with the faculty, program coordinators, and University administrators. During these sessions, students will have a chance to:

- Familiarize themselves with the credit system of education followed by Canadian University Dubai,
- Understand and become familiar with the degree requirements,
- Interpret test and placement scores,
- Clarify major and/or career options,
- Select appropriate courses to optimize their academic performances,
- Understand academic warnings and progression policies,
- Review the academic records of graduating students,
- Familiarize themselves with University services; library, information technology, laboratories, student services, student councils, etc.

For those students who are achieving subpar results in a course or are not performing up to their expectations, a meeting with an advisor will be scheduled.

## **25.5. Career Placement Services**

Part-time work placement assists students wishing to find part-time work while attending University. Canadian University Dubai has relationships with many businesses in Dubai, and can be a great asset to any student looking for a part-time job.

Career workshops and study days assist students in finding a career and preparing for life in the workforce. Although this service is aimed primarily at finishing students, all students are welcome to attend. In career workshops, students will learn how to create a professional CV, design a cover letter, advance interview skills, and negotiate an offer. The study days consist of seminars in time management, project management, networking, and study skills. In addition, the library contains a section purely related to career development and job research, and every student is encouraged to use our resources and our databases.

## **25.6. Special Needs Services**

Canadian University Dubai pledges to provide an inclusive learning environment and to support the cognitive, emotional and creative development of students with special needs.

Canadian University Dubai ensures that reasonable effort is made to accommodate students with special needs such that their program learning objectives are met. Special Needs Services are provided equally through programs and services.

## **25.7. Student Activities**

Canadian University Dubai Student Services organizes activities, clubs, and events that meet the needs of all the students – there is something for everybody. There is no question: studies show that students who have a well-rounded, active lifestyle fare better than the ones who concentrate solely on their studies. Canadian University Dubai encourages its students to participate actively in the life of their University. The activities span across the following areas:

- Cultural Events and Performances
- Athletics
- Community Involvement

## **25.8. Performance and Cultural Events**

With over 100 nationalities represented at Canadian University Dubai, there is an abundance of cultural events held throughout the year. These events celebrate the diverse cultures present at Canadian University Dubai, with food, fashion, art, music and dance performances from countries all over the world. Such events include:

- Global Day
- Entertainment Night
- UAE National Day
- Several other National Days

At all of these events, it is the students who play the main role in representing their own cultures.

## **25.9. Student Athletics**

Understanding that “a healthy body makes for healthy mind,” Canadian University Dubai promotes wellness and organizes many sporting activities on campus. Students can play football, tennis, basketball, cricket, badminton, volleyball, chess and table tennis at either competitive or recreational levels.

Students can participate in any of the existing student clubs or form a new one. Some of the current clubs include:

- Basketball
- Tennis
- Volleyball
- Football
- Badminton
- Table Tennis
- Cricket
- Pool
- Chess

Canadian University Dubai encourages its students to join in inter-university sports leagues and welcomes others to its premises. Check the University bulletin boards (outside the Students Services office in Hall C) for more information on club meetings and activities, or drop by the Student Services office.

## **25.10. Community Involvement**

Canadian University Dubai encourages the cultivation of a positive relationship with the surrounding community in Dubai, and one way in which students can give back to the community is by participating in fundraising activities. The Student Services office is responsible for planning numerous events, all of which have been extremely successful in raising awareness for current issues in the community and around the world. Past events include:

- 5 Days for the Homeless
- The Terry Fox Run
- Movember
- Autism Awareness
- Breast Cancer Awareness

Furthermore, Canadian University Dubai has signed MoUs with Friends of Cancer Patients and Rashid Pediatric Therapy Centre.

## **25.11. Student Publications**

### **25.11.1. Newsletter**

To keep students informed of happenings within the University, a bi-weekly Newsletter is published containing information on University news, student events, administration information. This serves to keep students informed and engaged, while furthering the notion of a unified community within the University.

## 26. Student Councils Policy

### 26.1. Article 1 – Definition of the Student Councils

Canadian University Dubai Student Councils are non-incorporated associations, whose missions are aligned with the Mission and the Vision of Canadian University Dubai. Members of the Student Councils are full-time students in good academic standing. The Student Councils are on a volunteer basis, and are non-profit organizations.

### 26.2. Article 2 – Names of the Student Councils

The names of the three Student Councils are:

- Canadian University Dubai Student Council - Life on Campus;
- Canadian University Dubai Student Council - International Events and Community Outreach;
- Canadian University Dubai Student Council - Academic Endeavors.

### 26.3. Article 3 – Mission of the Student Councils

- Canadian University Dubai Student Councils will act as a liaison between the students and the administration, aiming at creating an environment where collaboration and friendship between students and staff are present
- Canadian University Dubai Student Councils work towards the promotion of the good welfare of all students.
- Canadian University Dubai Student Council encourages student life on campus, which includes promoting and participating actively in all student cultural and non-cultural events.
- Canadian University Dubai Student Councils will act as Ambassadors to the University.

### 26.4. Article 4 – Membership

All students, no matter their ethnicity, religion, gender, or physical condition, are encouraged to be part of the Student Councils.

Each Student Council consists of the following six student executive positions, in addition to general student members:

- President
- Vice President
- Treasurer
- Secretary
- Media Officer
- Public Relations Officer

Each member will be elected for a one-year term, with a possible renewal of maximum one year.

### 26.5. Article 5 – Election Procedures of the Student Councils

Canadian University Dubai Student Councils are open to full time students who have completed at least two semesters and who are in a good academic standing. The Student Councils' elections are held at the beginning of each Spring semester.

## 26.6. Qualifications of Student Council Members

### President and Vice President

- Should be a full time undergraduate student, who has completed at least two semesters;
- Should and must have a CGPA of 3.0 or above; failure to maintain this CGPA will result in dismissal from office;
- Should commit to enrol for Fall, Spring, and Summer of their elected term of office;
- Should have demonstrated some leadership at Canadian University Dubai;
- Should apply by filling out the Student Councils application form available at the Student Affairs Department;
- Should submit his/her resume, and one photo to the Student Affairs Department;
- Should pass the interviews with the University Senate Executive Committee and the Dean of Student Affairs;
- Should submit a list of 30 students who support his/her nomination.

### Other Officers

- Should be a full time undergraduate student, who has completed at least two semesters;
- Should and must have a CGPA of 2.5 or above; failure to maintain this CGPA will result in dismissal from office;
- Should commit to enrol for Fall, Spring, and Summer of their elected term of office;
- Should have demonstrated some leadership at Canadian University Dubai;
- Should apply by filling out the Student Councils application form available at the Student Affairs Department;
- Should submit his/her resume, and one photo to the Student Affairs Department;
- Should pass the interviews with the University Senate and the Dean of Student Affairs.

## 26.7. Elections

The Elections rules and procedures are as follows:

### Rules, Procedures and Responsibilities

A list of 30 students who support a candidate running for the president or vice president position is required. This list should be submitted according to the deadline of the election to the University Senate;

- Each candidate must complete the election registration form and submit it to the University Senate. This form should include the candidate's specific position he or she wishes to run for;
- Candidates cannot apply for more than one position;
- Candidates should prepare a three to four minute campaign speech which should be presented during an assembly;
- Candidates should prepare themselves to participate in open debates;
- Campaign materials such as flyers and posters should be approved by either the Dean of Student Affairs or the VP of Academic Affairs before they are displayed;
- Only current full-time and part-time students are eligible to vote;
- Results of the Student Councils vote will be announced two days after the elections are complete;
- Members of the Student Councils who were dismissed or resigned cannot run for elections;
- At the end of each semester, the Manager of Student Services will review the CGPAs and the performances of all Student Councils members.

## **Elections Code of Conduct**

The Election Committee has a mandate to ensure that the election process is fair and impartial. Violation of the elections code of conduct will result in sanctions such as temporary or permanent suspension from campaigning and, in extreme cases, the candidate's name will be removed from the elections list.

### **The following rules are to be followed during the elections:**

- Candidates should refrain from making deceptive or misleading statements during their candidacy;
- Candidates should refrain from attacking each other during the election campaign;
- Candidates must have all their campaign material approved and signed by the Dean of Student Affairs;
- Candidates must hold their speeches one week before the elections;
- Candidates must remove all their campaign material one week after the elections.

The elections of the Student Councils are held every Spring Semester. Meetings are open to all Canadian University Dubai Students.

### **Voting Procedures**

- Voting procedures will be the responsibility of The Elections Committee under the supervision of the University Senate and the Dean of Student Affairs;
- The Elections Committee will ensure that all voters are current Canadian University Dubai students;
- Voting will be open to all full time and part time student enrolled in the current academic year;
- Voting Students will be allowed to vote once, and must show their Canadian University Dubai ID to the members of the Elections Committee before voting;
- Blank votes and ballots improperly marked will be voided;
- Voting will last two days and will start after one week of campaigning.

### **Disputes and Violations**

- Candidates who violate the election code of conduct will be subject to sanction from the Elections Committee;
- Complaints against any candidate's conduct during the election campaign must be reported in writing to the appropriate Vice President;
- Written complaints will be dismissed if they are not filed within 3 school days after the incident took place;
- Violations of the Elections Code of Conduct will lead to a hearing by the Elections Committee;
- Candidates will be informed in writing of the decision of the Elections Committee.

## **26.8. Article 6 – Student Councils Responsibilities and Duties**

### **The three Presidents elected to represent the three Student Councils will:**

- Act as the spokesperson for the specific Student Council (Life on Campus, International Event and Community Outreach, Academic Endeavors);
- Aid in the appointment of new members;
- Assign specific tasks to the new elected members;
- Schedule meetings;
- Participate in a weekly meeting with the appropriate Vice President;
- Prepare and present to the Vice President the annual Student Councils report that includes the Financial Report, Activities Report, and strengths and gaps of the Student Councils;
- Meet with Deans or Program Leaders at the end of each semester to discuss students' concerns with regard to the particular department (Student Council - Academic Endeavors);

### **The three Vice Presidents elected to represent the three Student Councils will:**

- Replace the President in his/her absence;
- Oversee the work of the other members;
- Support the President;
- Organize the Student Councils meetings and retreats;



- Support in organizing events and activities;

**The three Media Officers elected to represent the three Student Councils will:**

- Create and participate in the making of all marketing material for Students Councils events and activities;
- Work closely with the Marketing Department while designing marketing materials for Student Councils events and activities;
- Have some experience in design;
- Support in organizing events and activities;

**The three Public Relations Officers elected to represent the three Student Councils will:**

- Work closely with Communication Department while marketing student events and activities;
- Work with the Manager of Student Services in the establishment of corporate and companies' sponsorships;
- Support in organizing events and activities.

**The three Secretaries elected to represent the three Student Councils will:**

- Schedule meetings;
- Take the minutes of all Student Councils meetings;
- Maintain a record of all events and activities held during the academic year;
- Write office correspondence if needed;
- Support in organizing events and activities.

**The three Treasurers elected to represent the three Student Councils will:**

- Keep and maintain all financial records of the Student Councils;
- Submit a financial report at the end of each semester;
- Support in organizing events and activities. Volunteer Student Members will:
- Promote the Student Councils activities events;
- Support all Student Councils activities and operations.

**Staff advisors**

The immediate supervisor of the Student Councils is the University Senate. The Dean of Student Affairs will guide and advise the Presidents of the Student Councils.

## **26.9. Article 7– Requirements for remaining in Student Councils**

- Student Council members are required to attend all Student Councils scheduled meetings; members should inform the President of the Student Council for a non-attendance;
- Members of the Student Councils are bound to their duties, and responsibilities;
- Members of the Student Councils must maintain the required CGPA.

## **26.10. Article 8 – Resignation from Office**

Members of the Student Councils wanting to resign from office must submit a written letter of resignation to the University Senate and the Dean of Student Affairs. The University Senate will hold a re-election two week after the resignation is presented. The Vice President will replace the President until the newly elected President is voted. For any other position, members can appoint other members to serve in the vacant position.

## **26.11. Article 9 – Removal from Office**

Members can and will be removed from office for unexcused absences from official meetings, non-performance, or non-participation in Student Councils activities and events. Also, members can be removed if they fail to maintain their CGPA. The removal will be made official by the University Senate and this official removal will be communicated in official letter to the Chairman of the Board of Trustees.

## 27. Learning Resource Centre

Canadian University Dubai encourages students to use the materials that are available in the Learning Resource Centre (LRC) for independent learning, research needs or personal improvement. Access to the LRC, loan of materials or electronic resources is available to all Canadian University Dubai students, faculty and staff. The Learning Resource Centre is located on the ground floor of Hall A of the university campus.

The LRC houses a print collection consisting of books, journals, newspapers, and a wide range of electronic resources: access to over 36,800 e-journals, over 200,000 e-books, over 369,000 Company Reports and Data, access to country reports, Thesis and Dissertations, Conference proceedings, videos, etc. These electronic resources are accessible on and off campus 24/7.

The LRC subscribes to electronic databases, such as ProQuest Central, Business Source Complete, Global Data, ACM Digital Library, Ebook Central, Safari Ebooks, Art Source, Oxford Art Online, Communication & Mass Media Complete, GreenFile, and Health Business Elite.

The LRC holds a series of information literacy events for all university students and faculty every semester. Canadian University Dubai LRC has an agreement with British Library that provides inter-library loan whenever information required by the students and faculty is not available within the LRC resources.

The LRC uses the Library of Congress Classification System. Computers and Wi-Fi connections are available on the premises.

The LRC is open seven (7) days a week. Please check the LRC website for the timings (<http://www.cud.ac.ae/lrc>).

The LRC Policies and Services:

- Users can borrow materials for two (2) weeks and renewable for another week. These include; books, journals, DVD's/ CD from the general collections. Fines are applied to overdue items.
- Reserve collections – these are the course textbooks or reading materials that are required for the current semester.
- University student ID card must be presented at the Circulation Desk to borrow items from the LRC.
- Users must maintain the LRC as a place to study and learning for all.
- Printing and photocopying services are available within the LRC premises. Printing balance reloads can be purchased from the Print Centre.

For more information about the LRC, please visit our website at <http://www.cud.ac.ae/lrc>

### 27.1. Study Rooms

The Learning Resource Centre facilitates the management and observation of the Study Rooms that are available for groups to work on assignment and projects in a quiet, convenient group environment. Study Rooms are intended for group use only, and not intended for individual study. Groups may reserve a room by observing the following:

#### Reservation:

1. A study room can be reserved for two (2) hours at a time
2. A minimum of three (3) people are considered as a group
3. Room key can be collected at the library circulation area and student ID card must be presented
4. The study rooms can be reserved through online study reservation booking, phone call, email to the library or physical requested at the circulation area
5. Rooms may be reserved up to two (2) days in advance
6. A grace period of 10 minutes is given, if the room is not occupied by an eligible group, the reservation will be forfeited. The room will be given to another group
7. Back to back reservations of the room are not allowed. However, the group can stay in the room provided that there is no other group waiting.
8. Drinks can be consumed within the room. Eating food is not permitted. Please maintain cleanliness.

#### Included Equipment:

Each room has a computer, projector and whiteboard.

Any difficulties with the use of technology, please contact the library staff at the circulation area or call at 04 709 6260.

## 28. Alumni Network

The Alumni Network is a bridge between yesterday's students, and today's world's entrepreneurs. Through the Alumni Network, Canadian University Dubai graduates will be able to stay in touch with their university.

Our alumni will be able to connect with their former classmates, colleagues, professors, and Canadian University Dubai community in general, and establish an extremely valuable social and professional network. Canadian University Dubai alumni are today's entrepreneurs and leaders. They constitute the vital talent of the community they serve. Through their rich and diverse networks, they are the best portal and the promotion of the extended outreach of the university.

Canadian University Dubai Alumni Network is established by graduates and administrators. Its development and growth is enhanced by the participation, dedication, and support of its members and Canadian University Dubai community at large. All the efforts in support of Canadian University Dubai Alumni Network provide in return for its members' opportunities for life-long learning, greater realizations and much more accomplishments. In support of the Alumni Network, Canadian University Dubai encounters an additional channel to sustain its role and mission in society. For more information, email us at [alumni@cu.dub.ac.ae](mailto:alumni@cu.dub.ac.ae).

## 29. Information and Communication Technology (ICT)

### 29.1. Information and Communication Technology (ICT) Support

Support for hardware is provided by the ICT Department and users are to report any issues to the ICT Helpdesk. The Help Desk is open during all hours of operation of the University and a representative from the department shall be on-call at all times in case of an emergency situation

The ICT Help-Desk can be reached via the following methods:

- Email: [ICTHELPDESK@cu.ac.ae](mailto:ICTHELPDESK@cu.ac.ae)
- Walk-in: Room B1-03
- Phone: Extension 222
- Emergency: +971 50 956 3757

#### End Users personal devices

A personal hardware is a device such tablets, mobiles, desktops or laptops that are not part of CUD's assets and are not manageable via CUD's support agreements.

1. The cost of acquiring, maintaining as well as operational/connectivity charges of the personal hardware is fully under the responsibility of the end user (staff or student).
2. Prior to being qualified, a personal device must be inspected by ICT to configure access to the network. If the device leaves the network for a period longer than 90 days, it must re-visit ICT for reconfiguration.
3. The personal device has to meet the minimum security criteria applied to CUD's network devices, and must be inspected by ICT from time to time to insure its compliance.
4. The end user will be responsible for ensuring that the personal hardware continues to meet the CUD's network criteria.
5. By accessing CUD's network with his/her personal device, the end user agrees to comply with the ICT appropriate use policy. Section 5.0 of this policy shall be applied in case of violations.
6. CUD's VPN access on a personal hardware will be granted only by the ICT director authorization.
7. ICT support team will provide basic how-to support and troubleshooting only if all CUD related requests are all on "Resolved" or "On-hold" status.
8. ICT support team will provide basic how-to support or troubleshooting on third party software related CUD academic or administrative activities only if the in-house knowledge and enough resources are available.
9. CUD will not be liable of the loss, leak, damage of any data locally stored in the personal hardware. CUD will not be liable to restore the affected data.
10. The end user has to notify ICT immediately if their device has been stolen, lost or otherwise compromised so that the team can take the appropriate actions

### 29.2. Appropriate Use

The Appropriate Use Policy (AUP) includes the use and access to ICT resources, equipment, and services.

#### User

It is the Users responsibility to read, understand and observe the ICT-AUP. You are responsible for exercising good judgment in the use of the University's technological and information resources. Just because an action is technically possible does not mean that it is appropriate to perform that action.

#### As a user of the University's ICT Network you must:

- Abide by all local and Emirate laws.
- Abide by all applicable copyright laws, trademarks and licensing.
- Observe, understand and abide by all copyright laws pertaining but not limited to music, videos, games, images, texts and other intellectual property in both personal and work environments.
- Consider all information in which you access and share over the internet as such materials are vulnerable to invasion of privacy, unauthorized access and malware which could result in invasion of privacy and/or copyright infringement

It is required by all users to report and suspicious account activity when security may be at risk or policy violations have occurred.

### **Canadian University Dubai**

It is the Universities responsibility to ensure that the information, resources, and services have; availability, integrity, accessibility, and security and to promote, revise and enforce the ICT-AUP.

### **Violations**

Upon suspicion of a breach of the ICT-AUP user accounts will be disabled immediately followed by an investigation. Each violation of the ICT-AUP will be investigated on a case by case basis where privacy of user information will be the first priority. In some instances of violation(s), Canadian University Dubai has the right to access and view user data including confiscation of personal devices as required.

Upon conclusion of a violation, necessary action will be taken to the maximum extent of University policies and regulations followed by any local and federal laws.

## **29.3. University Technological Infrastructure and Social Media**

Under no circumstances shall any account holder of Canadian University Dubai use any of the Information and Communication Technology (ICT) resources as outlined in the ICT Appropriate Use Policy (AUP) for unapproved communication/transmission of any private, confidential or intellectual property of the University and/or its members. Such mediums include but are not limited to; social networking sites, student newspapers, student television, digital signage, notice boards.

## 30. Student Accommodations

### 30.1. Student Accommodation Facilities

Canadian University Dubai Student Accommodations offers a clean, safe, and cost-effective living option in Dubai. Whether you're a UAE resident or an international student, living alongside your University peers can help you to integrate into campus life, and experience a unique multi-cultural environment, conducive to academic success, personal growth, and social development.

Our Accommodations are overseen by resident Officers and are available to undergraduates, Masters students, and students studying English, in separate areas for male and female occupants. Private and family facilities are not available.

Early registration is recommended to secure a place in Student Accommodations as spaces are limited and will be issued on a first come first served basis. Preference is given to first year female students. If you're a returning student, please notify the Accommodations Department of your requirements at least 6 weeks before the start of a semester.

All Accommodations are self-catering and you will need to purchase your own groceries and prepare your own meals, or order meals from nearby restaurants.

#### **Accommodations Location:**

Canadian University Dubai Student Accommodations are located in Discovery Gardens, approximately 25 minutes by bus from the University campus. These Accommodations offer furnished 1-bedroom and studio apartments, each with a private bathroom. Discovery Gardens is within a short walk of Ibn Battuta Mall, which houses over 200 shops, including a hypermarket, cinemas and amusement arcades, money exchanges, banking services, restaurants, cafes and food courts.

#### **Included in your accommodation fees are the following items:**

- Bed and mattress
- Desk and chair
- Wardrobe
- Kitchens equipped with appliances such as stove, refrigerator, microwave, water cooler
- Transportation to/from Canadian University Dubai campus scheduled several times a day including evenings
- Accommodations Officers providing on-site supervision
- A community lifestyle encouraging participation in formal and informal social and sporting activities.

#### **Items not covered by the fees that you should make arrangements to bring or purchase such as:**

- Laptop computer
- Towels
- Plates, cups, pots/pans, cooking utensils
- Bedside lamp, electrical adaptors and extension cords
- Laundry soap, shampoo, soap, toilet paper, deodorant, toothpaste, and other such personal items.

#### **Private Accommodations**

If you prefer to live independently or with family, you will need to make alternative accommodation arrangements. Canadian University Dubai can assist by providing you with a list of several real estate companies that offer private furnished and unfurnished accommodation.

Any private rental arrangements are made exclusively between the student and the rental agency/landlord and CUD is not liable for any aspect of a private agreement. If you are interested in finding out more about private accommodation, you can contact [housing@cud.ac.ae](mailto:housing@ cud.ac.ae) for further information.

### 30.2. Student Accommodation Fees per Semester

Discovery Gardens (Including Internet)		
1 Student	Studio	AED 32,970.00
2 Students	Studio	AED 16,980.00
1 Student	One Bedroom	AED 40,752.00
2 Students	One Bedroom	AED 21,225.00
4 Students	One Bedroom	AED 11,320.00

\* Canadian University Dubai reserves the right to revise its prices according to current market rates

\* Prices effective July 2017

### 30.3. Student Accommodation Fees Summer Session

Discovery Gardens (Including Internet)		
1 Student	Studio	AED 16,485.00
2 Students	Studio	AED 8,490.00
1 Student	One Bedroom	AED 20,376.00
2 Students	One Bedroom	AED 10,612.50
4 Students	One Bedroom	AED 5,660.00

\* Canadian University Dubai reserves the right to revise its prices according to current market rates

\* Prices effective July 2017

#### Rate

As the real estate market fluctuates, the university does not rule out the possibility of an increase or decrease in the accommodation fees/rate. The information on the increase or decrease will be given in advance to students via the university website, letter, email, etc.

### 30.4. Security Deposit

Students will be asked to provide a security deposit fee in the amount of AED 500. This deposit can be disbursed against any repairs to damage that students are responsible for. The deposit will be returned to the student at the end of their lease or when they leave the student accommodations.

### 30.5. Room Cancellation

Students who cancel before the end of registration week will forfeit only their AED 500 deposit.

**Students who cancel after the beginning of classes will receive the following refund:**

Students who cancel after the beginning of classes are eligible for the following refund:	
Between the 1 <sup>st</sup> day of classes and up to 2 weeks' after	80%
Between 2 weeks and 1 month	75%
Between 1 month and 2 months	50%
Between 2 and 3 months	25%
Over 3 months	0%

### 30.6. Semester Dates

Students should refer to the Academic Calendar for Semester dates. Canadian University Dubai allows students moving into accommodations access one week before the beginning of the semester. Students leaving at the end of the semester are given one week after the completion to move out.

### 30.7. Transportation for Students Living in Accommodations

Students living in accommodations are provided with free-of-charge transportation service to and from campus several times per day. More information on this service is available on our website at [www.cud.ac.ae](http://www.cud.ac.ae).

### 30.8. Storage

Canadian University Dubai provides a storage facility to residents who are living in the accommodations or to all those returning to the accommodations for the following academic semester that have paid all the necessary fees. Students who have not paid the fees for the next academic semester will not be permitted to store their belongings in the room they occupied or anywhere else in the Student Accommodations. All items left in storage should be clearly marked with the student's name. The University will not be held responsible for the loss of any unidentified/unclaimed property.

### 30.9. Student Mail

Students are encouraged to visit Emirates Post to arrange for a P.O. Box in the event that they wish to receive mail. There is an Emirates Post outlet conveniently located near to the campus.

### 30.10. Safety, Security and Student Conduct in Accommodations

#### 30.10.1. Emergency

<b>Police</b>
<b>999</b>
<b>Ambulance</b>
<b>998</b>
<b>Fire Department</b>
<b>997</b>

#### 30.10.2. Incidents

In the event of a non-emergency incident at the Student Accommodations please contact the appropriate on duty Student Accommodation Security Officer; a Security Officer is available on call 24 hours a day, 7 days a week.

<b>Discovery Gardens</b>
<b>056-102-5097</b>

#### 30.10.3. Fire Prevention

Smoking, the burning of incense or candles, or using any open flame other than the kitchen stove is prohibited. Any student detecting smoke or fire must sound the fire alarm, call the fire department by dialing 997, and inform the Security Officer. Students must evacuate the building in the event of a fire alarm. Please ensure to be familiar with your address location.



### 30.10.4. Student Conduct in Accommodations

All residents must allow their fellow students the opportunity:	
<ul style="list-style-type: none"><li>• To read and study undisturbed in their room,</li><li>• To sleep without disturbance from noise,</li></ul>	<ul style="list-style-type: none"><li>• To have free access to their room without pressure from roommates,</li><li>• To live in a safe, clean environment that is drug and alcohol-free.</li></ul>
All students must:	
<ul style="list-style-type: none"><li>• Respect all UAE laws and rules, culture and religion.</li><li>• Respect UAE culture and religion regarding relationship between women and men and refrain from sexual harassment and indecent exposure.</li><li>• Maintain the wellbeing of their roommates and refrain from harassment, discrimination, intimidation or causing physical harm.</li><li>• Respect all rules and instructions given by the Accommodation Officer or the Security Officer.</li><li>• Respect the personal privacy of fellow students.</li><li>• Respect the personal property of their roommates.</li></ul>	<ul style="list-style-type: none"><li>• Respect the University accommodation property.</li><li>• Show respect towards University personnel, students and security staff.</li><li>• Show tolerance of different cultural and religious practices, food choices and living styles.</li><li>• Practice good kitchen hygiene.</li><li>• Inform other residents, politely and respectfully, if they are violating your rights or the rights of other students.</li><li>• Inform the Accommodation Officer or Student Affairs Office if you feel that this positive atmosphere is not being provided.</li></ul>

Details at length are in Canadian University Dubai Student Accommodation Policy, available from the Student Accommodation Officer or online at [www.cud.ac.ae](http://www.cud.ac.ae).

More information about the following categories can be found in the Student Accommodation Policy:	
<ul style="list-style-type: none"><li>• Signing in and Out</li><li>• Curfew</li><li>• Accommodation Leave</li><li>• Violations of Curfew and Accommodation Leave</li><li>• Quiet Hours</li><li>• Guests</li><li>• Maintenance</li><li>• Cleaning</li><li>• Pest Control</li></ul>	<ul style="list-style-type: none"><li>• Room Inspections</li><li>• Substance Abuse</li><li>• Failure to Comply with the Accommodation Policy</li><li>• Registration for Accommodations</li><li>• Moving In</li><li>• Renewing Accommodations</li><li>• Changing Rooms</li><li>• Leaving Accommodations</li><li>• Staying between Semesters</li></ul>

## 31. Health and Safety Policy

### 31.1. Introduction

Canadian University Dubai is committed to provide students, faculty and staff with an environment that fully complies with UAE laws and regulations in terms of health and safety. It is the responsibility of all academic and administrative managers to ensure that all policies and procedures related to health and safety are communicated, publicized, adhered to and regularly evaluated. Visitors, contractors and workers must comply with all relevant legislations for all on/off campus activities.

Canadian University Dubai upholds strong standards in ensuring the health and safety of faculty, staff and students while on campus. This is promoted throughout the University with appropriate health, safety and security protocols in place to safeguard from potential hazards.

The University is certified by the UAE to operate in the field of higher education after fulfilling the standard health and safety requirements. This certification is reviewed on a regular basis as stipulated by laws and regulations of the UAE.

### 31.2. Objectives

Canadian University Dubai's Health and Safety Policy has the following objectives:

- To comply with the requirements of relevant legislations and current good practices;
- To identify significant hazards (the potential for harm), assess risks from activities involving those hazards and manage those risks;
- To promote a positive attitude to health, safety and wellbeing at the University amongst all staff and students
- To ensure that employees, students and others are adequately informed of the relevant identified risks;
- To ensure that staff and students are aware of the risks they may encounter;
- Ensure that this documentation and supporting information is made accessible, primarily through the University's web pages and at induction for staff;
- To make arrangements for co-ordination and co-operation with other stakeholders and third parties;
- To actively monitor the management of risks to health and safety;
- To review the effectiveness of health and safety risk management and, where appropriate, implement improvements;

### 31.3. General Safety Hazards

Faculty, staff and students must consider the following general safety hazards while on campus:

- Emergency lights will illuminate during an emergency.
- Keep fire doors and emergency exits free of obstructions.
- Keep the areas in front of fire extinguishers and fire alarms clear at all times.
- Do not overload electrical outlets or extension cords. Report damaged electrical cords, broken switches, loose connections, or bare wires to the supervisor immediately. When necessary to run a cable or electrical cord across the floor, always use a cable cover to protect the wiring and prevent tripping.
- Cord-connected electrical appliances should have a grounded 3-wire conductor or be approved.
- Inspect and test all electrical devices according to their risk category, and protectively enclose them as practical and appropriate.
- Personal appliances such as kettles, heaters, and battery chargers are not allowed to be used on campus unless prior consent has been given.
- Visually inspect equipment and tools before plugging them in. If cables or plugs are either damaged or incorrectly fitted, do not use the equipment and remove it from service. Never use defective or inappropriate tools and equipment.
- Do not overload the top drawers of filing cabinets to avoid the possible tipping of the cabinet when the drawers are opened. Keep file and desk drawers closed when not in use to help prevent tripping accidents.
- Always use proper safety step stools or ladders for climbing. Never stand on swivel chairs or use them as step stools.
- Avoid wearing loose clothing, long sleeves, ties or inappropriate gloves when supervising or working in a laboratory or on machinery.

### 31.4. Laboratory Activities

**Students who participate in laboratory activities are given explicit directions on all issues related to personal safety. These are strictly enforced by the laboratory assistant who manages the laboratory. Items covered in the training of students include:**

- |  |   |
|--|---|
| <ul style="list-style-type: none"><li>• Personal Protective Equipment</li><li>• Work Area</li><li>• Proper Attire</li><li>• Safe Chemical Disposal Procedures</li><li>• Chemical Control</li><li>• Broken Glass Handling</li><li>• Needle Safety</li><li>• Electrical Hazards</li><li>• Proper Labeling</li><li>• Storage</li><li>• Safety Equipment</li><li>• Fire Extinguishers</li><li>• Proper Use of Other Safety Equipment</li><li>• First Aid Kit</li></ul> | <ul style="list-style-type: none"><li>• Material Safety Data Sheet (MSDS)</li><li>• Safety Warnings</li><li>• Compressed Gas Cylinders</li><li>• Testing of Odors</li><li>• Heating of Glass Tubing, Rods and Test Tubes</li><li>• Handling of Acids, Bases and Water</li><li>• Bunsen Burner Usage</li><li>• Safe Heating of Organic Liquids</li><li>• Safe Cooling of Organic Liquids</li><li>• Safe Handling of Laboratory Instrumentation</li></ul> |
|--|---|

## 31.5. Fire Safety Policy

Canadian University Dubai prohibits smoking in any of its buildings; there is a designated smoking area outdoors for those wishing to smoke. All students are expected to observe these regulations. Fire exit signs are posted at all exits to be used for evacuation and smoke detectors are placed in various strategic locations to provide early detection of smoke or fire. All fire extinguishers will be periodically checked by an outside company to ensure that they are in good operating condition. They will also do a safety inspection and check the building for fire hazards.

The Fire Marshal will supervise and coordinate the fire drill to ensure that all buildings are evacuated. Designated staff will be assigned as fire officials to take charge of the evacuation of a particular building in the event of fire. In addition, designated staff members will be trained as first aid attendants to assist fire officials with the evacuation. Fire drills will be practiced each semester in the academic buildings on campus to ensure that proper procedures will be followed in the event of a real fire.

### 31.5.1. Prevention:

- Know your work area; know alternative routes and fire exits
- Know the location of firefighting equipment and how to use it
- Avoid overloading electrical sockets
- Report promptly any faulty equipment
- Keep fire exits clear at all times
- Smoke only in the designated area

### 31.5.2. To Report Smoke or Fire:

- Activate the building fire alarm system. Alarms are located on each floor. The alarm signal will alert the rest of the staff and students.
- The Information Officer in the Reception area will immediately contact the Department of Civil Defense by dialing 997 and advise them of the location of the fire.

### 31.5.3. When an alarm rings:

**Follow RACE procedure:**

1. **R:** Rescue anyone in immediate danger
2. **A:** Activate building fire alarm to alert others and report the incident
3. **C:** Confine the fire by closing all doors
4. **E:** Evacuate the building using the closest exit and move to a safe distance away from the building

**Use of Fire Extinguisher:** (Only use if it is safe to do so)

**Follow PASS procedure:**

1. **P:** Pull the safety pin from the extinguisher, distance yourself 6-10 feet back from the fire
2. **A:** Aim the hose at the base of the fire
3. **S:** Squeeze the handle
4. **S:** Sweep the extinguisher from side to side starting from the front edge of the fire

## 31.6. Fire Evacuation Plan

### 31.6.1. Steps to Take in Case of Fire

1. Activate the building fire alarm system. Manual alarms are located on each floor. The alarm signal will alert the rest of the staff and students.
2. The Student Information Officer in reception will immediately contact the Department of Civil Defense by dialing 997 and inform them of the location of the fire. The Registrar will take student attendance registers and the students' emergency phone numbers.
3. Class teachers are responsible for ensuring the safe orderly evacuations of any students that they have with them in the event of a fire, closing room doors behind them and going to the designated assembly point. Staff members who do not have students with them at the time of the fire should proceed to the nearest Hall and assist with evacuation.
4. The nurse will collect the emergency first aid kit and assist with the evacuation of students.
5. Each designated fire official and first aid attendant will ensure that everyone has left their building and that all doors are closed, placing red "all clear" signs on the outside of the door.
6. Security will turn off all the AC units and then assist fire officials.
7. Class teachers are responsible for confirming that each of their students is outside of the building in the designated ASSEMBLY POINT as indicated below.
8. All staff and students in **Halls A and D** will proceed to the right-side car park; those in **Hall B** will go to the left side car park and those in **Hall C** will exit to the rear car park
9. The Fire Marshal will supervise and coordinate with fire officials and first aid attendants to confirm that all buildings have been evacuated.

### 31.6.2. Guidelines

1. Stay calm.
2. Use the stairs only. Never take an elevator.
3. Always use the nearest fire exit to leave the building. Go to the ASSEMBLY POINT.
4. Do not stop to take personal belongings with you.
5. Staff is responsible for the evacuation of all students with them at the time; call for help if you need it.
6. Students and staff are not to return to the building until instructed by the fire department.
7. If you are trapped in a room, close and seal the doors. Call Security and tell them of your location.
8. Take an alternative route in case fire is located near your designated exit-proceed to the nearest exit in your location.

### 31.6.3. Fire Officials

Canadian University Dubai Fire Marshal: The Facilities Manager's office is Hall A1-12, and can be reached at 04-709-6212 / Mobile: 055-4626624.

First Aid Attendants

BUILDING	RESPONSIBLE
HALL A	<ul style="list-style-type: none"><li>• <b>Nurse (8AM- 5PM) 04-709-6207</b></li><li>• <b>Night Shift Nurse (5PM-10PM) 04-709-6207</b></li><li>• <b>First Aid Responder - Finance Department 04-7096186</b></li></ul>
HALL B	<ul style="list-style-type: none"><li>• <b>First Aid Responder - I.T Department 04-709-6224</b></li></ul>
HALL C	<ul style="list-style-type: none"><li>• <b>First Aid Responder - Student Affairs Department 04-709-6201</b></li><li>• <b>First Aid Responder - Student Affairs Department 04-709-6109</b></li><li>• <b>First Aid Responder - Office of the Registrar 04-709-6206</b></li><li>• <b>First Aid Responder - Admissions Department 04-709-6160</b></li></ul>
HALL D	<ul style="list-style-type: none"><li>• <b>First Aid Responder – Marketing &amp; Communication Dept. 04-709-6144</b></li></ul>

**\*Head of Security—04-709-6116 Mobile #: 055-860-2331**

## **32. Student Academic Rights and Responsibilities**

### **32.1. Student Academic Rights**

It is the right of the students to:

- Be informed of their program and course requirements;
- Be individually assessed based on their academic performance (attitude, knowledge and skills) as mandated by a professor consistent with a course;
- Engage in free and open conversation, investigation, and expression, in the classroom, laboratory or any type of session;
- Experience a proficient education and academic advising;
- Be skeptical of data or personal views presented, and may reserve judgment around matters of opinion;
- Presume protection against a teacher's unfitting exposé of the student's view, and belief that might arise as a result of, but not limited to, teaching, advising, or counseling;
- Presume protection, through recognized processes against prejudice or impulsive evaluation or assessment.

### **32.2. Student Academic Responsibilities**

It is the responsibility of the student to:

- Question course requirements if they are not clearly understood them;
- Uphold the academic standards in performance as established for individual programs and courses of study;
- Lead an inquiry if they think that their academic rights were violated. (See Appeals Process for Airing Student Grievances section).
- Learn the material associated with their program and associated courses;
- Perform according to the academic norms and standards of behavior.

## **33. Final Examination Policy**

All written final examinations are scheduled by the Office of the Registrar. If the course uses a presentation as the terminal assessment method, these should be scheduled during the regular class periods to ensure that students are not required to appear during the final exam week for anything other than a final exam scheduled by the Office of the Registrar. Written projects and papers can, however, have deadlines for delivery during the final exam week.

### **33.1. Final Examination Attendance**

Final examination attendance is compulsory and takes place at the conclusion of each and every term. Students must make themselves available for their scheduled examination timings. Students must not make any arrangements that clash with their scheduled exam timings, and should not leave Dubai prior to completing their final examinations.

### **33.2. Examination Conflict and Special Considerations**

If a student is scheduled for more than two examinations in one day, or has overlapping examinations, the student must report to the Office of the Registrar by the end of the first week after the final exam schedule has been released to make the necessary adjustments to his/her schedule. A student with special needs that requires specific arrangements to enable the writing of exams must submit their requests at least three weeks prior to the examination date to their Academic Advisor. Changes in the dates or times of scheduled examinations cannot be approved.

### **33.3. Deferred Final Examinations**

Final examinations cannot be deferred. If a student is unable to take a final exam or otherwise complete the course requirements, they can attempt to obtain a grade of "Incomplete" by visiting the Office of the Registrar to fill out the application form. Students may only apply for this concession if they have a passing grade in the course at the time of application. This application must be received in advance of the final examination.

### 33.4. Missed Exams

The missed exam policy applies to midterm and final examinations only. Students must complete a missed exam application form and pay the associated fees within three (3) working days of return to University following events which lead to the missed exam. All supporting documentation should be attached to the application form and submitted to the Office of the Registrar.

Valid reasons for a missed assessment may include but are not limited to;

- Travel (for urgent and verifiable medical reasons)
- Hospitalization (for emergency treatment or surgery , serious illness, contagious conditions only)
- Escorting a relative for medical reasons (as the Government authorized chaperone of that relative)
- Death in the family (with supporting documentation)
- Valid sick leave (DHA attested)
- A car accident on the day of the assessment (with supporting verifiable documentation)
- Extenuating personal circumstances (as documented and verified by the student Counselor)

Approved missed exams will be scheduled by the course Professor/Instructor within one (1) week of the approval of the Dean or designate and shall be scheduled no later than two (2) weeks into the subsequent semester/term.

Note: The original grade will remain on the student record until the student has completed the missed exam and a new grade is recorded.

### 33.5. Exam Invigilation

Canadian University Dubai maintains a zero-tolerance policy regarding all academic misconduct encountered during an exam. Academic misconduct includes but is not limited to: copying, or attempting to copy, the work of others; communicating with others during the exam (other than an invigilator), by any means such as whispering, using hand motions or passing written /text messages; and being in possession of any unauthorized materials and/or electronic devices during the exam.

All examinations may be recorded by digital media (photo, video and/or audio). This digital record may be reviewed when allegations of academic misconduct are raised. Digital records will be kept confidential and securely maintained. As per Ministry of Education regulations “It is strictly prohibited for students to carry a mobile phone or any other electronic device inside the exam hall where exams are being administered. Just being caught in possession of any such devices will be considered cheating and the student will be punished by the penalty for cheating”



## 34. Graduation Policy

### 34.1. Application for Graduation

Before completing an application for Graduation students must complete the following steps:

- Students are required to review their academic record against academic requirements for graduation.
- Review current academic progression and grades with their academic advisor.
- Each student must ensure that he/she is in good financial standing with the University and that all fees and financial obligations have been met.
- Complete an Application for Graduation Form, which is available on the Student E-portal or from the Office of the Registrar, and submit it to the Office of the Registrar, together with the applicable fee, during Graduation fairs. These are held each spring semester of the academic year of Graduation.
- Once an application for graduation has been completed and filed the Office of the Registrar will begin to process all the necessary information for final certification in preparation for graduation.
- Only students who have successfully completed the degree requirements and have no holds by the end of the semester that they have applied to graduate are certified for the conferral of the respective degree.
- Degrees are only granted at the completion of the semester in which requirements have been met. Conferral of the degree and the date of graduation are noted on the permanent records of the graduate held by the University.
- Only one certificate will be issued for Canadian University Dubai graduates that have completed a program with a dual major concentration. The process of issuing certificates for dual major concentration requires handover of the initial certificate that has been issued by Canadian University Dubai. The new certificate with the dual major concentration replaces any previous certificate issued by Canadian University Dubai.
- Students' certificates will be ready within 2 months after passing the last course of the program.

### 34.2. Academic Requirements for Graduation

- Students must have passed and completed the required number of credit hours for their program of study
- Have completed the program within the following time limits:
  - For full-time programs: twice the length of the regular program
  - For part-time programs: the maximum number of years is the number of required one semester courses (or equivalent thereof) divided by 3
  - In some exceptional cases, a student may require the written approval from the Dean and/or VPAA to extend the Graduation time limit
  - A student whose studies were interrupted for a period of time will not be eligible to graduate from a program that is no longer offered by the University - unless alternative arrangements are approved by the Dean and VPAA in writing
- Have completed over 50% of the program at Canadian University Dubai
- Have a CGPA of 2.0 or above (Undergraduate) and CGPA of 3 and above with a minimum grade of B in all courses (Masters)

**For attendance at the convocation ceremony held during the spring semester each academic year:**

- Undergraduate students will have no more than 27 credit hours to complete including Spring Semester courses by the close of Summer 2.
- Masters students should have completed all credit hours for their program by the close of cycle 2 in the Spring Semester
- In exceptional circumstances, undergraduate students may be considered for attendance at the convocation ceremony with up to 30 credit hours remaining (including Spring Semester) on a case by case basis. Students should present their situation with supporting documentation to the Registrar for consideration by the graduation committee by the end of February in the year of convocation.
- If students drop courses and their credit hour load to complete their program increases then the offer to participate at convocation will be withdrawn and they will be invited to attend the following academic year, program requirements withstanding.

### 34.3. Merit Criteria

For Graduation with Honours, the following policy is followed:

- CGPA between 3.50 and 3.69: cum laude
- CGPA between 3.70 and 3.89: magna cum laude
- CGPA between 3.90 and 4.00: summa cum laude

### 34.4. Participation in the Convocation Ceremony

The convocation ceremony for graduating students of Canadian University Dubai is held during the spring semester each academic year. Students who meet the University graduation criteria will be eligible to participate in the ceremony.

**In order to participate in the Convocation Ceremony, a student must:**

- a) Complete a Convocation Confirmation Form and pay the accompanying fee to the Office of the Registrar before the end of February in the year of convocation.
- b) Identify any special requirements or needs that Canadian University Dubai must address prior to or during the ceremony.
- c) Schedule an appointment at a Graduation fair, attendance at which is mandatory for participation in convocation. During the graduation fair complete an Academic Regalia Request Form and official graduation photographs will be taken; cap and gown fittings will be conducted; and all the necessary forms regarding the graduation will be available.
- d) Identify on the graduation form the 3 names they wish to appear on screen during convocation. No more than 3 names can be accommodated on screen. Please note that the Graduation certificate will take the student's name from their passport copy held on file by the Registrar's office.
- e) If a student requires a Letter for Permission to attend convocation for their employer, complete an official letter request form at least one week prior to the ceremony.
- f) Attend the rehearsal for the ceremony, held the day before the actual convocation. Attendance of graduating students at the rehearsal for the ceremony is mandatory; if a student does not attend the rehearsal, he or she will not be permitted to attend the convocation.

### 34.5. Conferral of Degree

Canadian University Dubai Diploma, Certificate of Merit, and Official Transcript will be prepared upon approval of the application for graduation and released on condition that all financial obligations have been satisfied.

Conferral of the degree is noted on the permanent record of the graduate with the date of graduation.

### 34.6. Name on Degree

The student name printed on Canadian University Dubai's certificate is always in English, and is exactly the same as the name found in the passport belonging to the student. If there is any ambiguity or difficulty in determining the proper name of a student, he/she will be contacted in order to verify the exact name. It is a student's responsibility to inform the Office of the Registrar of any updates or changes to passports held on file.

### 34.7. Attestation of Degrees and Transcripts

In order for a student's Canadian University Dubai Degree, Diploma, Certificate of Merit, and Official Transcript to be attested, the attestation process, as outlined by the United Arab Emirates Ministry of Education, Higher Education Affairs, must be completed by the student. Please see the guidelines as per the Ministry of Education – Higher Education Affairs website: <https://www.moe.gov.ae/En/EServices/ServiceCard/pages/attestationregenrolled.aspx>

## 35. Student Records Policy

### 35.1. Purpose of the Policy

The Student Records Policy ensures that student information:

- Is maintained in a secure environment
- Limits access to confidential information
- Is maintained in a reliable, consistent and accurate manner

The Registrar's Office is the official auditor, recorder and keeper of student records. The Registrar's Office must ensure the accuracy and reliability of data collected and distributed as per the confidentiality and privacy policy approved by the University.

The purpose of this policy is to comply with CAA requirement (5.7 Student Records of the *Standards for Licensure and Accreditation 2011*.)

Canadian University Dubai respects existing:

- United Arab Emirates laws and any policy instituted by the country and its ministries with respect to the privacy of individuals and the maintenance of records about any individual.
- International standards for record retention in our effort to support Canadian University Dubai applicants, students and alumni world-wide.

Any breach of this policy is subject to legal action.

Authorized Registration personnel that conduct any activity or make a decision that affects the Official Transcript of the student must ensure there is an official record of that decision. The decision must be recorded electronically in CAMS and entered directly or attached to the student's record in CAMS. A physical copy of the decision may be stored, as necessary, in the student's paper file. The official record is the action taken by the user or student in CAMS based on the University's document.

If an academic student record is not referred to in this policy, this policy will be applied to that record. Documentation and forms are created as new procedures are established. This document refers to all student record data.

### 35.2. Student Information

The student information system responsible for the maintenance of student records is CAMS, a Three Rivers System product.

Within CAMS, the following data must be accurately and effectively maintained to ensure that the student record reflects the progress of the student:

- Admission documents
- Courses and programs of the Student
- Degree audit measurement of the student progression towards degree completion
- A student's Academic standing
- Class scheduling together with a record of registration indicating that the right student is registered in the right courses at the right time meeting pre- and co-requisites within the chosen program
- Holds of any kind including academic and tuition or fee assessment
- Merits and any other form of academic recognition

### 35.3. Procedures

As a result of this policy, the following procedures are required:

- Data custodians must be identified and will be charged with monitoring and auditing systems which contain personally identifiable information, ensuring that the information collected is used only for the purpose for which it was intended and that safeguards protect the privacy of the individuals.
- A retention and disposal schedule for documents and data is identified and complies with United Arab Emirates MOE, CAA and Records management guidelines under FIPPA, Canada (1990)
- Physical shredding of records must be completed in a secure environment
- Training will be delivered on a routine basis to individuals responsible for the creation, storage and maintenance of records.
- This policy and the University's compliance with it will be routinely reviewed in line with the University's policy review guidelines.

### 35.4. Policy

The Official File of the student is created through data entry, maintenance and deletion as well as document management within the University's information system. It is also created by scanning versions of required physical documents external to the University.

### 35.5. Data Entry

Data that is gathered, entered and stored in the University's electronic data system constitutes the official record of the student where both physical and electronic data records exist.

With respect to scanned documents, the electronic form of the scanned document is the official record where both a paper and electronic version of the record exists.

### 35.6. Data Retention

Data within the student record:

**Physical records:** External documentation submitted to Canadian University Dubai by applicants, students and graduates is scanned upon submission and electronically attached to the student's record in CAMS.

**E-records:** Data is created and retained to reflect the academic progress of students.

### 35.7. Physical Copy Documentation

Fire-proof, secure cabinets within the Office of the Registrar are used to retain the physical version of the student's official Canadian University Dubai record for undergraduate and Masters programs. Access to the Office of the Registrar is controlled by finger print identification assigned to authorized employees of Canadian University and CAMS database is password protected.

### 35.8. Electronic Data Collection and Dissemination

Data is entered, maintained and deleted in CAMS by authorized users. Documentation is scanned and linked to data in CAMS by authorized users.

Type	Description	Retention
Applicant Records	Any data that supports the applicant's admission into the University	e-Records are maintained indefinitely. Physical records are maintained for one year after the acceptance date.
Student records	Any data related to student's courses, credits, grades, scores on proficiency/placement examinations, education and enrollment verification, that is: any data that represents the student's academic history	e-Records are maintained indefinitely. Physical records are maintained for three years from the date the student record became inactive
Graduate records	Any data related to student's Graduation namely; Passport, High School Transcript, Equivalency and Graduation Certificate	e-Records are maintained indefinitely. Physical records are maintained for three years from the date the student graduated.

## 36. Student Code of Conduct

Canadian University Dubai's students are the true ambassadors of its Mission and Vision. Students are expected to respect the rights and privileges of others, to maintain professional ethics, and to display honesty and integrity. Unacceptable conduct includes, but is not limited to:

### 36.1. Unacceptable Conduct: Academic

- Disturbing teaching activities,
- Cheating on an exam,
- Violating examination rules,
- Plagiarizing assignments or course work,
- Partaking in academic dishonesty

### 36.2. Unacceptable Conduct: University Premises

- Fabricating information in any form, submitting falsified material to any University office, or presenting a false statement in any University disciplinary proceeding,
- Forging, altering, or misusing a University identification card, documents, or keys without the consent of the relevant authorities,
- Causing deliberate or thoughtless damage or destruction to University property on or off premises or belonging to others including but not limited to graffiti, destroying or removing advertisements,
- Unauthorized entry or trespassing,
- Occupying all or part of any University building, hindering or intimidating any persons, or threatening persons with forcefulness with the aim of:
  - Hindering or stopping normal functions of the University;
  - Preventing anyone from going about in a lawful manner;
  - Stopping specific activities related to the University.
- Falsifying one's ID or failing to show ID to an identified official or employee of the University,
- Failing to obey University officials engaged in University activities,
- Damaging the reputation of the University through improper conduct,
- Violating the Acceptable Use Policy,
- Stealing, being accessory to theft, and/or possessing stolen property,
- Improper use of University property in a manner contrary to its designated purpose including misuse of accommodation hall amenities and furniture,
- Disrupting a class, classroom, or other University unit, or campus activity by any means including but not limited to noise, projectiles, or other form of disturbance or disruption,
- Aiding, abetting, leading, encouraging causing or participating in a riot, including but not limited to food fighting, on University property or during a normal University activity,
- Removing without authorization or mutilating library materials,
- Betting: students may not gamble or bet on University property in any way, shape, or form,
- Bringing unauthorized visitors onto University premises,
- Disobeying University rules governing the use of its facilities.

### 36.3. Unacceptable Conduct: Student Safety

1. Harassing, assaulting, or using physical violence against others,
2. Jeopardizing the safety of others or violating human rights,
3. Participating in individual or group activities that deliberately or irresponsibly cause serious disorder or suffering to others,
4. Possessing dangerous weapons such as, but not limited to firearms, on University property,
5. Intentionally possessing or using a dangerous artifact or substance that could harm or distress any person on University property,
6. Possessing and/or using fireworks,
7. Impersonating another student with or without his consent.

Any student who believes that he or she has been the subject of harassment or observed any type of harassment must communicate this incident to the Dean of Student Affairs.

Canadian University Dubai has **zero tolerance** for any type of harassment.

### **36.4. Unacceptable Conduct: University Property**

A student commits a property offence when she/he:

- Holds, eliminates, uses, embezzles, or sells property owned by the University, or
- Damages or vandalizes property owned by the University.

Aiding or abetting any conduct or behavior mentioned above is unacceptable and will not be tolerated.

### **36.5. Student Dress Code**

As ambassadors of the University, students observe high standards of personal appearance at all times. Students must observe the UAE's cultural norms for female and male attire.

Dress standards are part of the culture and socially accepted norms of ethics and are strongly associated with the identity, traditions, beliefs and values that are deeply rooted in United Arab Emirates society.

### **36.6. Dress Regulations Standards for Male Students:**

- Students shall wear the male National costume (Kandura) in traditional colours acceptable by the UAE and GCC male communities. Students may also wear a suitable head-cover including Guthra, Ogal or any other acceptable head covers.
- Full-length trousers are preferred on campus. Shorts should be down to the knee to be sure of causing no offence. Very short shorts and cycling shorts that reveal certain contours, boxer shorts, etc. are prohibited. Underwear should not be visible.
- Long-sleeve shirts and elbow-length shirts are permitted on campus. Short shirts that reveal the entire arms are prohibited.
- Sport uniforms are only allowed at sports' facilities and they are totally prohibited in classrooms.

### **36.7. Dress Regulations Standards for Female Students**

- With regard to UAE National costume including Abaya and Sheila; Abaya made of male Kandura cloth or designed in a male Kandura fashion is totally prohibited.
- Tops or any similar dresses that reveal the shoulders or the full arm, such as spaghetti tops, very tight and/or low-cut tee-shirts are not allowed. Nevertheless, long-sleeve or elbow-length tops are permitted.
- Skirt length below or too the knee is fine.
- Sport uniforms are only allowed at sports' facilities and they are totally prohibited in classrooms.
- Excessive hair style or extravagant hair dyes are not permitted.

Don't wear anything that might be regarded as offensive. For example, tee shirts with offensive slogans or pictures, obscene language or gestures, anything that might cause religious or cultural offence, etc. If you have to ask whether it's acceptable or not, assume it isn't.

### **36.8. Smoke Free Campus Environment**

Canadian University Dubai is a smoke-free establishment. In order to promote and maintain a healthy environment at Canadian University Dubai, and to promote the prevention of illness and encourage students, staff and faculty to lead a healthy lifestyle, a smoke-free campus environment policy has been created to reduce the use of tobacco products on campus. The objectives are to reduce the number of smokers on campus and to support those who wish to stop smoking; through raising awareness on the dangers of smoking and educating young adults with an aim to ensure they do not pick up the habit. To create awareness amongst the university community about the dangers of smoking regular no-smoking campaigns are showcased throughout the year, in conjunction with the Ministry of Health.

Tobacco products include - but are not limited to - any lighted cigarette, cigar, pipe, midwakh, dokha, bidi, electronic cigarette or any other smoking device, along with any form of smokeless or spit tobacco such as dip, chew, or snuff.

Each and every member of the University community is responsible for maintaining this policy.

**Procedure:**

Those responsible for the application of the policy are the Security Supervisor and Security Staff, Student Affairs Division, and the Human Resources Department.

While students, staff, faculty and visitors are encouraged to make healthier choices, Canadian University Dubai has created clearly-marked designated smoking areas. These marked areas are the spaces between Halls B and C, Halls C and D and the space behind Hall C. These designated smoking areas are equipped with benches and ashtrays.

**Warning System:**

There is a three-point warning system in place for Canadian University Dubai students caught smoking outside these above-mentioned designated areas.

- **First time violation:** the student will be given a verbal warning (University Security or Student Affairs Division) and their Canadian University Dubai ID will be confiscated. The student will need to register with the Security Supervisor and can collect the ID card one week after the incident.
- **Second time violation:** should the student be caught violating the policy a second time, he or she will be given a first official warning letter (Student Affairs Division), which will be placed in his/her file.
- **Third time violation:** a third violation will lead to a final warning letter (Student Affairs Division) or possibly putting the student on registration hold for one semester. The case will be sent to the disciplinary committee.
  - Disciplinary committee decision will be taken and student will be informed accordingly.
  - Students have the right to appeal the committee's decision (in writing) to the President's Office.



## 37. Dismissal from Class

If the behaviour of a student interferes with the learning process or endangers the integrity/safety of the classroom environment, then the faculty member will be compelled to ask the student to leave the room or seek assistance to have the student removed.

For the process to determine additional or further sanctions, please refer to the Student Disciplinary Policy.

## 38. Student Disciplinary Policy

Students accused of objectionable behavior may be subjected to an array of reprisals, actions, and penalties as per Canadian University Dubai policy. Behavior-on or off campus- that violates the University's standards of good conduct, or that present a hazard to the health and safety of the University community, may be subject to disciplinary actions.

A student under expulsion or suspension due to unacceptable behavior will not be permitted access to the University premises, which include the campus, its facilities, and the student accommodation. The student might be allowed to have access to the University premises if he or she is invited by the University Authority, or for a scheduled appointment, made by the student, with the University Authority.

### 38.1. List of Conduct Violations with Accompanying Disciplinary Actions

The Dean of Student Affairs often resolves through mediation all conduct issues occurring on premises. However, in serious cases, the Dean of Student Affairs will refer the violation to Canadian University Dubai's Disciplinary Committee. The following is a summary of possible violation and their corresponding disciplinary actions.

Violation	Committee / Overview	Actions
Inappropriate behavior in class	Disciplinary Committee	Printed Warning Probation, Expulsion
Vandalism	Disciplinary Committee	Printed Warning Probation Reimbursement or Replacement Expulsion
Dress Code Violation	Disciplinary Committee	Printed Warning Probation Expulsion
Theft		Expulsion
Possession of Alcohol or Drugs on Campus		Expulsion
Gambling		Expulsion

The actions covered in the previous table are considered misconduct if they take place on Canadian University Dubai property/premises or elsewhere if the student concerned was involved in a University activity, was representing the university, or was present at that place by virtue of his or her status as a student of Canadian University Dubai, including any work placement.

**Any such incidences of misconduct will be dealt with on a case-by-case basis.**

### 38.2. Types of Warning and Actions

**Verbal Warning:** A verbal warning is given by the Dean of Student Affairs to a student whose conduct or behavior violates the University's Code of Conduct.

**Written Warning:** A written warning is given to the student by the Disciplinary Committee. The warning will state that another violation of the University's code of conduct may result in additional disciplinary measures.

**Probation Warning:** The probation warning is given to the student by the Disciplinary Committee. This probation warning indicates that the student behavior and conduct will be carefully monitored for a certain period of time. Any misconduct may lead to further disciplinary action.

**Reimbursement or Replacement:** Any damage to the University's property will require payment, repair or replacement of the damaged good. Failure to pay may result in preventing the student from registering or obtaining his transcript.

**Mandatory Labor:** Disciplinary action due to a conduct violation may on occasion encompass mandatory labor on campus. This type of action may be alternatively proposed by the Disciplinary Committee

### **38.3. Disciplinary Committee**

The Disciplinary Committee will oversee all student misconduct and decide on the consequences to the alleged breaches of Canadian University Dubai's Conduct Code. The Disciplinary Committee is chaired by the Dean of Student Affairs.

### **38.4. Procedures**

1. Anyone from Canadian University Dubai Community (faculty, administrator, staff or student) who believes that a violation of the Conduct Code has been committed must inform the Dean of Student Affairs in writing.
2. The Dean of Student Affairs will amass and examine evidence relevant to each particular case.
3. The Dean of Student Affairs will, based on their investigation, decide to refer, or not refer, this case to the Disciplinary Committee.
4. The student maintains the right to appeal their case to the University's President.
5. The Dean of Student Affairs will select three administrators and four faculty members to sit on the Disciplinary Committee.

### **38.5. Communications to the Student Regarding Conduct Violations**

- The Disciplinary Committee will take an acceptable amount of time to plan and conduct its investigation. The investigation will include: Student(s) and witness interviews; and, if needed, preparation of the witness for testimony (ies), and collection of evidence.
- The Disciplinary Committee will inform the student on paper of the alleged violation of Canadian University Dubai's Code of Conduct and of the verdict reached by the Disciplinary Committee, as well as the disciplinary measures
- The student will have 72 hours (three class days) to appeal the decision of the Disciplinary Committee to the President prior to any final disciplinary action. The President will reply to the appeal in writing. A duplicate of the response will be sent to the Dean of Student Affairs.
- The President has the right to overturn the decision of the Disciplinary Committee; the President's decision is final.

### **38.6. Disciplinary Committee Hearing**

- The Dean of Student Affairs will update all members concerned in the disciplinary action as to the confidentiality of the case;
- The Dean of Student Affairs will present a summary of the case;
- The student who allegedly violated the Code of Conduct must appear at the scheduled hearing;
- If the student cannot appear for exceptional reasons, he or she must inform the Dean of Student Affairs and must present documentation supporting his or her emergency;
- The Disciplinary Committee may call in witnesses;
- The Disciplinary Committee will question the student who violated the Code of Conduct;
- The Disciplinary Committee will examine, and conclude, by means of assigning appropriate remedial disciplinary actions based on the case;
- The Dean of Student Affairs will prepare a letter informing the accused of the Disciplinary Committee's decision;
- The letter will be stored in the student's folder held in the Registrar's Office.

### **38.7. Process for Appeal**

Students may appeal the Disciplinary Committee's decision within 72 hours (three class days) to the President of the University.

The President can overturn the decision of the Disciplinary Committee; a letter bearing the results will be sent to the Dean of Student Affairs. The President's decision is final.

## 39. Student Complaints

Students can expect an excellent education at Canadian University Dubai. Nevertheless, a student may question, complain, or grieve certain materials or issues pertaining to their involvement at the University.

For quality assurance, the internal procedures for addressing student complaints aim for transparency and due process thereby ensuring student complaints are addressed impartially, reliably and punctually.

### 39.1. Principles

The University's student complaint resolution process is based on the following principles:

- Fair and equitable procedures are used to review and resolve the student complaint;
- Privacy and anonymity is assured for all parties, except for use of information as authorized by law;
- Fair and respectful proceedings during the entire search, deliberation, and conclusions by all involved;
- No retaliation or any shortcoming arising from a student complaint made in good faith;
- Timely handling of complaints with measurable deadlines identified at each stage of the resolution process;
- Timely and regular communication of the case process, progress, and result; Access to-, and option to move to a higher internal level in case the student requires a review based on technical or practical grounds.

### 39.2. Types of Student Complaints

#### 39.2.1. Academic Complaints

Complaints against academic conclusions include but are not limited to:

- Academic advancement decisions;
- Assessment substance;
- A conclusion by an academic person that affects an individual or a group of students;
- Matter or structure of academic programs, method of learning, teaching, or assessment;
- Questions relating to authorship and intellectual property.

#### 39.2.2. Administrative Complaints

Administrative Complaints relate to conclusions and actions associated with administrative or academic facilities, which include but are not limited to:

- Policies pertaining to administration, procedures and rules by central administration, student support groups, and faculties;
- A conclusion taken by an administrator that affects an individual or groups of students;
- Access to University resources and facilities.

### 39.3. Complaint Resolution Procedures

This segment summarizes the internal processes applicable to academic and administrative complaints.

#### 39.4. Informal Approach

- a) The student concerned about an above-mentioned item should first contact the person involved in writing. If the student cannot reasonably contact this person or resolve their issue at this level, then the student should contact the Leader of the relevant department or of the administrative unit or the Program Leader or the Dean of the Faculty / Department for a discussion. Concerns about a resolution at any of the steps mentioned above should ordinarily be raised to the Chair of the committee. The complaint must be delivered in writing within 15 days of the original incidence.
- b) The University anticipates that in most instances the discussion of the concern with a pertinent staff member will result in the quick resolution of the matter to both parties' satisfaction.
- c) If the issue is not resolved, then the student may contact his Academic Advisor who will direct him to the appropriate individual who will address the case.
- d) The student has fifteen days following an incident to lodge a formal complaint if the issue is not resolved

### **39.5. Formal Approach**

If the complaint deals with an academic matter, it should be addressed to the Vice President of Academic Affairs; if the complaint is regarding student support services, it should be addressed to the Dean of Student Affairs; if the issue deals with an administrative or financial matter, the complaint should be addressed to the Vice President of Administration and Finance; if the issue deals with registration matters, the complaint should be addressed to the Registrar.

### **39.6. Withdrawal of a Complaint**

At any time during the informal or formal process, a student may withdraw their complaint, and at that time the matter will be deemed concluded and resolved. In this case, if the complaint was made in writing then a written withdrawal letter must be composed by said student and delivered to the relevant person handling the matter. Canadian University Dubai then considers the case closed.

The Complaint Review Committee is an ad-hoc committee that can be called when a formal complaint is lodged. The Complaint Review Committee consists of three members appointed by the Vice President of Academic Affairs or the Dean of Student Affairs, pending a complaint. For academic complaints, in addition to the VPAA, the Dean of the appropriate Faculty, one faculty member from another Department and the student counselor are required. For issues concerning academic matters, in addition to the Dean of Student Affairs, one faculty member, one Dean, and the Library Director are required.

## 40. Academic Integrity: Policies & Procedures

As per CAA and international standards, Canadian University Dubai is committed to ensuring that faculty and students adhere to the highest academic standards in terms of ethics, integrity and behavior. Canadian University Dubai also acknowledges that the trust established between society and the university's graduates must be enforced through a fair and equitable evaluation of student work and the dissemination of strong academic values. Cheating and plagiarism are known to negatively affect the credibility and value of education and degrees conferred by any university.

The sections below describe the list of main academic offenses and related sanctions. This list is not meant to be exhaustive and will be updated by the University administration when necessary.

### 40.1. Academic Violations

#### 40.1.1. Plagiarism

##### Definition:

Plagiarism includes, but is not limited to, representation of others' work, lending unauthorized assistance, and using strategies or processes with the aim of attaining dishonest grades. Students may not submit any material created by or acquired from another person or business.

#### 40.1.2. Anti-Plagiarism Strategies

In order to encourage good academic practices against plagiarism and enforce academic integrity, Canadian University Dubai has adopted the following strategies:

- 1) The use of Turnitin software: this software is installed in pre-assigned laboratories for student access, including the library. Students should be able to run the software on their work before submission to the instructor. Faculty will access Turnitin through their computers in order to check student work compliance against good academic practices.
- 2) Organizing seminars on good academic practices: the academic affairs division must organize, with the help of academic Departments, seminars on good academic practices. These seminars should identify the most frequent forms of plagiarism, ways to correctly acknowledge sources through proper references and the University's policies against plagiarism.
- 3) The use of Moodle to post tutorials on good academic practices.

#### 40.1.3. Cheating on Examinations

Cheating refers to attempting to use, or using, unauthorized materials, or obtaining unauthorized assistance, in an academic activity, including all types of examinations or evaluations. This may include impersonating another student; looking at another student's materials; using unauthorized notes/books/calculators; talking to other students; using communication devices such as mobile phones or any Bluetooth devices.

#### 40.1.4. Information and Communication Technology Misuse

Canadian University Dubai is committed to providing faculty and students with all the required IT resources needed in order to ensure proper delivery of academic programs and access to information. The use of these IT resources should be legal and ethical and should fully comply with Canadian University Dubai ICT-AUP and applicable laws in the United Arab Emirates. The University ICT-AUP can be accessed through the website [www.cud.ac.ae](http://www.cud.ac.ae).

#### 40.1.5. Fabrication

Fabrication refers to the process of inventing or falsifying information in an academic activity. Examples of fabrication may include falsifying the results of an experiment; falsifying a document or research paper; inventing a source that doesn't exist; and/or fabricating data to support claimed results.

#### **40.1.6. Ethical Behavior**

Students are expected to fully adhere to the ethical standards mandated by the University and the laws of the United Arab Emirates. Unethical behavior may include misuse of intellectual property and copyrighted materials; dissemination of false information; inappropriate behavior in class; disrespect towards faculty or other students. Unethical behavior will be treated as academic dishonesty.

### **40.2. Sanctions Related to Violations of Academic Integrity**

#### **40.2.1. Plagiarism**

Plagiarizing any type of course work will not be tolerated. All instances of plagiarizing shall be documented, presented to the Program Leader or Dean of the program and to the Registrar, and recorded in the student's file.

- **First offense:** a written warning will be assigned to the student with a copy in his/her file.
- **Second offense:** a grade of zero is assigned for the academic work. A detailed report describing the plagiarized work with all related evidence will be put in the student's E-file.
- **Third offense:** an F grade is assigned to the course with an automatic suspension of the student from that course. Further disciplinary measures, including possible suspension from the University may be considered.
- **Fourth Offence:** If a third offence was filed for more than a course since the first semester of study, the Registrar will inform the Dean of the Faculty and the student will automatically fail all courses registered in the semester during which the second third offence is filed and further disciplinary measures, including possible suspension from the program and/or university, for up to two regular semesters, may be recommended by the disciplinary committee.

Any party to cheating or plagiarism is subject to exactly the same penalties. Students are strongly advised to read the section on plagiarism in the student handbook. The student may appeal following the University's appeal policy.

#### **40.2.2. Cheating on Examinations**

##### **Penalty for Cheating – First Time**

If a student is found cheating on an exam the violation will be communicated to the Exam Violation Committee and the following penalties will apply:

- a) The student will be assigned a grade of zero for that course.
- b) A disciplinary warning is added to his/her file.

##### **Penalty for Cheating - Second Time**

If a student is found cheating a second time they will be assigned a grade of zero in that course and further disciplinary measures, including possible suspension from the university may be considered.

##### **Procedure**

Faculty submits a written report of the incident, along with the work in question and any physical evidence if available (i.e. video recording) to the Chair of the Exam Violation Committee. The committee reviews the incident and issues the disciplinary warning. A copy of the faculty's written report and student's work is included with the warning in the student's file.

#### **40.2.3. Information and Communication Technology Misuse**

When a misuse of ICT resources occurs, an investigation is conducted by the IT department. All findings will be submitted to the Dean and Disciplinary Committee for appropriate actions.

#### **40.2.4. Fabrication and Ethical Behavior**

When a fabrication of information or unethical behavior is established, the faculty (or the person who witnessed the unethical behavior) must write a detailed report to the Dean with all related evidence. The Dean will write his/her recommendations to the Disciplinary Committee for appropriate action.

## 41. Accredited Programs

Program	Faculty
Associate of Marketing	Faculty of Management
Bachelor of Business Administration in Accounting and Finance	Faculty of Management
Bachelor of Business Administration in International Business	Faculty of Management
Bachelor of Business Administration in e-Business	Faculty of Management
Bachelor of Business Administration in Human Resource Management	Faculty of Management
Bachelor of Business Administration in Marketing	Faculty of Management
Bachelor of Business Administration in Events And Tourism Management	Faculty of Management
Bachelor of Business Administration in Forensic Accounting	Faculty of Management
Bachelor of Business Administration in Luxury Marketing	Faculty of Management
Bachelor of Business Administration in Operations And Supply Chain Management	Faculty of Management
Bachelor of Business Administration in Sport Management	Faculty of Management
Master of Business Administration in Human Resource Management	Faculty of Management
Master of Business Administration in Finance	Faculty of Management
Master of Business Administration in Islamic Banking	Faculty of Management
Master of Business Administration in Marketing	Faculty of Management
Master of Business Administration in General Management	Faculty of Management
Master in Information Technology Management and Governance	Faculty of Management
Bachelor of Architecture	Faculty of Architecture & Interior Design (FAID)
Bachelor of Science in Interior Design	Faculty of Architecture & Interior Design (FAID)
Bachelor of Computer and Networking Engineering Technology	Faculty of Architecture & Interior Design (FAID)
Bachelor of Science in Electrical Engineering in Telecommunications	Faculty of Architecture & Interior Design (FAID)
Bachelor of Science in Electrical Engineering in Electronics	Faculty of Architecture & Interior Design (FAID)
Bachelor of Science in Electrical Engineering in Mechatronics	Faculty of Architecture & Interior Design (FAID)
Bachelor of Science in Network Engineering	Faculty of Architecture & Interior Design (FAID)
Bachelor of Science in Telecommunication Engineering	Faculty of Architecture & Interior Design (FAID)

Program	Faculty
بكالوريوس الآداب في الإتصال تخصص الصحافة	Faculty of Communication, Arts and Sciences
بكالوريوس الآداب في الإتصال تخصص الإعلان	Faculty of Communication, Arts and Sciences
بكالوريوس الآداب في الإتصال تخصص العلاقات العامة	Faculty of Communication, Arts and Sciences
Bachelor of Arts in Communication in Journalism	Faculty of Communication, Arts and Sciences
Bachelor of Arts in Communication in Advertisement	Faculty of Communication, Arts and Sciences
Bachelor of Arts in Communication in Public Relations	Faculty of Communication, Arts and Sciences
Bachelor of Arts in English Language and Translation	Faculty of Communication, Arts and Sciences
Bachelor of Arts in Psychology	Faculty of Communication, Arts and Sciences
بكالوريوس الآداب في علم النفس	Faculty of Communication, Arts and Sciences
بكالوريوس الآداب في علم الاجتماع التطبيقي	Faculty of Communication, Arts and Sciences
Bachelor of Arts in Creative Industries	Faculty of Communication, Arts and Sciences
Bachelor of Science in Environmental Health Management	Faculty of Communication, Arts and Sciences
Bachelor of Science in Health Information Management	Faculty of Communication, Arts and Sciences
Bachelor of Science in Health Organization Management	Faculty of Communication, Arts and Sciences
Diploma in Food Safety	Faculty of Communication, Arts and Sciences

#### 41.1. Continuing Education

Program	Section
English for Academic Purposes	Centre for Continuing Education and Lifelong Learning
Math for Academic Purposes	Centre for Continuing Education and Lifelong Learning



## 42. Academic Calendars

### 42.1. Undergraduate Students Academic Calendar

#### Academic Calendar 19-20

##### Fall 19-20

Month	Date	Activity
May	1	Pre-Registration Open for Fall
August	18	Faculty resume work
August	22	Last day to secure pre-registration - Payment of Tuition Fees
August	25	Registration and Advising Week
August	28	New Student Orientation
September	1	First Day of Classes / First day of Late Registration Penalty
September	8	First Day of 50% penalty - No new courses can be added
September	15	First Day of 100% penalty - First day of WN grade
October	24	Last day of WN grade
November	30	Martyr's Day - University Closed
December	2	National Day - University Closed
December	13	Exam Begin
December	22	Fall Break Commences

##### Spring 19-20

Month	Date	Activity
November	3	Pre-Registration Open for Spring Semester
January	4	Last day to secure Spring pre-registration - Payment of Tuition Fees
January	5	Registration and Advising Week
January	9	New Student Orientation
January	12	First Day of Classes / First day of Late Registration Penalty
January	19	First Day of 50% penalty - No new courses can be added
January	26	First Day of 100% penalty - First day of WN grade
March	8	Last day of WN grade
March	22	Spring Break Commences
March	29	Classes Resume
April	TBC	Graduation
April	24	Exams begin
May	2	End of Semester

##### Summer I 19-20

Month	Date	Activity
March	5	Pre-Registration Open of Summer 1
May	2	Last day to secure pre-registration - Payment of Tuition Fees
May	3th to 7th	Registration and Advising Week
May	10	First Day of Classes & First day of Late Registration Penalty
May	17	First Day of 100% penalty - First day of WN grade
June	4	Last day of WN grade
June	21	End of Summer Session
June	28	start of Faculty Summer Break

##### Summer II 19-20

Month	Date	Activity
June	4	Pre-Registration Open of Summer 2
June	27	Last day to secure pre-registration - Payment of Tuition Fees
June-July	28th to 4th	Registration and Advising Week
July	5	First Day of Classes & First day of Late Registration Penalty
July	12	First Day of 100% penalty - First day of WN grade
August	2	Last day of WN grade
August	15	End of Summer Session

*\*All Islamic Lunar Holidays for the private sector will be fixed per the announcement by the relevant Ministry*  
*\*Always refer to [www.cud.ac.ae](http://www.cud.ac.ae) for the latest Academic Calendar, as some dates are subject to change*



Summer 2 2018-19		
June	20	Pre-Registration Open for Summer
June	29	Last Day to Secure Pre-Registration – Payment of Tuition Fees
June-July	30-6	Registration and Advising Week
July	7	<b>First Day of Classes &amp; First Day of Late Registration Penalty</b>
July	14	First Day of 100% Penalty – First Day of WN Grade
August	2	Last Day of WN Grade
August	17	End of Summer Session
August	22	Start of Faculty Summer Break

*\*All Islamic Lunar Holidays for the private sector will be fixed per the announcement by the relevant Ministry*

*\*Always refer to [www.cud.ac.ae](http://www.cud.ac.ae) for the latest Academic Calendar, as some dates are subject to change*

## 43. Academic Programs

At Canadian University Dubai, we offer the ability to study a Canadian based curriculum within the culture and values of the United Arab Emirates. Our academic programs at Canadian University Dubai are housed within:

- **Faculty of Communication, Arts & Sciences**
  - **Department of Communication**
  - **Department of Environmental Health Sciences**
  - **Department of Social Sciences**
  - **Department of Creative Industries**
- **Faculty of Management**
  - **Department of Undergraduate Programs**
  - **Department of Graduate Programs**
- **Faculty of Architecture & Interior Design (FAID)**
  - **Department of Electrical Engineering**
  - **Department of Computer Engineering and Computational Sciences**
  - **Department of Architecture**
  - **Department of Interior Design**

If you are unsure of the academic area you wish to pursue, please contact our highly qualified faculty advisors who are available to guide you.

### 43.1. Fundamental General Education and University Courses

All our academic programs are a combination of General Education (GenED) courses and specialization courses. GenED courses aim to ensure that:

- All students enrolled in undergraduate programs are required to complete broadly based basic general education course requirements. The general requirement is designed to add breadth to the students' intellectual experience. Students must attain knowledge and competency equivalent to completing courses in the areas of:
  - Language
  - Science
  - Technology
  - Humanities
  - Social Culture
- All undergraduate students must complete the equivalent of one or more university-level courses in Islamic history or culture *\*(See your Program Study Plan and Advisor as required).*
- Learning outcomes for GenED courses are clearly defined in the course syllabi and regularly assess the student's achievement of those outcomes through appropriate assessment in the classroom *\*(See your Program Study Plan and Advisor as required).*
- Undergraduate students can use the following table to select corresponding electives for their specific program.

### 43.1.1. Program Table

Refer to the assigned "Program Number" of your program to pick elective courses where applicable	
Program Name	Program Number*
Associate of Marketing	1
Bachelor of Business Administration (All Majors)	2
Bachelor of Architecture	3
Bachelor of Science in Interior Design	4
Bachelor of Computer and Networking Engineering Technology	5
Bachelor of Science in Electrical Engineering (All Majors)	6
Bachelor of Science in Network Engineering	7
بكالوريوس الآداب في الإتصال (جميع التخصصات)	8
Bachelor of Arts in Communication (All English Majors)	9
Bachelor of Arts in English Language and Translation	10
Bachelor of Arts in Psychology (English)	11
بكالوريوس الآداب في علم النفس	12
Bachelor of Science in Environmental Health Management	13
Bachelor of Science in Health Information Management	14
Bachelor of Science in Health Organization Management	15
Diploma in Food Safety	16

### 43.1.1. General Education and University Courses

Students can refer to the following table to choose elective courses where applicable based on their defined program study plan

\*Please note some courses will already appear in your study plan as compulsory (refer to your study plan)

Course Code	Course Title	Applicable Program*																Prerequisite	Cr.H
Language																			
LNG 161	Communication Skills in English 1 (مهارات الإتصال باللغة لإنجليزية (1)								8									None	3
LNG 162	Communication Skills in English 2 (مهارات الإتصال باللغة لإنجليزية (2)								8									LNG 161	3
LNG 171	English I	1	2	3	4	5		7		9		11	12	13		15		None	3
LNG 172	English II	1	2	3	4	5		7		9		11	12	13		15		LNG 171	3
LNG 173	Professional Communication Skills	1		3	4	5		7										LNG 172	3
LNG 181	English I for Engineering & Computing						6											None	3
LNG 182	English II for Engineering & Computing						6											None	3
GED 196	Communication Skills in Arabic 1 (مهارات الإتصال فى اللغة العربية (1)	1	2	3		5	6	7	8				12	13		15		None	3
GED 196	Communication Skills in Arabic 1	1	2	3		5	6	7		9		11		13		15		None	3
GED 296	Communication Skills in Arabic 2 (مهارات الإتصال فى اللغة العربية (1)								8									GED 196	3
Science and Technology																			
Science																			
BIO 101	Human Biology lec/lab	1	2	3	4	5				9				13		15		None	3
GED 125 (ENV 125)	Ecosystem and Human Health النظم الإيكولوجية وصحة الإنسان								8				12					None	3
GED 125 (ENV 125)	Ecosystem and Human Health	1	2	3	4	5				9		11						None	3

Course Code	Course Title	Applicable Program*																Prerequisite	Cr.H
ENV 201	Principles of Environmental Science	1	2	3	4	5				9				13				None	3
MTH 195	Applied Statistics											11		13		15		Math Placement Test or MTH 011	3
MTH 195	Applied Statistics الإحصاء التطبيقي												12					Math Placement Test or MTH 011	3
MTH 196	Mathematics for Business	1	2															None	3
SHS 103	Chemistry lec/lab	1	2	3	4	5	6	7		9				13				None	3
BIO 100	Unifying Life Processes توحيد عمليات الحياة												12					None	3
BIO 100	Unifying Life Processes											11						None	3
SCI 101	Physics I "Eng. Mechanics"								7									MTH 114	3
SWS 110	Programming I								7									None	3
SWS 120	Programming II								7									SWS 110	3
<b>Technology</b>																			
GED 101 (SWS 101)	Applications of Computer Software	1								9		11		13		15	16	None	3
GED 101 (SWS 101)	Applications of Computer Software مدخل إلى برمجيات الحاسوب								8				12					None	3
GED 132	Science and Technology in Society	1	2	3	4	5				9		11						None	3
GED 132	Science and Technology in Society العلم والتكنولوجيا في المجتمع												12					None	3
GED 195	Descriptive Geometry	1		3	4	5				9								None	3
SWS 361	Introduction to Geographic Information Systems																	None	3
MTH 101	Statistics								8	9								None	3
MTH 112	Calculus I			3	4	5		7										Pass Math Placement Test or MTH-012	3
ENG 421	Professional and Ethical Practice						6												3
<b>Humanities</b>																			
GED 110	Modern Art Appreciation تقدير الفن								8				12					None	3
GED 110	Modern Art Appreciation	1	2	3	4	5	6	7		9		11		13		15		None	3
GED 111	Music Appreciation and Communication تقدير الموسيقى والتواصل												12					None	3
GED 111	Music Appreciation and Communication		2	3	4			7				11		13		15		None	3
GED 112	Using Positive Psychology at Work		2	3	4			7						13		15		None	3
GED 140	Fundamentals of Innovation and Entrepreneurship	1	2	3	4	5	6	7		9		11		13		15		None	3
GED 140	Fundamentals of Innovation and Entrepreneurship أساسيات الابتكار وريادة الأعمال								8				12					None	3
GED 145	University Study Skills مهارات الدراسة الجامعية								8									None	3
GED 205	Psychology in Everyday Life علم النفس في الحياة اليومية								8									None	3
GED 205	Psychology in Everyday Life	1	2	3	4	5	6	7		9				13		15		LNG 172	3
GED 252	Critical Thinking التفكير النقدي								8				12					None	3

Course Code	Course Title	Applicable Program*																Prerequisite	Cr.H
GED 252	Critical Thinking	1	2	3	4	5	6	7		9		11		13		15		LNG 172	3
GED 272	Fundamentals of Public Speaking	1	2	3	4	5	6	7		9				13		15		LNG-172	3
GED 324	Ethical Reasoning in Today's World التفكير الأخلاقي في عالم اليوم								8									None	3
GED 324	Ethical Reasoning in Today's World	1	2	3	4	5	6	7		9				13		15	16	LNG 172	3
GED 160	Studies in Ancient Civilization دراسات في الحضارة القديمة								8									None	3
<b>Social</b>																			
GED 150	Foundations for Community Engagement and Social Work											11						None	
GED 150	Foundations for Community Engagement and Social Work مبادئ المشاركة المجتمعية والعمل الاجتماعي												12					None	
GED 198	Islamic Culture الثقافة الإسلامية	1	2	3	4	5	6	7		9			12	13		15	16	None	3
GED 198	Islamic Culture	1	2	3	4	5	6	7	8			11		13		15	16	None	3
GED 199	UAE Society مجتمع دولة الامارات العربية المتحدة	1	2	3	4	5	6	7		9			12	13		15	16	None	3
GED 199	UAE Society	1	2	3	4	5	6	7	8			11		13		15	16	None	3
GED 265	Human Rights in Islam & International Conventions حقوق الإنسان في الإسلام والمواثيق الدولية								8									None	3
GED 298	Special Topics in Western Culture	1	2	3	4	5	6	7		9				13		15		LNG-172, GED-198E	3

## **43.2. Faculty of Communication, Arts and Sciences**

### **43.2.1. A Word from the Dean**

I would like to extend to you a very warm welcome to the Faculty of Communication, Arts and Sciences. Our Faculty members aim to bring you cutting-edge learning based on state-of-the-art research and steeped in the creative spirit. We provide a range of opportunities to develop your knowledge and career in this diverse and increasingly dynamic and multi-disciplinary environment. Our curriculum brings together the opportunity to study a range of creative topics that are innovative and designed to provide you with an authentic learning experience directly linked to current and future innovations, research and practice. All programs and courses are delivered by imaginative faculty and talented academics from North America and around the globe – all inspired by the urge to create and to share.

Today's market place is driven by the success of products and services that are the result of collaboration between a range of diverse disciplines drawing on the creators of arts, champions of science and leaders of business. The Faculty of Communication, Arts and Sciences is unique in bringing together students, academics and practitioners from these diverse areas of study collectively pursuing excellence in their endeavours. The outcomes-based teaching and learning (OBTL) methods coupled with a new 'invention enriched' approach to curriculum development and delivery (the Invention Focused Curriculum or IFC) means that every student in our faculty is encouraged to invent, develop and apply new knowledge discovered through learning & application during their time at CUD.

The Faculty of Communication, Arts and Sciences has partnered with a range of global education and corporate institutions to provide exciting opportunities for our students. The Faculty offers a range of multi-disciplinary programs and course choices, designed to enable and encourage our students to excel, complemented by an innovative curriculum delivered through ultra-modern learning technology.

#### **Faculty of Communication, Arts and Sciences**

Canadian University Dubai

## **43.2.2. Department of Communication**

### **43.2.2.1. Undergraduate Programs**

The department of Communication offers the following Undergraduate Programs:

- **Bachelor of Arts in English Language and Translation**
- **Bachelor of Arts in Communication (Arabic & English Streams)**
  - **Advertisement**
  - **Journalism**
  - **Public Relations**

### **43.2.2.2. Bachelor of Arts in English Language and Translation**

#### **Description:**

In an increasingly globalized business environment, professional translation and interpretation skills are in high demand. Alongside a strong command of the English language, translation professionals need a good understanding of the business world and a sound grasp of industry-relevant competencies.

The English Language and Translation degree program will provide you with a comprehensive background in translation and help you to prepare for a career in the field through training that emphasizes job-related skills. The program incorporates both practical and theoretical learning techniques to equip you with the English language skills required to succeed in translation and interpretation, as well as other areas.

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Credential:** Bachelor Degree Program

**Start:** Fall, Spring, and Summer

#### **Benefits:**

As a graduate of CUD's Bachelor of Arts in English Language and Translation, you will be equipped with the professional competencies needed for a career in translation and interpretation, including advanced communication skills, technological competence, critical thinking and problem-solving skills, researching, as well as global awareness and leadership skills. The program also provides a solid foundation from which to pursue postgraduate studies.

#### **Career Opportunities:**

With a degree in English Language and Translation you will have the opportunity to apply your skills in a wide range of sectors, such as

- Media and Journalism
- Foreign Affairs and Diplomacy
- Marketing and Advertising
- Tourism
- Education
- Professional Writing



### Bachelor of Arts in English Language and Translation Study Plan

Semester	Course Code		Subject Title	Type	Prerequisite	Cr.H
Semester 1	SWS	101	Applications of Computer Software	UR/C		3
	LNG	171	English I	UR/C		3
	LNG	111	Reading Skills	CRR		3
	GED	199	UAE Society	UR/C		3
	GED	196	Communications Skills in Arabic (1) (A)	UR/E		3
	Total					15
Semester 2	MTH	101	Statistics	UR/C		3
	LNG	172	English II	UR/C	LNG 171	3
	GED	296	Communications Skills in Arabic (2) (A)	UR/E	GED-196	3
	LNG	223	English Grammar	CRR	LNG 171	3
	TRA	361	Introduction to Translation	CNN	LNG 172	3
	Total					15
Semester 3	GED	XXX	Humanities (1)	UR/E		3
	LNG	211	Speech & Business Communication	CRR	LNG 172	3
	LNG	221	English Writing Skills	CRR	LNG 172	3
	LNG	231	Introduction to General Linguistics	CRR	LNG 172	3
	LNG	233	Phonetics	CRR	LNG 223	3
	TRA	362	English/Arabic Translation	CNN	TRA 361	3
	Total					18
Semester 4	LNG	232	Syntax	CRR	LNG 231	3
	LNG	235	Discourse Analysis	CRR	LNG 231	3
	TRA	363	Arabic / English Translation I	CNN	TRA 361	3
	ENV	xxx	Natural Science requirement	UR/E		3
	ARA	212	Speech & Business Communication (Arabic Medium)	CRR	GED-296	3
	Total					15
Semester 5			Free Elective (1)	FRE		3
	LNG	234	Pragmatics	CRR	LNG 231	3
	LNG	331	Semantics	CRR	LNG 231	3
	LNG	333	Morphology and Lexical Semantics	CRR	LNG 231	3
	TRA	364	Consecutive Interpreting I	CNN	TRA 361	3
	Total					15
Semester 6	LNG	334	Error Analysis	CRR	LNG 223	3
	LNG		Major Elective (1)			3
	TRA	464	Arabic / English Translation II	CNE	TRA 363	3
	GED	xxx	Humanities (2)	UR/E		3
	TRA	462	Translation Issues in Language and Law	CNN	TRA 361	3
	Total					15
Semester 7			Free Elective (2)	FRE		3
	LNG	432	Applied Linguistics	CRR	LNG 231	3
	TRA	461	Theory of Translation	CNN	TRA 464	3
	GED	198	Islamic Culture	UR/C		3
	TRA	450	Internship	CNN	81 Cr.H	3
	Total					15
Semester 8			Free Elective (3)	FRE		3
	LNG		Major Elective (2)			3
	TRA		Major Elective (3)			3
	TRA	463	Consecutive Interpreting II	CNN	TRA 364	3
	TRA	475	Graduation Project in Translation	CNN	Graduating semester	3
	Total					15
Total Credit Hours						123

### Bachelor of Arts in English Language and Translation Program Structure

Requirements	Compulsory Cr.H	Elective Cr.H	Free Elective Cr.H	Total Cr.H
University Requirement (UR)	24	9	-	33
Faculty Requirements (Core) (CR.H)	42	-	-	42
Concentration (Major) (MJ)	30	9	-	39
Free Elective (FE)		-	9	9
<b>Total</b>	<b>96</b>	<b>18</b>	<b>9</b>	<b>123</b>

### Bachelor of Arts in English Language and Translation Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
LNG 111	Reading Skills		3
LNG 211	Speech and Business Communication	LNG 172	3
ARA 212	Speech and Business Communication (Arabic Medium)	GED-296E	3
LNG 221	English Writing Skills	LNG 172	3
LNG 223	English Grammar	LNG 171	3
LNG 231	Introduction to General Linguistics	LNG 172	3
LNG 232	Syntax	LNG 231	3
LNG 233	Phonetics	LNG 223	3
LNG 234	Pragmatics	LNG 231	3
LNG 235	Discourse Analysis	LNG 231	3
LNG 331	Semantics	LNG 231	3
LNG 333	Morphology and Lexical Semantics	LNG 231	3
LNG 334	Error Analysis	LNG 223	3
LNG 432	Applied Linguistics	LNG 231	3

### Bachelor of Arts in English Language and Translation Concentration Requirements

Course Code	Course Title	Prerequisite	Cr.H
TRA 361	Introduction to Translation	LNG 172	3
TRA 362	English / Arabic Translation	TRA 361	3
TRA 363	Arabic / English Translation I	TRA 361	3
TRA 364	Consecutive Interpreting I	TRA 361	3
TRA 450	Internship	81 Cr.H	3
TRA 461	Theory of Translation	TRA 464	3
TRA 462	Translation Issues in Language and Law	TRA 361	3
TRA 463	Consecutive Interpreting II	TRA 364	3
TRA 464	Arabic/English Translation II	TRA 363	3
TRA 475	Graduation Project in Translation	Graduating Semester	3

### Bachelor of Arts in English Language and Translation Concentration Electives

Students select three courses (9 Cr.H) from the following list)			
Course Code	Course Title	Prerequisite	Cr.H
TRA 465	Literary Translation	TRA 361	3
TRA 466	Media Translation	TRA 361	3
LNG 321	Advanced English Grammar	LNG 223	3
LNG 332	Sociolinguistics	LNG 231	3
LNG 421	Advance English Writing	LNG 221	3
LNG 441	English Literature	LNG 172	3

### 43.2.2.3. Bachelor of Arts in Communication in Advertisement

**Description:**

Advertising is an exciting and fast-paced industry that requires a flair for creative communication. The Bachelor of Arts in Communication - Advertisement program is designed to prepare you to enter the dynamic world of traditional and online advertising. You will acquire a solid foundation in the practical use of qualitative and quantitative research methodologies and skills, such as copy writing, planning and design, and will develop the skills and professional competencies to enter the field of modern advertising.

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Credential:** Bachelor Degree Program

**Start:** Fall, Spring, and Summer

**Benefits:**

As a graduate of CUD's Bachelor of Arts in Communication - Advertisement, you will have the skills and knowledge to publish, edit, produce and research advertising content within the local and international marketplace. This will prepare you to enter the industry in positions that employ both traditional and electronic media, in all aspects of the advertising process, from the pitch to the execution of a campaign.

**Career Opportunities:**

With a degree in Advertisement, you will have the opportunity to take up a career in a broad spectrum of industries, in roles such as:

- Ad Creation and Sales
- Management or Production with agencies or corporate departments
- Brand Management
- Creative Design
- Media Buying
- Advertising Consultancy

### Bachelor of Arts in Communication in Advertisement Study Plan

Semester	Course Code	Subject Title	Prerequisite	Cr.H	
Semester 1	GED	101E	Application of Computer Software	3	
	LNG	171	English I	3	
	GED	196E	Communication Skills in Arabic 1	3	
	MCM	100	Introduction to Mass Communication	3	
	Total			12	
Semester 2	LNG	172	English II	LNG-171	3
	GED	296E	Communication Skills in Arabic 2	GED-196E	3
	MCM	110	Communication Theories	MCM-100	3
	GED	198E	Islamic Culture		3
	Total			12	
Semester 3	MTH	101E	Statistics		3
	MCM	120	Communication Research Methods	MCM-110	3
	MCM	220	Media Impact	MCM-110	3
	MCM	200	Introduction to Political Science	MCM-100	3
			Humanities (1)		3
	GED	199E	UAE Society		3
	Total			18	
Semester 4	MGT	202	Principles of Management		3
	MCM	210	Media Sociology	MCM-110	3
			Humanities (2)		3
	MCM	230	Principles of Economics		3
	MCM	310	Internet and Social Networks		3
	MCM	130	Media Ethics and Laws	MCM 100	3
	Total			18	
Semester 5	ADV	210	Print Advertising		3
	ADV	200	Advertising Copy Writing		3
	ADV	310	Promotional Techniques		3
			ADV Major Elective		3
			Science & Technology		3
	Total			15	
Semester 6	MCM	410	Political Geography	MCM-200	3
	MCM	320	Computerized Media Archiving		3
	MCM	330	Literary and Artistic Criticism	MCM-100	3
	ADV	230	Digital Advertising	ADV 210	3
			Free Elective		3
	ADV	410	International Advertising	ADV 200	3
	Total			18	
Semester 7	ADV	330	Advertising Campaigns	ADV-210	3
	ADV	320	Advertising Strategies	ADV-210	3
	MCM	420	Modern World History	MCM-410	3
	MCM	430	Media Internship	81 Cr.H	3
	Total			12	
Semester 8	ADV	420	Graduation Project in Public Relations	Graduating Semester	3
			Free Elective		3
			Free Elective		3
			Free Elective		3
			ADV Major Elective		3
			ADV Major Elective		3
	Total			18	
Total Credit Hours				123	

### Bachelor of Arts in Communication in Advertisement Program Structure

Requirements	Compulsory Cr.H	Elective Cr.H	Free Elective Cr.H	Total Cr.H
University Requirement (UR)	24	9	-	33
Faculty Requirements (Core) (CR.H)	45	-	-	45
Concentration (Major) (MJ)	24	9	-	33
Free Elective (FE)		-	12	12
<b>Total</b>	<b>93</b>	<b>18</b>	<b>12</b>	<b>123</b>

### Bachelor of Arts in Communication in Advertisement Core Program Requirements

Course Code	Course Title	Prerequisite	Cr.H
MCM 100	Introduction to Mass Communications		3
MCM 110	Communication Theories	MCM 100	3
MCM 120	Communication Research Methods	MCM 110	3
MCM 130	Media Ethics and Laws	MCM 100	3
MCM 200	Introduction to Political Sciences	MCM 100	3
MGT 202	Principles of Management		3
MCM 210	Media Sociology	MCM 110	3
MCM 220	Media Impact	MCM 110	3
MCM 230	Principles of Economics		3
MCM 310	Internet & Social Networks		3
MCM 320	Computerized Media Archiving		3
MCM 330	Literary & Artistic Criticism	MCM 100	3
MCM 410	Political Geography	MCM 200	3
MCM 420	Modern World History	MCM 410	3
MCM 430	Media Internship	81 credits	3

### Bachelor of Arts in Communications in Advertisement Concentration Requirements

Course Code	Course Title	Prerequisite	Cr.H
ADV 200	Advertising Copywriting		3
ADV 210	Print Advertising		3
ADV 230	Digital Advertising	ADV 210	3
ADV 310	Promotional Techniques		3
ADV 320	Advertising Strategies	ADV 210	3
ADV 330	Advertising Campaigns	ADV 210	3
ADV 410	International Advertising	ADV 200	3
ADV 420	Graduation Project in Advertising	Graduating Semester	3

### Bachelor of Arts in Communications in Advertisement Electives (9 Credits)

Students select three courses (9 Cr.H) from the following list			
Course Code	Course Title	Prerequisite	Cr.H
ADV 215	Broadcast Commercials	ADV 200	3
ADV 220	Billboards	ADV 210	3
ADV 315	Integrated Marketing Communications	ADV 310	3
ADV 325	Consumer Behavior	ADV 310	3
JRN 317	Digital Photography	MCM 100	3

#### 43.2.2.4. Bachelor of Arts in Communication in Journalism

**Description:**

Our perception of the world around us is now, more than ever, being shaped not only by traditional news media, but also by social media, which is playing an increasing role in the way we are informed. The Bachelor of Arts in Communication - Journalism program is designed to develop your understanding of the changing roles and players in the field of news media today, and build the skills necessary to have a significant voice in a technology driven society.

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Credential:** Bachelor Degree Program

**Start:** Fall, Spring, and Summer

**Benefits:**

As a graduate of CUD's Bachelor of Arts in Communication - Journalism, you will have the skills and knowledge to publish, edit, produce and research journalism content within local and international markets. The industry-focused curriculum will prepare you for positions in news reporting and editing, print media layout and design, online news collection and dissemination, as well as social media.

**Career Opportunities:**

With a degree in Journalism, you will have the opportunity to work in the dynamic world of modern media, including:

- Newspapers
- Magazines and other forms of Publishing
- Broadcast Journalism
- Electronic Media
- Online Journalism

### Bachelor of Arts in Communication in Journalism Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	GED	101E	Application of Computer Software		3
	LNG	171	English I		3
	GED	196E	Communication Skills in Arabic 1		3
	MCM	100	Introduction to Mass Communication		3
	Total				12
Semester 2	LNG	172	English II	LNG-171	3
	GED	296E	Communication Skills in Arabic 2	GED-196E	3
	MCM	110	Communication Theories	MCM-100	3
	GED	198E	Islamic Culture		3
	Total				12
Semester 3	MTH	101E	Statistics		3
	MCM	120	Communication Research Methods	MCM-110	3
	MCM	220	Media Impact	MCM-110	3
	MCM	200	Introduction to Political Science	MCM-100	3
			Humanities (1)		3
	GED	199E	UAE Society		3
	Total				18
Semester 4	MGT	202	Principles of Management		3
	MCM	210	Media Sociology	MCM-110	3
			Humanities (2)		3
	MCM	230	Principles of Economics		3
	MCM	310	Internet and Social Networks		3
	MCM	130	Media Ethics and Laws	MCM 100	3
	Total				18
Semester 5	JRN	215	Online Journalism	MCM-310	3
	JRN	205	Journalistic Translation (1)		3
	JRN	210	Layout and Graphic Design		3
	JRN	305	News Writing and Editing	MCM-100	3
			Science & Technology		3
	Total				15
Semester 6	MCM	410	Political Geography	MCM-200	3
	MCM	320	Computerized Media Archiving		3
	MCM	330	Literary and Artistic Criticism	MCM-100	3
			Free Elective		3
	JRN		Journalism Elective		3
	JRN	315	News Editing (1)	JRN-305	3
Total				18	
Semester 7	JRN	420	Website Design	JRN-215	3
	JRN	410	Digital Storytelling	JRN-305	3
	MCM	420	Modern World History	MCM-410	3
	MCM	430	Media Internship	81 Cr.H	3
	Total				12
Semester 8	JRN		Journalism Elective		3
			Free Elective		3
			Free Elective		3
	JRN	430	Graduation Project in Journalism	Graduating Semester	3
			Free Elective		3
	JRN		Journalism Elective		3
Total				18	
Total Credit Hours					123

### Bachelor of Arts in Communication in Journalism Program Structure

Requirements	Compulsory Cr.H	Elective Cr.H	Free Elective Cr.H	Total Cr.H
University Requirement (UR)	24	9		33
Faculty Requirements (Core) (CR.H)	45	-		45
Concentration (Major) (MJ)	24	9		33
Free Elective (FE)		-	12	12
<b>Total</b>	<b>93</b>	<b>18</b>	<b>12</b>	<b>123</b>

### Bachelor of Arts in Communication in Journalism Core Program Requirements

Course Code	Course Title	Prerequisite	Cr.H
MCM 100	Introduction to Mass Communications		3
MCM 110	Communication Theories	MCM 100	3
MCM 120	Communication Research Methods	MCM 110	3
MCM 130	Media Ethics and Laws	MCM 100	3
MCM 200	Introduction to Political Sciences	MCM 100	3
MGT 202	Principles of Management		3
MCM 210	Media Sociology	MCM 110	3
MCM 220	Media Impact	MCM 110	3
MCM 230	Principles of Economics		3
MCM 310	Internet & Social Networks		3
MCM 320	Computerized Media Archiving		3
MCM 330	Literary & Artistic Criticism	MCM 100	3
MCM 410	Political Geography	MCM 200	3
MCM 420	Modern World History	MCM 410	3
MCM 430	Media Internship	81 credits	3

### Bachelor of Arts in Communications in Journalism Concentration Requirements

Course Code	Course Title	Prerequisite	Cr.H
JRN 205	Journalistic Translation (1)		3
JRN 210	Layout & Graphic Design		3
JRN 305	News Writing & Editing	MCM 100	3
JRN 315	News Editing (1)	JRN 305	3
JRN 215	Online Journalism	MCM 310	3
JRN 410	Digital Storytelling	JRN 305	3
JRN 420	Website Design	JRN 215	3
JRN 430	Graduation Project in Journalism	Graduating Semester	3

### Bachelor of Arts in Communications in Journalism Electives (9 credits)

Students select three courses (9 Cr.H) from the following list			
Course Code	Course Title	Prerequisite	Cr.H
JRN 207	News Editing (2)	JRN 315	3
JRN 217	Journalistic Translation (2)	JRN 205	3
JRN 317	Digital Photography	MCM 100	3
JRN 318	Media Convergence	JRN 215	3
JRN 435	The Press in the UAE	MCM 100	3



### 43.2.2.5. Bachelor of Arts in Communication in Public Relations

#### Description:

As the nature and channels of communication rapidly evolve, professionals in the industry need to be prepared to adapt to different communication forms, styles and outlets in order to deliver their message. The Public Relations program will provide you with a solid base in the practical use of qualitative and quantitative methodologies and skills such as news writing, copy writing, public relations planning and advert design, whilst also preparing you for professional practice in a modern communications environment.

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Credential:** Bachelor Degree Program

**Start:** Fall, Spring, and Summer

#### Benefits:

As a graduate of CUD's Bachelor of Arts in Communication - Public Relations, you will have the skills and knowledge to publish, edit, produce and research PR content within local and international markets. The degree will provide you with the comprehensive foundations to practice within any communication capacity, in areas as varied as diplomacy, business, government, non-profit agencies, professional associations, healthcare companies and international organizations.

#### Career Opportunities:

With a degree in Public Relations, you will have the opportunity to work in disciplines such as:

- PR writing
- Planning and publishing for agencies and organizations
- Editing
- Production
- Research and Planning

### Bachelor of Arts in Communications in Public Relations Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	GED	101E	Application of Computer Software		3
	LNG	171	English I		3
	GED	196E	Communication Skills in Arabic 1		3
	MCM	100	Introduction to Mass Communication		3
	Total				12
Semester 2	LNG	172	English II	LNG-171	3
	GED	296E	Communication Skills in Arabic 2	GED-196E	3
	MCM	110	Communication Theories	MCM-100	3
	GED	198E	Islamic Culture		3
	Total				12
Semester 3	MTH	101E	Statistics		3
	MCM	120	Communication Research Methods	MCM-110	3
	MCM	220	Media Impact	MCM-110	3
	MCM	200	Introduction to Political Science	MCM-100	3
	PRA	200	Writing for Public Relations		3
	GED	199E	UAE Society		3
	Total				18
Semester 4	MGT	202	Principles of Management		3
	MCM	210	Media Sociology	MCM-110	3
			Humanities (1)		3
	MCM	230	Principles of Economics		3
	MCM	310	Internet and Social Networks		3
	MCM	130	Media Ethics and Laws	MCM 100	3
	Total				18
Semester 5	PRA	210	Public Relations Campaigns		3
	PRA	315	Public Relations Management	PRA-200	3
	PRA	320	Publication Design	PRA-200	3
	PRA	310	Online Public Relations	MCM-310	3
			Science & Technology		3
	Total				15
Semester 6	MCM	410	Political Geography	MCM-200	3
	MCM	320	Computerized Media Archiving		3
	MCM	330	Literary and Artistic Criticism	MCM-100	3
			Free Elective		3
			Humanities (2)		3
			Public Relations Elective		3
	Total				18
Semester 7	PRA	215	Applied Public Relations	PRA-200	3
	PRA	410	Organizational Communication	PRA-315	3
	MCM	420	Modern World History	MCM-410	3
	MCM	430	Media Internship	81 Cr.H	3
	Total				12
Semester 8	PRA	420	Graduation Project in Public Relations	Graduating Semester	3
			Free Elective		3
			Free Elective		3
			Free Elective		3
			PR Major Elective		3
			PR Major Elective		3
	Total				18
Total Credit Hours					123

### Bachelor of Arts in Communication in Public Relations Program Structure

Requirements	Compulsory Cr.H	Elective Cr.H	Free Elective Cr.H	Total Cr.H
University Requirement (UR)	24	9	-	33
Faculty Requirements (Core) (CR.H)	45	-	-	45
Concentration (Major) (MJ)	24	9	-	33
Free Elective (FE)		-	12	12
<b>Total</b>	<b>93</b>	<b>18</b>	<b>12</b>	<b>123</b>

### Bachelor of Arts in Communication in Public Relations Core Program Requirements

Course Code	Course Title	Prerequisite	Cr.H
MCM 100	Introduction to Mass Communications		3
MCM 110	Communication Theories	MCM 100	3
MCM 120	Communication Research Methods	MCM 110	3
MCM 130	Media Ethics and Laws	MCM 100	3
MCM 200	Introduction to Political Sciences	MCM 100	3
MGT 202	Principles of Management		3
MCM 210	Media Sociology	MCM 110	3
MCM 220	Media Impact	MCM 110	3
MCM 230	Principles of Economics		3
MCM 310	Internet & Social Networks		3
MCM 320	Computerized Media Archiving		3
MCM 330	Literary & Artistic Criticism	MCM 100	3
MCM 410	Political Geography	MCM 200	3
MCM 420	Modern World History	MCM 410	3
MCM 430	Media Internship	81 credits	3

### Bachelor of Arts in Communications in Public Relations Concentration Requirements

Course Code	Course Title	Prerequisite	Cr.H
PRA 200	Writing for Public Relations		3
PRA 210	Public Relations Campaigns		3
PRA 215	Applied Public Relations	PRA 200	3
PRA 310	Online Public Relations	MCM 310	3
PRA 315	Public Relations Management	PRA 200	3
PRA 320	Corporate Publications Design	PRA 200	3
PRA 410	Organizational Communication	PRA 315	3
PRA 420	Graduation Project in Public Relations	Graduating Semester	3

### Bachelor of Arts in Communications in Public Relations Electives (9 Credits)

Students select three courses (9 Cr.H) from the following list			
Course Code	Course Title	Prerequisite	Cr.H
PRA 205	Strategic Communications	PRA 210	3
PRA 225	Protocol	PRA 200	3
JRN 317	Digital Photography	MCM 100	3
PRA 330	Social Marketing	PRA 215	3
PRA 425	International Public Relations	MCM 100	3

### 43.2.2.6. مرحباً بكم في كلية الإتصال والآداب والعلوم في الجامعة الكندية دبي.

باعتبارها واحدة من بين الجامعات الرائدة في الدولة، تطرح الجامعة الكندية دبي برنامجها في الإتصال، مرتكزة إلى القيم المعرفية العريقة التي يتميز بها الأسلوب الكندي في التعليم، للوصول بطلابها إلى مستوى التفوق المهني في عالم الإعلام الرقمي اليوم وغداً، ولكي يحقق البرنامج هدف الاعداد النموذجي لسوق عمل مليء بالتحديات والمتغيرات، فقد صممنا مكوناته بعناية تعكس قاعدة المعرفة الحالية، بما في ذلك أفضل الممارسات القائمة والمتصورة في المؤسسات الإعلامية المحلية والدولية، لذا يطرح البرنامج مساقات متنوعة ضمن فروع الثلاثة: في الصحافة والإعلان والعلاقات العامة، حيث تبرز بين التطبيق العملي والنظري في سياق مناخ يتسم بالرعاية والاهتمام، في مجتمع تعليمي مترابط، يكرس نفسه لخدمة الطلاب ورعايتهم، مما يمنح جميع المنتسبين إليه فرصاً كبيرة نحو الريادة والتطوير المعرفي.

بالنتيجة وبصفتك طالباً في برنامج الإتصال، فأنت تضمن تعليمًا مركزاً ومتنوعاً على يد طاقم تدريسي مؤهل، يمنحك فرصة الحصول على أفضل فرص العمل فور التخرج.

نيابة عن أعضاء هيئة التدريس في كلية الإتصال والآداب والعلوم، نرحب بك للانضمام إلى برنامجنا في الإتصال، لتصبح عضواً في عائلتنا، لتتعلم وتبحث وتعمل معنا، فالتواصل هو مفتاح النجاح..

### 43.2.2.7. برنامج بكالوريوس الآداب في الإتصال

تطرح الجامعة الكندية دبي برنامجها في الإتصال على مدى أربع سنوات يحصل من خلاله الطالب على درجة بكالوريوس الآداب في الإتصال. ويتلقى الطلبة تعليمًا عاماً على مستوى الجامعة وتعليمًا متخصصاً على مستوى برنامج الإتصال ويتضمن البرنامج ثلاثة مجالات للتخصص هي :

- الصحافة
- العلاقات العامة
- الإعلان.

#### وصف البرنامج:

يهدف البرنامج لإعداد أجيال من الإعلاميين الشباب ليكونوا قادرين على المشاركة الإبداعية في العمل المهني في أحدث القطاعات الإعلامية من خلال الأنشطة التعليمية النظرية والتطبيقية. ويشجع منهاج البرنامج التفكير النقدي والمشاركة المباشرة في الإنتاجات الإعلامية والاتصالية ذات العلاقة بمجالات التخصص الثلاثة. وإضافة للمسابقات الإبداعية، يتضمن كل تخصص مساقات اختيارية يدرس الطالب منها ثلاثة تقع في إطار اهتماماته العلمية والمهنية. وهنا نلاحظ أن المساقات التدريبية العملية في التخصص مصممة أصلاً لتمكين الطلبة من التعامل المباشر مع المهنة الإعلامية بتجرباتها الفكرية والفنية.

لقد تم تطوير برنامج بكالوريوس الآداب في الإتصال بشكل يتناغم مع اتجاهات تطوير سوق الإتصال والإعلام في دولة الإمارات ومنطقة الخليج بصفة عامة. وتوجي التوسعات الجارية حالياً في الأنشطة الإعلامية المتعلقة بالإعلام الجديد، وشبكات التواصل الاجتماعي، والاتصالات المتكاملة، والإعلان بوجود حاجات متنامية لكوادر مؤهلة تتمتع بتعليم جامعي رصين يؤدي إلى إعداد الخريجين للعمل بكفاءة في أسواق إعلامية وإعلانية واتصالية تنافسية ومتعددة الثقافات. ولتحقيق هذه الرؤية، يسعى برنامج الإتصال في الجامعة الكندية دبي إلى إثراء التوجهات العالمية لدى الطلبة وبخاصة تلك المتعلقة بالتعددية الثقافية، ومهارات القيادة، والمعرفة التكنولوجية. ومن هذا المنطلق، فإن البرنامج قد صمم للطلبة الذين يسعون لمواجهة التحديات في سوق العمل بكل ثقة واقتدار.

### فرص العمل:

ويتوقع أن ينضم خريجو برنامج بكالوريوس الآداب في الإتصال في مجالات متنوعة تشمل أعمال المراسلين والمحربين الصحفيين والمصممين الفنيين للمطبوعات والمصورين الفوتوغرافيين ومعدّي نصوص الإعلانات، وممارسي العلاقات العامة بشكل عادي وعبر الإنترنت، والقائمين على جهود بناء الصورة الذهنية، ومنظمي حملات التسويق الاجتماعي، وإدارة مواقع التواصل الاجتماعي، والإعلام الدولي، والاتصالات الإستراتيجية.

لمزيد من التفاصيل فيما يخص شروط القبول و التسجيل، يرجى الإتصال هاتفيا او الحضور لمقر الجامعة ومراجعة قسم القبول والتسجيل.

### شروط التخرج

تمنح درجة البكالوريوس للطلبة بعد إتمام المتطلبات الآتية:

- النجاح في جميع المساقات المطلوبة للتخرج في الخطة الدراسية وتبلغ 123 ساعة معتمدة
- الحصول على معدل تراكمي لا يقل عن 2.0 نقطة، وإتمام المتطلبات الأخرى التي تتضمنها الخطة الدراسية التي سيتخرج بموجبها الطالب
- قضاء الحد الأدنى للمدة الزمنية للحصول على درجة البكالوريوس وعدم تجاوز الحد الأقصى
- على الطالب المنقول أن يستكمل على الأقل 50% من جملة الساعات المعتمدة للبرنامج وأيضا إستكمال 50% على الأقل من عدد الساعات المعتمدة لمتطلبات التخصص.
- صدور قرار التخرج من المجالس المختصة

## 43.2.2.8. برنامج بكالوريوس الآداب في الإتصال تخصص الإعلان

### الوصف:

إنّ برنامج بكالوريوس الآداب في الاتصال (تخصص الإعلان) هو برنامج مصمّم لتهيئة الطلبة لدخول مجال الدعاية والإعلان بشقّيهِ التقليديّ والإلكترونيّ، وهو من مجالات العمل التي تتميّز بإيقاعها السريع وتطوّراتها المثيرة.

يتلقى الطلبة الملتحقون بهذا البرنامج تأسيساً متيناً، بدءاً من الاستخدام التطبيقيّ لمنهجيات البحث والاستبيان كمّاً ونوعاً لقياس التجاوب الجماهيريّ ورصد المردودات التجاريّة من النشاطات الإعلانيّة، وصولاً إلى المهارات الدعائية والإعلانيّة المتنوّعة مثل صياغة النصوص واستنباط الأفكار وتخطيط الحملات الإعلانيّة وتصميم الإعلانات، وغير ذلك من المقوّمات اللازمة لدخول معترك العمل في حقل الدعاية والإعلان.

من مميّزات البرنامج أنّه يهيّء المتخرّجين منه لتقلّد وظائف في المجالات الإعلانيّة بنوعيّها، سواء التي تعتمد وسائل الإعلام التقليديّة مثل الصحافة والإذاعة والتلفزة، أو التي تتبنّى قنوات التواصل الإلكترونيّة. ويزوّد البرنامج خريجيهِ بمقوّمات العمل الإعلانيّ عبر جميع مراحله، بدءاً من دخول المنافسات على استقطاب العملاء وانتهاءً بتنفيذ الحملات الإعلانيّة وإطلاقها.

### المزايا:

يكتسب الخريجون المهارات والمعرفة المطلوبة للعمل الدعائيّ الإعلانيّ، بما في ذلك النشر والتحرير والإنتاج والإخراج واستطلاع النتائج ورصد المردودات، سواء على الساحة المحليّة أو المستوى العالميّ.

### فرص التوظيف:

يحصل الخريجون على فرص توظيف في الميادين التالية:

صناعة الإعلانات والمبيعات والتسويق.

مناصب إداريّة أو إخراجيّة لدى وكالات الإعلان أو لدى إدارات الاتصال الجماهيريّ التابعة للشركات والمؤسسات.

مدة الدراسة: 4 سنوات (8 فصول)

الساعات المعتمدة: 123 ساعة

الدرجة العلمية الممنوحة: درجة البكالوريوس

البداية: يمكن للطلاب الالتحاق بالبرنامج من بداية فصل الخريف والربيع والصيفي

لمزيد من التفاصيل فيما يخصّ شروط القبول و التسجيل، يرجى الإتصال هاتفياً أو الحضور لمقرّ الجامعة و مراجعة قسم القبول و التسجيل.

## توزيع المسابقات في الفصول الدراسية في تخصص الإعلان

الساعات	متطابق سابق	الموضوع	رمز المساق	الفصل
3		مدخل إلى برمجيات الحاسوب	101A	GED
3		مهارات الاتصال باللغة الانجليزية (1)	161	LNG
3		مهارات الاتصال باللغة العربية (1)(A)	196A	GED
3		مدخل إلى الاتصال الجماهيري	100	MCM
12				الأول
3	LNG-161	مهارات الاتصال باللغة الانجليزية (2)	162	LNG
3	MCM-100	نظريات الاتصال	110	MCM
3	GED-196A	مهارات الاتصال باللغة العربية (2) (A)	296A	GED
3		ثقافة إسلامية	198A	GED
12				الثاني
3		احصاء	101A	MTH
3	MCM-110	مناهج بحوث الاتصال	120	MCM
3	MCM-110	تأثير وسائل الإعلام	220	MCM
3	MCM-100	مبادئ علم السياسة	200	MCM
3		انسانيات (1)		
3		مجتمع دولة الإمارات العربية المتحدة	199A	GED
18				الثالث
3		أسس الإدارة	202	MGT
3	MCM-110	المدخل الاجتماعي للإعلام	210	MCM
3		انسانيات (2)		
3		مبادئ الاقتصاد	230	MCM
3		الإنترنت والشبكات الاجتماعية	310	MCM
3	MCM-100	أخلاقيات الإعلام وتشريعاته	130	MCM
18				الرابع
3		الإعلان المطبوع	210	ADV
3		اختياري تخصص إعلان		ADV
3		فنون الترويج	310	ADV
3		كتابة النصوص الإعلانية	200	ADV
3		متطلب علوم وتكنولوجيا		
15				الخامس
3	MCM-200	الجغرافيا السياسية	410	MCM
3		الحاسب الآلي والتوثيق الإعلامي	320	MCM
3	ADV-210	الإعلان الرقمي	230	ADV
3	MCM-100	النقد الأدبي والفني	330	MCM
3		اختياري حر		
	ADV-200	الإعلان الدولي	410	ADV
18				السادس
3	ADV-210	تخطيط الحملات الإعلانية	330	ADV
3	ADV-210	استراتيجيات الإعلان	320	ADV
3	MCM-410	تاريخ العالم الحديث	420	MCM
3	81 ساعة	التدريب الإعلامي	430	MCM
12				السابع
3		اختياري تخصص إعلان		ADV
3		اختياري حر		
3		اختياري حر		
3	فصل التخرج	مشروع تخرج في الإعلان	420	ADV
3		اختياري حر		
3		اختياري تخصص إعلان		ADV
18				الثامن
123				

### 43.2.2.9. برنامج بكالوريوس الآداب في الإتصال تخصص صحافة

#### الوصف:

إن وسائل التواصل والإعلام تشكّل مفهوماً وقناعاتنا عن العالم الذي يحيط بنا حالياً، أكثر من أي وقت مضى. كما تؤثر الشبكات الإجتماعية في محيطنا اليومي، وتقوم بتحويلنا بصفة مستمرة. وعلى هذا الأساس، فقد صمّم برنامج بكالوريوس الآداب (تخصص الصحافة) لتطوير مفاهيم طلبة البرنامج حول الأدوار المتغيرة التي تلعبها الصحافة في وسائل الإعلام، وبناء المهارات الضرورية للتفاعل مع المجتمع التكنولوجي المتطور.

#### المزايا:

يتم تهيئة الخريجين لاكتساب المهارات والمعلومات الكافية للعمل في مجالات النشر والتحرير، والإنتاج، والبحث في مجال الصحافة سواء على الساحة المحليّة أو المستوى العالميّ.

#### فرص التوظيف:

يحصل الخريجون على فرص توظيف في الميادين التالية:  
تقديم الأخبار والتحرير، ووسائل الإعلام المطبوعة وتصميمها، وبت الأخبار عبر الشبكات الإلكترونية ووسائل الإعلام الإجتماعية.

مدة الدراسة: 4 سنوات (8 فصول)

الساعات المعتمدة: 123 ساعة

الدرجة العلمية الممنوحة: درجة البكالوريوس

البداية: يمكن للطلاب الالتحاق بالبرنامج من بداية فصل الخريف والربيع والصيفي

لمزيد من التفاصيل فيما يخص شروط القبول والتسجيل، يرجى الإتصال هاتفياً أو الحضور لمقر الجامعة ومراجعة قسم القبول والتسجيل.



## توزيع المساقات في الفصول الدراسية في تخصص الصحافة

الساعات	متطلب سابق	الموضوع	رمز المساق	الفصل
3		مدخل إلى برمجيات الحاسوب	101A	GED
3		مهارات الاتصال باللغة الانجليزية (1)	161	LNG
3		مهارات الاتصال باللغة العربية (1)(A)	196A	GED
3		مدخل إلى الاتصال الجماهيري	100	MCM
<b>12</b>				
3	LNG 161	مهارات الاتصال باللغة الانجليزية (2)	162	LNG
3	GED-196 A	مهارات الاتصال باللغة العربية (2) (A)	296A	GED
3	MCM-100	نظريات الاتصال	110	MCM
3		ثقافة إسلامية	198A	GED
<b>12</b>				
3		إحصاء	101A	MTH
3	MCM-110	مناهج بحوث الاتصال	120	MCM
3	MCM-110	تأثير وسائل الإعلام	220	MCM
3	MCM-100	مبادئ علم السياسة	200	MCM
3		انسانيات (1)		
3		مجتمع دولة الإمارات العربية المتحدة	199A	GED
<b>18</b>				
3		أسس الإدارة	202	MGT
3	MCM-110	المدخل الاجتماعي للإعلام	210	MCM
3		مبادئ الاقتصاد	230	MCM
3		الإنترنت والشبكات الاجتماعية	310	MCM
3		انسانيات (2)		
3	MCM-100	أخلاقيات الإعلام وتشريعاته	130	MCM
<b>18</b>				
3		التصميم الجرافيكي والإخراج	210	JRN
3		الترجمة الصحفية (1)	205	JRN
3	JRN-310	صحافة الإنترنت	215	JRN
3	MCM-100	الكتابة والتحرير الإخباري	305	JRN
3		متطلب علوم وتكنولوجيا		
<b>15</b>				
3	MCM-200	الجغرافيا السياسية	410	MCM
3		الحاسب الآلي والتوثيق الإعلامي	320	MCM
3	MCM-100	النقد الأدبي والفني	330	MCM
3		اختياري حر		
3		اختيار تخصص صحافة	JRN	
3	JRN-305	التحرير الصحفي (1)	315	JRN
<b>18</b>				
3	JRN-305	المرد الرقمي	410	JRN
3	JRN -215	تصميم مواقع الشبكة العنكبوتية	420	JRN
3	MCM-410	تاريخ العالم الحديث	420	MCM
3	81 ساعة	التدريب الإعلامي	430	MCM
<b>12</b>				
3		اختياري تخصص صحافة	JRN	
3		اختياري حر		
3		اختياري حر		
3	فصل التخرج	مشروع تخرج في الصحافة	430	JRN
3		اختياري حر		
3	MCM-310	اختيار تخصص صحافة	JRN	
<b>18</b>				
<b>123</b>				

**الوصف:**

يتلقى طلبة البرنامج إعداداً مكثفاً لاكتساب المهارات النوعية في مجال العلاقات العامة، كتحرير الأخبار والتوثيق والتخطيط للعلاقات العامة وتصميم الإعلانات. كما يتلقى الطلبة التدريب المطلوب في الحقول المهنية مثل النشر والتحرير والإنتاج وإعداد الأبحاث.

**المزايا:**

يكتسب الخريجون المهارات والمعرفة المطلوبة للعمل في مجالات النشر والتحرير، والإنتاج، والبحث في حقل العلاقات العامة، سواء على الساحة المحلية أو المستوى العالمي.

**فرص التوظيف:**

يحصل الخريجون على فرص توظيف في الميادين التالية:

الحقل الدبلوماسي وقطاع الأعمال والمجال الحكومي وهيئات النفع العام والمؤسسات المهنية والصحية والمنظمات العالمية.

مدة الدراسة: 4 سنوات (8 فصول)

الساعات المعتمدة: 123 ساعة

الدرجة العلمية الممنوحة: درجة البكالوريوس

البداية: يمكن للطلاب الالتحاق بالبرنامج من بداية فصل الخريف والربيع والصيفي

لمزيد من التفاصيل فيما يخص شروط القبول والتسجيل، يرجى الإتصال هاتفياً أو الحضور لمقر الجامعة و مراجعة قسم القبول والتسجيل.

## توزيع المساقات في الفصول الدراسية في تخصص العلاقات العامة

الساعات	متطلب سابق	الموضوع	رمز المساق	الفصل
3		مدخل إلى برمجيات الحاسوب	101A	GED
3		مهارات الاتصال باللغة الانجليزية (1)	161	LNG
3		مدخل إلى الاتصال الجماهيري	100	MCM
3		مهارات الاتصال باللغة العربية (1)(A)	196A	GED
12				الأول
3	LNG-161	مهارات الاتصال باللغة الانجليزية (2)	162	LNG
3	GED-196A	مهارات الاتصال باللغة العربية (2) (A)	296A	GED
3		الثقافة الإسلامية	198A	GED
3	MCM-100	نظريات الاتصال	110	MCM
12				الثاني
3		إحصاء	101A	MTH
3	MCM-110	مناهج بحوث الاتصال	120	MCM
3	MCM-110	تأثير وسائل الإعلام	220	MCM
3	MCM-100	مبادئ علم السياسة	200	MCM
3		الكتابة للعلاقات العامة	200	PRA
3		مجتمع دولة الإمارات العربية المتحدة	199A	GED
18				الثالث
3		أسس الإدارة	202	MGT
3	MCM-110	المدخل الاجتماعي للإعلام	210	MCM
3		انسانيات (1)		
3		مبادئ الاقتصاد	230	MCM
3		الإنترنت والشبكات الاجتماعية	310	MCM
3	MCM-100	أخلاقيات الإعلام وتشريعاته	130	MCM
18				الرابع
3		حملات العلاقات العامة	210	PRA
3	PRA-200	إدارة العلاقات العامة	315	PRA
3	PRA-200	تصميم المطبوعات الإعلامية	320	PRA
3	MCM-310	استخدام الإنترنت في العلاقات العامة	310	PRA
3		متطلب علوم وتكنولوجيا		
15				الخامس
3	MCM-100	النقد الأدبي والفني	330	MCM
3		الحاسب الآلي والتوثيق الإعلامي	320	MCM
3	MCM-200	الجغرافيا السياسية	410	MCM
3		اختيار حر		
3		اختياري تخصص علاقات عامة		PRA
3		انسانيات (2)		
18				السادس
3	PRA-200	العلاقات العامة في المجال التطبيقي	215	PRA
3	PRA-315	الاتصال التنظيمي	410	PRA
3	MCM-410	تاريخ العالم الحديث	420	MCM
3	81 ساعة	التدريب إعلامي	430	MCM
12				السابع
3		اختياري تخصص علاقات عامة		PRA
3		اختياري حر		
3		اختياري حر		
3	فصل التخرج	مشروع تخرج في العلاقات العامة	420	PRA
3		اختياري تخصص علاقات عامة		PRA
3		اختياري حر		
18				الثامن
123				

#### الوصف:

علم الاجتماع التطبيقي هو أحد البرامج الجديدة المطروحة في الجامعة، والذي يهدف إلى تحقيق رؤية الجامعة ورسالتها القائمة على التوجهات الاستراتيجية للتعليم العالي في دولة الإمارات العربية المتحدة من حيث الإسهام في تطوير الفكر الإنساني والمساهمة في خدمة المجتمع. ويعد علم الاجتماع التطبيقي أحد أهم الفروع في علم الاجتماع إذ يستخدم الأدوات الخاصة بعلم الاجتماع في إجراء بحوث تقويمية أو العمل في مجال حل المشاكل في البيئات التنظيمية وذلك عن طريق النظريات الاجتماعية ونتائج بحوثها.

يتركز المنهج الدراسي على تعزيز كفاءات محددة لدى الطلاب في دائرة الممارسة المهنية لعلم الاجتماع والاجتماع التطبيقي، وهذه الكفاءات تم تحديدها في إطار التعليم الجامعي من قبل هيئة الإمارات للمؤهلات، وتؤكد البرامج الدراسية القائمة في الدولة وخارجها. وتشمل هذه الكفاءات محاور تتعلق بالمعرفة والمهارات والتفكير التحليلي والنقدي، واستخدام تكنولوجيا المعلومات والاتصالات، واحترام التنوع الثقافي والإنساني، ومهارات الاتصال، ومهارات القيادة، ومهارات حل المشكلات، وغيرها.

#### المزايا:

يهدف البرنامج إلى تخريج وإعداد أرباب هذه المهنة وهم الأخصائيون الاجتماعيون، وذلك طبقاً لقواعد أسس علمية حديثة تتفق مع طبيعة المجتمعات المتطورة.

#### فرص التوظيف:

يحصل الخريجون على فرص توظيف في الميادين التالية:

تم تصميم برنامج بكالوريوس الآداب في علم الاجتماع التطبيقي ليزود الطلاب بخلفية متخصصة في مجال عملهم، وإعدادهم لشغل الوظائف في المجالات التي تعني بذلك على سبيل المثال لا الحصر البرامج التنموية والتقويمية، وتحليل السياسات الاجتماعية والأمنية والبحث والصحة والجريمة والإدمان والمسنين والمرأة وهي مجالات وتخصصات تحتاجها المؤسسات الاجتماعية في كلا القطاعين العام والخاص.

مدة الدراسة: 4 سنوات (8 فصول)

الساعات المعتمدة: 123 ساعة

الدرجة العلمية الممنوحة: درجة البكالوريوس

البداية: يمكن للطلاب الالتحاق بالبرنامج من بداية فصل الخريف والربيع والصيفي

لمزيد من التفاصيل فيما يخص شروط القبول والتسجيل، يرجى الإتصال هاتفياً أو الحضور لمقر الجامعة ومراجعة قسم القبول والتسجيل.

## الخطة الدراسية لبرنامج بكالوريوس الآداب في الإجتماع التطبيقي

الساعات المعتمدة	المتطلب السابق	المساق	رمز المساق	الفصل الدراسي
3	لا يوجد	اللغة الانجليزية (1)	LNG 171	الأول
3	لا يوجد	اختياري من مجموعة العلوم والتكنولوجيا	GED xxx	
3	لا يوجد	الثقافة الإسلامية	GED 198	
3	لا يوجد	مقدمة في علم الاجتماع	SOC-100	
3	لا يوجد	تطبيقات في برمجيات الحاسوب	GED-101	
15	إجمالي الساعات المعتمدة			
3	لا يوجد	اختياري من مجموعة الإنسانيات	GED xxx	الثاني
3	LNG 171	اللغة الإنجليزية (2)	LNG-172	
3	إختبار تحديد مستوى في الرياضيات أو MTH 011	الإحصاء التطبيقي	MTH-195	
3	SOC-100	مقدمة في الخدمة الاجتماعية	110-SOC	
3	لا يوجد	مجتمع دولة الامارات العربية المتحدة	GED 199	
15	إجمالي الساعات المعتمدة			
3	لا يوجد	مناهج وتصميم البحوث الاجتماعية	115-SOC	الثالث
3	لا يوجد	مقدمة في علم الانثروبولوجيا	SOC-105	
3	لا يوجد	علم الاجتماع الحضري	205-SOC	
3	SOC-110	مشكلات اجتماعية	210-SOC	
3	لا يوجد	علم الاجتماع التربوي	215-SOC	
15	إجمالي الساعات المعتمدة			
3	لا يوجد	علم اجتماع السكان	220-SOC	الرابع
3	لا يوجد	علم الاجتماع وقضايا البيئة	230-SOC	
3	لا يوجد	علم الاجتماع الجنائي	240-SOC	
3	MTH-195	الإحصاء الاجتماعي	250-SOC	
3		اختياري حر 1		
15	إجمالي الساعات المعتمدة			
3	100-SOC	علم الاجتماع ومشكلات الأسرة	315-SOC	الخامس
3	315-SOC	علم اجتماع الطفولة	320-SOC	
3	220-SOC	علم اجتماع العمل والسلوك التنظيمي	325-SOC	
3	240-SOC	علم الاجتماع القانوني	340-SOC	
3	لا يوجد	أساسيات الابتكار وريادة الأعمال	GED 140	
3		متطلب تخصص اختياري (1)	xxx- APS	
18	إجمالي الساعات المعتمدة			
3		اختياري حر 2		السادس
3	325-SOC	إدارة المؤسسات الاجتماعية	360-SOC	
3	لا يوجد	مهارات الممارسة الاجتماعية	345-SOC	
3	315-SOC	علم النفس الاجتماعي	350-SOC	
3	لا يوجد	التوجيه والإرشاد النفسي والاجتماعي	355-SOC	
15	إجمالي الساعات المعتمدة			
3	لا يوجد	تخطيط وتنفيذ مشروعات التنمية المجتمعية	400-SOC	السابع
3	لا يوجد	الحماية الاجتماعية للفئات الأولى بالرعاية	405-SOC	
3	لا يوجد	علم الاجتماع الرقمي	410-SOC	
3	لا يوجد	متطلب تخصص اختياري (2)	xxx- APS	
3	لا يوجد	حلقة بحث (سمنار) في مجال الاجتماع التطبيقي	430-SOC	
15	إجمالي الساعات المعتمدة			
3	لا يوجد	الأبعاد الاجتماعية والنفسية للتطرف	425-SOC	
3	لا يوجد	متطلب تخصص اختياري (3)	xxx- APS	
3	اكمال 90 ساعة معتمدة	التدريب الميداني	435-SOC	
3	SOC-115 & SOC-210	مشروع التخرج في علم الاجتماع	440-SOC	
3	لا يوجد	متطلب تخصص اختياري (4)	xxx- APS	
15	إجمالي الساعات المعتمدة			
123	إجمالي الساعات المعتمدة للبرنامج			

## هيكل برنامج بكالوريوس الآداب فى علم الاجتماع التطبيقي

م	المساقات	الساعات المعتمدة		
		إجبارية	اختيارية	إجمالي
1	متطلبات جامعية	21	6	27
2	متطلبات إجبارية للبرنامج	78	12	90
3	مساقات حرة	--	6	6
الإجمالي		99	24	123

### متطلبات الجامعة

رمز المساق	اسم المساق	المتطلبات المسبقة	الساعات المعتمدة
<b>(1) المتطلبات الجامعية الإجبارية (21 ساعة معتمدة) كالتالي:</b>			
171	LNG	لغة إنجليزية 1	لا يوجد
172	LNG	لغة إنجليزية 2	LNG-171
198E	GED	الثقافة الإسلامية	لا يوجد
195	MTH	الإحصاء التطبيقي	إختبار تحديد مستوى في الرياضيات أو MTH 011
101	GED	تطبيقات في برمجيات الحاسوب	لا يوجد
140E	GED	أساسيات الابتكار وريادة الأعمال	لا يوجد
199E	GED	مجتمع دولة الإمارات العربية المتحدة	لا يوجد
<b>المجموع الكلي 21</b>			
<b>(2) العلوم الإنسانية: يجب أن يختار الطالب مساق واحد من المساقات التالية (3 ساعات معتمدة)</b>			
110E	GED	تقدير الفن الحديث	لا يوجد
196E	GED	مهارات التواصل باللغة العربية 1	لا يوجد
111	GED	تقدير الموسيقى والتواصل	لا يوجد
252E	GED	التفكير النقدي	LNG-172
<b>المجموع الكلي 3</b>			
<b>(2) العلوم والتكنولوجيا: يجب أن يختار طلاب بكالوريوس مساق واحد من المساقات التالية (3 ساعات معتمدة)</b>			
100	BIO	توحيد عمليات الحياة	لا يوجد
125E	GED	النظم الإيكولوجية وصحة الإنسان	لا يوجد
132E	GED	العلم والتكنولوجيا في المجتمع	لا يوجد

### متطلبات البرنامج الإجبارية (78 ساعة معتمدة)

رمز المساق	اسم المساق	المتطلب السابق	ساعة معتمدة
SOC-100	مقدمة في علم الاجتماع	لا يوجد	3
SOC-105	مقدمة في علم الأنثروبولوجيا	لا يوجد	3
110-SOC	مقدمة في الخدمة الاجتماعية	SOC-100	3
115-SOC	مناهج وتصميم البحوث الاجتماعية	لا يوجد	3
205-SOC	علم الاجتماع الحضري	لا يوجد	3
210-SOC	مشكلات اجتماعية	SOC-110	3
215-SOC	علم الاجتماع التربوي	لا يوجد	3
220-SOC	علم اجتماع السكان	لا يوجد	3
230-SOC	علم الاجتماع وقضايا البيئة	لا يوجد	3
240-SOC	علم الاجتماع الجنائي	لا يوجد	3
250-SOC	الإحصاء الاجتماعي	MTH 195	3
315-SOC	علم اجتماع ومشكلات الأسرة	100-SOC	3
320-SOC	علم اجتماع الطفولة	315-SOC	3
325-SOC	علم اجتماع العمل والسلوك التنظيمي	220-SOC	3
340-SOC	علم الاجتماع القانوني	240-SOC	3

رمز المساق	اسم المساق	المتطلب السابق	ساعة معتمدة
345-SOC	مهارات الممارسة الاجتماعية	لا يوجد	3
350-SOC	علم النفس الاجتماعي	لا يوجد	3
355-SOC	التوجيه والإرشاد النفسي والاجتماعي	لا يوجد	3
360-SOC	إدارة المؤسسات الاجتماعية	325-SOC	3
400-SOC	تخطيط وتنفيذ مشروعات التنمية المجتمعية	لا يوجد	3
405-SOC	الحماية الاجتماعية للفئات الأولى بالرعاية	لا يوجد	3
410-SOC	علم الاجتماع الرقمي	لا يوجد	3
425-SOC	الأبعاد الاجتماعية والنفسية للتطرف	لا يوجد	3
430-SOC	حلقة بحث (سمنار) في مجال الاجتماع التطبيقي	لا يوجد	3
435-SOC	التدريب الميداني	اكمل 90 ساعة معتمدة	3
440-SOC	مشروع التخرج في علم الاجتماع	SOC-115 & SOC-210	3

### 5.3. المتطلبات الاختيارية لتخصص الاجتماع التطبيقي (12 ساعات معتمدة): يختار الطالب عدد 4 مساقات من القائمة التالية:

رمز المساق	اسم المساق	المتطلب السابق	ساعة معتمدة
APS-405	قضايا معاصرة في علم الاجتماع	SOC-105	3
APS-410	الخدمة الاجتماعية المدرسية	لا يوجد	3
APS-415	علم الاجتماع الطبي	لا يوجد	3
APS-420	دراسات النوع الاجتماعي	لا يوجد	3
APS-425	السياحة والمجتمع	لا يوجد	3
APS-440	علم اجتماع الإدمان	SOC-355	3
APS-445	علم الاجتماع الاقتصادي	لا يوجد	3
APS-450	دراسات الثقافة والتراث	لا يوجد	3

### المساقات الحرة (6 ساعات معتمدة).

يختار الطالب عدد (2 مساق) من المساقات المطروحة من قبل أي قسم من أقسام كليات الجامعة.

## **43.2.4. Department of Environmental Health Sciences**

### **43.2.4.1. Undergraduate Programs**

- Diploma in Food Safety
- Bachelor of Science in Health Organization Management
- Bachelor of Science in Environmental Health Management
- Bachelor of Science in Health Information Management

### **43.2.4.2. Diploma in Food Safety**

#### **Description:**

Food safety is an important aspect of protecting the health and well-being of society. As a growing sector, business and regulatory organizations alike are seeing an increasing demand for qualified and practiced professionals in the field. Canadian University Dubai's Diploma in Food Safety will provide you with a broad, hands-on education in basic sciences and develop your fundamental knowledge of food safety in order to enable you to advance your skills and develop your career in this important professional discipline.

The program places emphasis on practical learning and teaches international food management systems and standards, such as HACCP and ISO 22000. Topics of study include the evaluation of food quality control and safety issues in the UAE in areas such as food laws and legislation; food chemistry and processing; quality management; food safety; and inspection sampling techniques and auditing. As a student of this program, you will also have the opportunity to take environmental health management courses, conduct field visits, and get practical industry experience through a relevant work placement.

**Duration:** 2 Years (4 Semesters)

**Credit Hours:** 63 Credit Hours

**Credential:** Associate Degree Program

**Start:** Fall, Spring and Summer

#### **Benefits:**

Upon successful completion of the Diploma in Food Safety program, you will be able to apply the skills and competencies required for professional practice in the field, including:

- Demonstrate knowledge of inspecting and auditing food establishments;
- Inspect food consignments with reference to UAE laws and regulations;
- Describe biological and chemical items;
- Demonstrate basic knowledge in food processing practices;
- Sample food based on related governmental protocols, and established testing frequencies;
- Think critically, solve problems and take action to resolve problems;
- Communicate effectively;
- Apply the knowledge you obtained in the day-to-day field of work.

#### **Career Opportunities:**

The region's growing hospitality sector, alongside the increasing expectations in consumer confidence, has established a high demand for qualified professionals in the food safety industry. Opportunities for graduates of this program include roles in food safety and inspection in municipalities, hotels and restaurants, and specialist consultancies.

Graduates of the program can also use their credits to progress to the Bachelor of Science in Environmental Health Management, and can obtain exceptions equivalent to one and a half years of this fully accredited BSc program.



### Diploma in Food Safety Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	LNG	171	English I		3
	GED	101E	Applications of Computer Software		3
	MTH	195	Applied Statistics	Math Placement Test or MTH 011	3
	BIO	101	Human Biology		3
	SHS	103	Chemistry		3
	Total				15
Semester 2	LNG	172	English II	LNG 171	3
	GED	198E	Islamic Culture		3
	GED	199E	UAE Society		3
	ENV	201	Principles of Environmental Sciences		3
	SHS	208	Infectious Diseases		3
	Total				15
Semester 3	EFS	200	Introduction to Food Safety	ENV 201	3
	ENV	302	Environmental Microbiology	ENV 201	3
	GED	324E	Ethical Reasoning for Today's World	LNG 172	3
	ENV	303	Entomology and Pest Control	SHS 103	3
	ENV	305	Food Quality and Control	ENV 201	3
	Total				15
Semester 4	EFS	210	Food Laws and Legislation	EFS 200	3
	EFS	220	Food Chemistry	SHS 103 & ENV 305	3
	EFS	225	Food Processing	SHS 103 & ENV 305	3
	EFS	230	Food Inspection, Sampling Techniques and Audition	ENV 305	3
	EFS	240	Food Safety Management Systems	EFS 200, ENV 305	3
	EFS	250	Internship (Summer Session)	Complete 54 Cr.H	3
	Total				18
Total Credit Hours					63

### Diploma in Food Safety Program Structure

Requirements	Compulsory Cr.H	Total Cr.H
University Requirement (UR)	12	12
Faculty Requirements (Core) (CR.H)	30	30
Concentration (Major) (MJ)	21	21
<b>Total</b>	<b>63</b>	<b>63</b>

### Diploma in Food Safety Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
MTH 195	Applied Statistics	Math Placement test or MTH 011	3
LNG 171	English I		3
LNG 172	English II	LNG 171	3
BIO 101	Human Biology		3
SHS 103	Chemistry		3
ENV 201	Principles of Environmental Sciences		3
SHS 208	Infectious Diseases		3
ENV 302	Environmental Microbiology	ENV 201	3
ENV 303	Entomology and Pest Control	SHS 103	3
ENV 305	Food Quality and Control	ENV 201	3

### Diploma in Food Safety Concentration Requirements

Course Code	Course Title	Prerequisite	Cr.H
EFS 200	Introduction to Food Safety	ENV 201	3
EFS 210	Food Laws and Legislation	EFS 200	3
EFS 220	Food Chemistry and Processing	SHS 103 & ENV 305	3
EFS 225	Food Processing	SHS 103 & ENV 305	3
EFS 230	Food Inspection, Sampling Techniques & Audition	ENV 305	3
EFS 240	Food Safety Management Systems	EFS 200, ENV 305	3
EFS 250	Internship (Summer Semester)	Complete 54 Cr.H	3

### 43.2.4.3. Bachelor of Science in Health Organization Management

**Description:**

With the current developments in the healthcare sector, the emergence of new technologies and elaborate advancements in health sciences, managers within the industry need to be equipped to respond to the new challenges they encounter in the day-to-day operations of their institutions. Governance and leadership are among the major challenges healthcare professionals are facing as they work to keep pace with the rapid evolution of the sector.

In response to this, the Department of Environmental Health Sciences has established the Health Organization Management Program to introduce students to the principles and methodologies involved in the organization and administration of institutions in the health sector. The program will give you insights into the nature of management, decision theory, planning, employee health training, health economics, health finance, budgeting, evaluation, and the operation of healthcare systems.

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 126 Credit Hours

**Credential:** Bachelor Degree Program

**Start:** Fall, Spring and Summer

**Benefits:**

As a graduate of Canadian University Dubai's Health Organization Management program you will have a strong background in the health sciences and be able to apply specialized management principles and techniques to the challenges faced in the health sector today. As a dynamic and flexible program, this degree will provide you with the knowledge and skills needed to successfully confront these challenges in a systematic manner, as and when they emerge.

**Career Opportunities:**

As the healthcare sector in the region continues to grow a degree in Health Organization Management will present you with a range of professional opportunities in institutions such as:

- Government Ministries
- International Healthcare Organizations
- Community and Healthcare Centres such as:
  - Hospitals
  - Educational Institutions
- Industries related to Health Management functions

### Bachelor of Science in Health Organization Management Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	LNG	171	English I		3
	BIO	101	Human Biology		3
	GED	198E	Islamic Culture		3
	HOM	101	Fundamentals of Healthcare Management		3
	GED	101E	Applications of Computer Software		3
	<b>Total</b>				<b>15</b>
Semester 2	ECO	221	Principles of Microeconomics		3
	SHS	102	Healthcare Systems		3
	LNG	172	English II	LNG 171	3
	ACT	112	Principles of Accounting I		3
	SHS	111	Fundamentals of Human Systems	BIO 101	3
	<b>Total</b>				<b>15</b>
Semester 3	ACT	212	Principles of Accounting II	ACT 112	3
			Free Elective (1)		3
	LNG	173	Professional Communication Skills	LNG 172	3
	ECO	222	Principles of Macroeconomics		3
	MTH	195	Applied Statistics		3
	<b>Total</b>				<b>15</b>
Semester 4			Humanities Elective (1)		3
	GED	196E	Communication Skills in Arabic		3
	SHS	212	Health Planning	SHS 102	3
	SHS	213	Introduction to Healthcare Quality Management	HOM 101	3
	FIN	201	Managerial Finance	ACT 112	3
			Social & Culture		3
	<b>Total</b>				<b>18</b>
Semester 5	SHS	311	Human Resources Management in Healthcare	HOM 101	3
	HOM	301	Process Management in Health Services	SHS 213	3
			Free Elective (2)		3
	HOM	304	Healthcare Operations	SHS 213	3
	HIM	301	Health Informatics and Health Statistics	MTH195, GED101E	3
	<b>Total</b>				<b>15</b>
Semester 6	HOM	311	Healthcare Facility Design and Safety Measures	HOM 304	3
	HOM	312	Care of Patients and Continuum of Care	HOM 304	3
			Major Elective (1)		3
	SHS	312	Measuring Performance in Healthcare Organizations	SHS 213	3
	HOM	303	Health Education and Promotion		3
	<b>Total</b>				<b>15</b>
Semester 7	HIM	408	Health Information Department Management	HIM 301	3
	HOM	401	Risk Management and Patient Safety	HOM 304	3
	SHS	401	Healthcare Ethics	81 Cr.H	3
	SHS	402	Performance & Service Improvement in Healthcare	SHS 312	3
	HOM	413	Research Study in the Field of Health Management	81 Cr.H	3
			Major Elective (2)		3
	<b>Total</b>				<b>18</b>
Semester 8	HOM	411	Health care Organizations & the Accreditation Process	81 Cr.H	3
	HOM	412	Healthcare Facility Safety & the Environment of Care	81 Cr.H	3
	SHS	411	Governance and Leadership	81 Cr.H	3
			Humanities Elective (2)		3
	<b>Total</b>				<b>12</b>
Summer	HOM	402	<b>Internship: Familiarization with the Industry Between semesters 6 to 8.</b>	81 Cr.H	3
<b>Total Credit Hours</b>					<b>126</b>

### Bachelor of Science in Health Organization Management Program Structure

Requirements	Compulsory Cr.H	Elective Cr.H	Free Elective Cr.H	Total Cr.H
University Requirement (UR)	18	12	-	30
Faculty (Core) (CR.H)	45			45
Concentration (Major) (MJ)	39	6	-	45
Free Elective (FE)			6	6
<b>Total</b>	<b>102</b>	<b>18</b>	<b>6</b>	<b>126</b>

### Bachelor of Science in Health Organization Management Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACT 112	Principles of Accounting I		3
ACT 212	Principles of Accounting II	ACT112	3
ECO 222	Principles of Macroeconomics		3
ECO 221	Principles of Microeconomics		3
LNG 173	Professional Communication Skills	LNG 172	3
FIN 201	Managerial Finance	ACT 112	3
SHS 111	Fundamentals of Human Systems	BIO 101	3
SHS 102	Healthcare Systems		3
SHS 212	Health Planning	SHS 102	3
SHS 213	Introduction to Healthcare Quality Management	HOM 101	3
SHS 311	Human Resources Management in Healthcare		3
SHS 312	Measuring Performance in Healthcare Organizations	SHS213	3
SHS 401	Healthcare Ethics	81 Cr.H	3
SHS 402	Performance & Service Improvement in Healthcare	SHS312	3
SHS 411	Governance and Leadership	81Cr.H	3

### Bachelor of Science in Health Organization Management Concentration Requirements

Course Code	Course Title	Prerequisite	Cr.H
HIM 301	Health Informatics and Health Statistics	MTH 195, GED 101E	3
HIM 408	Health Information Department Management	HIM 301	3
HOM 101	Fundamentals of Healthcare Management		3
HOM 301	Process Management in Health Services	SHS 213	3
HOM 303	Health Education and Promotion		3
HOM 304	Healthcare Operations	SHS 213	3
HOM 311	Healthcare Facility Design and Safety	HOM 304	3
HOM 312	Care of Patients and Continuum of Care	HOM 304	3
HOM 401	Risk Management and Patient Safety	HOM 304	3
HOM 402	Internship: Familiarization with the Industry	81 Cr.H	3
HOM 411	Health care Organizations & the Accreditation Process	81 Cr.H	3
HOM 412	Healthcare Facility Safety & the Environment of Care	81 Cr.H	3
HOM 413	Research Study in the Field of Health Management	81 Cr.H	3

### Bachelor of Science in Health Organization Management Major Electives

Course Code	Course Title	Prerequisite	Cr.H
SHS 208	Infectious Diseases		3
SHS 211	Non-infectious Diseases		3
ENV 308	Community Environmental Health	ENV-301	3
ENV 408	Epidemiology and Bio-statistics	MTH-195, ENV-301	3
ENV 410	Occupational Health and Toxicology	ENV-302, ENV-407	3
ENV 201	Principles of Environmental Sciences		3

#### 43.2.4.4. Bachelor of Science in Environmental Health Management

##### Description:

Our environment and health are pivotal to today's world and its future sustainability; health is a focal point for humanity and without proper health care systems our lives would be at stake. We continue to face serious issues that affect our environment, our health, and consequently, our long-term well-being, such as climate change, global warming, pollution due to industry growth and population increase, and the depletion of natural resources. Canadian University Dubai's Department of Environmental Health Sciences has been established to equip student with the skills required to help develop solutions to these significant global issues, and to develop individuals with a broad knowledge of the continuously evolving field of health sciences.

The program will provide you with the knowledge and skills needed to successfully confront these major challenges in a systematic academic manner, which will continuously evolve to address the developments as they occur. As a graduate of the Department of Environmental Health Sciences, you will be equipped with the requisite skills you need to make an important contribution to the workforce immediately following your graduation.

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 126 Credit Hours

**Credential:** Bachelor Degree Program

**Start:** Fall, Spring and Summer

##### Benefits:

As a graduate of Canadian University Dubai's Bachelor of Science in Environmental Health Management program, you will have a strong background in managing environmental health issues. The program will equip you with the current tools and methods needed to face the most challenging and contemporary issues related to health organization and environmental health. With a degree in this field, you will be a crucial asset to environmental and health employers, ministries and international organizations.

##### Career Opportunities:

Graduates of Environmental Health Management are in high demand among employers and this degree will provide you with the opportunity to work across a range of organizations, including:

- Government Ministries
- International Healthcare Organizations
- Healthcare Institutions
- Industries related to Health Management functions
- Environmental agencies
- Educational and Research Institutions
- Industries linked to:
  - Health safety and hazards,
  - Food safety
  - Water resources
  - Oil industry
  - Real Estate Development
  - Waste management

### Bachelor of Science in Environmental Health Management Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	BIO	101	Human Biology		3
	LNG	171	English I		3
	HOM	101	Fundamentals of Healthcare Management		3
	SHS	103	Chemistry		3
	GED	101	Applications of Computer Software		3
	<b>TOTAL</b>				<b>15</b>
Semester 2	LNG	172	English II	LNG 171	3
	GED	198E	Islamic Culture		3
	SHS	207	Library Science and Information Literacy	GED 101E	3
	SHS	102	Healthcare Systems		3
	SHS	111	Fundamentals of Human Systems	BIO 101	3
	<b>TOTAL</b>				<b>15</b>
Semester 3			Humanities Elective (1)		3
	LNG	173	Professional Communication Skills	LNG172	3
	GED	196	Communication Skills in Arabic		3
	MTH	195	Applied Statistics		3
	SHS	208	Infectious Diseases		3
	<b>TOTAL</b>				<b>15</b>
Semester 4	ENV	201	Principles of Environmental Sciences		3
	SHS	211	Noninfectious/Chronic diseases		3
	SHS	212	Health Planning	SHS 102	3
	SHS	213	Introduction to Healthcare Quality Management	HOM 101	3
			Social & Culture		3
	<b>TOTAL</b>				<b>15</b>
Semester 5	ENV	302	Environmental Microbiology	ENV 201	3
	ENV	303	Entomology and Pest Control	SHS 103	3
	ENV	304	Water and Wastewater Quality Control	ENV 201	3
	HIM	301	Health Informatics and Health Statistics	MTH 195, GED101E	3
	SHS	311	Human Resources Management in Healthcare	HOM 101	3
	<b>TOTAL</b>				<b>15</b>
Semester 6	ENV	305	Food Quality and Control	ENV 201	3
	ENV	308	Community Environmental Health	ENV 201	3
	SHS	312	Measuring Performance in Healthcare Organizations	SHS 213	3
	SHS	314	Health Economics and Financial Management		3
			Humanities Elective (2)		3
			Major Elective		3
	<b>TOTAL</b>				<b>18</b>
Semester 7	ENV	411	Research Study in the Field of Environmental Health	81 Cr.H	3
	ENV	407	Management of Domestic and Hazardous Wastes	ENV 304	3
	ENV	408	Epidemiology and Biostatistics	MTH195, ENV 201	3
	SHS	401	Healthcare Ethics	81 Cr.H	3
	SHS	402	Performance & Service Improvement in Healthcare	SHS 312	3
	HOM	301	Process Management in Health Services	SHS 213	3
	<b>TOTAL</b>				<b>18</b>
Semester 8	ENV	409	Marine and Air Pollution	ENV 407	3
	ENV	410	Occupational Health and Toxicology	ENV 302, ENV 407	3
	SHS	411	Governance and Leadership	81 Cr.H	3
	ENV	415	Seminar	81 Cr.H	3
	<b>TOTAL</b>				<b>12</b>
Summer	ENV	406	Internship: Familiarization with the Industry Between semesters 6 to 8.	81 Cr.H	3
<b>Total Credit Hours</b>					<b>126</b>

### Bachelor of Science in Environmental Health Management Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	18	18	36
Faculty Requirements (Core) (CR.H)	45	-	45
Concentration (Major) (MJ)	42	3	45
<b>Total</b>	<b>105</b>	<b>21</b>	<b>126</b>

### Bachelor of Science in Environmental Health Management Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
LNG 173	Professional Communication Skills	LNG 172	3
SHS 102	Healthcare Systems		3
SHS 111	Fundamentals of Human Systems	BIO 101	3
SHS 207	Library Science and Information Literacy	GED 101E	3
SHS 208	Infectious Diseases		3
SHS 211	Noninfectious /Chronic diseases		3
SHS 212	Health Planning	SHS 102	3
SHS 213	Introduction to Healthcare Quality Management	HOM 101	3
SHS 311	Human Resources Management in Healthcare	HOM 101	3
SHS 312	Measuring Performance in Healthcare Organizations	SHS 213	3
SHS 314	Health Economics and Financial Management		3
SHS 401	Healthcare Ethics	81 Cr.H	3
SHS 402	Performance & Service Improvement in Healthcare	SHS 312	3
SHS 411	Governance and Leadership	81 Cr.H	3
HOM 301	Process Management in Health Services	SHS 213	3

### Bachelor of Science in Environmental Health Management Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
ENV 302	Environmental Microbiology	ENV 201	3
ENV 303	Entomology and Pest Control	SHS 103	3
ENV 304	Water and Wastewater Quality Control	ENV 201	3
ENV 305	Food Quality and Control	ENV 201	3
ENV 406	Internship: Familiarization with the Industry	81 Cr.H	3
ENV 308	Community Environmental Health	ENV 201	3
ENV 407	Management of Domestic and Hazardous Wastes	ENV 304	3
ENV 408	Epidemiology and Biostatistics	MTH 195, ENV 201	3
ENV 409	Marine and Air Pollution	ENV 407	3
ENV 410	Occupational Health and Toxicology	ENV 302, 407	3
ENV 411	Research Study in the Field of Environmental Health	81 Cr.H	3
ENV 415	Seminar	81 Cr.H	3
HIM 301	Health Informatics and Health Statistics	MTH 195, GED 101E	3
HOM 101	Fundamentals of Healthcare Management		3

Course Code	Course Title	Prerequisite	Cr.H
HOM 303	Health Education and Promotion		3
HOM 304	Healthcare operations	SHS-213	3
HOM 408	Health information department management	HIM-301	3
HOM 411	Health care organizations and the accreditation process	81 Cr.H	3
HOM 412	Healthcare Facility Safety & the Environment of Care	81 Cr.H	3



### 43.2.4.5. Bachelor of Science in Health Information Management

#### Description:

With the current development of information technology in the health sector, and the advancements in health sciences and health management, healthcare providers are constantly being challenged to keep up with the pace of change. As health information is readily available to the healthcare provider, patients too are becoming more knowledgeable, and are beginning to take control of their own health information.

The Health Information Management program will expose you to the principles and methodologies of health sciences, health informatics, health record systems, medical classification systems and coding, as well as data collection, statistical analysis and presentation. It will help you develop the requisite technical and management skills needed to organize and implement information-led healthcare systems.

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 126 Credit Hours

**Credential:** Bachelor Degree Program

**Start:** Fall, Spring and Summer

#### Benefits:

Health informatics is a fast-growing sector and graduates of the program are in demand across the healthcare industry. Canadian University Dubai's Bachelor of Science in Health Information Management will provide you with a strong background in health sciences and health management, concentrating on the information technology relevant to health issues, to prepare you for direct entry into the profession.

#### Career Opportunities:

As a graduate of the Health Information Management program, you will have the opportunity to work in a range of organizations, such as:

- Government Ministries
- Healthcare Institutions
- Health Information and Research Centres
- Educational Institutions
- Health Insurance Companies
- Health Consulting Companies
- IT companies
- Industries Linked to Health Information and Management Functions

### Bachelor of Science in Health Information Management Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	BIO	101	Human Biology	None	3
	LNG	171	English I	None	3
	HOM	101	Fundamentals of Healthcare Management	None	3
	SHS	102	Healthcare Systems	None	3
	SWS	101	Applications of Computer Software	None	3
	TOTAL				15
Semester 2	ECO	121	Principles of Macroeconomics	None	3
	LNG	172	English II	LNG 171	3
	GED	198	Islamic Culture	None	3
	MTH	195	Applied Statistics	None	3
	SHS	111	Fundamentals of Human Systems	BIO 101	3
	TOTAL				15
Semester 3	ACT	112	Principles of Accounting I	None	3
	ECO	221	Principles of Microeconomics	None	3
	LNG	173	Professional Communication Skills	LNG 172	3
	GED	196	Communication Skills in Arabic	None	3
			Free Elective (1)		3
	TOTAL				15
Semester 4	ACT	212	Principles of Accounting II	ACT 112	3
	SHS	212	Health Planning	SHS 102	3
	SHS	213	Introduction to Healthcare Quality Management	HOM 101	3
			Humanities Elective (1)		3
			Free Elective (2)		3
			Social Sciences (1)		3
	TOTAL				18
Semester 5	FIN	201	Managerial Finance	ACT 112	3
	HIM	301	Health Informatics and Health Statistics	MTH195, SWS101	3
	HIM	302	Intro. to Health Information Management	None	3
	HOM	301	Process Management in Health Services	SHS 213	3
			Humanities Elective (2)		3
	TOTAL				15
Semester 6	HIM	303	Medical Terminology	HIM 302	3
	HIM	304	Development and Content of Medical Record	SHS 111	3
	HOM	304	Healthcare Operations	SHS 213	3
	SHS	311	Human Resources Management in Healthcare	HOM 101	3
	SHS	312	Measuring Performance in Healthcare Organizations	SHS 213	3
	TOTAL				15
Semester 7	HIM	305	Alternate Site Health Information Management	HIM 302	3
	HIM	406	Nomenclatures and Classification Systems	SHS 111	3
	HIM	402	Internship: Familiarization with the Industry	81 Cr.H	3
	HIM	408	Health Information Department Management	HIM 301	3
			Major Elective (1)		3
	SHS	402	Performance & Service Improvement in Healthcare	SHS 312	3
	TOTAL				18
Semester 8	HIM	407	Management of Patient Medical Records	HIM 304, 406	3
	HIM	409	Research Study in the Field of HIM	81 Cr.H	3
	SHS	401	Healthcare Ethics		3
	SHS	411	Governance and Leadership	None	3
			Major Elective (2)		3
	TOTAL				15
Total Credit Hours					126

### Bachelor of Science in Health Information Management Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Free Elective Cr.H	Total Cr.H
University Requirement (UR)	18	12		30
Faculty Requirements (Core) (CR.H)	45			45
Concentration (Major) (MJ)	39	6		45
Free Elective (FE)			6	6
<b>Total</b>	<b>102</b>	<b>18</b>	<b>6</b>	<b>126</b>

### Bachelor of Science in Health Information Management Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACT 112	Principles of Accounting I	None	3
ACT 212	Principles of Accounting II	ACT 112	3
ECO 222	Principles of Macroeconomics	None	3
ECO 221	Principles of Microeconomics	None	3
LNG 173	Professional Communication Skills	LNG 172	3
FIN 201	Managerial Finance	ACT-112	3
SHS 111	Fundamentals of Human Systems	BIO 101	3
SHS 102	Healthcare Systems		3
SHS 212	Health Planning	SHS 102	3
SHS 213	Introduction to Healthcare Quality Management	HOM 101	3
SHS 311	Human Resources Management in Healthcare	HOM 101	3
SHS 312	Measuring Performance in Healthcare Organizations	SHS 213	3
SHS 401	Healthcare Ethics		3
SHS 402	Performance & Service Improvement in Healthcare	SHS 312	3
SHS 411	Governance and Leadership	None	3

### Bachelor of Science in Health Information Management Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
HIM 301	Health Informatics and Health Statistics	MTH 195, SWS 101	3
HIM 302	Introduction to the Health Information Management		3
HIM 303	Medical Terminology	HIM 302	3
HIM 304	Development and Content of Medical Record	SHS 111	3
HIM 305	Alternate Site Health Information Management	HIM 302	3
HIM 402	Internship: Familiarization with the Industry	81 Cr.H	3
HIM 406	Nomenclatures and Classification Systems	SHS 111	3
HIM 407	Management of Patient Medical Records	HIM 304, HIM 406	3
HIM 408	Health Information Department Management	HIM 301	3
HIM 409	Research Study in the Field of HIM	81 Cr.H	3
HOM 101	Fundamentals of Healthcare Management	None	3
HOM 301	Process Management in Health Services	HOM 101	3
HOM 304	Healthcare Operations	SHS 213	3

### Bachelor of Science in Health Information Management Major Electives

Course Code	Course Title	Prerequisite	Cr.H
SWS 121	Website Design and Development		3
SWS 213	Database Design and Modeling		3
SWS 212	Database Driven Web Applications	SWS 213	3
SWS 361	Management of Information Systems	SWS 101	3

## **43.2.5. Department of Social Sciences**

### **43.2.5.1. Bachelor of Arts in Psychology**

#### **Description:**

Canadian University Dubai's Bachelor of Arts in Psychology will provide students with a range of interpersonal skills and an in-depth knowledge of human behavior and thought processes that will help them excel in a variety of career fields. Our graduates will be experts in critical thinking, one-on-one and small group communication, written communication, understanding individual, group and organizational behavior and creative thinking.

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Credential:** Bachelor Degree Program

**Start:** Fall, Spring and Summer

#### **Benefits:**

There is an increasing demand for trained Psychologists in the UAE. In 2016, Dr. Yana Korobko, author of Arabs in Treatment: Development of Mental Health System and Psychoanalysis in the Arab-Islamic World, told the National that there are only 0.51 psychologist per 100, 000 residents in the UAE, she said that “despite an overall increase in psychology centres in the UAE, more than 33,000 patients were without the specialist care they needed.”

Moreover, graduates in Psychology are required by a range of industries including hospitals, schools, private businesses, social service agencies and mental health centres.

Currently there are very few universities offering an undergraduate degree in Psychology in the UAE despite the demand for qualified graduates.

#### **Career Opportunities:**

Graduates with a Bachelor of Arts in Psychology will find themselves prepared for careers in:

- Counselling
- Top- and Mid-Level Management and Administration
- Customer Relations and Sales,
- Social Work
- The Police Force
- Labor-Relations, Personnel, and Training
- Real Estate
- Business Services
- Insurance
- Marketing

As well the graduates will be able to join Graduate Schools in many disciplines such as Psychology, Social Work, Business, and in the Social Sciences in general. As well they will be able to apply to Medical or Law School.

### Bachelor of Arts in Psychology Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	LNG	171	English I	None	3
	PSY	101	Psychology I	None	3
	GED	xxx	Science and Technology	None	3
	GED	xxx	Humanities 1	None	3
	GED	198	Islamic Culture	None	3
	TOTAL				15
Semester 2	PSY	102	Psychology II	PSY-101	3
	GED	150	Foundations for Community Engagement and Social Work	None	3
	LNG	172	English II	LNG-171	3
	GED	199	UAE Society	None	3
	MTH	195	Applied Statistics	Math Placement test or MTH 011	3
	TOTAL				15
Semester 3	PSY	200	Research Methods	MTH-195	3
	PSY	210	Introduction to Cognitive Psychology	PSY-102, GED-150	3
	PSY	220	Perception	PSY-102	3
	PSY	230	Personality	PSY-102	3
	PSY	240	Introduction to Learning	PSY-102	3
	TOTAL				15
Semester 4	PSY	250	Biopsychology	PSY-102	3
	PSY	260	Abnormal Psychology	PSY-102, GED-150	3
	PSY	280	Developmental Psychology I: Infancy and Childhood	PSY-210	3
	PSY	285	Psychological Measurement and Testing	PSY-200	3
	xxx	xxx	Free Elective 1		3
	TOTAL				15
Semester 5	PSY	290	Neuropsychology	PSY-250	3
	PSY	300	Social Psychology	PSY-260	3
	PSY	380	Developmental Psychology II: Adolescence and Young Adulthood	PSY-210	3
	PSY	315	Clinical Psychology	PSY-210	3
	GED	140E	Fundamentals of Innovation and Entrepreneurship	None	3
	TOTAL				15
Semester 6	PSY	330	Organizational Psychology	PSY-300	3
	PSY	340	Educational Psychology	PSY-300	3
	PSY	320	Community Psychology	PSY-300	3
	PSY	385	Psychology of Exceptional Children, Youth and Adults	PSY-260, PSY-380	3
	PSY	xxx	Major Elective 1		3
	TOTAL				15
Semester 7	PSY	405	Drugs and Behavior	PSY-285, 315	3
	PSY	415	Applied Social Psychology	PSY-300	3
	PSY	425	Health Psychology	PSY-260, 300	3
	PSY	430	Research Paper in Education and Learning	PSY-200, 340	3
	xxx	xxx	Free Elective 2		3
	TOTAL				15
Semester 8	PSY	431	Research Paper in Behavioural and Cognitive Neuroscience	PSY-200, 210, 290	3
	PSY	485	Environment, Psychology and Action	PSY-320	3
	PSY	499	Graduation Project	PSY-430	3
	PSY	xxx	Major Elective 2		3
	xxx	xxx	Free Elective 3		3
	TOTAL				15
Internship to be taken summer semester after completion of 81 Cr.H with CGPA 2.0 or more					3
Total Credit Hours					123

### Bachelor of Arts in Psychology Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Free Elective Cr.H	Total Cr.H
University Requirement (UR)	21	6		27
Faculty Requirements (Core) (CR.H)	48			48
Concentration (Major) (MJ)	33	6		39
Free Elective (FE)			9	9
<b>Total</b>	<b>102</b>	<b>12</b>	<b>9</b>	<b>123</b>

### Bachelor of Arts in Psychology Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
PSY 101	Psychology I	None	3
PSY 102	Psychology II	PSY-101	3
PSY 200	Research Methods	MTH-195	3
PSY 210	Introduction to Cognitive Psychology	PSY-102, GED-150	3
PSY 220	Perception	PSY-102	3
PSY 230	Personality	PSY-102	3
PSY 240	Introduction to Learning	PSY-102	3
PSY 250	Biopsychology	PSY-102	3
PSY 260	Abnormal Psychology	PSY-102, GED-150	3
PSY 280	Developmental Psychology I: Infancy and Childhood	PSY-210	3
PSY 290	Neuropsychology	PSY-250	3
PSY 300	Social Psychology	PSY-260	3
PSY 320	Community Psychology	PSY-300	3
PSY 330	Organizational Psychology	PSY-300	3
PSY 340	Educational Psychology	PSY-300	3
PSY 380	Developmental Psychology II: Adolescence and Young Adulthood	PSY-210	3

### Bachelor of Arts in Psychology Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
PSY 285	Psychological Measurement and Testing	PSY-200	3
PSY 315	Clinical Psychology	PSY-210	3
PSY 325	Environment, Psychology and Action	PSY-320	3
PSY 350	Internship	81 Cr.H+ 2.0 CGPA or more	3
PSY 385	Psychology of Exceptional Children, Youth and Adults	PSY-260, 380	3
PSY 405	Drugs and Behaviour	PSY-285, 315	3
PSY 415	Applied Social Psychology	PSY-300	3
PSY 425	Health Psychology	PSY-260, 300	3
PSY 430	Research Paper in Education and Learning	PSY-200, 285, 340	3
PSY 431	Research Paper in Behavioural and Cognitive Neuroscience	PSY-200, 210, 290	3
PSY 499	Graduation Project	PSY-430	3

### Bachelor of Arts in Psychology Major Electives

Course Code	Course Title	Prerequisite	Cr.H
ENV 201	Principles of Environmental Sciences	None	3
ENV 302	Environmental Microbiology	ENV-201	3
ENV 308	Community Environmental Health	ENV-201	3
PSY 205	History of Psychology	PSY-102, GED-150	3
PSY 275	Positive Psychology	PSY-102, GED-150	3

### وصف البرنامج:

تطرح الجامعة الكندية دبي بكالوريوس الآداب في علم النفس والذي سيقدم للطلاب مجموعة من مهارات التعامل مع الآخرين والمعرفة المتعمقة بالسلوك البشري وعمليات التفكير التي تساعد الطلاب على التفوق في المجالات المختلفة. وسيتمتع خريجو البرنامج بالخبرة في مجال التفكير النقدي وفهم سلوك الفرد والمجموعات بالإضافة إلى السلوك التنظيمي والتفكير الإبداعي.

مدة الدراسة: 4 سنوات (8 فصول)

الساعات المعتمدة: 123 ساعة

الدرجة العلمية الممنوحة: درجة البكالوريوس

البداية: فصل الخريف، الربيع والصيفي

### المزايا:

يوجد احتياج لخريجين في مجال علم النفس للمساهمة في التطور المستمر للرفاهية وخدمة المجتمع والموارد البشرية وتقديم الاستشارات في قطاع التعليم والرعاية الصحية ومكان العمل في الإمارات العربية المتحدة. وعلى الرغم من ذلك، يوجد نقص في الأطباء النفسيين في الإمارات العربية المتحدة: ففي طبعة 17 يوليو 2016، قامت الجريدة الرسمية بنشر مقابلة تحت عنوان "الإمارات العربية المتحدة في حاجة ماسة إلى أطباء نفسيين" للدكتور يانا كوروبكو الذي أدعى أن هناك فقط 0.51 طبيب نفسي لكل 100.000 مقيم إماراتي على الرغم من الزيادة الكلية في مراكز العلاج النفسي في الإمارات العربية المتحدة، فقد عانى أكثر من 33.000 مريض من عدم وجود أخصائي الرعاية الذي يحتاجون إليه. وعلاوة على ذلك، فخريجي البرنامج لديهم مجال متنوع من المستشفيات، المدارس، الشركات الخاصة، ووكالات الخدمة الاجتماعية، وكذا مراكز الصحة العقلية. وحالياً يوجد عدد محدود من الجامعات تطرح برنامج بكالوريوس الآداب في علم النفس بالرغم من الطلب المتزايد على هذا التخصص.

### فرص التوظيف:

يحصل الخريجون على فرص توظيف في الميادين التالية:

- الاستشارات
- المستوى الأعلى والمتوسط للشؤون الإدارية
- علاقات العملاء والمبيعات
- العمل الاجتماعي
- الشرطة
- العلاقات العامة وشؤون الموظفين والتدريب.
- مجال العقارات
- خدمات رجال الأعمال
- التأمين
- التسويق

كذلك يتاح لدى خريجي البرنامج الفرصة لإستكمال دراستهم العليا في العديد من التخصصات مثل علم النفس، الخدمة الاجتماعية، إدارة الأعمال، العلوم الاجتماعية بصفة عامة. كذلك القدرة على التسجيل في القطاع الطبي والقانوني

### شروط التخرج

تمنح درجة البكالوريوس للطلبة بعد إتمام المتطلبات الآتية:

- النجاح في جميع المساقات المطلوبة للتخرج في الخطة الدراسية وتبلغ 123 ساعة معتمدة
  - الحصول على معدل تراكمي لا يقل عن 2.0 نقطة، وإتمام المتطلبات الأخرى التي تتضمنها الخطة الدراسية التي سيتخرج بموجبها الطالب
  - قضاء الحد الأدنى للمدة الزمنية للحصول على درجة البكالوريوس وعدم تجاوز الحد الأقصى
  - على الطالب المنقول أن يستكمل على الأقل 50 % من جملة الساعات المعتمدة للبرنامج وأيضاً إستكمال 50% على الأقل من عدد الساعات المعتمدة لمتطلبات التخصص.
- صدور قرار التخرج من المجالس المختصة

### خطة الدراسة لبكالوريوس الآداب في علم النفس

الساعات المعتمدة	المتطلبات السابقة	عنوان المساق	كود المساق		الفصل الدراسي
3	لا يوجد	انجليزي (1)	LNG	171	الفصل الدراسي الأول
3	لا يوجد	علم النفس (1)	PSY	101	
3	لا يوجد	العلم والتكنولوجيا	GED	xxx	
3	لا يوجد	الإنسانيات (1)	GED	xxx	
3	لا يوجد	الثقافة الإسلامية	GED	198	
15					
3	PSY 101	علم النفس (2)	PSY	102	الفصل الدراسي الثاني
3	لا يوجد	أسس الاندماج المجتمعي والعمل الاجتماعي	GED	150	
3	LNG 171	إنجليزي (2)	LNG	172	
3	لا يوجد	مجتمع دولة الإمارات العربية المتحدة	GED	199	
3	إختبار تحديد مستوى في الرياضيات أو MTH 011	الإحصاء التطبيقي	MTH	195	
15					
3	MTH 195	مناهج البحث	PSY	200	الفصل الدراسي الثالث
3	PSY 102 / GED 150	مقدمة في علم النفس المعرفي	PSY	210	
3	PSY 102	الإدراك	PSY	220	
3	PSY 102	الشخصية	PSY	230	
3	PSY 102	مقدمة في التعلم	PSY	240	
15					
3	PSY 102	علم النفس البيولوجي	PSY	250	الفصل الدراسي الرابع
3	PSY 102 / GED 150	علم النفس الشواذ	PSY	260	
3	PSY 210	علم النفس النمائي (1) مرحلة المهد والطفولة	PSY	280	
3	PSY 200	القياس النفسي والاختبارات	PSY	285	
3		الاختيارات الحرة (1)	xxx	xxx	
15					
3	PSY 250	علم النفس العصبي	PSY	290	الفصل الدراسي الخامس
3	PSY 260	علم النفس الاجتماعي	PSY	300	
3	PSY 210	علم النفس النمائي (2) المراهقة والشباب	PSY	380	
3	PSY 210	علم النفس الكينيكي	PSY	315	
3	لا يوجد	أساسيات الابتكار وريادة الأعمال	GED	140 E	
15					
3	PSY 300	علم النفس التنظيمي	PSY	330	الفصل الدراسي السادس
3	PSY 300	علم النفس التربوي	PSY	340	
3	PSY 300	علم النفس المجتمعي	PSY	320	
3	PSY 260 / PSY 380	علم نفس الأطفال والشباب والراشدين غير العاديين	PSY	385	
3		التخصص العام الاختياري (1)	PSY	xxx	
15					
3	PSY 285 / 315	المخدرات والسلوك	PSY	405	الفصل الدراسي السابع
3	PSY 300	علم النفس الاجتماعي التطبيقي	PSY	415	
3	PSY 260/300	علم نفس الصحة	PSY	425	
3	PSY 200/340	ورقة بحثية في التربية والتعليم	PSY	430	
3		الاختيارات الحرة (2)	xxx	xxx	
15					
3	PSY-200, 210, 290	ورقة بحثية في العلوم السلوكية والعصبية المعرفية	PSY	431	الفصل الدراسي الثامن
3	PSY-320	علم النفس البيئي والحركي	PSY	485	
3	PSY-430	مشروع التخرج	PSY	499	
3		اختيار التخصص العام (2)	PSY	xxx	
3		الاختيارات الحرة (3)	xxx	xxx	
15					
123					



بكالوريوس الآداب في علم النفس

إجمالي الساعات المعتمدة	الساعات المعتمدة الاختيارية	الساعات المعتمدة الإلزامية	المتطلبات
27	6	21	متطلبات الجامعة UR
48	-	48	أسس علم النفس CR
39	6	33	التركيز على الآداب (التخصص العام) (MJ)
9	9	-	الاختيارات الحرة FE
123	21	102	الإجمالي

متطلبات (أسس علم النفس)

الساعات المعتمدة	المتطلبات السابقة	عنوان المساقات	كود المساقات
3	لا يوجد	علم النفس (1)	101 PSY
3	PSY 101	علم النفس (2)	102 PSY
3	MTH 195	مناهج البحث	200 PSY
3	PSY 102 GED 150	مقدمة في علم النفس المعرفي	210 PSY
3	PSY 102	الإدراك	220 PSY
3	PSY 102	الشخصية	230 PSY
3	PSY 102	مقدمة في التعلم	240 PSY
3	PSY 102	علم النفس الحيوي	250 PSY
3	PSY 102 GED 150	علم نفس الشواذ	260 PSY
3	PSY 210	علم النفس النمائي (1) مرحلة المهد والطفولة	280 PSY
3	PSY 250	علم النفس العصبي	290 PSY
3	PSY 260	علم النفس الاجتماعي	300 PSY
3	PSY 300	علم النفس المجتمعي	320 PSY
3	PSY 300	علم النفس التنظيبي	330 PSY
3	PSY 300	علم النفس التربوي	340 PSY
3	PSY 210	علم النفس النمائي (2) المراهقة والشباب	380 PSY
48			المجموع

بكالوريوس الآداب . تركيز البرنامج . المساقات (الأساسية)

الساعات المعتمدة	المتطلبات السابقة	عنوان المساقات	كود المساقات
3	PSY 200	القياس النفسي والاختبارات	285 PSY
3	PSY 210	علم النفس الكلينيكي	315 PSY
3	PSY 320	علم النفس البيئي والحركي	325 PSY
3	81 ساعة + المعدل التراكمي النهائي (2) أو يزيد	الطبيب المقيم	350 PSY
3	PSY 260/380	سيكولوجية الأطفال والشباب والراشدين غير العاديين	385 PSY
3	PSY 285/315	المخدرات	405 PSY
3	PSY 300	علم النفس الاجتماعي والتطبيقي	415 PSY
3	PSY 260/300	علم نفس الصحة	425 PSY
3	PSY 200/285/340	ورقة بحث في التربية والتعليم	430 PSY
3	PSY 200/201/290	ورقة بحث في العلوم السلوكية والمعرفية العصبية	431 PSY
3	PSY 430	مشروع بحث	499 PSY
33			الإجمالي

بكالوريوس الآداب في علم النفس: مساقات التخصص الاختيارية

الساعات المعتمدة	المتطلبات المسبقة	اسم المساق	كود المساق
3	لا يوجد	مبادئ العلوم البيئية	201 ENV
3	ENV-201	الميكروبيولوجيا البيئية	302 ENV
3	ENV-201	الصحة البيئية للمجتمع	308 ENV
3	PSY-102, GED-150	تاريخ علم النفس	205 PSY
3	PSY-102, GED-150	علم النفس الإيجابي	275 PSY
6		المجموع الكلي	

## 43.2.6. Department of Creative Industries

### 43.2.6.1. Bachelor of Arts in Creative Industries with Double Concentration

#### Description:

Canadian University Dubai's Bachelor of Arts in Creative Industries (BACI) has been carefully adapted based on the prestigious Creative Industries program of Ryerson University's Faculty of Communication & Design (FCAD) in Toronto, Canada. FCAD has been leading the creative industries in Canada for over 70 years. Canadian University Dubai's new BACI program will give students the skills needed to be successful in the creative workplace.

Based on Ryerson's unique program, the only of its kind in North America, the BACI presents a uniquely interdisciplinary post-secondary education, blending a variety of fields that have never been brought together into one degree before – including media, communications, art, culture and commerce.

Studies will have a dual focus that will enable students to explore and understand the Creative Industries as both creative process and commercial activity. Core courses will develop competencies in communication, digital technology, critical thinking, research design, collaboration and teamwork while informing about the economic, legal, political and technological environment in which the creative enterprises function.

Students will have to choose 2 concentrations from the following:

- Interior Design
- Fashion Industry
- Communication Studies
- Media Business

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 126 Credit Hours

**Credential:** Bachelor Degree Program

**Start:** Fall, Spring and Summer

#### Benefits:

The Creative Industries are big business. Spanning a wealth of fields including design, fashion, TV and radio, advertising and the media, the creative industries are quickly transforming cities, economies and the world.

The UAE has long focused on expanding its creative, cultural and arts industries, from investing in specifically dedicated media, studio and festival cities, to building branches of the Louvre and attracting top talents in fashion, music and performance for exhibition and concerts. The arts and culture scene in the UAE is growing at an exponential rate, with no indication of slowing.

An explosion of new technologies and new ways of doing business have changed the way that creative content and cultural experiences – like music, fashion, film and media – are produced, bought and sold.

The MENA design sector grew at more than double the pace of the global industry over the past four years, surpassing more than 100 billion US\$ according to information gathered by the Dubai Design & Fashion council, while it is expected to grow at an average of 6.5% per year until 2019.

Students enrolled in BA program in Creative Industries have the possibility to apply for completing 2nd year and 3rd year courses at FCAD-RU –Canada whose program BACI is very selective. For each cohort, the joint selection committee can select up to 30 students of each cohort based on their performance at CUD. These 2 years represent 50% of the study load of program which is the maximum number of credits allowed to be taken outside CUD to be awarded a CUD degree. However, The majority of final year courses must be completed at CUD.

#### Career Opportunities:

- Television executives who will develop the next hit show, boosting ratings for the network
- Music industry executives who will shape the future of popular culture
- Fashion marketers, who will create the stories around new labels and lines
- Media buyers, who will find the best way to share their client's marketing message
- Advertising and communications specialists, who will create growth within brands and products
- Policy makers, who will foster processes and inform decisions that strengthen arts and culture
- Design Specialists, who work at design agencies or in the art department of film and TV sets
- Entrepreneurs, who will turn their spark of an idea into a viable business
- And find career opportunities in non-creative enterprises who need creative people and creative problem-solving to help their businesses grow

### Bachelor of Arts in Creative Industries Study Plan

	Semester	Course Code		Subject Title	Prerequisite	Cr.H
Year 1	Semester 1	BSM	100	The New Business: From Idea to Reality	None	3
		CRI	100	Creative Industries Overview	None	3
		GED	132	Science and Technology in Society	None	3
		GED	110	Modern Art Appreciation	None	3
		LNG	171	English I	None	3
		Total				
	Semester 2	BSM	200	The Growing Business: Breaking Even	BSM 100	3
		CMN	210	Text, Image & Sound	None	3
		CRI	200	IP Issues in the Digital Age	CRI 100	3
		MTH	195	Applied Statistics	MATH-	3
		PLX	111	Imagining the Creative City	LNG-171	3
		Total				
Year 2	Semester 3	CMN	279	Introduction to Professional Com.	None	3
		CMN	448	Introduction to Visual Communication	None	3
		CRI	300	Digital Design Studio	CRI 200	3
		CRI	301	The Creative Process	CRI 200	3
				Module A: Required Course (1)	None	3
				Module B: Required Course (1)	None	3
	Total					18
	Semester 4	CRI	400	Entrepreneurship in Creative Industries	CRI 200	3
				Module A: Required Course (2)	None	3
				Module A: Required Course (3)	None	3
				Module B: Required Course (2)	None	3
				Module B: Required Course (3)	None	3
Total					15	
Year 3	Semester 5	ACC	340	Financial Management	BSM 200	3
		GED	198	Islamic Culture	None	3
		GED		GED Elective Course (1)		3
				CRI Department Elective Course (1)		3
				Module A: Required Course (4)		3
				Module B: Required Course (4)		3
	Total					18
	Semester 6	BSM	300	The Mature Business	BSM 200	3
		CMN	313	Organizational problem Solving/ Report Writing	CMN 210	3
				CRI Department Elective Course (2)		3
				Module A: Elective Course (1)		3
				Module B: Elective Course (1)		3
Total					15	
Year 4	Semester 7	EBU	200	e-Business Fundamentals	None	3
		CRI	402	HR in Creative Industries	CRI 301, BSM 300	3
		CRI	403	Creative Industries Research Methodology	CRI 301	3
		CRI	46x	Module A: The Big Night – Module A (5)	Completion of 90 Cr.H	3
				CRI Department Elective Course (3)		3
		Total				
	Semester 8	CRI	404	Managing Creative Enterprises	CRI 400; CRI 402; CRI 403	3
		CRI	406	Global Licensing/Distribution Agreements		3
		CRI	405	Studies in Creative Collaboration	CRI 402	3
		CRI	46x	Module B: The Big Night – Module B (5)	Completion of 90 Cr.H	3
		CUD	475	Internship **	Completion of 90 & CGPA at least 2.0	3
		Total				
** Students are advised to complete the Internship in the summer semester						
Total Credit Hours						126

### Bachelor of Arts in Creative Industries Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	15	3	18
Faculty Requirements (Core) (CR.H)	63	9	72
<b>Modules (Two concentrations to be Selected)</b>			
Interior Design	15	3	18
Media Business	15	3	18
Fashion Industry	15	3	18
Communication Studies	15	3	18
<b>Total</b>			<b>126</b>

### Bachelor of Arts in Creative Industries Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACC 340	Financial Management	BSM 200	3
BSM 100	The New Business: From Idea to Reality	None	3
BSM 200	The Growing Business: Breaking Even	BSM 100	3
BSM 300	The Mature Business	BSM 200	3
CMN 210	Text, Image & Sound	None	3
CMN 279	Introduction to Professional Communication	None	3
CMN 313	Organizational problem Solving/ Report Writing	CMN 210	3
CMN 448	Introduction to Visual Communication	none	3
CRI 100	Creative Industries Overview	None	3
CRI 200	IP Issues in the Digital Age	CRI 100	3
CRI 300	Digital Design Studio	CRI 200	3
CRI 301	The Creative Process	CRI 200	3
CRI 400	Entrepreneurship in Creative Industries	CRI 200	3
CRI 402	HR in Creative Industries	CRI 301, BSM 300	3
CRI 403	Creative Industries Research Methodology	CRI 301	3
CRI 404	Managing Creative Enterprises	CRI 400; CRI 402; CRI 403	3
CRI 405	Studies in Creative Collaboration	CRI 402	3
CRI 406	Global Licensing/Distribution Agreements	none	3
CRI 475	Mandatory Internship (240 hrs.)	Completion of 90 credit hours and 2.0 CGPA or more	3
EBU 200	e-Business Fundamentals	None	3
PLX 111	Imagining the Creative City	None	3

### Bachelor of Arts in Creative Industries Elective Courses

**\*Students must complete 6 Cr.H (2 Courses)**

Course Code	Course Title	Prerequisite	Cr.H
CMN 305	Strategic Public Relation	None	3
CRI 340	Global Entertainment Marketplace	None	3
CRI 430	Canadian Media/Entertainment Industries	None	3
FSN 132	History of Art 1	None	3
FSN 203	History of Design	None	3
RTA 101	Introduction to Media Theory and Practice	None	3
RTA 427	Business of Music 1	None	3
IDF 200	Introduction to the World of Design	None	3
MKT 330	Digital Luxury	None	3

## Bachelor of Arts in Creative Industries Modules

\*Students select two of the following Modules

### Interior Design

Course Code	Course Title	Prerequisite	Cr.H
IDE 309	Sustainable Design	None	3
IDF 100	Elements and Principles of Design	None	3
IDF 250	Contemporary Art and Design	None	3
IDF 301	Leaping Fences: New Directions in Design	IDF 100, IDF 200 , & IDF 250	3
CRI 461	ID-Project (Big Night)	Completion of 90 Cr.H	3
<b>Students must complete one of the following elective courses (3 Cr.H)</b>			
DESI 121	Design Theory	None	3
DES 221	History of Architecture and Design	None	3
IDF 300	Strategic Thinking and the Deep Dive	IDF 100, IDF 200, & IDF 250	3

### Media Business

Course Code	Course Title	Prerequisite	Cr.H
RTA 315	Business of Creative Media	None	3
RTA 402	Social Media	None	3
RTA 408	Business of Producing 1	None	3
RTA 418	Ethics in Media	None	3
CRI 461	MB-Project (Big Night)	Completion of 90 Cr.H	3
<b>Students must complete one of the following elective courses (3 Cr.H)</b>			
CRI 350	Art and Business of Gaming	None	3
CRI 420	Media Regulation and Communication Policy	None	3
RTA 404	Advanced Media Management	None	3
RTA 415	Legal Issues in Media	None	3
RTA 488	International Media Storytelling	None	3
IDF 300	Strategic Thinking and the Deep Dive	IDF 100, IDF 200, and IDF 250	4

### Fashion Industry

Course Code	Course Title	Prerequisite	Cr.H
FSN 101	Textiles	None	3
FSN 199	Fashion: The Industry	None	3
FSN 200	Fashion Studio	None	3
FSN 223	Fashion Concepts and Theory	None	3
CRI 461	FI-Project (Big Night)	Completion of 90 Cr.H	3
<b>Students must complete one of the following elective courses (3 Cr.H)</b>			
FSN 400	Fashion in International Markets	FSN 223, FSN 199	
MKT 300	Fashion Marketing	None	3
MKT 420	Luxury Brand Management	MKT 330	3
IDF 300	Strategic Thinking and the Deep Dive	IDF 100, IDF 200, and IDF 250	4

### Communication Studies

Course Code	Course Title	Prerequisite	Cr.H
CMN 211	Language and Power	CMN 210	3
CMN 215	Messages, Modalities and Media	CMN 279	3
CMN 269	Countercultural Communication	CMN 211	3
CMN 306	Risk and Crisis Communication	None	3
CRI 464	CS-Project (Big Night)	Completion of 90 Cr.H	3
<b>Students must complete one of the following elective courses (3 Cr.H)</b>			
CMN 402	Theorizing Communication	None	3
CMN 450	Participatory Media Communication	None	3
NNS 325	The Business of Journalism	None	3
IDF 300	Strategic Thinking and the Deep Dive	IDF 100, IDF 200, and IDF 250	4

## **43.3. Faculty of Management**

### **43.3.1. A Word from the Dean**

I would like to take this opportunity to welcome you to the Faculty of Management. In common with the overall approach at Canadian University Dubai, the Faculty of Management brings you the very best of the diverse North American learning culture, providing a range of opportunities to develop your management-related knowledge and career. The curriculum, teaching methods and support services are innovative, dynamic and designed to deliver an authentic learning experience that is directly linked to state-of-the-art research and practice. All programs and courses are delivered by experienced faculty and talented researchers with local and international experience from North America and around the globe.

The choice you have made to study with us will help define your future career direction, and you will find our experienced faculty members to be capable teachers and researchers who are highly supportive of your ambitions. The Faculty is committed to the pursuit of academic excellence through the use of outcome-based teaching and learning (OBTL) leveraging a new 'invention enriched' approach to curriculum development and delivery (the Invention Focused Curriculum or IFC). This approach means that every student in our faculty is encouraged to explore, develop, invent and apply newly discovered knowledge acquired during their time at CUD.

The Faculty of Management has partnered with a range of globally renowned education and corporate institutions to provide exciting opportunities for students to progress and grow. The Faculty offers a range of programs and courses designed to enable our students to excel in their chosen specializations. Complemented by an innovative curriculum and ultra-modern learning technology spread across its campus buildings, the Faculty of Management gives you the skills, tools and knowledge to step into the business world ready to engage as the leader you have the potential to be.

#### **Faculty of Management**

Canadian University Dubai

### **43.3.2. Undergraduate Programs**

- **Associate Degree in Marketing**
- **Bachelor of Business Administration in e-Business**
- **Bachelor of Business Administration in Marketing**
- **Bachelor of Business Administration in Human Resource Management**
- **Bachelor of Business Administration in Accounting and Finance**
- **Bachelor of Business Administration in International Business**
- **Bachelor of Business Administration in Events & Tourism Management**
- **Bachelor of Business Administration in Forensic Accounting**
- **Bachelor of Business Administration in Luxury Marketing**
- **Bachelor of Business Administration in Operations and Supply Chain Management**
- **Bachelor of Business Administration in Sport Management**

### 43.3.2.1. Associate Degree in Marketing

**Description:**

The Associate Degree in Marketing provides you with the opportunity to develop applied marketing skills within a two-year program. The program is designed specifically to develop the students' knowledge and professional competencies to prepare them for entry-level positions in the sales and marketing fields. Students of the program study general management courses, and some applied courses, related to selling techniques, advertising and promotion, and professional communications.

**Credential:** Associate Degree in Marketing

**Duration:** 2 Years (4 semesters)

**Credit Hours:** 66

**Start Dates:** Fall, Spring, Summer

**Benefits:**

Following the successful completion of the two-year study program, you can enter the workforce with a fully accredited Associate Degree in Marketing, or elect to transfer your credits to the BBA Marketing program.

**Career Opportunities:**

Graduates with an Associate Degree in Marketing are qualified to take up positions in a broad range of disciplines. Career opportunities exist in global corporations, government and international agencies, international trade, and international public institutions in roles such as:

- Marketing and Sales Management
- Advertising/Promotion and Direct Marketing
- Brand and Product Management
- Public Relations
- Customer Relationship Management
- Social Media Marketing
- Retail Management
- Purchasing and Distribution Management



### Associate Degree in Marketing Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	ACT	112	Principles of Accounting I		3
	GED	101E	Applications of Computer Software		3
	LNG	171	English I		3
	GED	198E	Islamic Culture		3
	MTH	196	Mathematics for Business		3
	Total				15
Semester 2	QBA	241	Quantitative Business Analysis		3
	LNG	172	English II	LNG 171	3
	MGT	202	Principles of Management		3
	MKT	201	Principles of Marketing	LNG 171	3
			Humanities		3
			Social & Culture		3
Total				18	
Semester 3			Science & Technology		3
	LNG	173	Professional Communication Skills	LNG 172	3
	MGT	210	Business Report Writing	LNG 172	3
	MKT	208	Consumer Behavior	MKT 201	3
	MGT	231	Legal Environment of Business	MGT 202, LNG 172	3
	MKT	340	e-Marketing	MKT 201	3
Total				18	
Semester 4	MKT	310	Advertising & Promotion	MKT 201	3
	HRM	210	Human Resource Management	MGT 202	3
			Major Elective		3
	MKT	320	Retailing	MKT 201	3
	MKT	265	Business Marketing (Capstone)	MKT 201	3
	Total				15
Total Credit Hours					66

### Associate Degree in Marketing Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	18	9	27
Faculty Requirements (Core) (CR.H)	21	-	21
Concentration (Major) (MJ)	15	3	18
<b>Total</b>	<b>54</b>	<b>12</b>	<b>66</b>

### Associate Degree in Marketing Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACT 112	Principles of Accounting I		3
MGT 231	Legal Environment of Business	MGT 202, LNG 172	3
MGT 210	Business Report Writing	LNG 172	3
MGT 202	Principles of Management		3
MKT 201	Principles of Marketing	LNG 171	3
HRM 210	Human Resource Management	MGT 202	3
QBA 241	Quantitative Business Analysis		3

### Associate Degree in Marketing Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
MKT 208	Consumer behavior	MKT 201	3
MKT 310	Advertising & Promotion	MKT 201	3
MKT 320	Retailing	MKT 201	3
MKT 340	e- Marketing	MKT 201	3
MKT 265	Business Marketing	MKT 201	3

### Associate Degree in Marketing Major Electives

\*Students must complete 3 Cr.H (1 Course)

Course Code	Course Title	Prerequisite	Cr.H
MKT 230	Professional Selling	MKT 201	3
MKT 251	Marketing Practicum	Satisfactory completion of 9 hours in Marketing courses	3
MKT 242	Introduction to Public Relations	MKT201	3
MKT 371	Brand Marketing	MKT201	3
MKT 370	Integrated Marketing Communications	MKT 310	3

### 43.3.2.2. Bachelor of Business Administration in e-Business

#### Description:

e-Business (Electronic Business) optimizes the application of information and communication technology as a tool to increase business competitiveness. In our rapidly evolving technological world business is going beyond traditional static websites and creating a growing need to harness intelligent online enterprise-wide information systems supported by smart mobile technology. Such technologies can transform operational effectiveness across all internal functional areas (marketing and sales, production, logistics, purchasing and accounting) and address dynamic customer and vendor needs, whilst promoting a competitive advantage.

Students in the BBA in e-Business program will learn how these technologies are used to address business concepts. You will have access to Canadian University Dubai's unique business simulation laboratory, where you can apply your theoretical learning through an Enterprise Resource Planning (ERP) application system, such as SAP. This gives you authentic insight into business processes and provides you with a head start in your career.

**Credential:** Bachelor Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Start Dates:** Fall, Spring and Summer

#### Benefits:

e-Business combines distinct areas of business and information technology in order to provide you with the knowledge and skills needed to optimize e-technologies in planning and implementing enterprise-wide solutions to help meet an organization's business objectives. These technologies are utilized in re-engineering business processes and operations across a range of business activities such as social media initiatives, business analytics, e-marketing, e-procurement, customer relationship management (CRM), supply chain management (SCM) as well as traditional online transaction processing.

The combination of technology-related theories and practical hands-on application creates an interactive, collaborative learning environment that helps you understand and implement concepts using industry best-practice technology, thereby enhancing your employment opportunities after graduation.

#### Career Opportunities:

The extensive application of e-business concepts across professional organizations mean that career opportunities exist in global corporations, government and international agencies, international trade, and international public institutions. The BBA in e-Business program prepares students for careers leading to a range of senior positions such as:

- Social Media Analyst
- Online Market Researcher
- Business Data Analyst
- Business Process Engineer
- ERP Specialist / CRM & SCM Officers
- e-Business Consultant
- Project Management
- e-Business Entrepreneur

**Bachelor of Business Administration in e-Business Study Plan**

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	LNG	171	English I		3
			Social & Culture		3
	MTH	196	Mathematics for Business		3
	GED	101E	Applications of Computer Software		3
	MGT	202	Principles of Management		3
	Total				15
Semester 2	ACT	112	Principles of Accounting I		3
	ECO	221	Principles of Microeconomics		3
	LNG	172	English II	LNG-171	3
	QBA	241	Quantitative Business Analysis		3
	GED	140E	Fundamentals of Innovation and Entrepreneurship		3
	Total				15
Semester 3	ACT	212	Principles of Accounting II	ACT-112	3
	EBU	200	e-Business Fundamentals	None	3
	GED	198E	Islamic Culture		3
	MKT	201	Principles of Marketing	LNG-171	3
	QBA	341	Quantitative Approaches to Decision Making	QBA-241	3
	Total				15
Semester 4	FIN	201	Managerial Finance	ACT-112	3
	MGT	210	Business Report Writing	LNG-172	3
	MGT	231	Legal Environment of Business		3
	ECO	222	Principles of Macroeconomics		3
	MGT	250	Entrepreneurship	GED-140, MGT-202	3
	Total				15
Semester 5	MGT	311	Business Research Methods	QBA-341	3
	HRM	210	Human Resource Management	MGT-202	3
	EBU	318	e-Business Web Technologies	EBU-200	3
	MKT	340	e-Marketing	MKT-201	3
	INB	360	International Business	MGT 202	3
	SWS	351	Management Information Systems	GED-101E	3
	Total				18
Semester 6	EBU	307	Systems Analysis & Business Process Integrations I	SWS-351	3
			Science & Technology		3
	MGT	320	Organizational Behavior	HRM-210	3
	MGT	361	Operations Management	MGT-202, QBA-341	3
	EBU	350	e-Business Technology Solutions	EBU-318	3
	Total				15
Semester 7			Core Elective (1)		3
			Core Elective (2)		3
	EBU	406	E-Business Project Management	MGT-361 & SWS-351	3
			Major Elective (1)		3
			Major Elective (2)		3
	Total				15
Semester 8	MGT	470	Strategic Management	HRM-210, ECO-222, ECO-221, FIN-201, MKT-201, MGT-361, +90 Cr.H	3
	MGT	405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
	EBU	450	E-Business Consulting Project	Final Semester	3
			Humanity 1		3
	Total				12
Internship to be taken summer semester after completion of 90 Cr.H + CGPA 2.0 or more					3
Total Credit Hours					123

### Bachelor of Business Administration in e-Business Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	21	6	27
Faculty Requirements (Core) (CR.H)	60	6	66
Concentration (Major) (MJ)	24	6	30
<b>Total</b>	<b>105</b>	<b>18</b>	<b>123</b>

### Bachelor of Business Administration in e-Business Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACT 112	Principles of Accounting I	None	3
ACT 212	Principles of Accounting II	ACT-112	3
MGT 202	Principles of Management	None	3
ECO 222	Principles of Macroeconomics	None	3
ECO 221	Principles of Microeconomics	None	3
FIN 201	Managerial Finance	ACT-112	3
HRM 210	Human Resource Management	MGT-202	3
MGT 210	Business Report Writing	LNG-172	3
MGT 231	Legal Environment of Business	None	3
MGT 311	Business Research Methods	QBA-341	3
MGT 320	Organizational Behavior	HRM-210	3
MGT 361	Operations Management	QBA-341, MGT-202	3
MGT 405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
MGT 470	Strategic Management	HRM-210, ECO-222, ECO-221, FIN-201, MKT-201, MGT-361, +90 Cr.H	3
MKT 201	Principles of Marketing	LNG-171	3
QBA 241	Quantitative Business Analysis	None	3
QBA 341	Quantitative Approaches to Decision Making	QBA-241	3
SWS 351	Management Information Systems	GED-101E	3
INB 360	International Business	MGT-202	3
MGT 250	Entrepreneurship	MGT-202 & GED-140	3

### Bachelor of Business Administration in e-Business Core Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
FIN 325	Financial Markets and Institutions	ECO-222	3
BUS 205	Social & Digital Media	None	3
MGT 310	Tourism Management	MGT-202	3
SPT 112	Introduction to Sport Management	None	3

### Bachelor of Business Administration in e-Business Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
EBU 200	e-Business Fundamentals		3
EBU 318	e-Business Web Technologies	EBU-200	3
MKT 340	e-Marketing	MKT-201	3
EBU 406	e-Business Project Management	MGT-361 & SWS-351	3
EBU 307	Systems Analysis & Business Process Integrations	SWS-351	3
BUS 400	Internship	90 Credit + Min CGPA 2.0	3
EBU 450	e-Business Consulting Project	Final Semester	3
EBU 350	e-Business Technology Solutions	EBU-318	3

### Bachelor of Business Administration in e-Business Major Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
MKT 360	Customer Relationship Management	MKT 201	3
EBU 490	Special Topics in e-Business	Complete 102 Cr.H	3
EBU 250	Digital Entrepreneurship	EBU-200	3
SCM 310	Supply Chain Management	QBA-341, MGT-361	3

### 43.3.2.3. Bachelor of Business Administration in Marketing

#### Description:

Marketing is an essential function for every successful business. The key to marketing is to understand customers' value expectations and develop a marketing plan that will exceed those expectations, at the right time, at the right place and at the right price. In today's enormously competitive global business environment, the strategic positioning of products/services and brands is a critical factor in the success of virtually all organizations. Proactive organizations require marketing strategies that meet consumer demands, achieve sustainable competitive advantage, and ultimately enhance financial performance.

The BBA in Marketing will prepare you to succeed in the ever-changing global business environment by helping you develop an understanding of all aspects of the marketing function within an organization. You will be exposed to current theories and practices in consumer behavior, marketing research, sales, retailing, advertising, promotion, branding and e-marketing.

**Credential:** Bachelor Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Start Dates:** Fall, Spring and Summer

#### Benefits:

As a graduate of Canadian University Dubai's BBA in Marketing you will be equipped to contribute to the development and implementation of marketing strategies, analyze market trends, and capitalize on promotional opportunities. The marketing specialization is designed to enable you to analyze the challenges of providing consumer and industrial goods and services to a wide variety of markets.

The program goes beyond the classroom to include real-world, hands-on, and international experience, and students are encouraged to explore marketing internships and study abroad opportunities that will prepare them for a number of career opportunities in marketing and related areas.

#### Career Opportunities:

As a universal function across all sectors of business career opportunities in marketing exist in global corporations, government and international agencies, international trade, and international public institutions. As a marketing graduate, you will be qualified to pursue roles in a broad range of marketing areas including:

- Marketing and Sales Management
- Advertising/Promotion and Direct Marketing
- Brand and Product Management
- Market Research
- Public Relations
- Customer Relationship Management
- Social Media Marketing
- Healthcare Marketing: Healthcare Marketing Manager
- Retail Management
- Purchasing and Distribution Management

### Bachelor of Business Administration in Marketing Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	LNG	171	English I		3
			Social & Culture		3
	MTH	196	Mathematics for Business		3
	GED	101E	Applications of Computer Software		3
	MGT	202	Principles of Management		3
	Total				15
Semester 2	ACT	112	Principles of Accounting I		3
	ECO	221	Principles of Microeconomics		3
	LNG	172	English II	LNG-171	3
	QBA	241	Quantitative Business Analysis		3
	GED	140E	Fundamentals of Innovation and Entrepreneurship		3
	Total				15
Semester 3	ACT	212	Principles of Accounting II	ACT-112	3
	ECO	222	Principles of Macroeconomics		3
	GED	198E	Islamic Culture		3
	MKT	201	Principles of Marketing	LNG-171	3
	QBA	341	Quantitative Approaches to Decision Making	QBA-241	3
	Total				15
Semester 4	FIN	201	Managerial Finance	ACT-112	3
	MGT	210	Business Report Writing	LNG-172	3
	MGT	231	Legal Environment of Business		3
	MKT	208	Consumer Behavior	MKT-201	3
	MGT	250	Entrepreneurship	GED-140, MGT-202	3
	Total				15
Semester 5	MGT	311	Business Research Methods	QBA-341	3
	HRM	210	Human Resource Management	MGT-202	3
	MKT	340	E- Marketing	MKT-201	3
	MKT	310	Advertising & Promotion	MKT-201	3
	INB	360	International Business	MGT 202	3
			Science & Technology		3
	Total				18
Semester 6	MKT	320	Retailing	MKT-201	3
	SWS	351	Management Information Systems	GED-101E	3
	MGT	320	Organizational Behavior	HRM-210	3
	MGT	361	Operations Management	MGT-202, QBA-341	3
			Major Elective (1)		3
	Total				15
Semester 7			Core Elective (1)		3
			Core Elective (2)		3
	MKT	465	International Marketing	MGT 361	3
	MKT	430	Marketing Research	MKT-208, QBA-341	3
			Major Elective (2)		3
	Total				15
Semester 8	MGT	470	Strategic Management	HRM-210, ECO-222, ECO-221, FIN-201, MKT-201, MGT-361, +90 Cr.H	3
	MGT	405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
	MKT	469	Marketing Management	MKT-430, MGT-320	3
			Humanities (1)		3
	Total				12
Internship to be taken summer semester after completion of 90 Cr.H + CGPA 2.0 or more					3
Total Credit Hours					123

### Bachelor of Business Administration in Marketing Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	21	6	27
Faculty Requirements (Core) (CR.H)	60	6	66
Concentration (Major) (MJ)	24	6	30
<b>Total</b>	<b>105</b>	<b>18</b>	<b>123</b>

### Bachelor of Business Administration in Marketing Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACT 112	Principles of Accounting I	None	3
ACT 212	Principles of Accounting II	ACT-112	3
MGT 202	Principles of Management	None	3
ECO 222	Principles of Macroeconomics	None	3
ECO 221	Principles of Microeconomics	None	3
FIN 201	Managerial Finance	ACT-112	3
HRM 210	Human Resource Management	MGT-202	3
MGT 210	Business Report Writing	LNG-172	3
MGT 231	Legal Environment of Business	None	3
MGT 311	Business Research Methods	QBA-341	3
MGT 320	Organizational Behavior	HRM-210	3
MGT 361	Operations Management	QBA-341, MGT-202	3
MGT 405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
MGT 470	Strategic Management	HRM-210, ECO-222, ECO-221, FIN-201, MKT-201, MGT-361, +90 Cr.H	3
MKT 201	Principles of Marketing	LNG-171	3
QBA 241	Quantitative Business Analysis	None	3
QBA 341	Quantitative Approaches to Decision Making	QBA-241	3
SWS 351	Management Information Systems	GED-101E	3
INB 360	International Business	MGT-202	3
MGT 250	Entrepreneurship	MGT-202 & GED-140	3

### Bachelor of Business Administration in Marketing Core Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
FIN 325	Financial Markets and Institutions	ECO-222	3
BUS 205	Social & Digital Media	None	3
MGT 310	Tourism Management	MGT-202	3
SPT 112	Introduction to Sport Management	None	3

### Bachelor of Business Administration in Marketing Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
MKT 208	Consumer Behavior	MKT-201	3
MKT 310	Advertising & Promotion	MKT-201	3
MKT 320	Retailing	MKT-201	3
MKT 465	International Marketing	MGT-361	3
MKT 340	E-Marketing	MKT-201	3
MKT 430	Marketing Research	MKT-208, QBA-341	3
BUS 400	Internship	90 Cr.H+ Min CGPA 2.0	3
MKT 469	Marketing Management	MKT-430, MGT-320	3

### Bachelor of Business Administration in Marketing Major Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
MKT 371	Brand Marketing	MKT-201	3
MKT 230	Professional Selling	MKT-208	3
MKT 350	Luxury Marketing	MKT-201	3
MKT 364	Service Marketing	MKT 208	3



#### 43.3.2.4. Bachelor of Business Administration in Human Resource Management

##### Description:

Human capital is a critical resource for any organization, and the ever-changing industrial and commercial workplace laws, combined with the globalization of industry, mean that human resource management has become an important, strategic business function. Human resource professionals oversee a number of fundamental business processes, from resource planning and recruitment, to developing people and managing change.

The BBA in Human Resource Management will prepare you to contribute both strategically and operationally towards an organization's development of its workforce. During the program, you will study strategic staffing, compensation and benefits, employee and labour relations, integrated human resource development systems, and decision support processes to help you develop the critical knowledge and core skills needed to become an effective HR professional.

**Credential:** Bachelor Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Start Dates:** Fall, Spring, and Summer

##### Benefits:

With a BBA in Human Resource Management from Canadian University Dubai, you will be equipped to apply various concepts and techniques in order to optimize human talent in the workplace. You will develop both practical and theoretical skills to help you understand, develop and manage the most valuable assets of an organization and to succeed in one of the most diverse and crucial professional disciplines of the twenty-first century.

##### Career Opportunities:

Human resource management is an essential business function that exists across all professional organizations. As a graduate of the program, you will be able to pursue career opportunities in global corporations, government and international agencies, international trade, and international public institutions in the following areas:

- Human Resource Management
- Human Resource Consultancy,
- Human Resource Development
- Compensation, Benefits & Labour Relations
- Organizational Development
- Staffing
- Training and Professional Development

### Bachelor of Business Administration in Human Resource Management Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	LNG	171	English I		3
			Social & Culture		3
	MTH	196	Mathematics for Business		3
	GED	101E	Applications of Computer Software		3
	MGT	202	Principles of Management		3
	Total				15
Semester 2	ACT	112	Principles of Accounting I		3
	ECO	221	Principles of Microeconomics		3
	LNG	172	English II	LNG-171	3
	QBA	241	Quantitative Business Analysis		3
	GED	140E	Fundamentals of Innovation and Entrepreneurship		3
	Total				15
Semester 3	ACT	212	Principles of Accounting II	ACT-112	3
	ECO	222	Principles of Macroeconomics		3
	GED	198E	Islamic Culture		3
	MKT	201	Principles of Marketing	LNG-171	3
	QBA	341	Quantitative Approaches to Decision Making	QBA-241	3
	Total				15
Semester 4	FIN	201	Managerial Finance	ACT-112	3
	MGT	210	Business Report Writing	LNG-172	3
	MGT	231	Legal Environment of Business		3
	HRM	210	Human Resource Management	MGT-202	3
	MGT	250	Entrepreneurship	GED-140, MGT-202	3
	Total				15
Semester 5	MGT	311	Business Research Methods	QBA-341	3
	HRM	320	UAE Labor Law and Relations	MGT-202	3
	HRM	265	Performance Appraisal	HRM-210	3
	INB	360	International Business	MGT-202	3
			Science & Technology		3
	Total				15
Semester 6	HRM	370	Compensation Management	HRM-210 & QBA-241	3
	SWS	351	Management Information Systems	GED-101E	3
	MGT	320	Organizational Behavior	HRM -210	3
	MGT	361	Operations Management	MGT 202, QBA-341	3
			Major Elective (1)		3
	Total				15
Semester 7			Core elective (1)		3
	HRM	330	Staffing	HRM-210 & HRM-320	3
			Humanity 1		3
	HRM	410	Human Resource Development	HRM-370	3
	HRM	440	International Human Resource Management	HRM-210	3
	Total				15
Semester 8	MGT	470	Strategic Management	HRM-210, ECO-222, ECO-221, FIN-201, MKT-201, MGT-361, +90 Cr.H	3
	MGT	405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
	HRM	460	Leadership	HRM-410	3
	HRM	470	Strategic Human Resource Management	HRM-410, HRM-370	3
			Core elective (2)		3
	Total				15
Internship to be taken summer semester after completion of 90 Cr.H + CGPA 2.0 or more					3
Total Credit Hours					123

### Bachelor of Business Administration in Human Resource Management Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	21	6	27
Faculty Requirements (Core) (CR.H)	60	6	66
Concentration (Major) (MJ)	27	3	30
<b>Total</b>	<b>108</b>	<b>15</b>	<b>123</b>

### Bachelor of Business Administration in Human Resource Management Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACT 112	Principles of Accounting I	None	3
ACT 212	Principles of Accounting II	ACT-112	3
MGT 202	Principles of Management	None	3
MGT 210	Business Report Writing	LNG-172	3
BUS 231	Legal Environment of Business	None	3
ECO 222	Principles of Macroeconomics	None	3
ECO 221	Principles of Microeconomics	None	3
FIN 201	Managerial Finance	ACT-112	3
HRM 210	Human Resource Management	MGT-202	3
MGT 311	Business Research Methods	QBA-341	3
MGT 320	Organizational Behavior	HRM-210	3
MGT 361	Operations Management	QBA-341, MGT-202	3
MGT 405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
MGT 470	Strategic Management	HRM-210, ECO-222, ECO-221, FIN-201, MKT-201, MGT-361, +90 Cr.H	3
MKT 201	Principles of Marketing	LNG-171	3
QBA 241	Quantitative Business Analysis	None	3
QBA 341	Quantitative Approaches to Decision Making	QBA-241	3
SWS 351	Management Information Systems	GED-101E	3
INB 360	International Business	MGT-202	3
MGT 250	Entrepreneurship	MGT-202 & GED-140	3

### Bachelor of Business Administration in Human Resource Management Core Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
FIN 325	Financial Markets and Institutions	ECO-222	3
BUS 205	Social & Digital Media	None	3
MGT 310	Tourism Management	MGT-202	3
SPT 112	Introduction to Sport Management	None	3

### Bachelor of Business Administration in Human Resource Management Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
HRM 320	UAE Labor Law and Relations	MGT-202	3
HRM 330	Staffing	HRM-210, HRM-320	3
HRM 370	Compensation Management	HRM-210, QBA-241	3
HRM 410	Human Resource Development	HRM-370	3
HRM 470	Strategic Human Resource Management	HRM-410, HRM-370, HRM-265	3
BUS 400	Internship	90 credit + CGPA min 2.0	3
HRM 440	International Human Resource Management	HRM-210	3
HRM 460	Leadership	HRM-410	3
HRM 265	Performance Appraisal	HRM-210	3

### Bachelor of Business Administration in Human Resource Management Major Electives

\*Students must complete 3 Cr.H (1 Course)

Course Code	Course Title	Prerequisite	Cr.H
HRM 275	Conflict Resolution	MGT-202 & HRM-210	3
HRM 420	Special Topics In HRM	HRM-210	3
HRM 430	Change Management	HRM-210 & MGT-320	3

### 43.3.2.5. Bachelor of Business Administration in Accounting and Finance

#### Description:

Accounting and finance is a dynamic business sector that offers significant potential for professional growth. Financing forms the basis of any commercial venture and financial planning, monitoring and accounting is an essential business function of any organization. Developing an understanding of how financial institutions operate and the frameworks in which they work is an important platform for a career in the sector.

Our BBA in Accounting and Finance will equip you with the detailed knowledge and skills needed to take on professional roles in the fields of corporate finance and accounting. You will complete a challenging program of courses, which include banking, securities analysis, capital analysis, portfolio management, financial regulation, wealth management, international financial management, management accounting systems, and International Financial Reporting Standards (IFRS).

**Credential:** Bachelor Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Start Dates:** Fall, Spring and Summer

#### Benefits:

Canadian University Dubai's BBA in Accounting and Finance program will develop your skills in planning, critical analysis and financial evaluation in order to prepare you for the dynamic and challenging world of corporate finance. The degree will also provide you with a platform to move forward in an accounting career, as graduates of this program are well-positioned to advance into professional designation training initiatives, including CMA, CFA, and CA.

#### Career Opportunities:

As a flourishing sector, particularly in the region, there are a wealth of career opportunities in the finance and accounting sector. Graduates of the program can pursue professional roles in global corporations, government and international agencies, international trade, and international public institutions. Our BBA in Accounting and Finance is designed to prepare students for careers in:

- Banking
- Investments
- Wealth Management
- Securities Trading and Analysis
- Accounting
- Audit
- Financial Management
- Credit Control

### Bachelor of Business Administration in Accounting and Finance Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	LNG	171	English I		3
			Social & Culture		3
	MTH	196	Mathematics for Business		3
	GED	101E	Applications of Computer Software		3
	MGT	202	Principles of Management		3
	Total				15
Semester 2	ACT	112	Principles of Accounting I		3
	ECO	221	Principles of Microeconomics		3
	LNG	172	English II	LNG-171	3
	QBA	241	Quantitative Business Analysis		3
	GED	140E	Fundamentals of Innovation and Entrepreneurship		3
	Total				15
Semester 3	ACT	212	Principles of Accounting II	ACT-112	3
	ECO	222	Principles of Macroeconomics		3
	GED	198E	Islamic Culture		3
	MKT	201	Principles of Marketing	LNG-171	3
	QBA	341	Quantitative Approaches to Decision Making	QBA-241	3
	Total				15
Semester 4	FIN	201	Managerial Finance	ACT-112	3
	MGT	210	Business Report Writing	LNG-172	3
	MGT	231	Legal Environment of Business		3
	ACT	310	Management Accounting	ACT-212	3
	MGT	250	Entrepreneurship	GED-140, MGT-202	3
	Total				15
Semester 5	MGT	311	Business Research Methods	QBA-341	3
	HRM	210	Human Resource Management	MGT-202	3
	FIN	310	Corporate Finance	FIN-201	3
	ACT	330	International Financial Reporting Standards	ACT-212	3
	INB	360	International Business	MGT 202	3
			Science & Technology		3
	Total				18
Semester 6	FIN	350	Portfolio Management	FIN-201	3
	SWS	351	Management Information Systems	GED-101E	3
	MGT	320	Organizational Behavior	HRM-210	3
	MGT	361	Operations Management	MGT-202, QBA-341	3
	FIN	360	Investment Analysis	FIN-201	3
	Total				15
Semester 7			Core Elective (1)		3
			Core Elective (2)		3
	ACT	450	Auditing	ACT-310, ACT-330	3
			Major Elective (1)		3
			Humanities 1		3
	Total				15
Semester 8	MGT	470	Strategic Management	HRM-210, ECO-222, ECO-221, FIN-201, MKT-201, MGT-361, +90 Cr.H	3
	MGT	405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
	ACT	430	Accounting Information Systems	ACT-212	3
			Major Elective (2)		3
	Total				12
Internship to be taken summer semester after completion of 90 Cr.H + CGPA 2.0 or more					3
Total Credit Hours					123

### Bachelor of Business Administration in Accounting and Finance Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	21	6	27
Faculty Requirements (Core) (CR.H)	60	6	66
Concentration (Major) (MJ)	24	6	30
<b>Total</b>	<b>105</b>	<b>18</b>	<b>123</b>

### Bachelor of Business Administration in Accounting and Finance Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACT 112	Principles of Accounting I	None	3
ACT 212	Principles of Accounting II	ACT-112	3
MGT 202	Principles of Management	None	3
ECO 222	Principles of Macroeconomics	None	3
ECO 221	Principles of Microeconomics	None	3
FIN 201	Managerial Finance	ACT-112	3
HRM 210	Human Resource Management	MGT-202	3
MGT 210	Business Report Writing	LNG-172	3
MGT 231	Legal Environment of Business	None	3
MGT 311	Business Research Methods	QBA-341	3
MGT 320	Organizational Behavior	HRM-210	3
MGT 361	Operations Management	QBA-341, MGT-202	3
MGT 405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
MGT 470	Strategic Management	HRM-210, ECO-222, ECO-221, FIN-201, MKT-201, MGT-361, +90 Cr.H	3
MKT 201	Principles of Marketing	LNG-171	3
QBA 241	Quantitative Business Analysis	None	3
QBA 341	Quantitative Approaches to Decision Making	QBA-241	3
SWS 351	Management Information Systems	GED-101E	3
INB 360	International Business	MGT-202	3
MGT 250	Entrepreneurship	MGT-202 & GED-140	3

### Bachelor of Business Administration in Accounting and Finance Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
FIN 325	Financial Markets and Institutions	ECO-222	3
BUS 205	Social & Digital Media	None	3
MGT 310	Tourism Management	MGT-202	3
SPT 112	Introduction to Sport Management	None	3

### Bachelor of Business Administration in Accounting and Finance Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
FIN 310	Corporate Finance	FIN-201	3
ACT 310	Management Accounting	ACT-212	3
FIN 350	Portfolio Management	FIN-201	3
FIN 360	Investment Analysis	FIN-201	3
ACT 330	International Financial Reporting Standards	ACT-212	3
ACT 430	Accounting Information Systems	ACT-212	3
ACT 450	Auditing	ACT-310 & ACT-330	3
BUS 400	Internship	90 Cr.H+ min CGPA of 2.0	3

### Bachelor of Business Administration in Accounting and Finance Major Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
FIN 330	International Finance	FIN-201	3
FIN 320	Financial Statement Analysis	FIN-201	3
ACT 335	Advanced Financial Accounting	ACT-212	3
FIN 480	Financial Derivatives	FIN-310, FIN-360	3
FIN 444	Investment Fund	ECO 222, FIN 310, FIN 350 with GPA>70%	3

### 43.3.2.6. Bachelor of Business Administration in International Business

#### Description:

The globalization of commercial operations has generated demand for managers that are competent in international business practice and strategies. Today's firms view the entire globe as a potential market, increasing the demand for international business professionals to provide superior products and services worldwide. While the global business environment shares many common principles with domestic business practice, it is also distinct in a number of ways, and it is important to develop graduates who are equipped to compete and do business internationally.

The BBA in International Business will prepare you for managerial careers in the increasingly competitive and interdependent international business markets. It emphasizes the essential knowledge, skills and management techniques required to conduct international business operations in an ever-changing global market place.

**Credential:** Bachelor Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Start Dates:** Fall, Spring and Summer

#### Benefits:

A BBA in International Business from Canadian University Dubai will provide you with real-world insights into the relevant social, political, legal, and macro-economic factors influencing international business. You will acquire vital skills and competencies through specialized international courses in Economics, Accounting, Finance, Management, Marketing, and Global Logistics and Supply Chain Management, while enhancing your communication skills in a multicultural environment. You will also develop your knowledge of how business is conducted domestically and overseas, how to provide superior service to global customers, and how to expand a local business globally.

The program will give you important insights into how international business practices and customs differ from those in the UAE market, as well as practical knowledge of how business transactions between and within nations are conducted; the laws and logistics of international trade; and handling investments in foreign markets.

#### Career Opportunities:

Opportunities in international business will continue to grow as more and more firms move into the global marketplace. Career opportunities for international business graduates exist in many corporations, government or international agencies, international trade, or international public institutions that have a global reach. International business professionals practice in sectors such as:

- Export and Import
- Advertising and Media
- Foreign Currency Investment
- Telecommunications
- Tourism and Transportation
- Logistics and Supply Chain
- Manufacturing and Services
- Aerospace
- Oil and Gas (Energy)
- Banking and Financial Services
- International Agencies
- Non-governmental Agencies (NGOs)
- Customs and Immigration

## Bachelor of Business Administration in International Business Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	LNG	171	English I		3
			Social & Culture		3
	MTH	196	Mathematics for Business		3
	GED	101E	Applications of Computer Software		3
	MGT	202	Principles of Management		3
	Total				15
Semester 2	ACT	112	Principles of Accounting I		3
	ECO	221	Principles of Microeconomics		3
	LNG	172	English II	LNG-171	3
	QBA	241	Quantitative Business Analysis		3
	GED	140E	Fundamentals of Innovation and Entrepreneurship		3
	Total				15
Semester 3	ACT	212	Principles of Accounting II	ACT-112	3
	ECO	222	Principles of Macroeconomics		3
	GED	198E	Islamic Culture		3
	MKT	201	Principles of Marketing	LNG-171	3
	QBA	341	Quantitative Approaches to Decision Making	QBA-241	3
	Total				15
Semester 4	FIN	201	Managerial Finance	ACT-112	3
	MGT	210	Business Report Writing	LNG-172	3
	MGT	231	Legal Environment of Business		3
	INB	300	International Economics	ECO-222	3
	MGT	250	Entrepreneurship	GED-140, MGT-202	3
	Total				15
Semester 5	MGT	311	Business Research Methods	QBA-341	3
	HRM	210	Human Resource Management	MGT-202	3
	FIN	330	International Finance	FIN-201	3
	INB	450	International Accounting	ACT 212	3
	INB	360	International Business	MGT 202	3
			Science & Technology		3
	Total				18
Semester 6			Major Elective (1)		3
	SWS	351	Management Information Systems	GED-101E	3
	MGT	320	Organizational Behavior	HRM-210	3
	MGT	361	Operations Management	MGT-202, QBA-341	3
	INB	420	International Business Law	BUS-231	3
	Total				15
Semester 7			Core Elective (1)		3
			Core Elective (2)		3
	MKT	465	International Marketing	MGT-361	3
	INB	340	The International Dimension of Human Resources Management	HRM-310	3
			Major Elective (2)		3
	Total				15
Semester 8	MGT	470	Strategic Management	HRM-210, ECO-222, ECO-221, FIN-201, MKT-201, MGT-361, +90 Cr.H	3
	MGT	405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
	INB	490	Global Business Strategy	INB-300, INB-420, INB-340, INB-450, MKT-465, FIN-330	3
			Humanities (1)		3
	Total				12
Internship to be taken summer semester after completion of 90 Cr.H + CGPA 2.0 or more					
Total Credit Hours					123



### Bachelor of Business Administration in International Business Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	21	6	27
Faculty Requirements (Core) (CR.H)	60	6	66
Concentration (Major) (MJ)	24	6	30
<b>Total</b>	<b>105</b>	<b>18</b>	<b>123</b>

### Bachelor of Business Administration in International Business Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACT 112	Principles of Accounting I	None	3
ACT 212	Principles of Accounting II	ACT-112	3
MGT 202	Principles of Management	None	3
ECO 222	Principles of Macroeconomics	None	3
ECO 221	Principles of Microeconomics	None	3
FIN 201	Managerial Finance	ACT-112	3
HRM 210	Human Resource Management	MGT-202	3
MGT 210	Business Report Writing	LNG-172	3
MGT 231	Legal Environment of Business	None	3
MGT 311	Business Research Methods	QBA-341	3
MGT 320	Organizational Behavior	HRM-210	3
MGT 361	Operations Management	QBA-341, MGT-202	3
MGT 405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
MGT 470	Strategic Management	HRM-210, ECO-222, ECO-221, FIN-201, MKT-201, MGT-361, +90 Cr.H	3
MKT 201	Principles of Marketing	LNG-171	3
QBA 241	Quantitative Business Analysis	None	3
QBA 341	Quantitative Approaches to Decision Making	QBA-241	3
SWS 351	Management Information Systems	GED-101E	3
INB 360	International Business	MGT-202	3
MGT 250	Entrepreneurship	MGT-202 & GED-140	3

### Bachelor of Business Administration in International Business Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
FIN 325	Financial Markets and Institutions	ECO-222	3
BUS 205	Social & Digital Media	None	3
MGT 310	Tourism Management	MGT-202	3
SPT 112	Introduction to Sport Management	None	3

### Bachelor of Business Administration in International Business Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
FIN 330	International Finance	FIN-201	3
INB 340	The International Dimension of Human Resources Management	HRM-370	3
INB 300	International Economics	ECO-222	3
INB 420	Business Law	BUS-231	3
MKT 465	International Marketing	MGT-361	3
BUS 400	Internship	90 Credit + Min CGPA 2.0	3
INB 450	International Accounting	ACT-212	3
INB 490	Global Business Strategy	INB-300, INB-420, INB-340, INB-450, MKT-465, FIN-330	3

### Bachelor of Business Administration in International Business Major Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
SCM 314	Global Supply Chain Management	MGT 361	3
MKT 320	Retailing	MKT-201	3
INB 410	International Management	MGT 202	3
INB 420	International Trade and Policy	INB-360, INB 300	3

### 43.3.2.7. Bachelor of Business Administration in Events & Tourism Management

#### Description:

Canadian University Dubai's BBA in Events & Tourism Management will give students a solid background in business studies, including management, accounting, finance, marketing, human resource management, and general culture as well as specialized skills that are specific to the events and tourism industry. Study-skills such as product design and tourism service-management, as well as event organizing are covered.

Students will be required to take compulsory courses in tourism and hospitality management, event and festival management, recreation and tourism, tourism destinations, events marketing, and tourism development. Graduates will be able to respond effectively to tourists' needs taking their own experience, objective, and cultural understanding into account, as well as the needs of employers.

**Credential:** Bachelor Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Start Dates:** Fall, Spring and Summer

#### Benefits:

The growth of the tourism industry has been identified as key to the future economic growth of the UAE. In 2015 earnings from tourism accounted for 8.7% of the UAE's Gross Domestic Product (GDP) and the vision of Dubai Tourism is to attract 20 million visitors per year to the emirate by expanding existing attractions and promoting Dubai as a business, event, and entertainment destination.

In order to achieve these goals the demand for employees with training in event and tourism management will grow exponentially. Therefore to continue to host successful live concerts, business meetings, sporting events, festivals, religious events, theatrical performances, etc., the UAE and Dubai will need educated and competent specialized employees meaning that graduates of the BBA in Event & Tourism Management will be in high demand across the country.

#### Career Opportunities:

Graduates of this program will be in demand from a number of key organizations in event and tourism management, including:

- Government Departments
- Tourism Organizations
- Event Agencies,
- Marketing Agencies,
- PR Agencies
- Tour Operators
- Travel Agencies
- Hotels and Restaurants

### Bachelor of Business Administration in Events & Tourism Management Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	LNG	171	English I		3
			Social & Culture		3
	MTH	196	Mathematics for Business		3
	GED	101E	Applications of Computer Software		3
	MGT	202	Principles of Management		3
	Total				15
Semester 2	ACT	112	Principles of Accounting I		3
	ECO	221	Principles of Microeconomics		3
	LNG	172	English II	LNG-171	3
	QBA	241	Quantitative Business Analysis		3
	GED	140E	Fundamentals of Innovation and Entrepreneurship		3
	Total				15
Semester 3	ACT	212	Principles of Accounting II	ACT-112	3
	ECO	222	Principles of Macroeconomics		3
	GED	198E	Islamic Culture		3
	MKT	201	Principles of Marketing	LNG-171	3
	QBA	341	Quantitative Approaches to Decision Making	QBA-241	3
	Total				15
Semester 4	FIN	201	Managerial Finance	ACT-112	3
	MGT	210	Business Report Writing	LNG-172	3
	MGT	231	Legal Environment of Business		3
	ETM	200	Tourism & Hospitality Management	LNG-172 & MGT-202	3
	MGT	250	Entrepreneurship	MGT-202 & GED-140	3
	MKT	208	Consumer Behavior	MKT-201	3
	Total				15
Semester 5	MGT	311	Business Research Methods	QBA-341	3
	HRM	210	Human Resource Management	MGT-202	3
	ETM	300	International Events Management	ETM-200	3
	ETM	310	Recreation and Tourism	ETM-200	3
	INB	360	International Business	MGT 202	3
			Science & Technology		3
	Total				18
Semester 6	ETM	320	Festivals Management	ETM-300, BUS-210	3
	SWS	351	Management Information Systems	GED-101E	3
	MGT	320	Organizational Behavior	HRM-210	3
	MGT	361	Operations Management	MGT-202, QBA-341	3
	ETM	410	Events Marketing	MKT-201 & ETM-300 / MKT-310 / MKT-208	3
	Total				15
Semester 7			Core elective (1)		3
			Core elective (2)		3
	ETM	415	Tourism Destination	ETM-200, MGT-210	3
			Major Elective (1)		3
	Total				12
Semester 8	MGT	470	Strategic Management	HRM-210, ECO-221, 222, FIN-201, MKT-201, MGT-361, +90 Cr.H	3
	MGT	405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
	ETM	420	Sustainable Tourism Development	ETM-410	3
			Humanity 1		3
	Total				12
Internship to be taken summer semester after completion of 90 Cr.H + CGPA 2.0 or more					3
Total Credit Hours					123

### Bachelor of Business Administration in Events & Tourism Management Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	21	6	27
Faculty Requirements (Core) (CR.H)	60	6	66
Concentration (Major) (MJ)	27	3	30
<b>Total</b>	<b>108</b>	<b>15</b>	<b>123</b>

### Bachelor of Business Administration in Events & Tourism Management Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACT 112	Principles of Accounting I	None	3
ACT 212	Principles of Accounting II	ACT-112	3
MGT 202	Principles of Management	None	3
ECO 222	Principles of Macroeconomics	None	3
ECO 221	Principles of Microeconomics	None	3
FIN 201	Managerial Finance	ACT-112	3
HRM 210	Human Resource Management	MGT-202	3
MGT 210	Business Report Writing	LNG-172	3
MGT 231	Legal Environment of Business	None	3
MGT 311	Business Research Methods	QBA-341	3
MGT 320	Organizational Behavior	HRM-210	3
MGT 361	Operations Management	QBA-341, MGT-202	3
MGT 405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
MGT 470	Strategic Management	HRM-210, ECO-222, ECO-221, FIN-201, MKT-201, MGT-361, +90 Cr.H	3
MKT 201	Principles of Marketing	LNG-171	3
QBA 241	Quantitative Business Analysis	None	3
QBA 341	Quantitative Approaches to Decision Making	QBA-241	3
SWS 351	Management Information Systems	GED-101E	3
INB 360	International Business	MGT-202	3
MGT 250	Entrepreneurship	MGT-202 & GED-140	3

### Bachelor of Business Administration in Events & Tourism Management Core Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
FIN 325	Financial Markets and Institutions	ECO-222	3
BUS 205	Social & Digital Media	None	3
MGT 310	Tourism Management	MGT-202	3
SPT 112	Introduction to Sport Management	None	3

### Bachelor of Business Administration in Events & Tourism Management Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
ETM 200	Tourism & Hospitality Management	LNG-172 & MGT-202	3
MKT 208	Consumer Behavior	MKT-201	3
ETM 300	Events Management	ETM-200	3
ETM 310	Recreation and Tourism	ETM-200	3
ETM 320	Festivals Management	ETM-300, MGT-210	3
ETM 410	Events Marketing	MKT-201 and/ETM-300 /MKT-310/MKT-208	3
ETM 415	Tourism Destination	ETM-200, MGT-210	3
ETM 420	Sustainable Tourism Development	ETM-410	3
BUS 400	Internship	90 Cr.H+ Min CGPA 2.0	3

### Bachelor of Business Administration in Events & Tourism Management Major Electives

\*Students must complete 3 Cr.H (1 Course)

Course Code	Course Title	Prerequisite	Cr.H
ETM 315	Meetings Incentive Conferences and Events (MICE) Management	ETM-320	3
ETM 330	Medical & Wellness Tourism	ETM-200	3
ETM 430	Resort and Hotel Facilities	ETM-310	3

### 43.3.2.8. Bachelor of Business Administration in Forensic Accounting

#### Description:

Canadian University Dubai's BBA in Forensic Accounting will teach you the fundamentals of how to prevent, detect and investigate fraud through industry-relevant core classes plus electives in accounting, criminal justice and information technology. Key areas of study are forensic investigation, forensic dispute resolution, financial accounting, corporate and criminal law, taxation, managing financial risks, ethics, social responsibility and corporate governance.

**Credential:** Bachelor Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Start Dates:** Fall, Spring and Summer

#### Benefits:

For the past 30 years business surveys have found that fraud is a widespread problem throughout the business world, especially in light of highly publicized financial scandals such as Enron, Bernie Madoff, WorldCom, HealthSouth, Satyam, Xerox and more.

Leaders in the accounting profession have begun to clamor for forensic accounting education to be given to accounting students and forensic accounting has become one of the hottest career tracks for them. The demand from students for forensic accounting education far exceeds the supply of programs offered by colleges and universities around the world.

Forensic accountants need to possess skills in five critical areas: interrogation and interviewing; evidence sourcing (the proper collection, evaluation, and documentation of evidence); fraudulent financial-statement schemes; legal issues relating to fraud; and computer-fraud techniques, as well as, critical thinking, complex problem solving, and oral and written communication.

In addition, they will acquire investigative flexibility, analytical proficiency, legal knowledge and deductive analysis. Forensic accounting is a demanding profession that promises great rewards for those with an inquisitive mind and attention to detail.

#### Career Opportunities:

Graduates of the program will be ready for careers as:

- Law enforcement officers,
- Treasury agents
- Governmental auditors
- Internal auditors
- Insurance loss prevention specialists,
- Corporate security specialists
- Private investigators
- Fraud control specialists

### Bachelor of Business Administration in Forensic Accounting Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	LNG	171	English I		3
			Social & Culture		3
	MTH	196	Mathematics for Business		3
	GED	101E	Applications of Computer Software		3
	MGT	202	Principles of Management		3
<b>Total</b>					<b>15</b>
Semester 2	ACT	112	Principles of Accounting I		3
	ECO	221	Principles of Microeconomics		3
	LNG	172	English II	LNG-171	3
	QBA	241	Quantitative Business Analysis		3
	GED	140E	Fundamentals of Innovation and Entrepreneurship		3
<b>Total</b>					<b>15</b>
Semester 3	ACT	212	Principles of Accounting II	ACT-112	3
	ECO	222	Principles of Macroeconomics		3
	GED	198E	Islamic Culture		3
	MKT	201	Principles of Marketing	LNG-171	3
	QBA	341	Quantitative Approaches to Decision Making	QBA-241	3
<b>Total</b>					<b>15</b>
Semester 4	FIN	201	Managerial Finance	ACT-112	3
	MGT	210	Business Report Writing	LNG-172	3
	ACT	330	International Financial Reporting Standards	ACT-212	3
	ACT	310	Management Accounting	ACT-212	3
	MGT	250	Entrepreneurship	MGT-250 & GED-140	3
<b>Total</b>					<b>15</b>
Semester 5	MGT	311	Business Research Methods	QBA-341	3
	HRM	210	Human Resource Management	MGT-202	3
	FIN	310	Corporate Finance	FIN-201	3
	ACT	325	Forensic Accounting	ACT-212	3
	INB	360	International Business	MGT 202	3
Semester 5	ACT	450	Auditing	ACT-310, ACT-330	3
	<b>Total</b>				<b>18</b>
Semester 6	FIN	320	Financial Statement Analysis	FIN-201	3
	SWS	351	Management Information Systems	GED-101E	3
	MGT	320	Organizational Behavior	HRM-210	3
	MGT	361	Operations Management	MGT-202, QBA-341	3
	ACT	430	Accounting Information Systems	ACT-212	3
<b>Total</b>					<b>15</b>
Semester 7			Core Elective (1)		3
	ACT	451	Professional Auditing Practices	ACT-450	3
	MGT	231	Legal Environment of Business		3
			Major Elective (1)		3
			Science & Technology		3
<b>Total</b>					<b>15</b>
Semester 8	MGT	470	Strategic Management	HRM-210, ECO-222, ECO-221, FIN-201, MKT-201, MGT-361, +90 Cr.H	3
	MGT	405	Business Ethics & Social Responsibility	MGT-202	3
	ACT	455	Fraud Examination	ACT-451	3
			Core Elective (2)		3
			Humanity 1		3
<b>Total</b>					<b>15</b>
<b>Total Credit Hours</b>					<b>123</b>

### Bachelor of Business Administration in Forensic Accounting Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	21	6	27
Faculty Requirements (Core) (CR.H)	60	6	66
Concentration (Major) (MJ)	27	3	30
<b>Total</b>	<b>108</b>	<b>15</b>	<b>123</b>

### Bachelor of Business Administration in Forensic Accounting Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACT 112	Principles of Accounting I	None	3
ACT 212	Principles of Accounting II	ACT-112	3
MGT 202	Principles of Management	None	3
ECO 222	Principles of Macroeconomics	None	3
ECO 221	Principles of Microeconomics	None	3
FIN 201	Managerial Finance	ACT-112	3
HRM 210	Human Resource Management	MGT-202	3
MGT 210	Business Report Writing	LNG-172	3
MGT 231	Legal Environment of Business	None	3
MGT 311	Business Research Methods	QBA-341	3
MGT 320	Organizational Behavior	HRM-210	3
MGT 361	Operations Management	QBA-341, MGT-202	3
MGT 405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
MGT 470	Strategic Management	HRM-210, ECO-222, ECO-221, FIN-201, MKT-201, MGT-361, +90 Cr.H	3
MKT 201	Principles of Marketing	LNG-171	3
QBA 241	Quantitative Business Analysis	None	3
QBA 341	Quantitative Approaches to Decision Making	QBA-241	3
SWS 351	Management Information Systems	GED-101E	3
INB 360	International Business	MGT-202	3
MGT 250	Entrepreneurship	MGT-202 & GED-140	3

### Bachelor of Business Administration in Forensic Accounting Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
FIN 325	Financial Markets and Institutions	ECO-222	3
BUS 205	Social & Digital Media	None	3
MGT 310	Tourism Management	MGT-202	3
SPT 112	Introduction to Sport Management	None	3

### Bachelor of Business Administration in Forensic Accounting Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACT 310	Management Accounting	ACT-212	3
FIN 310	Corporate Finance	FIN-201	3
FIN 320	Financial Statement Analysis	FIN-201	3
ACT 325	Forensic Accounting	ACT-212	
ACT 330	International Financial Reporting Standards	ACT-212	3
ACT 430	Accounting Information Systems	ACT-212	3
ACT 450	Auditing	ACT-310 & ACT-330	3
ACT 451	Professional Auditing Practices	ACT-450	3
ACT 455	Fraud Examination	ACT-451	3

### Bachelor of Business Administration in Forensic Accounting Major Electives

\*Students must complete 3 Cr.H (1 Course)

Course Code	Course Title	Prerequisite	Cr.H
ACT 315	Digital Forensics	ACT-212 & SWS-351	3
ACT 328	Money Laundering	ACT-212	3
ACT 335	Advanced Financial Accounting	ACT-212	3

### 43.3.2.9. Bachelor of Business Administration in Luxury Marketing

#### Description:

Canadian University Dubai's BBA in Luxury Marketing focuses on the needs and features of the growing luxury market. Luxury Marketing professionals are employed by high-end brands operating in a number of industries ranging from fashion, cars and jewelry through to hospitality. Your specialized knowledge will enable you to design custom-made marketing strategies that pertain to the luxury industry and its special requirements in marketing.

You will have a thorough understanding of customer expectations and cultural norms as well as the brand strategies that are the basis of success for all luxury companies. Our BBA program will provide you with industry-specific insights into the marketing of luxury goods, such as a product's particular features and characteristics, different pricing strategies, retailing and channel management as well as promotional and advertising activities.

It will also provide you with an understanding of different types of luxury consumers and consumer profiles as well as purchasing motivations. From a brand management perspective, the program will enable students to differentiate between expansion strategies for luxury brands and to comprehend the opportunities and threats arising from a luxury brand's activities in the context of the Internet and web 2.0 applications.

**Credential:** Bachelor Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Start Dates:** Fall, Spring and Summer

#### Benefits:

Dubai is currently the 10th largest city in the world in luxury consumption and the luxury market in the GCC is expected to grow at an average rate of 8% over the next five years. With most luxury brands in the world operating retail stores and/or offices here, there is a high demand for luxury marketing professionals who can address the needs of these companies.

Moreover, the density of brand presence, in the GCC requires luxury marketers to support the brands by strengthening their brand equity and helping them gain a competitive edge. This will require employees who have a particular understanding of the luxury market in the region and its underlying mechanisms.

With no other university in the UAE offering a degree in Luxury Marketing, graduates of this program will find themselves in high demand from major international employers and brands. The opportunities for growth and advancement are endless especially for those who consider themselves brand connoisseurs.

#### Career Opportunities:

Graduates will be able to find careers with:

- Marketing agencies
- Luxury retailers
- Public Relations agencies
- Luxury Hotels and Restaurants
- Travel agencies



### Bachelor of Business Administration in Luxury Marketing Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	LNG	171	English I		3
			Social & Culture		3
	MTH	196	Mathematics for Business		3
	GED	101E	Applications of Computer Software		3
	MGT	202	Principles of Management		3
	Total				15
Semester 2	ACT	112	Principles of Accounting I		3
	ECO	221	Principles of Microeconomics		3
	LNG	172	English II	LNG-171	3
	QBA	241	Quantitative Business Analysis		3
	GED	140E	Fundamentals of Innovation and Entrepreneurship		3
	Total				15
Semester 3	ACT	212	Principles of Accounting II	ACT-112	3
	ECO	222	Principles of Macroeconomics		3
	GED	198E	Islamic Culture		3
	MKT	201	Principles of Marketing	LNG-171	3
	QBA	341	Quantitative Approaches to Decision Making	QBA-241	3
	Total				15
Semester 4	FIN	201	Managerial Finance	ACT-112	3
	MGT	210	Business Report Writing	LNG-172	3
	MGT	231	Legal Environment of Business		3
	MKT	208	Consumer Behavior	MKT-201	3
	MGT	250	Entrepreneurship	MGT-202 & GED-140	3
	Total				15
Semester 5	MGT	311	Business Research Methods	QBA-341	3
	HRM	210	Human Resource Management	MGT-202	3
	MKT	350	Luxury Marketing	MKT-201	3
	MKT	310	Advertising and Promotion	MKT-201	3
	INB	360	International Business	MGT 202	3
			Science & Technology		3
Total				18	
Semester 6	MKT	320	Retailing	MKT-201	3
	SWS	351	Management Information Systems	GED-101E	3
	MGT	320	Organizational Behavior	HRM-210	3
	MGT	361	Operations Management	MGT-202, QBA-341	3
	MKT	330	Digital Luxury	MKT 201	3
	Total				15
Semester 7			Core elective (1)		3
			Core elective (2)		3
	MKT	335	Luxury Branding	MKT 320	3
	MKT	430	Marketing Research	MKT-208 & QBA 341	3
			Major Elective (1)		3
	Total				15
Semester 8	MGT	470	Strategic Management	HRM-210, ECO-221, 222, FIN-201, MKT-201, MGT-361, + 90 Cr.H.	3
	MGT	405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
	MKT	420	Luxury Brand Management	MKT 335	3
			Humanity (1)		3
	Total				12
Internship to be taken in summer semester after completion of 90 Cr.H with CGPA 2.0 or more					3
Total Credit Hours					123

### Bachelor of Business Administration in Luxury Marketing Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	21	6	27
Faculty Requirements (Core) (CR.H)	60	6	66
Concentration (Major) (MJ)	27	3	30
<b>Total</b>	<b>108</b>	<b>15</b>	<b>123</b>

### Bachelor of Business Administration in Luxury Marketing Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACT 112	Principles of Accounting I	None	3
ACT 212	Principles of Accounting II	ACT-112	3
MGT 202	Principles of Management	None	3
ECO 222	Principles of Macroeconomics	None	3
ECO 221	Principles of Microeconomics	None	3
FIN 201	Managerial Finance	ACT-112	3
HRM 210	Human Resource Management	MGT-202	3
MGT 210	Business Report Writing	LNG-172	3
MGT 231	Legal Environment of Business	None	3
MGT 311	Business Research Methods	QBA-341	3
MGT 320	Organizational Behavior	HRM-210	3
MGT 361	Operations Management	QBA-341, MGT-202	3
MGT 405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
MGT 470	Strategic Management	HRM-210, ECO-221, 222, FIN-201, MKT-201, MGT-361, + 90 Cr.H.	3
MKT 201	Principles of Marketing	LNG-171	3
QBA 241	Quantitative Business Analysis	None	3
QBA 341	Quantitative Approaches to Decision Making	QBA-241	3
SWS 351	Management Information Systems	GED-101E	3
INB 360	International Business	MGT-202	3
MGT 250	Entrepreneurship	MGT-202 & GED-140	3

### Bachelor of Business Administration in Luxury Marketing Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
FIN 325	Financial Markets and Institutions	ECO-222	3
BUS 205	Social & Digital Media	None	3
MGT 310	Tourism Management	MGT-202	3
SPT 112	Introduction to Sport Management	None	3

### Bachelor of Business Administration in Luxury Marketing Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
MKT 208	Consumer Behavior	MKT-201	3
MKT 310	Advertising & Promotion	MKT-201	3
MKT 320	Retailing	MKT-201	3
MKT 330	Digital Luxury	MKT-201	3
MKT 335	Luxury Branding	MKT-320	3
MKT 350	Luxury Marketing	MKT-201	3
BUS 400	Internship	90 Cr.H+ Min CGPA 2.0	3
MKT 420	Luxury Brand Management	MKT 335	3
MKT 430	Marketing Research	MKT-208 & QBA 341	3

### Bachelor of Business Administration in Luxury Marketing Major Electives

\*Students must complete 3 Cr.H (1 Course)

Course Code	Course Title	Prerequisite	Cr.H
MKT 380	Luxury Fashion	MKT-335	3
MKT 385	Luxury Hospitality	MKT-364	3
MKT 425	Experiential Luxury Marketing	MKT-320, MKT 335	3

### **43.3.2.10. Bachelor of Business Administration in Operations and Supply Chain Management**

#### **Description:**

Canadian University Dubai's BBA in Operations & Supply Chain Management will provide students with the knowledge and skills they need to excel in supply chain management including logistics and transportation management, purchasing, procurement and supply management, supply chain sustainability, distribution and pricing strategies, supply chain legal environments, project management, supply chain risk analysis, and supply chain technologies.

The BBA will balance theory and practice in operations and supply chain management in order to prepare graduates to meet future challenges and create new synergies across disciplines that are relevant in today's changing manufacturing and service sectors' environment.

**Credential:** Bachelor Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Start Dates:** Fall, Spring and Summer

#### **Benefits:**

The logistics and supply chain industry is a key part of the engine driving the UAE's economic growth and competitiveness. The UAE supply chain and logistics market has been on a robust growth trajectory and is well placed to be the key logistics hub in the GCC region by 2030.

To date, the sector has played a vital role in the country's sustained economic growth by contributing nearly 14 per cent of the UAE's Gross Domestic Product (GDP) in 2015.

As a result of this growth the demand for supply chain and procurement professionals for the manufacturing sector has increased dramatically, and the continued growth in construction, infrastructure, retail, fast moving consumer goods (FMCG), and the healthcare sectors means that the demand for professionals in these industries is also growing rapidly.

Graduates of this program will find themselves in high demand across a wide range of industries in the UAE and beyond..

#### **Career Opportunities:**

Graduates will be able to find careers such as:

- Procurement Manager
- Contracts Manager
- Trade Compliance Manager
- Bid Manager
- Supply Chain Manager
- Operations Manager
- Logistics Manager
- Warehouse Manager
- Senior Contract Engineer
- Demand and Supply Planning Manager
- Category Manager
- Materials Manager
- Buyer
- Demand and Supply Planner
- Warehouse Manager
- Materials Engineer

## Bachelor of Business Administration in Operations and Supply Chain Management Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	LNG	171	English I		3
			Social & Culture		3
	MTH	196	Mathematics for Business		3
	GED	101E	Applications of Computer Software		3
	MGT	202	Principles of Management		3
	Total				15
Semester 2	ACT	112	Principles of Accounting I		3
	ECO	221	Principles of Microeconomics		3
	LNG	172	English II	LNG-171	3
	QBA	241	Quantitative Business Analysis		3
	GED	140E	Fundamentals of Innovation and Entrepreneurship		3
	Total				15
Semester 3	ACT	212	Principles of Accounting II	ACT-112	3
	ECO	222	Principles of Macroeconomics		3
	GED	198E	Islamic Culture		3
	MKT	201	Principles of Marketing	LNG-171	3
	QBA	341	Quantitative Approaches to Decision Making	QBA-241	3
	Total				15
Semester 4	FIN	201	Managerial Finance	ACT-112	3
	MGT	210	Business Report Writing	LNG-172	3
	MGT	231	Legal Environment of Business		3
	MGT	361	Operations Management	MGT-202, QBA-341	3
	MGT	250	Entrepreneurship	MGT-202 & GED-140	3
	Total				15
Semester 5	MGT	311	Business Research Methods	QBA-341	3
	HRM	210	Human Resource Management	MGT-202	3
	SCM	310	Supply Chain Management	QBA-341, MGT-361	3
	SCM	314	Global Supply Chain Management	MGT-361	3
	INB	360	International Business	MGT 202	3
			Science & Technology		3
	Total				18
Semester 6	SCM	313	Logistics and Transportation Management	SCM-310	3
	SWS	351	Management Information Systems	GED-101E	3
	MGT	320	Organizational Behavior	HRM-210	3
			Major Elective (1)		3
	SCM	315	Procurement and Supply management	SCM-310	3
	Total				15
Semester 7			Core elective (1)		3
			Core elective (2)		3
	SCM	401	Supply Chain Information Technology	SWS-351, SCM-310	3
			Major Elective (2)		3
	SCM	404	Supply Chain Risk Management	QBA-341, SCM-310	3
	Total				15
Semester 8	MGT	470	Strategic Management	HRM-210, ECO-221, 222, FIN-201, MKT-201, MGT-361, + 90 Cr.H.	3
	MGT	405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
	SCM	409	Strategic Operations and Supply Chain Management	SCM-310, SCM-404	3
			Humanity 1		3
	Total				12
Internship to be taken in summer semester after completion of 90 Cr.H with CGPA 2.0 or more					3
Total Credit Hours					123

### Bachelor of Business Administration in Operations and Supply Chain Management Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	21	6	27
Faculty Requirements (Core) (CR.H)	60	6	66
Concentration (Major) (MJ)	24	6	30
<b>Total</b>	<b>105</b>	<b>18</b>	<b>123</b>

### Bachelor of Business Administration in Operations and Supply Chain Management Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACT 112	Principles of Accounting I	None	3
ACT 212	Principles of Accounting II	ACT-112	3
MGT 202	Principles of Management	None	3
ECO 222	Principles of Macroeconomics	None	3
ECO 221	Principles of Microeconomics	None	3
FIN 201	Managerial Finance	ACT-112	3
HRM 210	Human Resource Management	MGT-202	3
MGT 210	Business Report Writing	LNG-172	3
MGT 231	Legal Environment of Business	None	3
MGT 311	Business Research Methods	QBA-341	3
MGT 320	Organizational Behavior	HRM-210	3
MGT 361	Operations Management	QBA-341, MGT-202	3
MGT 405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
MGT 470	Strategic Management	HRM-210, ECO-221, 222, FIN-201, MKT-201, MGT-361, + 90 Cr.H.	3
MKT 201	Principles of Marketing	LNG-171	3
QBA 241	Quantitative Business Analysis	None	3
QBA 341	Quantitative Approaches to Decision Making	QBA-241	3
SWS 351	Management Information Systems	GED-101E	3
INB 360	International Business	MGT-202	3
MGT 250	Entrepreneurship	MGT-202 & GED-140	3

### Bachelor of Business Administration in Operations and Supply Chain Management Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
FIN 325	Financial Markets and Institutions	ECO-222	3
BUS 205	Social & Digital Media	None	3
MGT 310	Tourism Management	MGT-202	3
SPT 112	Introduction to Sport Management	None	3

### Bachelor of Business Administration in Operations and Supply Chain Management Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
SCM 310	Supply Chain Management	QBA-341, MGT-361	3
SCM 313	Logistics and Transportation Management	SCM-310	3
SCM 314	Global Supply Chain Management	MGT-361	3
SCM 315	Procurement and Supply Management	SCM-310	3
BUS 400	Internship	90 Cr.H+ min CGPA of 2.0	3
SCM 401	Supply Chain Information Technology	SWS-351, SCM-310	3
SCM 404	Supply Chain Risk Management	QBA-341, SCM-310	3
SCM 409	Strategic Operations and Supply Chain Management	SCM-310, SCM-404	3

### Bachelor of Business Administration in Operations and Supply Chain Management Major Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
SCM 403	Supply Chain Modeling & Simulation	SCM-310, MGT-361	3
SCM 405	Quality and Lean Management	MGT-361	3
SCM 406	Sustainable Supply Chains	SCM 310	3

### **43.3.2.11. Bachelor of Business Administration in Sport Management**

#### **Description:**

The BBA in Sport Management program will be focusing on the business and management aspects of the sporting industry. This major will be aimed at providing students with fundamental knowledge and skills centered on accounting, finance, economics, management, operations and supply chain management as well as marketing and the law pertaining to sports organizations.

The specialization in sports management will equip students with a profound understanding of the issues and practices prevalent in sport management and prepare students for careers in the significant number of sport activities and renowned international competitions from horse and car races, to football, golf, competitions and exhibitions that are currently ongoing in the UAE..

**Credential:** Bachelor Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 123 Credit Hours

**Start Dates:** Fall, Spring and Summer

#### **Benefits:**

Speaking on the importance of sports His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of the United Arab Emirates and Ruler of Dubai, once said “a healthy body is the source of human happiness.” This is why Dubai has invested so heavily in its sporting industry.

Today Dubai is home to world-class facilities and venues hosting homegrown local, regional and international teams and events.

The sporting industry is a multi-million-dollar business in the UAE that promises continued growth as more and more world-class professional athletes participate in the elite sporting events held annually in Dubai and Abu Dhabi.

This growth creates a pressing need for well-prepared talents in various categories of sports management in order to satisfy industry demand. Graduates with a BBA in Sports Management will find themselves well suited to fill that demand and establish exciting careers in the sports industry.

#### **Career Opportunities:**

Graduates from the program will find careers in a range of fields including:

- Sports marketing
- Sales
- Advertising
- Administration and sport management
- Logistics/operations management,
- Research
- Consulting and entrepreneurship
- Finance and accounting

### Bachelor of Business Administration in Sport Management Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	LNG	171	English I		3
			Social & Culture		3
	MTH	196	Mathematics for Business		3
	GED	101E	Applications of Computer Software		3
	MGT	202	Principles of Management		3
	Total				15
Semester 2	ACT	112	Principles of Accounting I		3
	ECO	221	Principles of Microeconomics		3
	LNG	172	English II	LNG-171	3
	QBA	241	Quantitative Business Analysis		3
	GED	140E	Fundamentals of Innovation and Entrepreneurship		3
	Total				15
Semester 3	ACT	212	Principles of Accounting II	ACT-112	3
	ECO	222	Principles of Macroeconomics		3
	GED	198E	Islamic Culture		3
	MKT	201	Principles of Marketing	LNG-171	3
	QBA	341	Quantitative Approaches to Decision Making	QBA-241	3
	Total				15
Semester 4	FIN	201	Managerial Finance	ACT-112	3
	MGT	210	Business Report Writing	LNG-172	3
	MGT	231	Legal Environment of Business		3
	SPT	112	Introduction to Sport Management	None	3
	MGT	250	Entrepreneurship	MGT-202 & GED-140	3
	Total				15
Semester 5	MGT	311	Business Research Methods	QBA-341	3
	HRM	210	Human Resource Management	MGT-202	3
	SPT	222	Planning & Management of Sport Facilities	SPT-112	3
	SPT	312	Sport Organizations	SPT-112	3
	INB	360	International Business	MGT 202	3
			Science & Technology		3
	Total				18
Semester 6	SPT	331	Leadership in Sport Organization	None	3
	SWS	351	Management Information Systems	GED-101E	3
	MGT	320	Organizational Behavior	HRM-210	3
	MGT	361	Operations Management	MGT-202, QBA-341	3
	SPT	421	Sport Event Management	None	3
	Total				15
Semester 7			Core elective (1)		3
			Core elective (2)		3
	SPT	441	Sport Law	None	3
			Major Elective (1)		3
			Major Elective (2)		3
	Total				15
Semester 8	MGT	470	Strategic Management	HRM-210, ECO-221, 222, FIN-201, MKT-201, MGT-361, + 90 Cr.H.	3
	MGT	405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
	SPT	422	Sport & Media	None	3
			Humanity 1		3
	Total				12
Internship to be taken in summer semester after completion of 90 Cr.H with CGPA 2.0 or more					3
Total Credit Hours					123

### Bachelor of Business Administration in Sport Management Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	21	6	27
Faculty Requirements (Core) (CR.H)	60	6	66
Concentration (Major) (MJ)	24	6	30
<b>Total</b>	<b>105</b>	<b>18</b>	<b>123</b>

### Bachelor of Business Administration in Sport Management Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
ACT 112	Principles of Accounting I	None	3
ACT 212	Principles of Accounting II	ACT-112	3
MGT 202	Principles of Management	None	3
ECO 222	Principles of Macroeconomics	None	3
ECO 221	Principles of Microeconomics	None	3
FIN 201	Managerial Finance	ACT-112	3
HRM 210	Human Resource Management	MGT-202	3
MGT 210	Business Report Writing	LNG-172	3
MGT 231	Legal Environment of Business	None	3
MGT 311	Business Research Methods	QBA-341	3
MGT 320	Organizational Behavior	HRM-210	3
MGT 361	Operations Management	QBA-341, MGT-202	3
MGT 405	Business Ethics & Social Responsibility	Complete 90 Cr.H	3
MGT 470	Strategic Management	HRM-210, ECO-221, 222, FIN-201, MKT-201, MGT-361, + 90 Cr.H.	3
MKT 201	Principles of Marketing	LNG-171	3
QBA 241	Quantitative Business Analysis	None	3
QBA 341	Quantitative Approaches to Decision Making	QBA-241	3
SWS 351	Management Information Systems	GED-101E	3
INB 360	International Business	MGT-202	3
MGT 250	Entrepreneurship	MGT-202 & GED-140	3

### Bachelor of Business Administration in Sport Management Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
FIN 325	Financial Markets and Institutions	ECO-222	3
BUS 205	Social & Digital Media	None	3
MGT 310	Tourism Management	MGT-202	3

### Bachelor of Business Administration in Sport Management Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
SPT 112	Introduction to Sport Management	None	3
SPT 222	Planning & Management of Sport Facilities	SPT-112	3
SPT 331	Leadership in Sport Organization	None	3
SPT 312	Sport Organizations	SPT-112	3
SPT 421	Sport Event Management	None	3
SPT 441	Sport Law	None	3
SPT 422	Sport & Media	None	3
BUS 400	Internship	90 Cr.H+ Min CGPA 2.0	3

### Bachelor of Business Administration in Sport Management Major Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
SPT 212	Sport Nutrition	None	3
SPT 311	Sport Governance/Agents	None	3
SPT 321	Sport Coaching	None	3



## **43.4. Faculty of Architecture & Interior Design (FAID)**

### **43.4.1. A Word from the Dean**

#### **Welcome to the Faculty of Architecture & Interior Design (FAID) at the Canadian University Dubai (CUD)!**

If you want to earn a degree that prepares you for 21st century careers and enjoy an education grounded in the Canadian principles of excellence, innovation, and creativity; the Faculty of Architecture & Interior Design (FAID) at CUD is where your journey starts!

Our Faculty offers well-established programs in Computing and Network Engineering Technology; in Telecommunication Engineering (Bachelor of Science); and in Network Engineering (Bachelor of Science) complemented by an exchange agreement with Queen's University, one of Canada's most prestigious universities, in Kingston, Ontario and half-way between Toronto and Montreal.

We are also excited to announce that starting January 2018, our Faculty will begin accepting admissions to the new state-of-the-art Bachelor of Science in Electrical Engineering with concentrations in Electronics, Mechatronics and Telecommunications. Having been painstakingly designed to meet Canadian standards, this program promises to provide you with a pathway towards pursuing graduate & undergraduate university studies in Canada. It will also open up a large number of opportunities for you in careers related to electrical engineering in the UAE and worldwide.

Our Faculty is also in the process of establishing a new Bachelor of Science in Computing degree exchange program with Queen's University, with specializations in General Computing, Biomedical Computing, and Software Design. We plan to open this Canadian program for admissions in 2018. The program responds to a pressing need for computing experts capable of understanding, managing, analyzing and extracting useful information from big data to improve technological, scientific or business performances.

We also offer two of the best bachelor degree programs in Architecture and Interior Design in the GCC. Both programs are benchmarked against Canadian and American standards with plans to offer a 4-year Bachelor of Science in Architecture followed by a Master of Science in Architecture in the near future.

As a student, you'd choose Engineering, Architecture or Interior Design at CUD for the exceptional opportunity to continue your university studies at one of our Canadian partners, our reputation for excellence in instruction, as well as the work placement opportunities that await you upon graduation.

Last but not least, our students enjoy a memorable campus life marked by the opportunity to participate in national and international competitions through our award-winning student clubs (Robotics, IEEE CUD Students Chapter, Architecture and Interior Design Clubs). As a result, your CUD experience will give you the advantage you need to set yourself apart in today's competitive world. We would be delighted to tell you more about our programs and campus. Please contact [deanFEA@cud.ac.ae](mailto:deanFEA@cud.ac.ae) for more information or for a visit to our Downtown Dubai Campus!

#### **Faculty of Architecture & Interior Design (FAID)**

Canadian University Dubai

### 43.4.2. Undergraduate Programs

- Bachelor of Computer and Networking Engineering Technology
- Bachelor of Science in Network Engineering
- Bachelor of Science in Electrical Engineering
  - Telecommunications
  - Electronics
  - Mechatronics
- Bachelor of Architecture
- Bachelor of Science in Interior Design

### 43.4.3. Department of Computer Engineering and Computational Science

#### 43.4.3.1. Bachelor of Computer and Networking Engineering Technology (CNET)

##### Description:

Computer and Networking Engineering Technology (CNET) is a 4-year Bachelor of Engineering Technology degree. Dubai has a critical need for networking professionals, a demand which is being addressed by Canadian University Dubai through a program that combines a unique blend of technology and business subjects with an innovative balance between the practical and the theoretical background that employers need. The objective of the CNET program is to ensure that our students acquire the necessary knowledge, skills, and abilities to perform successfully in the modern world as network professionals. The foundation of our program will instill the knowledge necessary for life-long learning and a sense of professional responsibility that will enable students to continue their professional development throughout their careers.

**Program Name:** Bachelor of Computer and Networking Engineering Technology (CNET)

**Credential:** Bachelor Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 132 Credit hours, including 3 credit internships

Start Dates

##### Benefits:

A modern educational approach and state-of-the art training in:

- Database Driven Web Applications
- LAN and WAN Technologies
- Network Security and Administration
- Network Operating Systems
- Wireless Networks
- Voice Over IP
- Entrepreneurship in New Economies
- Integrative Projects in Vertical Markets
- Communications Skills
- Critical Thinking and Problem Solving
- Internship in the Workplace
- Preparation for Industrial Certifications such as CCNA, Network+ and MCSA.

## Bachelor of Computer and Networking Engineering Technology Study Plan

Semester	Course	Code	Subject Title	Prerequisite	Lec	Lab	Cr.H
Semester 1	MTH	112	Calculus I	Pass Test or MTH-012	3	0	3
	LNG	171	English I		3	0	3
	EBU	200	e-Business Fundamentals		3	0	3
	NET	101	Digital Logic		2	2	3
	SWS	110	Programming I		2	2	3
	Totals				13	4	15
Semester 2	MTH	120	Discrete Mathematics 1	Pass Math Placement test or MTH 012	3	0	3
	NET	110	Computer Network Fundamentals		2	2	3
	LNG	172	English II	LNG 171	3	0	3
	NET	112	Computer Architecture	NET-101	2	2	3
	SWS	316	Programming II	SWS-110	2	2	3
	Totals				12	6	15
Semester 3	NET	120	LAN Switching & Routing	NET-110	2	2	3
	SWS	213	Database Design		3	2	4
	MTH	130	Probability and Statistics	MTH-112	3	0	3
	LNG	173	Professional Communication Skills	LNG-172	3	0	3
	NET	111	Operating Systems Fundamentals	NET-112	2	2	3
	Totals				13	6	16
Semester 4	BUS	410	Entrepreneurship in the New Economy		3	0	3
	NET	214	Network Programming	SWS-316, NET-120	2	2	3
	NET	210	WAN Technologies	NET-120	2	2	3
	NET	121	Network Operating Systems	NET-111	3	2	4
	SWS	211	System Analysis & Design	SWS-316	3	0	3
	MKT	201	Principles of Marketing	None	3	0	3
	Totals				16	6	19
Semester 5	MKT	360	Customer Relationship Management	MKT-201	3	0	3
	BUS	310	Project Management	Completion of 60 Cr.H	3	0	3
	NET	220	Network Security and Administration	NET-120	2	2	3
	NET	221	Communication Technology	NET-120	2	2	3
			Science & Technology		3	0	3
	SWS	320	Operational Research	MTH-120	3	0	3
	Totals				16	4	18
Semester 6	NET	222	Wireless Networks	NET-221	2	2	3
	NET	310	Network Management	NET-120 & SWS-316	2	2	3
	NET	323	Voice/ IP Convergence	NET- 110	2	2	3
	NET	320	Advanced Switching & Routing	NET- 210	2	2	3
			Social & Culture		3	0	3
	GED	198E	Islamic Culture		3	0	3
	Totals				14	8	18
Semester 7	ENG	320	Internship	90 Cr. H. + CGPA ≥2.0	0	4	2
	NET	411	Network Design Project	NET-310	0	4	2
	NET	410	Enterprise Network Design	NET-222	2	2	3
	NET	412	Applied Research Project	MTH-210, SWS-320	0	4	2
	SWS/NET		Professional Elective		2	2	3
	ENG	400	Graduation Project I	Completed 100 Cr.H	0	4	2
	Totals				4	18	14
Semester 8	ENG	401	Graduation Project 2	ENG-400	0	4	2
	NET	420	Advanced Network Troubleshooting	NET-222	2	2	3
	SWS/NET		Professional Elective		2	2	3
	BUS	120	Financial Analysis		3	0	3
			Humanity Elective		3	0	3
	EBU	450	E-Business Consulting Project	Final Semester	3	0	3
	Totals				13	8	17
Total Credit Hours							132

### Bachelor of Computer and Networking Engineering Technology Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	15	9	24
Faculty Requirements (Core) (CR.H)	21	-	21
Concentration (Major) (MJ)	81	6	87
<b>Total</b>	<b>117</b>	<b>15</b>	<b>132</b>

### Bachelor of Computer and Networking Engineering Technology Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
MTH 130	Probability and Statistics	MTH-112	3
SWS 110	Programming I	None	3
NET 101	Digital Logic	None	3
SWS 316	Programming II	SWS-110	3
NET 112	Computer Architecture	NET-101	3
NET 110	Computer Network Fundamentals		3
BUS 310	Project Management	completion of 60 Cr.H	3

### Bachelor of Computer and Networking Engineering Technology Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
EBU 200	e-Business Fundamentals		3
MTH 120	Discrete Mathematics 1	pass Math Placement test or MTH 012	3
BUS 120	Financial Analysis		3
NET 120	LAN Switching & Routing	NET-110	3
SWS 213	Database Design		4
MKT 201	Principles of Marketing	None	3
NET 111	Operating Systems Fundamentals	NET-112	3
BUS 410	Entrepreneurship in the New Economy		3
NET 210	WAN Technologies	NET-120	3
NET 121	Network Operating Systems	NET-111	4
SWS 211	System Analysis & Design	SWS-316	3
MKT 360	Customer Relationship Management	MKT-201	3
NET 220	Network Security and Administration	NET-120	3
NET 221	Communication Technology	NET-120	3
SWS 320	Operational Research	MTH-120	3
NET 222	Wireless Networks	NET-221	3
NET 310	Network Management	NET-120 & SWS-316	3
NET 323	Voice/ IP Convergence	NET-110	3
NET 320	Advanced Switching & Routing	NET-210	3
NET 214	Network Programming	SWS-316, NET-110, SWS-213	3
ENG 320	Internship	90 Cr. H. + CGPA ≥2.0	2
NET 411	Network Design Project	NET-310	2
NET 410	Enterprise Network Design	NET-222	3
NET 412	Applied Research Project	MTH-130, SWS-320	2
EBU 450	E-Business Consulting Project	Final Semester	3
ENG 400	Graduation Project -1	Completed 100 Cr.H	2
ENG 401	Graduation Project -2	ENG-400	2
NET 420	Advanced Network Troubleshooting	NET-222	3

### Bachelor of Computer and Networking Engineering Technology Major Requirements

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Prerequisite	Cr.H
NET 430	Securing the Wireless World	NET-222	3
NET 431	Mobile Commerce	NET-120	3
NET 432	Wireless Applications	NET-222	3
NET 433	Broadband Communications	NET-120	3
SWS 421	Cryptography and Information Security	NET-222	3
COM 425	Coding and Information Theory	COM-412	3

### 43.4.3.2. Bachelor of Science in Network Engineering

#### Description:

Network engineering concerns the design and implementation of computer networks. The Bachelor of Science in Network Engineering at CUD will provide you with the necessary knowledge, skills and abilities to perform as a network engineer. It will help you to develop a deeper understanding of the principles, theories and technologies that underpin the discipline and provide you with the practical skills to address real challenges in the workplace.

The program includes the foundations of networking, computing, and telecommunications, as well as advanced subjects in computer network design, implementation, administration, and security. Alongside this, you will develop the analytical and critical thinking skills needed to evaluate and implement engineering solutions in a business scenario

**Program Name:** Bachelor of Science in Networking Engineering

**Credential:** Bachelor of Science Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 138 Credit Hours

**Start Dates:** Fall, Spring, and Summer

#### Benefits:

As a Network Engineering student at Canadian University Dubai you will have hands-on experience in the University's state-of-the-art networking labs as well as the opportunity to contribute to faculty research projects. You will benefit from exposure to industry professionals through free tutorials and workshops delivered by international companies. On graduating from the program, you will have a strong practical and theoretical background in Network Engineering and will be prepared to enter the workforce with a fully accredited Bachelor of Science degree.

#### Career Opportunities:

The Bachelor of Science in Network Engineering is a practical degree program that will lead you to opportunities in a range of technical roles, such as:

- Network Engineer
- Network Designer
- Network Administrator
- Network Support
- Network Analyst
- Network Security Specialist
- IT Expert
- Web App Developer
- Network Programmer

### Bachelor of Science in Network Engineering Study Plan

Semester	Course Code		Course Title	Pre/ Co Requisite	Cr.H
Semester 1	ENG	101	Digital Logic		4
	SHS	103	Chemistry		3
	MTH	112	Calculus I	Pass Math Placement or MTH 012	3
	SWS	110	Programming I		3
	LNG	171	English I		3
	Total				16
Semester 2	LNG	172	English II	LNG 171	3
	ENG	211	Computer Network Fundamentals		4
	MTH	113	Calculus II	MTH 112	3
	SWS	120	Programming II	SWS 110	3
	SCI	101	Physics I "Eng. Mechanics"	MTH 112	3
	GED		Humanity Elective		3
Total				19	
Semester 3	LNG	173	Professional Communications Skills	LNG 172	3
	ENG	221	Electric Circuit	SCI-210	4
	MTH	212	Calculus III	MTH 113	3
	MTH	114	Linear Algebra	MTH 112	3
	SCI	201	Physics II	SCI-101 and MTH-113	3
	Total				16
Semester 4	GED	198E	Islamic Culture		3
	MTH	220	Ordinary Differential Equations	MTH 212, MTH 114	3
	ENG	310	Electronics I	ENG 221	4
	NET	220	Computer Networks	ENG 211	4
	ENG	210	Computer Architecture	ENG 101	4
	Total				18
Semester 5	NET	300	Operating Systems	ENG 210	4
	NET	310	Network Protocols	NET 220	4
	GED	199E	UAE Society		3
	MTH	230	Probability and Statistics	MTH 113	3
	COM	310	Signals and Systems	MTH 220	3
	Total				17
Semester 6	COM	320	Communication Systems	COM 310	4
	ENG	311	Engineering Electromagnetic	ENG 221	4
	ENG	400	Internship	Completed 80 Cr.H	2
	NET	320	Database Systems	SWS 120	4
	NET	321	Security Principles & Practices	NET 310	4
	Total				18
Semester 7	NET	322	Network Operating System	NET 300	4
	COM	410	Optical Communications and Networks	ENG 311	4
	NET	412	Internet Computing	NET 320	4
	NET	413	Cryptographic Algorithms and Protocols	NET 321	3
	ENG	421	Graduation Project-1	Completed 100 Cr.H	2
	Total				17
Semester 8	NET	420	Network Design and Implementation	NET 310	4
	COM	420	Wireless Communications and Networks	COM 320 or NET 310	4
	NET	323	Network Management	NET 310	3
	NET/ COM		Professional Elective		4
	ENG	422	Graduation Project-2	ENG 421	2
	Total				17
Total Credit Hours					138

### Bachelor of Science in Network Engineering Program Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	30	3	33
Faculty Requirements (Core) (CR.H)	48	-	48
Concentration (Major) (MJ)	53	4	57
<b>Total</b>	<b>131</b>	<b>7</b>	<b>138</b>

### Bachelor of Science in Network Engineering Core Requirements

Course Code	Course Title	Pre/ Co Requisite	Cr.H
MTH 114	Linear Algebra	MTH 112	3
MTH 113	Calculus II	MTH 112	3
MTH 212	Calculus III	MTH 113	3
MTH 230	Probability and Statistics	MTH 113	3
MTH 220	Ordinary Differential equations	MTH 212, MTH 114	3
ENG 101	Digital Logic	None	4
SCI 201	Physics II	MTH 114, SCI 101, <u>MTH 212</u>	3
ENG 210	Computer Architecture	ENG 101	4
ENG 211	Computer Network Fundamentals	None	4
ENG 221	Electric Circuit	<u>SCI-210</u>	4
ENG 310	Electronics I	ENG 221	4
ENG 311	Engineering Electromagnetic	ENG 221	4
ENG 400	Internship	Completed 80 Cr.H	2
ENG 421	Graduation Project-1	Completed 100 Cr.H	2
ENG 422	Graduation Project-2	ENG-421	2

### Bachelor of Science in Network Engineering Major Requirements

Course Code	Course Title	Pre/ Co Requisite	Cr.H
NET 220	Computer Networks	ENG 211	4
NET 300	Operating Systems	ENG 210	4
NET 310	Network Protocols	NET 220	4
COM 310	Signals and Systems	ENG 221, MTH 114	3
NET 322	Network Operating System	NET 300	4
NET 323	Network Management	NET 310	3
NET 320	Database Systems	SWS 120	4
NET 321	Security Principles & Practices	NET 310	4
COM 320	Communication Systems	COM 310	4
COM 410	Optical Communications and Networks	ENG 311	4
NET 412	Internet Computing	NET 320	4
NET 413	Cryptographic Algorithms and Protocols	NET 321	3
NET 420	Network Design and Implementation	NET 310	4
COM 420	Wireless Communications and Networks	COM 320 or NET 310	4

### Bachelor of Science in Network Engineering Major Electives

\*Students must complete 3 Cr.H (1 Courses)

Course Code	Course Title	Pre/ Co Requisite	Cr.H
NET 424	Broadband Communications	NET 220 and COM-320	4
COM 323	Digital Signal Processing	COM-310	4
ENG 321	Electronics II	ENG-310	4
COM 412	Digital Communications	COM-320	4
COM 322	Applied Electromagnetics	ENG-311	4
COM 325	Micro-Controlling and Processing	ENG-210	4
NET 423	Voice over IP	NET-310 and COM-310	4

## **43.4.4. Department of Electrical Engineering**

### **43.4.4.1. Bachelor of Science in Electrical Engineering in Telecommunication**

#### **Description:**

Canadian University Dubai's Bachelor of Science in Electrical Engineering - Telecommunication takes a fully integrated approach to the science and engineering of all that makes communication through electronic devices possible.

The telecommunication concentration will provide you with the knowledge required to design, implement, operate, and manage telecommunication systems that process and carry out the transmission of data, voice and video signals over wireless and optical networks. Alongside a theoretical education, you will gain technical and practical skills to help you develop into an engineering professional, ready to contribute to the economic, social, and technological development of the business community

**Program Name:** Bachelor of Science in Electrical Engineering in Telecommunication

**Credential:** Bachelor of Science Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 138 Credit Hours

**Start Dates:** Fall, Spring, and Summer

#### **Benefits:**

You will gain valuable hands-on experience provided by the University's state-of-the-art telecommunication labs, as well as the opportunity to contribute to faculty research projects. You will benefit from exposure to industry professionals through free tutorials and workshops delivered by international companies. On graduating from the program, you will have a strong practical and theoretical background in Telecommunication Engineering and will be prepared to enter the workforce with a fully accredited Bachelor of Science degree.

#### **Career opportunities:**

The Telecommunication Engineering program opens the door to a wide spectrum of career options and opportunities for further advanced studies. Career paths in Telecommunications include:

- Telecommunication Systems Engineer
- Telecommunication Designer
- Telecommunication Networks Engineer
- Telecommunication Consultant
- TV and Radio Broadcast Engineer
- Computer Networks Engineer
- Next-Generation Networks Designer
- Radio Frequency Engineer



## Bachelor of Science in Electrical Engineering in Telecommunication Study Plan

Semester	Course Code		Course Title	Pre/ Co Requisite	Cr.H
Semester 1	LNG	181	English I for Engineering & Computing	None	3
	ENG	101	Digital Logic	None	4
	MTH	112	Calculus I	Pass Math Placement Test or MTH-012	3
	SHS	103	Chemistry	None	3
	SWS	110	Programming I	None	3
	Total				16
Semester 2	ENG	224	Engineering Graphics and Design	None	3
	LNG	182	English II for Engineering & Computing	LNG-181	3
	SCI	220	Engineering Mechanics	MTH-112	3
	MTH	113	Calculus II	MTH-112	3
	NET	110	Computer Networks Fundamentals	ENG-101	3
	SWS	316	Programming II	SWS-110	3
Total				18	
Semester 3	MTH	212	Calculus III	MTH-113	3
	MTH	130	Probability and Statistics	MTH-112	3
	SCI	210	Modern Physics	MTH-113, SCI-220	3
	ENG	221	Electric Circuit	SCI-210	4
	GED	140E	Fundamentals of Innovation and Entrepreneurship		3
	Total				16
Semester 4	MTH	220	Ordinary Differential Equations	MTH-212	3
	ENG	310	Electronics I	ENG-221	3
	ENG	222	Engineering Electromagnetics	MTH-212, SCI-210	3
	ENG	223	Electric Circuit II	ENG-221	3
	ENG	210	Computer Architecture	ENG-101	4
	Total				16
Semester 5	ENG	301	Electronics II	ENG-310	3
	GED	198	Islamic Culture	None	3
	COM	310	Coding and Information Theory	MTH-130	3
	COM	311	Signals and Systems	MTH-220	3
	BUS	311	Engineering Economy	MTH-130	3
			Humanity Elective		3
Total				18	
Semester 6	BUS	310	Project Management	Completion of 60 Credit Hrs	3
	ENG	314	Electric Machines	ENG-223	3
	ENG	315	Control Systems	MTH-220	3
	COM	320	Telecommunications	ENG-301, COM-310, COM-311	3
	COM	322	Applied Electromagnetics	ENG-222	3
	COM	411	Digital Filter Design	MTH 220	3
Total				18	
Semester 7	ENG	421	Professional and Ethical Practice	None	3
	COM	413	Communication Systems	COM-320, COM-322	3
	COM	412	Digital Communications	COM-320, COM-322	3
	COM	420	Optical Communications	COM-320, COM-322	3
	ENG	400	Graduation Project-1	Completed 100 Cr.H	2
	NET	120	LAN Switching and Routing	NET-110	3
Total				17	
Semester 8	NET	424	Broadband Communications	NET-110	3
	ENG	401	Graduation Project-2	ENG-400	2
	COM	321	Advanced Programming in Telecom	NET-120	3
			Major elective 1		3
			Major elective 2		3
	GED	199	UAE Society	None	3
Total				17	
Internship to be taken summer semester after completion of 90 Cr.H + CGPA 2.0 or more					2
Total Credit Hours					138

### Bachelor of Science in Electrical Engineering in Telecommunication Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	21	3	24
Faculty Requirements (Core) (CR.H)	72		72
Concentration (Major) (MJ)	36	6	42
<b>Total</b>	<b>129</b>	<b>9</b>	<b>138</b>

### Bachelor of Science in Electrical Engineering in Telecommunication Core Requirements

Course Code	Course Title	Pre/ Co Requisite	Cr.H
SCI 220	Engineering Mechanics	MTH-112	3
MTH 112	Calculus I	Pass Math Placement Test or MTH-012	3
MTH 113	Calculus II	MTH-112	3
MTH 212	Calculus III	MTH-113	3
SCI 210	Modern Physics	MTH-113, SCI-220	3
SWS 110	Programming I	None	3
MTH 130	Probability and Statistics	MTH-112	3
MTH 220	Ordinary Differential Equations	MTH-212	3
SWS 316	Programming II	SWS-110	3
ENG 221	Electric Circuit	SCI-210	4
ENG 310	Electronics I	ENG-221	3
ENG 101	Digital Logic	None	4
ENG 223	Electric Circuit II	ENG-221	3
BUS 310	Project Management	Completion of 60 Credit Hrs.	3
BUS 311	Engineering Economy	MTH-130	3
ENG 210	Computer Architecture	ENG-101	4
ENG 314	Electric Machines	ENG-223	3
ENG 315	Control Systems	MTH-220	3
COM 411	Digital Filter Design	MTH 220	3
NET 110	Computer Networks Fundamentals	ENG-101	3
ENG 301	Electronics II	ENG-310	3
ENG 222	Engineering Electromagnetics	MTH-212, SCI-210	3
ENG 224	Engineering Graphics and Design	None	3

### Bachelor of Science in Electrical Engineering in Telecommunication Major Requirements

Course Code	Course Title	Pre/ Co Requisite	Cr.H
COM 310	Coding and Information Theory	MTH-130	3
COM 311	Signals and Systems	MTH-220	3
COM 320	Telecommunications	ENG-301, COM-310, COM-311	2
COM 321	Advanced Programming in Telecom	NET-120	3
COM 322	Applied Electromagnetics	ENG-222	3
COM 412	Digital Communications	COM-320, COM-322	2
COM 413	Communication Systems	COM-320, COM-322	2
COM 420	Optical Communications	COM-320, COM-322	3
ENG 320	Internship	90 Cr.H + CGPA 2.0	3
ENG 400	Graduation Project-1	Completed 100 Cr	3
ENG 401	Graduation Project-2	ENG-400	3
NET 120	LAN Switching and Routing	NET-110	3
NET 424	Broadband Communications	NET-110	3

### Bachelor of Science in Electrical Engineering in Telecommunication Major Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Pre/ Co Requisite	Cr.H
ELC 323	Instrumentation and Measurements	ENG-223	3
NET 222	Wireless Networks	COM-412	3
COM 427	Satellite Communications	COM-322, COM-412	3
COM 421	RFID Technology	COM-320, COM-321, COM-322	3
NET 323	Voice/IP Convergence	NET-110	3

#### 43.4.4.2. Bachelor of Science in Electrical Engineering in Electronics

##### Description:

Electronics is one of the broadest subfields of electrical engineering and includes courses in analog electronics, digital electronics, consumer electronics, embedded systems and power electronics. The Bachelor of Science in Electrical Engineering - Electronics program at Canadian University Dubai offers a quality education that will provide you with the knowledge, techniques and skills needed by the next generation of engineers. The program's well-designed core courses provide hands-on and problem-based learning experiences.

**Program Name:** Bachelor of Science in Electrical Engineering in Electronics

**Credential:** Bachelor of Science Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 138 Credit Hours

**Start Dates:** Fall, Spring, and Summer

##### Benefits:

You will gain valuable hands-on experience provided by the University's state-of-the-art telecommunication labs, as well as the opportunity to contribute to faculty research projects. You will benefit from exposure to industry professionals through free tutorials and workshops delivered by international companies. On graduating from the program, you will have a strong practical and theoretical background in Telecommunication Engineering and will be prepared to enter the workforce with a fully accredited Bachelor of Science degree.

##### Career opportunities:

Electronics engineers are employed in a range of industries such as:

- The electrical and electronics industries, including robotics, digital technology, automotive, telecommunications, electronics consultancies and electronic equipment manufacturers
- Other engineering industries such as aerospace, energy, chemical and marine
- Utility companies
- Research centres and institutions, both academic and commercial
- The public sector, including civil service, local authorities, hospitals and educational institutions

## Bachelor of Science in Electrical Engineering in Electronics Study Plan

Sem.	Course Code		Subject Title	Pre-co-requisite	C.H.
Semester 1	LNG	181	English I for Engineering & Computing	None	3
	ENG	101	Digital Logic	None	4
	MTH	112	Calculus I	Pass Math Placement Test or MTH-012	3
	SHS	103	Chemistry	None	3
	SWS	110	Programming I	None	3
					16
Semester 2	ENG	224	Engineering Graphics and Design	None	3
	LNG	182	English II for Engineering & Computing	LNG-181	3
	SCI	220	Engineering Mechanics	MTH-112	3
	MTH	113	Calculus II	MTH-112	3
	NET	110	Computer Networks Fundamentals	ENG-101	3
	SWS	316	Programming II	SWS-110	3
				18	
Semester 3	MTH	212	Calculus III	MTH-113	3
	MTH	130	Probability and Statistics	MTH-112	3
	SCI	210	Modern Physics	MTH-113, SCI-220	3
	ENG	220	Electric Circuits I	SCI-210	4
	GED	140E	Fundamentals of Innovation and Entrepreneurship	None	3
					16
Semester 4	MTH	220	Ordinary Differential Equations	MTH-212	3
	ENG	210	Electronics I	ENG-220	3
	ENG	222	Engineering Electromagnetics	MTH-212, SCI-210	3
	ENG	223	Electric Circuit II	ENG-220	3
	NET	112	Computer Architecture	NET-101	4
					16
Semester 5	ENG	301	Electronics II	ENG-210	3
	GED	198	Islamic Culture	None	3
	ELC	412	Digital System Design	ENG-210	3
	COM	311	Signals and Systems	MTH-220	3
	BUS	311	Engineering Economy	MTH-130	3
			Humanity Elective		3
				18	
Semester 6	BUS	310	Project Management	Completion of 60 Credit Hrs	3
	ENG	314	Electric Machines	ENG-223	3
	ENG	315	Control Systems	MTH-220	3
	ELC	320	Power Electronics	ENG-301	3
	ELC	323	Instrumentation and Measurements	ENG-223	3
	COM	411	Digital Filter Design	ENG-301	3
				18	
Semester 7	ENG	410	Professional and Ethical Practice	None	3
	ELC	330	Microcontrollers and Embedded Systems	NET-112, ENG-315, SWS-316	3
	ELC	411	Communication Electronics	ENG-301	3
	ELC	422	Optoelectronics	ENG-301	3
	ENG	400	Graduation Project-1	Completed 100 Cr	2
			Major elective 1		3
				17	
Semester 8	ELC	421	VLSI Design	ELC-411	3
	ENG	401	Graduation Project-2	ENG-400	2
	ELC	425	Nanoelectronics	ENG-301	3
	ELC	427	Analog Integrated Circuits	ELC-411	3
			Major elective 2		3
	GED	199	UAE Society	None	3
				17	
Internship to be taken summer semester after completion of 90 Cr.H + CGPA 2.0 or more					2
					138

### Bachelor of Science in Electrical Engineering in Electronics Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	21	3	24
Faculty Requirements (Core) (CR.H)	72		72
Concentration (Major) (MJ)	36	6	42
<b>Total</b>	<b>129</b>	<b>9</b>	<b>138</b>

### Bachelor of Science in Electrical Engineering in Electronics Core Requirements

Course Code	Course Title	Pre/ Co Requisite	Cr.H
SCI 220	Engineering Mechanics	MTH-112	3
MTH 112	Calculus I	Pass Math Placement Test or MTH-012	3
MTH 113	Calculus II	MTH-112	3
MTH 212	Calculus III	MTH-113	3
SCI 210	Modern Physics	MTH-113, SCI-220	3
SWS 110	Programming I	None	3
MTH 130	Probability and Statistics	MTH-112	3
MTH 220	Ordinary Differential Equations	MTH-212	3
SWS 316	Programming II	SWS-110	3
ENG 221	Electric Circuit	SCI-210	4
ENG 310	Electronics I	ENG-221	3
ENG 101	Digital Logic	None	4
ENG 223	Electric Circuit II	ENG-221	3
BUS 310	Project Management	Completion of 60 Credit Hrs.	3
BUS 311	Engineering Economy	MTH-130	3
ENG 210	Computer Architecture	ENG-101	4
ENG 314	Electric Machines	ENG-223	3
ENG 315	Control Systems	MTH-220	3
COM 411	Digital Filter Design	MTH 220	3
NET 110	Computer Networks Fundamentals	ENG-101	3
ENG 301	Electronics II	ENG-310	3
ENG 222	Engineering Electromagnetics	MTH-212, SCI-210	3
ENG 224	Engineering Graphics and Design	None	3

### Bachelor of Science in Electrical Engineering in Electronics Major Requirements

Course Code	Course Title	Pre/ Co Requisite	Cr.H
COM 311	Signals and Systems	MTH-220	3
ELC 320	Power Electronics	ENG-301	3
ENG 320	Internship	90 Cr.H + CGPA 2.0 or more	2
ELC 323	Instrumentation and Measurements	ENG-223	3
ELC 330	Microcontrollers and Embedded Systems	ENG-210	3
ENG 400	Graduation Project-1	Completed 100 Cr.H	2
ENG 401	Graduation Project-2	ENG-400	2
ELC 411	Communication Electronics	ENG-301	3
ELC 412	Digital System Design	ENG-210	3
ELC 421	VLSI Design	ELC-411	3
ELC 422	Optoelectronics	ENG-301	3
ELC 425	Nanoelectronics	ENG-301	3
ELC 427	Analog Integrated Circuits	ELC-411	3

### Bachelor of Science in Electrical Engineering in Electronics Major Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Pre/ Co Requisite	Cr.H
MEC 412	Sensors and Actuators	ELC-323	3
ELC 423	Data Acquisition and Interfacing	ELC-330	3
ELC 424	Digital ASIC Design	ENG-301	3
ELC 430	Solid State Devices	ENG-222, ENG-301,	3
ELC 435	Hardware Functional Verification	ELC-412	3

### 43.4.4.3. Bachelor of Science in Electrical Engineering in Mechatronics

#### Description:

Mechatronics is a multidisciplinary subject which combines elements of computer, electrical and mechanical engineering. The objective of this CUD degree is to expand your working knowledge of engineering to include applied electronics and microcontroller programming. You will be introduced to issues that impact the design of mechatronic systems. An example of this is an industrial robot. If you have an interest in mechatronics and an experiential learning approach that provides hands-on experience in engineering problem solving, then this is the program for you.

**Program Name:** Bachelor of Science in Electrical Engineering in Mechatronics

**Credential:** Bachelor of Science Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 138 Credit Hours

**Start Dates:** Fall, Spring, and Summer

#### Benefits:

Mechatronics students at CUD are exposed to a variety of disciplines, so you will be well-equipped to excel in a wide range of fields – including electrical and mechanical engineering – and have the potential to quickly reach management positions. The combined skills of the Mechatronics graduate are becoming increasingly valuable to employers in various fields.

Recognizing the need for diversification away from the oil and gas industry, the UAE has chosen to invest heavily in the creation of a knowledge economy based on technological advancement and innovation, including advancement in robotics technology. As a Mechatronics graduate, you will find yourself in demand across a range of established and developing fields of key importance to the UAE, from clean energy to manufacturing and healthcare.

#### Career opportunities:

You will be thoroughly prepared to work in design and development in a number of areas including:

- Medical robotics, systems and instrumentation
- Defense robotics and systems
- Manufacturing robotics and systems
- Industrial and home robotics
- Automotive robotics and systems
- Distributed systems
- Smart consumer products

### Bachelor of Science in Electrical Engineering in Mechatronics Study Plan

Semester	Course Code	Course Title	Pre/ Co Requisite	Cr.H	
Semester 1	LNG	181	English I for Engineering & Computing	None	3
	ENG	101	Digital Logic	None	4
	MTH	112	Calculus I	Pass Math Placement Test or MTH-012	3
	SHS	103	Chemistry		3
	SWS	110	Programming I		3
	Total				16
Semester 2	ENG	224	Engineering Graphics and Design	None	3
	LNG	182	English II for Engineering & Computing	LNG-181	3
	SCI	220	Engineering Mechanics	MTH-112	3
	MTH	113	Calculus II	MTH-112	3
	NET	110	Computer Networks Fundamentals	ENG-101	3
	SWS	316	Programming II	SWS-110	3
Total				18	
Semester 3	MTH	212	Calculus III	MTH-113	3
	MTH	130	Probability and Statistics	MTH-112	3
	SCI	210	Modern Physics	MTH-113, SCI-220	3
	ENG	221	Electric Circuit	SCI-210	4
	GED	140E	Fundamentals of Innovation and Entrepreneurship	None	3
Total				16	
Semester 4	MTH	220	Ordinary Differential Equations	MTH-212	3
	ENG	310	Electronics I	ENG-221	3
	ENG	222	Engineering Electromagnetics	MTH-212, SCI-210	3
	ENG	223	Electric Circuit II	ENG-221	3
	ENG	210	Computer Architecture	ENG-101	4
Total				16	
Semester 5	ENG	301	Electronics II	ENG-310	3
	GED	198	Islamic Culture	None	3
	MEC	305	Mechanical Vibrations	MTH-220	3
	MEC	306	Electro-pneumatic & Hydraulic Control Circuits	SCI-210	3
	BUS	311	Engineering Economy	MTH-130	3
			Humanity Elective		3
Total				18	
Semester 6	BUS	310	Project Management	Completion of 60 Credit Hrs	3
	ENG	314	Electric Machines	ENG-223	3
	ENG	315	Control Systems	MTH-220	3
	MEC	310	Mechatronics Engineering	ENG-301, ELC-323	3
	ELC	323	Instrumentation and Measurements	ENG-223	3
	COM	411	Digital Filter Design	MTH 220	3
Total				18	
Semester 7	ENG	410	Professional and Ethical Practice	None	3
	MEC	412	Sensors and Actuators	ELC-323	3
	MEC	411	Intelligent Systems	SWS-316, MTH-130	3
			Major elective 1		3
	ENG	400	Graduation Project-1	Completed 100 Cr.H	2
	MEC	413	Industrial Automation	MEC-310	3
Total				18	
Semester 8	MEC	422	Mechatronics Systems Design	MEC-310, MEC-412	3
	ENG	401	Graduation Project-2	ENG-400	2
	MEC	427	Computer Integrated Manufacturing (CIM)	MEC-413	3
	MEC	421	Robotics	MEC-310, MEC-411, MEC-412	4
			Major elective 2		3
	GED	199	UAE Society	None	3
Total				17	
Internship to be taken summer semester after completion of 90 Cr.H + CGPA 2.0 or more					2
Total Credit Hours					138

### Bachelor of Science in Electrical Engineering in Mechatronics Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	21	3	24
Faculty Requirements (Core) (CR.H)	72		72
Concentration (Major) (MJ)	36	6	42
<b>Total</b>	<b>129</b>	<b>9</b>	<b>138</b>

### Bachelor of Science in Electrical Engineering in Mechatronics Core Requirements

Course Code	Course Title	Pre/ Co Requisite	Cr.H
SCI 220	Engineering Mechanics	MTH-112	3
MTH 112	Calculus I	Pass Math Placement Test or MTH-012	3
MTH 113	Calculus II	MTH-112	3
MTH 212	Calculus III	MTH-113	3
SCI 210	Modern Physics	MTH-113, SCI-220	3
SWS 110	Programming I	None	3
MTH 130	Probability and Statistics	MTH-112	3
MTH 220	Ordinary Differential Equations	MTH-212	3
SWS 316	Programming II	SWS-110	3
ENG 221	Electric Circuit	SCI-210	4
ENG 310	Electronics I	ENG-221	3
ENG 101	Digital Logic	None	4
ENG 223	Electric Circuit II	ENG-221	3
BUS 310	Project Management	Completion of 60 Credit Hrs.	3
BUS 311	Engineering Economy	MTH-130	3
ENG 210	Computer Architecture	ENG-101	4
ENG 314	Electric Machines	ENG-223	3
ENG 315	Control Systems	MTH-220	3
COM 411	Digital Filter Design	MTH 220	3
NET 110	Computer Networks Fundamentals	ENG-101	3
ENG 301	Electronics II	ENG-310	3
ENG 222	Engineering Electromagnetics	MTH-212, SCI-210	3
ENG 224	Engineering Graphics and Design	None	3

### Bachelor of Science in Electrical Engineering in Mechatronics Major Requirements

Course Code	Course Title	Pre/ Co Requisite	Cr.H
MEC 305	Mechanical Vibrations	MTH-220, COM-311	3
MEC 306	Electro-Pneumatic & Hydraulic Control Circuits	SCI-210	3
MEC 310	Mechatronics Engineering	ENG-301, ELC-323	3
ENG 320	Internship	90 Cr.H + CGPA 2.0 or more	2
ELC 323	Instrumentation and Measurements	ENG-223	3
ENG 400	Graduation Project-1	Completed 100 Cr.H	2
ENG 401	Graduation Project-2	ENG-400	2
MEC 411	Intelligent Systems	SWS-316, MTH-130	3
MEC 412	Sensors and Actuators	ELC-323	3
MEC 421	Robotics	MEC-310, MEC-412, MEC-411	3
MEC 422	Mechatronics Systems Design	MEC-310, MEC-412	3
MEC 413	Industrial Automation	MEC-310	3
MEC 427	Computer Integrated Manufacturing (CIM)	MEC-413	3

### Bachelor of Science in Electrical Engineering in Mechatronics Major Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code	Course Title	Pre/ Co Requisite	Cr.H
ELC 320	Power Electronics	ENG-301	3
ELC 330	Microcontrollers and Embedded Systems	ENG-210, ENG-301	3
ELC 412	Digital System Design	ENG-210	3
MEC 425	Production Management for Engineers	BUS-310, MEC-411	3
MEC 426	Fluid Mechanics	MEC-412	3



## **43.4.5. Department of Architecture**

### **43.4.5.1. Bachelor of Architecture**

#### **Description:**

Architecture combines art, science and technology in the creation of designs that shape our physical environment. Alongside a creative and analytical mind, professional architects require an understanding of the social, economic, legal and constructional environment in which they work.

The Bachelor of Architecture degree program will provide you with a good understanding of the functional areas of Architecture, including design tools, design methodologies, and design philosophies, allied with decision-making and effective presentation processes. It will develop your knowledge of professional architectural and ethical values and introduce you to the operating environment of architectural practice. Throughout the program you will form a good understanding and proven ability in the fundamentals of architectural design, enhance your abilities in graphic and oral communications and develop detailed knowledge of building systems, codes and appropriate technology and materials, as well as an appreciation of, and sensitivity towards, ecology and the environment.

**Credential:** Bachelor Degree Program

**Duration:** 5 Years (10 Semesters)

**Credit Hours:** 170 Credit Hours

**Start Dates:** Fall, Spring, and Summer

#### **Benefits:**

The Bachelor of Architecture program aims to support you in obtaining local professional registration, while at the same time enabling you to match the requirements of professional licensing with international associations. As a student of Architecture at CUD, you will also have the opportunity to take inspiration from a world-renowned architectural environment, as the University campus stands in close proximity to Dubai's iconic skyline, including the world's tallest building, the Burj Khalifa.

#### **Career Opportunities:**

With a Bachelor of Architecture degree, you will be equipped to pursue opportunities in the following:

- Architecture, Urban Design, Landscape and Interior design consultancies
- Real estate consultancies
- Construction & Project Management
- Government offices (Ministries and Municipalities)
- Facility Management
- Master degrees in Architecture, Urban Design, Landscape and Interior design
- Teaching positions in the related discipline

### Bachelor of Architecture Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr.H
Semester 1	DESI	101	Introduction to Design (Studio)		4
	DESI	121	Design Theory		3
	DESI	141	Drafting & Modeling		3
	LNG	171	English I		3
	MTH	112	Calculus I	Pass Math Placement Test or MTH-012	3
	<b>Total</b>				<b>16</b>
Semester 2	DESI	102	Fundamentals of Design (Studio)	DESI 101	4
	DESI	122	Human Factors	DESI 101	3
	DESI	142	Freehand Drawing & Rendering		3
	LNG	172	English II	LNG 171	3
	GED	195E	Descriptive Geometry		3
	<b>Total</b>				<b>16</b>
Semester 3	DESI	220	Design Principles (Studio)	DESI 102	6
	DESI	211	Construction & Design Integration 1	DESI 102	3
	DESI	270	Sustainability of Buildings 1	DESI 101	3
	HISD	201	History of Architecture & Interior Design 1	LNG 172	3
	<b>Total</b>				<b>15</b>
Semester 4	DESI	221	Design Methods (Studio)	DESI 220	6
	DESI	212	Construction & Design Integration 2	DESI 211	3
	DESI	231	Computer Aided Design	DESI 102	3
	HISD	202	History of Architecture & Interior Design 2	HISD 201	3
	<b>Total</b>				<b>15</b>
Semester 5	ARCH	330	Environmental Design (Studio)	DESI 221	6
	ARCH	300	Structures 1	MTH 112	3
	DESI	320	Environmental Systems & Design Integration. 1	DESI 221	3
	LNG	173	Professional Communication Skills	LNG 172	3
			Humanities Elective (1)		3
	<b>Total</b>				<b>18</b>
Semester 6	ARCH	331	Integrated Design (Studio)	ARCH 330	6
	ARCH	301	Structures 2	ARCH 300	3
	ARCH	360	Architectural Conservation & Heritage	HISD-202	3
	DESI	321	Environmental Systems & Design Integration 2	DESI 320	3
	DESI	340	Working Drawings & Detailing	ARCH 330/INDE 330	3
	<b>Total</b>				<b>18</b>
Semester 7	ARCH	443	Design Studio (Institutional)	ARCH 331	6
	ARCH	421	Architecture of the Islamic World	ARCH 331	3
	ARCH	431	Planning & Urban Design	ARCH 331	3
			Major Core Elective (1)		3
			Major Core Elective (2)		3
	<b>Total</b>				<b>18</b>
Semester 8	ARCH	444	Design Studio (Housing)	ARCH 331	6
	ARCH	422	Research & Design Applications	ARCH 331	3
	ARCH	456	Building Code	ARCH 331	3
			Major Core Elective (3)		3
	<b>Total</b>				<b>15</b>
Semester 9	ARCH	540	Senior Project - Urban Study (Studio)	ARCH 444 + ARCH 431	6
	ARCH	570	Research Topic	ARCH 331	3
	DESI	550	Project Management	ARCH 331	3
			Social & Cultural		3
	GED	196E	Communication Skills in Arabic		3
	<b>Total</b>				<b>18</b>
Semester 10	ARCH	541	Senior Project - Design (Studio)	ARCH 540	6
	DESI	500	Professional Business & Portfolio	ARCH 331	3
			Humanities Elective (2)		3
			Science & Technology		3
	GED	198E	Islamic Culture		3
	<b>Total</b>				<b>18</b>
	DESI	490	Internship Between Semesters 6 and 7 or after semester 8	After 80 Cr.H	3
<b>Total Credit Hours</b>					<b>170</b>

### Bachelor of Architecture Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	21	12	33
Faculty Requirements (Core) (CR.H)	50		50
Concentration (Major) (MJ)	78	9	87
<b>Total</b>	<b>149</b>	<b>21</b>	<b>170</b>

### Bachelor of Architecture Core Requirements

Course Code	Course Title	Pre/ Co Requisite	Cr.H
DESI	101	Introduction to Design (Studio)	4
DESI	121	Design Theory	3
DESI	141	Drafting & Modeling	3
DESI	102	Fundamentals of Design (Studio)	4
DESI	122	Human Factors	3
DESI	142	Freehand Drawing & Rendering	3
HISD	201	History of Architecture and Interior Design 1	3
HISD	202	History of Architecture and Interior Design 2	3
DESI	211	Construction and Design Integration 1	3
DESI	212	Construction and Design Integration 2	3
DESI	220	Design Principles (Studio)	6
DESI	221	Design Methods (Studio)	6
DESI	231	Computer Aided Design	3
DESI	270	Sustainability of Buildings 1	3

### Bachelor of Architecture Major Requirements

Course Code	Course Title	Pre/ Co Requisite	Cr.H
ARCH	330	Environmental Design (Studio)	6
DESI	320	Environmental Systems & Design Integration 1	3
ARCH	300	Structures 1	3
ARCH	331	Integrated Design (Studio)	6
DESI	321	Environmental Systems & Design Integration 2	3
DESI	340	Working Drawings and Detailing	3
ARCH	301	Structures 2	3
ARCH	360	Architectural Conservation and Heritage	3
ARCH	540	Senior Project - Urban Study (Studio)	6
ARCH	570	Research Topic	3
ARCH	541	Senior Project - Design (Studio)	6
DESI	500	Professional Business and Portfolio	3
DESI	550	Project Management	3
DESI	490	Internship	3
ARCH	443	Design Studio - Institutional	6
ARCH	421	Architecture of The Islamic World	3
ARCH	431	Planning & Urban Design	3
ARCH	444	Design Studio - Housing	6
ARCH	422	Research & Design Applications	3
ARCH	456	Building Code	3

### Bachelor of Architecture Major Electives

\*Students must complete 9 Cr.H (3 Courses)

Course Code		Course Title	Pre/ Co Requisite	Cr.H
ARCH	430	Architecture & Ecology	ARCH-330/INDE-330	3
ARCH	460	High Performance Design	ARCH-330/INDE-330	3
ARCH	451	Advanced Structures & Materials	ARCH-330/INDE-330	3
ARCH	452	Advanced Environmental Control Systems	ARCH-330/INDE-330	3
ARCH	480	Construction Technology 1	ARCH-330/INDE-330	3
ARCH	481	Construction Technology 2	ARCH-330/INDE-330	3
ARCH	485	Construction Economics	ARCH-330/INDE-330	3
ARCH	490	Principles of Urban Design	ARCH-330/INDE-330	3
ARCH	495	Principles of Landscape Design 1	ARCH-330/INDE-330	3
ARCH	496	Principles of Landscape Design 2	ARCH-495	3
DESI	329	Special Topics-On Site Investigation	HISD-202	3
DESI	348	Graphic Design for Architects and Interior Designers	DESI-221	3
DESI	351	Color Theory	DESI-221	3
DESI	420	Sustainability of Buildings 2	DESI-270	3
DESI	451	Lighting	ARCH-330/INDE-330	3
DESI	454	Building Information Modeling	ARCH-330/INDE-330	3
DESI	455	Parametric Modeling	ARCH-330/INDE-330	3
DESI	456	Visualization	ARCH-330/INDE-330	3

## **43.4.6. Department of Interior Design**

### **43.4.6.1. Bachelor of Science in Interior Design**

#### **Description:**

Interior Design is a profession that requires creativity, versatility and a solid educational foundation. At CUD, the degree program curriculum will provide you with the core requirements in the various disciplines of Interior Design, with a strong focus on their professional application.

As an Interior Design student, you will learn about the functional areas of the profession, including design tools, design methodologies and design philosophies, allied to decision-making and effective presentation processes. The program will develop your creative and analytical skills, advance your knowledge of professional design and ethical values, and enhance your abilities in graphic and oral communication. You will acquire knowledge of interior building systems, codes and appropriate materials, and cultivate a proven ability in the fundamentals of interior design, while developing your understanding of the economic, social, constructional, and legal environments in which the practice of interior design operates.

**Credential:** Bachelor Degree Program

**Duration:** 4 Years (8 Semesters)

**Credit Hours:** 134 Credit Hours

**Start Dates:** Fall, Spring and Summer

#### **Benefits:**

The Bachelor of Science in Interior Design program aims to support you in obtaining local professional registration, while at the same time enabling you to match the requirements of professional licensing with international associations. CUD's dedicated design studios allow students of the program to apply their theoretical learning through practical assignments that provide an insight into professional projects in the field.

#### **Career Opportunities:**

With a Bachelor of Science in Interior Design you will be equipped with a wide range of design skills that will open up opportunities in the following:

- Architecture, Interior design, Event and Exhibition Design consultancies
- Master degrees in Interior design
- Teaching positions in the related discipline
- Government offices (Ministries and Municipalities)
- Real estate consultancies
- Project Management
- Facility Management

### Bachelor of Science in Interior Design Study Plan

Semester	Course Code	Subject Title	Prerequisite	Cr.H
Semester 1	DESI	101	Introduction to Design (Studio)	4
	DESI	121	Design Theory	3
	DESI	141	Drafting & Modeling	3
	LNG	171	English 1	3
	MTH	112	Calculus 1	3
	Total			16
Semester 2	DESI	102	Fundamentals of Design (Studio)	4
	DESI	122	Human Factors	3
	DESI	142	Freehand Drawing & Rendering	3
	LNG	172	English II	3
	GED-	195E	Descriptive Geometry	3
	Total			16
Semester 3	DESI	220	Design Principles (Studio)	6
	DESI	211	Construction & Design Integration 1	3
	DESI	270	Sustainability of Buildings 1	3
	HISD	201	History of Architecture & Interior Design 1	3
	Total			15
Semester 4	DESI	221	Design Methods (Studio)	6
	DESI	212	Construction & Design Integration 2	3
	DESI	231	Computer Aided Design	3
	HISD	231	History of Architecture & Interior Design 2	3
	Total			15
Semester 5	INDE	330	Residential Design (Studio)	6
	INDE	300	Textiles	3
	DESI	320	Environmental Systems & Design Integration 1	3
	INDE	350	Furniture Design	3
	LNG	173	Professional Communication Skills	3
	Total			18
Semester 6	INDE	331	Commercial Design (Studio)	6
	INDE	320	Building Systems & Codes	3
	DESI	321	Environmental Systems & Design Integration 2	3
	DESI	340	Working Drawings & Detailing	3
			Humanities Elective (1)	3
	Total			18
Semester 7	INDE	440	Senior Project - Dissertation (Studio)	6
			Concentration Elective (1)	3
			Concentration Elective (2)	3
			Social & Cultural	3
			Science & Technology	3
	Total			18
Semester 8	INDE	441	Senior Project - Design (Studio)	6
	DESI	400	Professional Business & Portfolio	3
	GED	198E	Islamic Culture	3
			Humanities Elective (2)	3
	Total			15
	DESI	490	Internship between semester 6&7 or after Semester 8	3
Total Credit Hours				134

### Bachelor of Science in Interior Design Requirements

Requirements	Compulsory Cr.H	Elective Cr.H	Total Cr.H
University Requirement (UR)	18	12	30
Faculty Requirements (Core) (CR.H)	50		50
Concentration Core (CR.H)	30		30
Concentration (Major) (MJ)	18	6	24
<b>Total</b>	<b>116</b>	<b>18</b>	<b>134</b>

### Bachelor of Science in Interior Design Core Requirements

Course Code	Course Title	Prerequisite	Cr.H
DESI 101	Introduction to Design (Studio)		4
DESI 121	Design Theory		3
DESI 141	Drafting & Modeling		3
DESI 102	Fundamentals of Design (Studio)	DESI 101	4
DESI 122	Human Factors	DESI 101	3
DESI 142	Freehand Drawing & Rendering		3
HISD 201	History of Architecture and Interior Design 1	LNG 172	3
HISD 202	History of Architecture and Interior Design 2	HISD 201	3
DESI 211	Construction and Design Integration 1	DESI 102	3
DESI 212	Construction and Design Integration 2	DESI-211	3
DESI 220	Design Principles (Studio)	DESI 102	6
DESI 221	Design Methods (Studio)	DESI 220	6
DESI 231	Computer Aided Design	DESI 102	3
DESI 270	Sustainability of Buildings 1	DESI 101	3

### Bachelor of Science in Interior Design Major Requirements

Course Code	Course Title	Prerequisite	Cr.H
INDE 300	Textiles	DESI 102	3
INDE 330	Residential Design (Studio)	DESI 221	6
DESI 320	Environmental Systems & Design Integration 1	DESI 221	3
INDE 350	Furniture Design	DESI 211	3
INDE 331	Commercial Design (Studio)	INDE 330	6
INDE 320	Building Systems & Codes	INDE 330	3
DESI 340	Working Drawings & Detailing	INDE 330/ARCH 330	3
DESI 321	Environmental Systems & Design Integration 2	DESI 320	3

### Bachelor of Science in Interior Design Concentration Requirements

Course Code	Course Title	Prerequisite	Cr.H
INDE 440	Senior Project - Dissertation (Studio)	300 Series, Chair	6
INDE 441	Senior Project Design (Studio)	INDE-440	6
DESI 400	Professional Business and Portfolio	300 Series	3
DESI 490	Internship	After 80 Credits	3

### Bachelor of Science in Interior Design Major Electives

\*Students must complete 6 Cr.H (2 Courses)

Course Code		Course Title	Prerequisite	Cr.H
ARCH	430	Architecture & Ecology	ARCH 330/INDE-330	3
ARCH	460	High Performance Design	ARCH 330/INDE-330	3
ARCH	451	Advanced Structures & Materials	ARCH 330/INDE-330	3
ARCH	452	Advanced Environmental Control Systems	ARCH 330/INDE-330	3
ARCH	480	Construction Technology 1	ARCH 330/INDE-330	3
ARCH	481	Construction Technology 2	ARCH 330/INDE-330	3
ARCH	485	Construction Economics	ARCH 330/INDE-330	3
ARCH	490	Principles of Urban Design	ARCH 330/INDE-330	3
ARCH	495	Principles of Landscape Design 1	ARCH 330/INDE-330	3
ARCH	496	Principles of Landscape Design 2	ARCH 495	3
DESI	329	Special Topics-On Site Investigation	HISD 202	3
DESI	348	Graphic Design for Architects and Interior Designers	DESI 221	3
DESI	351	Color Theory	DESI 221	3
DESI	420	Sustainability of Buildings 2	DESI 270	3
DESI	451	Lighting	ARCH 330/INDE-330	3
DESI	454	Building Information Modeling	ARCH 330/INDE-330	3
DESI	455	Parametric Modeling	ARCH 330/INDE-330	3
DESI	456	Visualization	ARCH 330/INDE-330	3



## 44. Internship

The student internship may be a required part of the program curriculum. Whenever it is part of the program, the purpose of an internship is to provide Canadian University Dubai students with an opportunity to have professional work experience in a setting related to the student's major, program objectives, and career goals. An internship is a way for students to gain practical, on-the-job experience in business, industry, or governmental agencies. Canadian University Dubai considers student internships as an important bridge between students and the careers that they are studying to enter. Simultaneously, an internship introduces public and private organizations to students that might fit their field of interest, skills, and training for possible future placement.

### 44.1. Place of Internship

The internship place will be approved by Canadian University Dubai Internship Office so that it matches the area of specialization of the internee and meets the program's internship objectives and requirements.

In the case of students who are already working in an organization, the place of internship is decided based on the following features:

- If the current work and job specification coincide with the intern's area of specialization, then the current place of employment will be chosen for the internship, and the employer in charge of the internee will have to function as the field supervisor; he or she will need to supervise a well-defined internship project to ensure that the internee not only applies the concepts learned but also that the work place benefits from the internee's project.
- If the current work and job specification do not match the internee's area of specialization, then the internee should switch to an alternative department in the same firm or transfer to another firm which offers appropriate internship opportunity matching the area of specialization, chosen by the Internship Office.

It is the Internship Office's responsibility to place students according to Canadian University Dubai's internship regulations. Students should refer to the Internship Manual available at the Student Services office for more information.

### 44.2. Requirements and Guidelines for Internship

A student applying for internship should fulfill the following requirements:

1. Have completed all the credit hours required as stipulated in the program study plan.
2. Satisfy the minimum Passing Actual Cumulative GPA. Students should refer to their program passing GPA requirements.
3. Adhere to both the training guidelines and regulations of the organization providing the internship.
4. In case the number of qualified candidates exceeds that of openings available, priority will be given to the candidates with the highest GPAs. Moreover, these openings will be distributed amongst the programs according to the assigned percentages.
5. In case a student cannot be placed by the University, the University is open to allow students to propose an organization for internship. Thus the University encourages all students to take initiatives in finding appropriate placements to help the University guarantee internship for everyone.

No exceptions are permitted under any circumstances in any of the aforesaid requirements for internship.

### 44.3. Absences During Internship

A failure grade (FA) will be automatically assigned if a student is absent for four (4) working days during the Internship program without pre-approved justification.

### 44.4. Evaluation

The academic supervisor discusses the student's weekly report with the student, as well as with the field supervisor to ascertain to what extent the intended goals of the Internship program have been met.

The field supervisor prepares an evaluation report detailing the presence, performance, seriousness, and commitment of each student.

The academic supervisor evaluates the performance of each student during the internship period relying on the student's and field supervisor's weekly reports and also evaluates the organization providing the internship.

The academic supervisor is responsible for assigning a pass/fail grade for each student based upon each student's overall performance. A pass grade is assigned when the evaluations of the academic supervisor and field supervisor are both satisfactory. In this case, the course credits will be granted to the student without affecting the CGPA.

#### **44.5. Overall Objectives for Academic Departments**

Each academic program has specific learning objectives and has set up its own goals for the internship, specifying the training program that fits students and program goals. Each Department makes available to the students through the Student Affairs Office the following:

- Internship Manual;
- Specific internship goals;
- List of public and private organizations with appropriate consultants for internship;
- Knowledge and skills to be gained by the trainees at the end of the internship period;
- Evaluation techniques used to assess the trainee's progress; and,
- Specific requirements and guidelines if available.

## **44.6. The Role of the Student Affairs Office in the Internship Placement Process**

Internships integrate the academic theoretical environment with real-life practice through a carefully monitored effort that requires the close cooperation between the academic supervisor and the field supervisor. The Student Affairs Office also plays a crucial role in coordinating the internship placement.

The role of the Student Affairs Office concerning internships is to:

- Contact organizations to seek and ensure internship opportunities.
- Assess these organizations with faculty members from the Departments to examine the training programs available as well as the potential and capabilities of these organizations in term of structure, staff and resources.
- Provide guidelines to students to be followed and the duties to be performed by them during the training period.
- Set up an introductory visit for the student at the training site before the beginning of the internship program.
- Follow-up the program during the training period with the collaboration of the academic and field supervisors.
- Create a file for each student and send it to the participating organization in the internship before the training period. This file should contain: student's transcripts; a copy of the student's passport; student's curriculum vitae; and, the student's training program.

## **44.7. Monitoring of the Internship Program**

A list of students who are nominated for an internship is provided by the Office of the Registrar according to the requirements and guidelines for internship before the end of the registration period. Students are required to complete an Internship Registration form available at the Student Affairs Office.

Next, the academic advisor is required to make an introductory visit to the companies providing internship (if possible with the concerned student) one week prior to the start of the internship program, meet the field supervisor to discuss the internship goals and objectives and develop the company tentative internship plan of activities that the student will undertake during his internship program.

The Student Affairs Office, with the coordination of each Department to organizes an internship workshop a minimum one week prior to the start of the internship program during which the academic advisor explains to the internists the internship goals, requirements, benefits and the evaluation policies. In addition to answer all academic issues related questions raised by internists. The Student Affairs Office representative provides the internship students with the following documents:

- Internship tasks schedule.
- Letter of notification including the necessary details regarding the internship placement.
- Internship forms to be used during the internship program.

The academic advisor is required to provide the Student Affairs Office with weekly visit schedule to the internship sites. The academic supervisor, in coordination with the field supervisor will follow-up the student's training progress on the site.

## 44.8. Internship Regulations for Students

All students are expected to comply with the following:

- Act in a professional manner consistent with the regular employees of the company;
- Comply with all rules and regulations of the workplace;
- Attend the workplace according to its normal working hours;
- Attend all training sessions;
- If a student is absent for four (4) working days of the internship program without approved justification, a failure grade (FA) will be automatically assigned;
- Carry out all legitimate duties assigned by the field supervisor;
- Demonstrate a spirit of cooperation with his/her supervisor and other employees;
- Sit with the academic advisor during each weekly visit to provide him/her with the weekly report and discuss the weekly activities accomplished;
- Demonstrate professionalism and appropriate work ethics;
- Show confidence, take initiative and maintain confidentiality;
- Accept criticism and take responsibility for work submitted;
- Be a team player – this is another opportunity to acquire new skills; and,
- Respect and appreciate people of different culture, race, religion and ethnicity.

To ensure that all parties understand the rules and policies that govern the internship, the University invites all its students to familiarize themselves with the Internship Student Manual handed over along with the Student Handbook and Student Catalog at the time of registration and found on Canadian University Dubai website at [www.cud.ac.ae](http://www.cud.ac.ae)

## 45. Fees & Payments

*Estimated 1st Year Costs Based on Full Time Studies\**

*\*Application Fee included*

### 45.1. Faculty of Communication, Arts and Sciences

#### 45.1.1. Department of Communication

Accredited Programs	Fee per Credit Hour (Pre VAT)	VAT 5%	Fee per Credit Hour (VAT Inclusive)	Fee per Course (3 Credit Hours) (VAT inclusive)	Tuition per Year (VAT inclusive)	Incidental Fees (VAT inclusive)	Total per Year* (VAT inclusive)
Bachelor of Arts in Communication in Journalism	1,900.00	95.00	1,9950.00	5,700.00	57,000.00	2,130.00	59,130.00
Bachelor of Arts in Communication in Advertisement	1,900.00	95.00	1,9950.00	5,700.00	57,000.00	2,130.00	59,130.00
Bachelor of Arts in Communication in Public Relations	1,900.00	95.00	1,9950.00	5,700.00	57,000.00	2,130.00	59,130.00

- All fees in AED (Emirati Dirhams)
- Actual tuition fees are paid based on credit hours taken per semester
- Canadian University Dubai reserves the right to revise its prices annually up to a maximum of 10%
- Prices effective January 1st, 2018 and are inclusive of VAT

#### 45.1.2. Department of Environmental Health Sciences

Accredited Programs	Fee per Credit Hour (Pre VAT)	VAT 5%	Fee per Credit Hour (VAT Inclusive)	Fee per Course (3 Credit Hours) (VAT inclusive)	Tuition per Year (VAT inclusive)	Incidental Fees (VAT inclusive)	Total per Year* (VAT inclusive)
Bachelor of Science in Environmental Health Management	2,095.00	104.75	2,199.75	6,599.25	65,992.50	2,236.50	68,229.00
Bachelor of Science in Health Organizations Management	2,095.00	104.75	2,199.75	6,599.25	65,992.50	2,236.50	68,229.00
Bachelor of Science in Health Information Management	2,095.00	104.75	2,199.75	6,599.25	65,992.50	2,236.50	68,229.00
Diploma in Food Safety	2,250.00	112.50	2,362.50	7,087.50	70,875.00	2,236.50	73,111.50

- All fees in AED (Emirati Dirhams)
- Actual tuition fees are paid based on credit hours taken per semester
- Canadian University Dubai reserves the right to revise its prices annually up to a maximum of 10%
- Prices effective January 1st, 2018 and are inclusive of VAT

### 45.1.3. Department of Social Sciences

Accredited Programs	Fee per Credit Hour (Pre VAT)	VAT 5%	Fee per Credit Hour (VAT Inclusive)	Fee per Course (3 Credit Hours) (VAT inclusive)	Tuition per Year (VAT inclusive)	Incidental Fees (VAT inclusive)	Total per Year* (VAT inclusive)
<b>Bachelor of Arts in Psychology (English &amp; Arabic)</b>	2,000.00	100.00	2,100.00	6,300.00	63,000.00	2,236.50	65,236.50

- All fees in AED (Emirati Dirhams)
- Actual tuition fees are paid based on credit hours taken per semester
- Canadian University Dubai reserves the right to revise its prices annually up to a maximum of 10%

Prices effective January 1st, 2018 and are inclusive of VAT

### 45.1.4. Department of Creative Industries

Accredited Programs	Fee per Credit Hour (Pre VAT)	VAT 5%	Fee per Credit Hour (VAT Inclusive)	Fee per Course (3 Credit Hours) (VAT inclusive)	Tuition per Year (VAT inclusive)	Incidental Fees (VAT inclusive)	Total per Year* (VAT inclusive)
<b>Bachelor of Arts in Creative Industries</b>	2,000.00	100.00	2,100.00	6,300.00	63,000.00	2,236.50	65,236.50

- All fees in AED (Emirati Dirhams)
- Actual tuition fees are paid based on credit hours taken per semester
- Canadian University Dubai reserves the right to revise its prices annually up to a maximum of 10%

Prices effective January 1st, 2018 and are inclusive of VAT

## 45.2. Faculty of Management

### 45.2.1. Undergraduate Program Fees

Accredited Programs	Fee per Credit Hour (Pre VAT)	VAT 5%	Fee per Credit Hour (VAT Inclusive)	Fee per Course (3 Credit Hours) (VAT inclusive)	Tuition per Year (VAT inclusive)	Incidental Fees (VAT inclusive)	Total per Year* (VAT inclusive)
Associate Degree of Marketing	2,100.00	105.00	2,205.00	6,615.00	66,150.00	2,236.50	68,386.50
Bachelor of Business Administration in e-Business	2,100.00	105.00	2,205.00	6,615.00	66,150.00	2,236.50	68,386.50
Bachelor of Business Administration in Marketing	2,100.00	105.00	2,205.00	6,615.00	66,150.00	2,236.50	68,386.50
Bachelor of Business Administration in Human Resource Management	2,100.00	105.00	2,205.00	6,615.00	66,150.00	2,236.50	68,386.50
Bachelor of Business Administration in Accounting and Finance	2,100.00	105.00	2,205.00	6,615.00	66,150.00	2,236.50	68,386.50
Bachelor of Business Administration in International Business	2,100.00	105.00	2,205.00	6,615.00	66,150.00	2,236.50	68,386.50
Bachelor of Business Administration in Events & Tourism Management	2,100.00	105.00	2,205.00	6,615.00	66,150.00	2,236.50	68,386.50
Bachelor of Business Administration in Forensic Accounting	2,100.00	105.00	2,205.00	6,615.00	66,150.00	2,236.50	68,386.50
Bachelor of Business Administration in Luxury Marketing	2,100.00	105.00	2,205.00	6,615.00	66,150.00	2,236.50	68,386.50
Bachelor of Business Administration in Operations & Supply Chain Management	2,100.00	105.00	2,205.00	6,615.00	66,150.00	2,236.50	68,386.50
Bachelor of Business Administration in Sport Management	2,100.00	105.00	2,205.00	6,615.00	66,150.00	2,236.50	68,386.50

- All fees in AED (Emirati Dirhams)
- Actual tuition fees are paid based on credit hours taken per semester
- Canadian University Dubai reserves the right to revise its prices annually up to a maximum of 10%
- Prices effective January 1st, 2018 and are inclusive of VAT

### 45.3. Faculty of Architecture & Interior Design (FAID)

#### 45.3.1. Department of Computer Engineering and Computational Sciences

Accredited Programs	Fee per Credit Hour (Pre VAT)	VAT 5%	Fee per Credit Hour (VAT Inclusive)	Fee per Course (3 Credit Hours) (VAT inclusive)	Tuition per Year (VAT inclusive)	Incidental Fees (VAT inclusive)	Total per Year* (VAT inclusive)
Bachelor of Science in Network Engineering	2,150.00	107.50	2,257.50	6,772.50	67,725.00	2,236.50	69,961.50
Bachelor of Computer and Networking Engineering Technology	2,150.00	107.50	2,257.50	6,772.50	67,725.00	2,236.50	69,961.50

- All fees in AED (Emirati Dirhams)
- Actual tuition fees are paid based on credit hours taken per semester
- Canadian University Dubai reserves the right to revise its prices annually up to a maximum of 10%
- Prices effective January 1st, 2018 and are inclusive of VAT

#### 45.3.2. Department of Electrical Engineering

Accredited Programs	Fee per Credit Hour (Pre VAT)	VAT 5%	Fee per Credit Hour (VAT Inclusive)	Fee per Course (3 Credit Hours) (VAT inclusive)	Tuition per Year (VAT inclusive)	Incidental Fees (VAT inclusive)	Total per Year* (VAT inclusive)
Bachelor of Science in Electrical Engineering in Electronics	2,150.00	107.50	2,257.50	6,772.50	67,725.00	2,236.50	69,961.50
Bachelor of Science in Electrical Engineering in Mechatronics	2,150.00	107.50	2,257.50	6,772.50	67,725.00	2,236.50	69,961.50
Bachelor of Science in Electrical Engineering in Telecommunication	2,150.00	107.50	2,257.50	6,772.50	67,725.00	2,236.50	69,961.50

- All fees in AED (Emirati Dirhams)
- Actual tuition fees are paid based on credit hours taken per semester
- Canadian University Dubai reserves the right to revise its prices annually up to a maximum of 10%
- Prices effective January 1st, 2018 and are inclusive of VAT



### 45.3.3. Department of Architecture

Accredited Programs	Fee per Credit Hour (Pre VAT)	VAT 5%	Fee per Credit Hour (VAT Inclusive)	Fee per Course (3 Credit Hours) (VAT inclusive)	Tuition per Year (VAT inclusive)	Incidental Fees (VAT inclusive)	Total per Year* (VAT inclusive)
Bachelor of Architecture	2,250.00	112.50	2,362.50	7,087.50	70,875.00	2,236.50	73,111.50

- All fees in AED (Emirati Dirhams)
- Actual tuition fees are paid based on credit hours taken per semester
- Canadian University Dubai reserves the right to revise its prices annually up to a maximum of 10%
- Prices effective January 1st, 2018 and are inclusive of VAT

### 45.3.4. Department of Interior Design

Accredited Programs	Fee per Credit Hour (Pre VAT)	VAT 5%	Fee per Credit Hour (VAT Inclusive)	Fee per Course (3 Credit Hours) (VAT inclusive)	Tuition per Year (VAT inclusive)	Incidental Fees (VAT inclusive)	Total per Year* (VAT inclusive)
Bachelor of Science in Interior Design	2,250.00	112.50	2,362.50	7,087.50	70,875.00	2,236.50	73,111.50

- All fees in AED (Emirati Dirhams)
- Actual tuition fees are paid based on credit hours taken per semester
- Canadian University Dubai reserves the right to revise its prices annually up to a maximum of 10%
- Prices effective January 1st, 2018 and are inclusive of VAT

## 45.4. Incidental Fees

### 45.4.1. Undergraduate Incidental Fees

Incidentals	Fee (Pre VAT)	VAT 5%	Fee (VAT Inclusive)
Application Fee – Undergraduate	500.00	25.00	525.00
New Student Registration Fee (Including Student ID) - one time	1,100.00	55.00	1,155.00
Student Activities Fee - per semester	400.00	20.00	420.00
Accident Insurance (3rd Party) - per semester	130.00	6.50	136.50
<b>Total</b>			<b>2,236.50</b>

- All fees in AED (Emirati Dirhams)
- Prices effective January 1st, 2018 and are inclusive of VAT

## 45.5. Other Student Fees

Incidentals	Fee (Pre VAT)	VAT 5%	Fee (VAT Inclusive)
Seat Reservation			25% of registered courses
Visa Security Deposit	5,000.00	-	5,000.00
Visa Application if within UAE	2,850.00	142.50	2,992.50
Visa Application if Outside UAE	2,350.00	117.50	2,467.50
Private Health Insurance (Third party - annual)	1,600.00	80.00	1,680.00
Late Registration Penalty per Semester	1,000.00	50.00	1,050.00
Transfer Credit from Other University Fee	500.00 (per course)	25.00 (per course)	525.00 (per course)
Payment Plan Application Fee	300.00	15.00	315.00
Payment Plan Late Fee	500.00	25.00	525.00
Prior Learning and Recognition Assessment	3000.00 (per course)	150.00 (per course)	3150.00 (per course)
Prior Learning and Recognition Assessment Appeal	500.00	25.00	525.00

	(per course)	(per course)	(per course)
<b>Change of Major</b>	300.00	15.00	315.00
<b>Application for reviewing exam sheet (Grade Appeal)</b>	300.00 (per course)	15.00 (per course)	315.00 (per course)
<b>Application of Incomplete Exam</b>	1,000.00	50.00	1,050.00
<b>Reseat Exam (Graduating Students Only)</b>			50% of course fee
<b>English Placement Test</b>	150.00	7.50	157.50
<b>Mathematics Placement Test</b>	190.00	9.50	199.50
<b>TOEFL Test</b>	600.00	30.00	630.00
<b>Additional copy of Transcript</b>	100.00	5.00	105.00
<b>Urgent Transcript</b>	200.00	10.00	210.00
<b>Letter of Permission</b>	300.00 (per course)	15.00 (per course)	315.00 (per course)
<b>To Whom It May Concern certificate</b>	50.00	2.50	52.50
<b>Urgent Official Letter</b>	150.00	7.50	157.50
<b>Course Syllabus - Print &amp; Stamp</b>	50.00 (per course)	2.50 (per course)	52.50 (per course)
<b>Graduation Fee</b>	850.00	42.50	892.50
<b>Graduation Ceremony Fee</b>	450.00	22.50	472.50
<b>Re-Issuance of Degree Certificate</b>	1200.00	60.00	1260.00
<b>Replacing lost RFID Card</b>	280.00	14.00	294.00
<b>Student Transportation</b>	2,200.00	-	2,200.00
<b>Parking Fee per Semester (based on availability)</b>	700.00	35.00	735.00

- All fees in AED (Emirati Dirhams)
- Incidental Fees are subject to change and are Non-Refundable
- Prices effective January 1st, 2018 and are inclusive of VAT

## 45.6. Non-Credit Course Fees

Programs	Number of Weeks	Cost per Course (Pre VAT)	VAT 5%	Cost per Course (VAT inclusive)
English for Academic Purposes 101	12 weeks	10,800.00	540.00	11,340.00
English for Academic Purposes 201	12 weeks	7,200.00	360.00	7,560.00
English for Academic Purposes 301	6 weeks	3,600.00	180.00	3,780.00
English for Academic Purposes 401	6 weeks	1,800.00	90.00	1,890.00
Intensive English Program 100	15 weeks	23,809.52	1,190.48	25,000.00
Intensive English Program 200	15 weeks	23,809.52	1,190.48	25,000.00
Intensive English Program 300	15 weeks	23,809.52	1,190.48	25,000.00
Intensive English Program 400	15 weeks	23,809.52	1,190.48	25,000.00
Intensive English Program 100 (Summer)	6 weeks	11,904.76	595.24	12,500.00
Intensive English Program 200 (Summer)	6 weeks	11,904.76	595.24	12,500.00
Intensive English Program 300 (Summer)	6 weeks	11,904.76	595.24	12,500.00
Intensive English Program 400 (Summer)	6 weeks	11,904.76	595.24	12,500.00
MTH 010	6 weeks	3,850	192.50	4,042.50
MTH 011	15 weeks	3,850	192.50	4,042.50
MTH 012	15 weeks	3,850	192.50	4,042.50
TOEFL Preparation Course		3,465	173.25	3,638.25

- All fees in AED (Emirati Dirhams)
- Actual tuition fees are paid based on credit hours taken per semester
- Canadian University Dubai reserves the right to revise its prices annually up to a maximum of 10%
- Prices effective January 1st, 2018 and are inclusive of VAT

## 45.7. Payment Schedule

Tuition fees should be paid in full at the beginning of the academic year or paid each semester according to the number of courses in which the student is enrolled. A student's registration is not complete until they finalize their payment. A student who fails to make the required payment will not be eligible for registration in future sessions.

## 45.8. Refund Policies

### 45.8.1. Undergraduate Refund Policy

Once registered, students are academically and financially responsible for their course unless they officially withdraw by the given deadlines, outlined in the following table:

Withdrawal from a course within the first week of study	100% refund of fees paid
Withdrawal from a course before the completion of the second week of study	50% refund of fees paid
Withdrawal from a course after the completion of the second week of study.	0% refund of fees paid

*\*All incidental fees are non-refundable*

## 45.9. Payment Plans

Students may apply for a Payment Plan if they meet the eligibility criteria. Payment Plan applications must be received prior to the commencement of the Fall and Spring Semesters. The completed form must be received by the tuition payment deadline at Student Accounts in order to provide timely processing. The application must be accompanied by:

- A signed Application Form submitted to Student Accounts (available on the website);
- An upfront payment of 50% of course fees;
- An upfront payment for the Application Fee (non-refundable).
- A sign off from Student Accounts that there are no outstanding payments.

Once the Application Form is received, the University will make a decision within three working days from the date of receiving the application. Students will be notified through email of the success of their application.

***\* Note that Payment Plans are available on tuition fees only. Incidental fees such as the costs of Accommodation, visa, and activity fees are not eligible for payment plan and must be paid in full prior to any semester start.***

There will be two choices offered for the payment plan:

1. 50% upfront payment and a further 50% payment before the mid semester exams.
2. 50% upfront payment and a further 2 payments of 25% by before end of Week 9 of the Semester.

**All payment plan payments must be current to remain on the payment plan through registration. All payment plans will be evaluated in October and March to see if payments are current. If payments are not current, there will be a hold on future registration until payments are caught up or paid in full.**

### 45.9.1. Eligibility

Students may opt to go on to a Payment Plan under the following circumstances:

- They are in at least the second year of their degree;
- They are not in the MBA program;
- The student is not on Scholarship of more than 50% in value;
- They pay 50% of the semester tuition fee up front;
- There is no payment plan available for Summer sessions;
- They pay the application and Management Fees with the application; and
- No student will be accepted if they have **any** outstanding debts (these must be cleared before any Payment Plan application will be accepted).

## 46. Discount Policy

Canadian University Dubai values the establishment of a family bound by the ideals of the pursuit of scholarship, knowledge and professional advancement, as well as the acquisition of higher professional skills and emancipation through lifelong learning. Its program of Special Discounts encourages and promotes the access to its programs for family members of its students, government employees, as well as for its own employees and those of the EMIVEST Group.

### 46.1.1. Guidelines for Discounts

- New and existing undergraduate and Masters students may be eligible for one form of reduction in the cost of tuition each semester based on full admission to the University. Scholarships and different discounts may not be combined. The highest percentage value will be awarded.
- Students who have been awarded a reduction in the cost of tuition must be, and remain in, good financial and academic standing while taking a full course load of at least 12 credit hours.
- Discounts are not applied when there is an outstanding balance owing to Canadian University Dubai which is not paid by the last day to register without late registration penalties.
- Winners or those who qualify for a reduction in the cost of tuition may not appeal the decision of the University or the percentage or amount of reduction assigned. The decision to grant or deny a reduction in cost is final.
- Discounts are applied to the current semester of registration and cannot be deferred to future semesters or applied to previous semesters.
- Other related costs are not waived. The discount is applied to the cost of tuition only. A refund is not granted for the discount amount should the student drop or withdraw from a course.
- Exchange students and transfer courses to and from other institutions are not eligible for the discount.
- Applicants must provide evidence that they meet the minimum qualification for the discount.

### 46.1.2. Sibling Discount

Students having a brother(s) or sister(s) registered at the University will benefit from a 10% Discount on the tuition fees of the registered courses.

### 46.1.3. Spouse Discount

The husband or wife of a student registered at the University will benefit from a 10% discount on the tuition fees of the registered courses.

### 46.1.4. Alumni Discount

Graduates of Canadian University Dubai who pursue a Masters program will benefit from a 10% discount on the tuition fees of the registered courses. This discount does not apply to non-credit courses.

### 46.1.5. Government Employee Discount

#### 46.1.5.1. Undergraduate Government Discount

Undergraduate students who are employed in government institutions will benefit from a 10% discount on the tuition fees of the registered courses.

## 47. Study in Canada and Abroad

### 47.1. Transfer to Canada

Have you considered starting your degree at Canadian University Dubai and transferring to a Canadian university after one or two years? Would you like to incorporate a period of Canadian-based study in your degree?

One of our major goals at Canadian University Dubai is to provide a portal to Canadian education. Through our established partnerships with a range of Canadian higher education institutions, you can choose to transfer your credits earned at Canadian University Dubai to complete your degree in Canada, or take part in a student exchange or summer study camp program.

One of our major goals at Canadian University Dubai is to provide a portal to Canadian education. Through our established partnerships with a range of Canadian higher education institutions, you can choose to transfer your credits earned at CUD to complete your degree in Canada, or take part in a student exchange or summer study camp program.

Beyond our formal partnerships, we also have a well-established reputation in Canada and many of our students have transferred their credits to top Canadian institutions such as the University of Toronto, McGill University and the University of British Columbia.

To find out more about this opportunity or to apply please contact Mr. Sid Attou, [sid@tud.ac.ae](mailto:sid@tud.ac.ae) or 04-709-6153.

## 47.2. Transfer Options

Here are some of the advantages of transferring to Canada:

- **Lower Cost:** If you study in Dubai for one or two years, you do not have to pay the extra costs of housing and living in Canada for the first part of your education.
- **Stay with family and friends for an additional year or two to gain maturity:** It is challenging for an 18 or 19 year old, fresh from high school, to transfer to a foreign university half way around the world. Studying at Canadian University Dubai for the first one or two years allows students the opportunity to mature before making the transition.
- **An easier transition to a foreign model of education:** There is no doubt that making the transition from one educational system to another can be difficult. We aim to make the transition easier. Our programs are based on the Canadian curriculum and our faculty are familiar with the learning styles in the region. They help students adjust to different standards and approaches.
- **A proven track record and acceptance of Canadian University Dubai credits at Canadian universities:** Our University has formal agreements with a wide range of universities and degree granting colleges confirming transfer options and arrangements.

### 47.2.1. Working in Canada

By transferring to Canada to complete your degree, you become eligible for the Post Graduate Work Permit Program. This allows a graduate with a Canadian credential to secure a work permit for up to 3 years. This program also helps graduates qualify for permanent residency.

## 47.3. Transfer Partners

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### Centennial College - Ontario

Centennial College of Applied Arts and Technology is a diploma and degree granting college located in Toronto, Ontario, Canada. It is the oldest publicly funded college in Ontario.

Centennial offers more than 260 programs including bachelor's degree, diploma, certificate, post-graduate certificate and apprenticeship programs, across many diverse fields of study.

Centennial College is recognized as one of the most culturally diverse post-secondary institutions in Ontario. Almost 100 ethno-cultural groups are represented, and 80 languages are spoken on campus. In 2016, Centennial was ranked as one of Canada's Top 10 Research Colleges for the first time in its history.

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### Ryerson University - Ontario

Ryerson University is at the intersection of mind and action. What our students learn in the classroom is enhanced by real-world knowledge and experience. We champion diversity, entrepreneurship and innovation.

Ryerson University's Faculty of Communication & Design (FCAD) in Toronto, Canada. FCAD has been leading the Creative Industries in Canada for over 70 years. Our new BACI program will give you the skills needed to be successful in the creative workplace.

In addition to being one of a kind program in the region and North America, CUD's BACI also offers successful students the opportunity to transfer to Ryerson University, Toronto, for their second and third year of study.

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### Queens University - Ontario

Start your Bachelor of Science in Network Engineering at CUD and finish with a Bachelor of Computing at Queen's University in Kingston Ontario, one of Canada's oldest research universities.

You can complete your first two years at CUD in the Department of Computer Engineering and Computational Sciences and then transfer directly to the School of Computing in the Faculty of Arts and Science, leading to a Bachelor of Computing degree at Queen's. Besides Computer Science, Queen's School of Computing is home to diverse areas of study such as software design, game development, biomedical computing, cognitive science, computing and mathematics, and computing and the creative arts.

Offering an exciting learning experience in this ever-changing field through interaction across disciplines, computing prepares you for countless careers and graduate degrees. Our professors are internationally recognized experts and committed educators who take pride in giving you the skills and theoretical knowledge you'll need to excel as a computer scientist.

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### **University of New Brunswick - New Brunswick**

The University of New Brunswick welcomes the benefits of diversity with a long history of collaboration with international partners, welcoming international students, international development efforts, and research with an international focus.

Its two primary campuses are located in Fredericton and Saint John, both offering a wide range of opportunities for students and faculty.

The Bachelor of Business Administration, offered at Saint John campus, gives you the tools you need to be successful in business. You can specialize in an area of business that interests you by completing a minor, major, or concentration.

Because of strategic partnerships we have with businesses, agencies, and other faculties at U NB, our programs offer hands-on learning options unique to North America.

Canadian University Dubai Students can complete their first year or two year at CUD in the Faculty of Management, Bachelor of Business Administration and then transfer directly to the School of Business, leading to a Bachelor of Business Administration at UNB.



### **University of Ontario Institute of Technology - Ontario**

The University of Ontario Institute of Technology's innovative and unique undergraduate and graduate programs are designed to meet your interests and career aspirations, along with the market-driven requirements of employers. When you graduate, you will have the critical thinking, innovative research and technological skills demanded by the world's leading employers.

Professors and students undertake research in a wide range of areas that include automotive design and engineering, business and information technology, computational science, alternative and sustainable energy, nuclear engineering, law enforcement, manufacturing, community/public health, to name just a few.

The university's unique and technology-rich teaching and learning environment challenges students to push the boundaries of innovation and discovery, and prepares graduates to excel in the global, knowledge-driven economy of the 21st century. At the University of Ontario Institute



### **Brock University - Ontario**

Brock University is a public research university located in St. Catharines, Ontario, Canada. It is the only university in Canada that is located in a UNESCO Biosphere Reserve, located at the centre of Canada's Niagara Peninsula on the Niagara Escarpment.

The Media and Communication Studies program focuses on the impact of media and communication in the creation of meaning, identity and social change. The program emphasizes the study of media content, audiences and institutions in their political, economic and social contexts in Canada and elsewhere.

Canadian University Dubai Students can complete their first year or two years at CUD in the Faculty of Communication, Arts and Sciences, Bachelor of Arts in Communication and then transfer directly to the Faculty of Social Sciences, leading to a Bachelor of Media and Communication Studies at Brock University.





### **Vancouver Island University - British Columbia**

Vancouver Island University (VIU) is a centre of excellence for teaching, learning and applied research. Graduates are in demand across the country and around the world. VIU offers both graduate and undergraduate degrees.

As part of our transfer agreement with VIU, you can complete two years of study at CUD and then continue on to VIU to complete degrees in Business or Interior Design.

VIU's main campus is in Nanaimo on the east coast of Vancouver Island, playing an important role in the educational, cultural and economic life of the region. They have regional campuses in Duncan and Powell River, as well as a centre in Parksville/Qualicum.

VIU provides a variety of applied, experiential and research activities. There are learning opportunities in traditional disciplines such as arts and sciences as well as practical skills training in health, education, business, graphics, interior design and many other fields.



### **University of Prince Edward Island - Prince Edward Island**

#### **Summer Program**

The University of Prince Edward Island is a vibrant small university with a student population of 4500, and home to one of the 5 schools of veterinary medicine in Canada. Consistently ranked in the top 10 among primarily under graduate universities in the Maclean's Magazine rankings, UPEI is proud to hold top rankings in Canada in research, and in the number of student and teaching awards. UPEI is home to international students from 62 countries, approximately 20% of the total student population.

#### **IELTS Preparation Summer Camp**

Canadian University Dubai is offering a four to six-week intensive IELTS Preparation and Activities program during the summer months, in collaboration with the University of Prince Edward Island (UPEI). If you want to improve your English language skills and experience student life in Canada, this is the ideal program for you.

#### **Program details:**

1. Immersive English language program
2. Weekend field trips from UPEI
3. Family-style, catered living arrangements and transportation to and from UPEI campus



### **Lawrence Technological University -Michigan, USA**

Lawrence Technology University is about Theory and Practice – taking abstract ideas into the real world to solve tomorrow's problems.

LTU alumni have gone on to design and engineer the tools, buildings, and products that helped define their generation. Having long standing relationships with other Canadian Colleges, they provide strong, technically rigorous foundations for the study of Architecture.

Joining LTU in your third year you will be quickly assimilated into classroom activities and you will succeed very quickly in producing your best work.

Lawrence Technological University is located in Southfield, Michigan, US A. It offers a range of undergraduate and graduate programs in Engineering, Architecture, Science, Mathematics and Business. Founded in 1932, it has consistently been ranked among the top Universities in the Midwest offering Masters Programs.

#### **Transfer Program in Architecture (National Architecture Accrediting Board - NAAB)**



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#### **Niagara College Canada - Ontario**

Programs are offered in Academic, Liberal and Access Studies, Allied Health, Community Services, Justice & Fitness, English Language Studies, Media, Nursing & Personal Support Worker, Technology, Trade, Business & Management, Environmental & Horticultural Studies, and Hospitality, Tourism & Sport.

##### ***Transfer Program in Business***

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#### **Douglas College – British Columbia**

Programs are offered in Child, Family & Community Studies, Commerce & Business Administration, Health Sciences, Humanities & Social Sciences, Language, Literature & Performing Arts, Science & Technology.

##### ***Transfer Program in Business***

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#### **Wilfrid Laurier University - Ontario**

Programs are offered in the Arts, Education, Music, Science, Business & Economics, Human & Social Sciences, Liberal Arts, Social Work, Policy & Governance.

##### ***Transfer Program in Business & Health***

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#### **University of Lethbridge -Alberta**

Programs are offered in the Arts & Sciences, Education, Fine Arts, Health Sciences and Management.

##### ***Transfer Program in Business***

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#### **Lakehead University - Ontario**

Programs are offered in Anthropology, Bio-Informatics, Biology, Law, Business, Chemistry, Computer Science, Economics, Education, Engineering, Geography & the Environment, Health Sciences, History, Kinesiology, Languages, Mathematical Sciences, Music, Natural Resource Management, Medicine, Nursing, Sociology, Social Work and the Visual Arts.

##### ***Transfer Program in Engineering***

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#### **Honk Kong Baptist University – Hong Kong**

HKBU encompasses eight Faculties/Schools offering a range of undergraduate programs, associate degree and higher diploma programs as well as taught postgraduate programs and research postgraduate programs leading to the award of master and doctoral degrees

##### ***Transfer Program in Communication***

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### 47.3.1. Frequently Asked Questions

#### 1. What are the Requirements?

Each university in Canada has its own policy regarding admission requirements which students are expected to fulfil. Contact our international office directly for the admission requirements of the program you're interested in.

#### 2. What are the Fees?

Tuition fees range from \$15,000 to \$35,000 CAD per academic year.

#### 3. Accommodation and living expenses cost?

- Many institutions have accommodation located on or near campus. Dorms generally have a shared kitchen, bathroom, and laundry facilities. Some offer optional meal plans.
- If you choose to live off-campus, prices may be lower but will include the additional cost of furnishings, hydro, electricity and/or other miscellaneous expenses.
- Rent can depend on the location. Expect to pay anywhere from 400-1500 CAD per month, depending on the city.

#### 4. Are there any scholarships available?

- Canadian University Dubai does not offer transfer scholarships.
- A variety of programs and funding is available to non-Canadians who want to study in Canada. For more information on specific scholarships consult the Canadian Embassies website or your own Embassy. The majority of Canadian universities offer some form of financial assistance for international students studying at the graduate level. Assistance may include:
  - Teaching/Department Assistantships
  - Research Funds
  - University Graduate Scholarships
  - External Scholarships
  - Bursaries

***\*The value of these awards will vary by department as well as by institution. International students may also qualify for Canadian government financial assistance or external scholarships.***

- Canadian governmental organizations offer students scholarships based on family situation, academic grades and nationality. Students should explore scholarship options online.

#### 5. Can I obtain citizenship in this country?

If you wish to work in Canada after you graduate you can apply to have your student visa transferred into a work permit under the Post-Graduation Work Permit Program (PGWPP). If you want to stay in Canada as a permanent resident after you graduate, there are a number of programs available, each with its own requirements.

#### 6. What is the min. CUD transfer GP A for partner universities? Non-partner universities?

Admission is competitive. In the past, the average CGPA accepted for admission ranges between 3.0 and 3.90, depending on the program and the university chosen.

## 7. Minimum CUD IELTS / TOEFL scores

We advise students to pursue a IELTS exam score as it is an international standardized score.

The table demonstrates the minimum requirements as some programs may require a higher score. Please contact international education office for more information (Institutional TOEFL is NOT accepted).

TEST Minimum Score - Admission	TEST Minimum Score - Admission
<b>TOEFL</b> Test of English as a Foreign Language	237 (Computer-based) - 90 (iBT) and no lower than 20 in each band
<b>IELTS</b> International English Language Testing System	6.5 overall and no lower than 6.0 in each band
<b>MELAB</b> Michigan English Language Assessment Battery	81
<b>CAEL</b> Canadian Academic English Assessment	70

## 8. VISA Processing

The visa application needs to be completed in person by the student – as per Canadian laws and regulations.

## 9. Can a student re-transfer back credits taken at a foreign university if they choose to come back and complete their degree at CUD?

Yes – so long as the courses taken at the university fit with programs currently offered at Canadian University Dubai. Please get in touch with your academic advisor for more information.

## 10. Will students lose any credits and/or years if transferring to a partner university?

- Some transfer credits granted may not fit into a degree and this is dependent on the program chosen. New students should make an appointment with the international education office. This is dealt with on a case-by-case basis.
- Canadian University Dubai can only make recommendations and guide the student wishing to transfer. However students should anticipate the partner university may not approve all of their credits and may ask the student to retake a credit from a lower year or prerequisite

## 48. Summer Study Abroad Opportunities

Several of our faculty members have taken an entire class abroad to deliver a Canadian University Dubai course while exposing the class to a foreign country and its culture. These Study Abroad courses are usually offered in the summer time and may combine class time at our campus in Dubai with overseas delivery or the courses may be delivered entirely overseas.

Architecture courses or educational study trips have been offered in Germany and Italy.

Many of our partners have the capacity to provide local support to such initiatives. These can include airport pickup, residence and meal plans, guest lectures, cultural and social tours etc. If you are a student and are interested in taking part in such a course, speak to the Leader of your program.

## 49. Student Exchange Programs

A short-term international educational experience can be a life changing event.

Canadian University Dubai has student exchange programs with the following universities:

- **Mount St Vincent University (Halifax, Canada)**
- **University of the Fraser Valley (Abbotsford, BC, Canada)**
- **Girne American University (Northern Cyprus and Canterbury, United Kingdom)**
- **ESC-TROYES, (Troyes, France)**

Under this program you may visit a partner university for one or two terms. You will take courses at the partner university and those credits will be transferred back to your program at Canadian University Dubai. You will pay regular tuition fees to Canadian University Dubai.

Admission is on a competitive basis. You must be in good academic standing and have completed 30 credits prior to departure in order to be admitted. The program is open to students enrolled in all of our academic programs.

To apply you must submit your transcript along with one letter of recommendation from a faculty member, and a short statement indicating the reason you wish to participate in the program.

You will meet with an academic advisor prior to departure in order to select courses that ensure that the credits you earn are accepted as towards your Canadian University Dubai degree.

Proof of Health Insurance and a Release of Liability form are mandatory.

To find out more about these opportunities, or to apply please contact us at: [studyabroad@cud.ac.ae](mailto:studyabroad@ cud.ac.ae).

## 50. Centre for Continuing Education and Life Long Learning

### 50.1. Continuing Education

- English Placement Testing
- English for Academic Purposes (EAP) Courses
- Intensive English Program (IEP)
- Mathematics for Academic Purposes Courses
- TOEFL / IELTS Testing

### 50.2. English Placement Testing

Students' enrolling at Canadian University Dubai who do not satisfy the English language proficiency requirements for their program must enrol in an English for Academic Purposes course. All students, irrespective of their level, must provide results of a valid, approved English proficiency exam such as IELTS or TOEFL, or another independent, Ministry-approved English language testing system, before they register. Students who do not supply evidence of an approved English proficiency test result will automatically be placed in the basic level English for Academic Purposes course (EAP – 101).

### 50.3. English for Academic Purposes (EAP)

#### Background Information

The English for Academic Purposes (EAP) program is provided to students who have the academic credentials to join a university program, but have yet to demonstrate that they meet the English language proficiency requirements.

The EAP program is an intensive University level certificate, specifically designed to help you prepare for academic life and achieve the necessary English language standards to progress in our academic programs.

#### EAP Courses

The EAP course you take will depend upon your English language skills at the time of entry. You will need to provide a valid IELTS or TOEFL test score prior to registering for EAP, to ensure that you enter the appropriate program. Without a valid test score, you will automatically be placed in EAP - 101.

The course content for each EAP program is designed to take you from your current level to the corresponding Target IELTS or TOEFL score, in the designated time period, as outlined in the following table.

Program*	Duration in Weeks	Hours per Week	Prerequisite	Target IELTS Score or Equivalent
<b>EAP-101-A</b> (Arabic Stream Communication Students)	6	12	N/A	4.5
<b>EAP - 101</b>	12	15	Below IELTS 4 or TOEFL 400	5.0
<b>EAP - 201</b>	12	10	IELTS 4.0 or TOEFL 400-449	5.0
<b>EAP - 301</b>	6	12	IELTS 4.5 or TOEFL 450-499	5.0
<b>EAP-401</b>	6	6-9	IELTS 5.0-5.5 or TOEFL 500-550	6.0

*\*Visit the Non- Credit Course Fee Section for current prices*

## Program Overview and Learning Outcomes

Our EAP classes are delivered in a friendly, multicultural environment, are student centered, and university-program tailored. Courses are run in conjunction with the University Academic Calendar; please contact the EAP Coordinator for details.

Participants work collaboratively with their instructors and peers to improve their reading, writing, listening and speaking skills in English through a number of up-to-date teaching methodologies. Participants also study academic skills such as note-taking, presentation delivery, and critical thinking. EAP students are encouraged to become involved in University life and to feel part of the learning community.

### Unique opportunities for EAP students include:

- A pen pal system with instructors and existing students at Canadian University Dubai to practice fluency in writing.
- Access to the EAP program website and online forum, where additional language practice and class updates are available (i.e. Moodle).
- An extensive reading program for students who enjoy English literature.
- Use of state-of-art resources and technology.

## Registration

Students can register through the Registration Office. Please contact us directly for more information by calling the recruitment office on +971 (0)4 3219090.

## EAP Course Descriptions

**EAP 101-A:** (Arabic Stream Communication Students) Beginner Level - 12 hours per week

This is the start level for students have only a fundamental grasp of the English language. The skills of reading, writing, speaking and listening are all explored in an interactive way. Basic words and phrases are taught in a way that reflects communication in the English language on a day to day basis. The course focuses on simple communication processes.  
*Prerequisite:* N/A

**EAP 101:** Basic Level - 15 hours per week

The aim of this level is to improve the four skill areas: reading, writing, speaking and listening. The course will focus on introducing vocabulary, developing basic reading skills of simplified texts, improving listening and conversation skills and introducing the mechanics of writing to develop writing accuracy at the sentence level. *Prerequisite:* Below IELTS 4 or TOEFL 400.

**EAP 201:** Intermediate Level - 10 hours per week

This level focuses on academic preparation in a combined reading/writing course, oral communications and grammar. It also expands the existing proficiency in speaking, writing, reading and listening. Students will build their vocabulary, acquire academic reading strategies and write organized paragraphs and write grammatically correct sentences.  
*Prerequisite:* IELTS 4.0 or TOEFL 400-449

**EAP 301:** Advanced Level - 12 hours per week

This course will improve the four skill areas with emphasis on reading and writing short essays to prepare students for IELTS or TOEFL exams quickly and efficiently. It will also prepare students to join and succeed in major University courses by developing University level vocabulary and using various reading strategies through authentic texts to increase reading speed and comprehension. *Prerequisite:* IELTS 4.5 or TOEFL 450-499

**EAP 401:** Upper-Advanced Level - 6 to 9 hours per week (72 hours total)

This course is designed to improve the four skill areas of listening, reading, writing and speaking, and prepare students seeking post-graduate studies, such as the MBA, or students seeking university entrance abroad, to achieve a band 6.0 or higher in IELTS or an equivalent score in TOEFL, quickly and efficiently. The course comprises of classroom instruction with an online learning component, designed for optimal results and success. *Minimum Prerequisite:* IELTS 5.0-5.5 or TOEFL 500-550

## 50.4. Intensive English Program

### Program Overview

Our IEP courses are delivered in a friendly, multicultural environment, are student centered, and university-program tailored. Courses are run in conjunction with the University Academic Calendar. Students of all ages, and professional and educational backgrounds, are encouraged to register.

Participants work collaboratively with their instructors and peers to improve their reading, writing, listening and speaking skills in English through a number of up-to-date teaching methodologies. Participants also study academic skills such as note-taking, presentation delivery, and critical thinking. IEP students are encouraged to become involved in University life and to feel part of the learning community. A computer lab component allows students to apply what is taught in classroom, to interactive exercises online.

### Unique opportunities for IEP students include:

- A pen pal system with instructors and existing students at Canadian University Dubai to practice fluency in writing.
- Access to the IEP course website and online forum, where additional language practice and class updates are available (i.e. Moodle).
- An extensive reading program for students who enjoy English literature.
- Use of state-of-art resources and technology.
- Certificate of completion upon successfully passing course.

The IEP course you take will depend upon your English language skills at the time of entry. You will need to provide a valid IELTS or TOEFL test score prior to registering for IEP, to ensure that you enter the appropriate program. Without a valid test score, you will be assessed by the Program Coordinator.

### Registration

Students can register through the Admissions Office. Students will be placed in the appropriate IEP course based on their IELTS or TOEFL score, or assessment by the Program Coordinator. Please contact us directly for more information regarding registration by emailing [ConEd@cuad.ac.ae](mailto:ConEd@cuad.ac.ae) or by calling the recruitment office on +971 (0)4 3219090

### The following courses are offered:

Program	Course Duration/Days of Classroom instruction per week	Hours per week/class	Pre-requisite	Target IELTS score
IEP 100	15 weeks 5 days/wk (Sun/Mon/Tue/Wed/Thurs)	20 hrs./wk. 4 hrs. per class	Below IELTS 3.0 or TOEFL 300	4.0
IEP 200	15 weeks 5 days/wk. (Sun/Mon/Tue/Wed/Thurs)	20 hrs./wk. 4 hrs. per class	IELTS 3.0-3.5 or TOEFL 300-399	4.5
IEP 300	15 weeks 5 days/wk. (Sun/Mon/Tue/Wed/Thurs)	20 hrs./wk. 4 hrs. per class	IELTS 4.0 or TOEFL 400-449	5.0
IEP 400	15 weeks 5 days/wk. (Sun/Mon/Tue/Wed/Thurs)	20 hrs./wk. 4 hrs. per class	IELTS 4.5 or TOEFL 450-499	5.5

*\*Visit the Non- Credit Course Fee Section for current prices*



## IEP 100 | Beginner Intensive English

**Prerequisite:** Below IELTS 3.0/TOEFL 300 or assessment by Program Coordinator.

IEP 100 is for beginner level students who have a basic understanding of the English language. IEP 100 encourages students to think critically and succeed academically. The course approach provides a unique critical thinking framework, that develops key cognitive skills such as analyzing, synthesizing, and evaluating, in addition to developing the language skills essential for academic success, including target exercises in reading, writing, listening, speaking, vocabulary and grammar. Critical thinking approach encourages students to analyze, synthesize, and apply knowledge. Reading and listening texts explore a range of academic subjects. Learning skills sections help students develop important academic skills such as scanning and skimming a text, and using a dictionary. The course includes an interactive online homework practice component, with quizzes and tests. The course also includes a Computer Lab component, in which students study and revise information learnt in classroom, and apply it interactively online. Below is a brief outline of areas covered in the course:

- Read for main ideas/details/descriptive adjectives/simple present/writing sentences to describe personality/listen for details/match definitions/simple present
- Capitalization/punctuation/vocabulary word families/parts of speech/write complete sentences using descriptive adjectives/listen for examples/word categories/sentence intonation
- Scanning texts/match definitions/adverbs/predict content/give opinions/express agreement and disagreement
- Subject-Verb agreement/define new terms/verbs+gerunds or infinitives/use collocations with do, play and go/subject and object pronouns
- Verb+Noun collocations/subject and object pronouns/listen for opinions/discuss ideas/compound nouns/paragraph writing/prepositions of locations
- Synonyms/adverbs of frequency/predict content/ask for repetition/nouns and adjectives
- collocations/modals(can/could/should)/adjectives ending in -ed/

**\*Students receive a certificate upon successful completion of course.**

## IEP 200 | Pre-Intermediate Intensive English

**Prerequisite:** IELTS 3.0-3.5/TOEFL 300-399 or assessment by Program Coordinator

IEP 200 is for pre-intermediate level students of English. IEP 200 encourages students to think critically and succeed academically. The course approach provides a unique critical thinking framework, that develops key cognitive skills such as analyzing, synthesizing, and evaluating, in addition to developing the language skills essential for academic success, including target exercises in reading, writing, listening, speaking, vocabulary and grammar. Critical thinking approach encourages students to analyze, synthesize, and apply knowledge. Reading and listening texts explore a range of academic subjects. Learning skills sections help students develop important academic skills such as scanning and skimming a text, and using a dictionary. The course includes an interactive online homework practice component, with quizzes and tests. The course also includes a Computer Lab component, in which students study and revise information learnt in classroom, and apply it interactively online. Below is a brief outline of areas covered in the course:

- Writing a main idea and supporting sentences/verb+infinitives/listening for key words and main ideas/distinguishing words with similar meanings/present and simple past/simple past with -ed
- Skimming for the main idea/word roots/compound sentences with but and so/simple past with regular and irregular verbs/listening for main ideas and details/words in context
- Reading charts, graphs, and tables/modifying nouns/sentences with because/suffixes: -ful and -ing/be going to
- Identifying topic sentence/parts of speech/sentences with when/listening for specific information
- Identifying supporting sentences and details/prefixes with un/prepositions of location/gerunds as subjects or objects
- Collocations/infinitives of purpose/making inferences/conjunctions/linking consonants to vowels
- Clauses with after and after that/listening to differing opinions/verb-noun collocations/imperative of be + adjective
- Identifying facts and opinions/word families/contrasting ideas with however/comparative adjectives/idioms and expressions/so and such

**\*Students receive a certificate upon successful completion of course.**

### **IEP 300 | INTERMEDIATE INTENSIVE ENGLISH**

**Prerequisite:** IELTS 4.0 or TOEFL 400-449 or assessment by Program Coordinator

IEP 300 is for intermediate level students of English. IEP 300 encourages students to think critically and succeed academically. The course approach provides a unique critical thinking framework, that develops key cognitive skills such as analyzing, synthesizing, and evaluating, in addition to developing the language skills essential for academic success, including target exercises in reading, writing, listening, speaking, vocabulary and grammar. Critical thinking approach encourages students to analyze, synthesize, and apply knowledge. Reading and listening texts explore a range of academic subjects. Learning skills sections help students develop important academic skills such as scanning and skimming a text, and using a dictionary. The course includes an interactive online homework practice component, with quizzes and tests. The course also includes a Computer Lab component, in which students study and revise information learnt in classroom, and apply it interactively online. Below is a brief outline of areas covered in the course:

- Identifying the main idea of a paragraph/writing descriptive paragraphs/present continuous/listening for main ideas/collocations: nouns and verbs/present continuous/intonation
- Getting meaning from context/suffixes/future with will/understanding cause and effect/word families: nouns and verbs
- Identifying supporting details/prefixes/subject-verb agreement/modal verbs: should and shouldn't
- Taking notes/writing an opinion paragraph/modals/imperative verbs
- Skimming texts/unity in paragraph/comparative and superlative adjectives/word families: nouns, verbs and adjectives/auxiliary verbs in questions
- Identifying author's purpose/describing a process/infinitives of purpose/listening for specific information/comparatives and superlatives
- Identifying fact and opinion/phrasal verbs/simple past and past continuous/compound nouns/future with will
- Synthesizing information/collocations/writing an explanatory paragraph/adverbs of manner and degree/if clauses for future possibility

**\*Students receive a certificate upon successful completion of course.**

### **IEP 400 | PRE-ADVANCED INTENSIVE ENGLISH**

**Prerequisite:** IELTS 4.5 or TOEFL 450-499 or assessment by Program Coordinator

IEP 400 is for pre-advanced level students of English. IEP 400 encourages students to think critically and succeed academically. The course approach provides a unique critical thinking framework, that develops key cognitive skills such as analyzing, synthesizing, and evaluating, in addition to developing the language skills essential for academic success, including target exercises in reading, writing, listening, speaking, vocabulary and grammar. Critical thinking approach encourages students to analyze, synthesize, and apply knowledge. Reading and listening texts explore a range of academic subjects. Learning skills sections help students develop important academic skills such as scanning and skimming a text, and using a dictionary. The course includes an interactive online homework practice component, with quizzes and tests. The course also includes a Computer Lab component, in which students study and revise information learnt in classroom, and apply it interactively online. Below is a brief outline of areas covered in the course:

- Using the dictionary to identify word forms/organizing and developing a paragraph/real conditionals: present and future/making inferences/verbs (do,be,have)/contractions/
- Use of context to understand words/using descriptive adjectives/use and placement of adjectives/listening for causes and effects/quantifiers with countable and uncountable nouns
- Taking notes/synonyms/writing a summary and a personal response/parallel structure/listening to time markers/tag questions/intonation
- Distinguishing facts from opinions/suffixes/writing an opinion essay/compound sentences/modals expressing attitude
- Writing a narrative essay/shifts between past and present time frames/past perfect
- Phrasal verbs/stating reasons and giving examples/gerunds and infinitives/
- Using a timeline/collocations and nouns/writing a cause/effect essay/complex sentences/idioms/listening for signposts
- Scanning a text/collocations with adjectives + prepositions/writing an argumentative essay/past and present perfect/

**\*Students receive a certificate upon successful completion of course.**

### Student Residence Visa

Students enrolled and accepted full time into IEP are eligible for university sponsored student residency visas. Visa charges apply.

**\*Registration and visa fees must be paid in full and in advance for visa sponsorship eligibility.**

## 50.5. Mathematics for Academic Purposes

### Background Information

Courses are offered to students who do not yet have the necessary mathematical background or knowledge to successfully undertake Credit Math's Courses. This is an intensive University level certificate program designed to prepare the student for those Courses.

Classes are delivered in a friendly classroom environment where students will collaborate with their colleagues and the teacher. Extra tutorials are available for those students who feel they require extra help.

### Registration:

All students with the exception of those on Communications Programs are required to complete a Math's Skills Test prior to attempting Credit Math's Courses. Students who pass the test will proceed directly to Credit Courses. Students who are unsuccessful will be required to take either MTH 011, College Algebra for those students who are registering for Business or Health Courses or MTH 012 Pre- Calculus for those registering for Architecture, Interior design or Engineering Courses.

For students who have a low score on the Math's Skills test there is a Foundation Math's Course MTH 010. Students who take this course and pass will then be eligible to move forward to College Algebra or Pre-Calculus.

**Students can register for the Test at the Office of the Registrar.**

Program Duration*		
Math's Courses run in conjunction with the University Calendar, however during the Summer Session the course is condensed. Please contact the Continuing Education Department for further details.		
MTH 010	9 hours per week	Over 6 Weeks
MTH 011	3 hours per week	Over full Semester
MTH 012	3 hours per week	Over full Semester

*\*(Students who pass MTH 010 will proceed to MTH 011 or MTH 012 over the second half of the Semester (6 hours per week))*

*\*Visit the Non- Credit Course Fee Section for current prices*

### Program Overview and Learning Outcome

Students will work from a prescribed textbook utilizing the exercises to augment their Mathematical Skills. Course Tutor will supervise the learning and pace it at the level of the individual student, supplementing the learning with weekly tutorials. Assessment will be through regular home works, quizzes, a mid-term test and a Final Examination.

### MTH Course Descriptions:

#### MTH 010 Foundation Mathematics

This "Crash" course is a mathematics course in basic numbers, algebra, shapes and Statistics and probability. The course is intended for those students who failed both parts of the mathematics placement test below 40%. It aims at building up the confidence and basic knowledge of students in order to enable them to cope with further mathematics and statistics courses.

#### MTH 011 College Algebra

This course is a mathematics course in basic algebra and trigonometry. The course is intended for those students who failed both parts of the mathematics placement test. It aims at building up the mathematical foundations of students in order to enable the students to cope with further mathematics and statistics courses.

#### MTH 012 Pre-calculus

The course covers the necessary background in algebra and trigonometry for engineering and architecture students to prepare for the standard university calculus sequence and to understand the graphing and function analysis required for calculus. The course is designed to students who, have taken the college preparatory courses in high school but are not quite prepared to do the type of analysis required to successfully complete a university calculus sequence.

## **50.6. TOEFL / IELTS Testing**

All Academic programs at Canadian University Dubai have an English proficiency requirement; we are able to offer a convenient on campus Institutional TOEFL and IELTS exam service for all prospective and currently enrolled students. The Institutional TOEFL test assesses a students' proficiency level in three different skills — reading comprehension, listening comprehension, and structure and written expression. Tests are carried out on a regular basis and dates are published in advance on our website. Students may also obtain additional information on pricing, timings and apply for the test through the Office of the Registrar.

## **50.7. Corporate Training**

Experienced University faculty and certified trainers prepare and conduct a range of tailored management consulting and corporate training services, professional courses and certificate programs, as well as academic preparation courses. Most of the experts affiliated with corporate training at Canadian University Dubai are Canadian, American or European educated, and they have experience and knowledge of the GCC. They come with international expertise in Management, Engineering, Architecture, Islamic Banking, Finance, Environment, Healthcare Management, Interior Design, English Language and Translation, Communications including Public Relations, Journalism and Advertising.

Training programs offered at Canadian University Dubai are non-credit and consist of activities conducted over a number of days, typically 3-5 days, for 6-7 hours a day. Training sessions are highly interactive and include group work to solve a selection of case studies and exercises, as well as role play sessions to practice a range of skills. Training videos and other training materials are widely used to support lectures. The carefully prepared content helps participants keep in touch with best practice in the field. They offer access to the latest training programs needed for various functional areas such as Sales & Marketing, Human Resources, Accounting, and Customer Service from the administrative to the executive level.

Custom made training and off-the-shelf programs can be implemented to suit the particular needs of individuals and corporate clients. For more information, please visit [www.cud.ac.ae/corporate-training](http://www.cud.ac.ae/corporate-training)

## 51. Research at Canadian University Dubai

Canadian University Dubai is a research-focused institution, with a broad portfolio of academic expertise. Across our Faculties and Departments – Management, Communication, Environmental Health Sciences, Electrical Engineering, Computer Engineering and Computational Sciences, Architecture and Interior Design – the University has made a significant contribution to the wider research community.

### 51.1. Goals & Objectives

The research initiatives and projects conducted at Canadian University Dubai are aimed at:

- Providing a means to reach out to student communities, practitioners in the workplace, and the business community and to raise awareness of the great opportunities and important challenges that research at Canadian University Dubai offers.
- Fostering and facilitating a broad multi-disciplinary involvement and an inter-disciplinary collaboration.
- Creating a web-based resource repository to facilitate research, education, and outreach to the student community.
- Stimulating industry/business/community interest and investment in university research by showing clear pathways to business benefits of research results.
- The success of the research initiatives at the University will be measured by:
- Collaboration with government institutions, industry and other stakeholders to engage in research activities that have a direct impact on the UAE economy and society.
- Engaging our students at all levels into research, to gain broader knowledge and good understanding of the nature and importance of research in their field and education.
- Providing an enabling research environment to the faculty and student body in order to remain both research-active and competitive.
- Organizing International Conferences and Workshops to serve as forums for researchers and practitioners to exchange, network, present and discuss their work, as well as to contribute to the expansion of knowledge and to encourage research initiatives among the community of the University.

### 51.2. Research Partnerships

Through the Office of Research Services, Canadian University Dubai continually seeks to foster research collaborations with both academic and business partners to generate knowledge that will be of benefit to wider society. This provides a unique opportunity for researchers within the University to contribute to first class research programs in collaboration with their peers in Canada, the US, Europe, Asia and other international settings.

Research initiatives are implemented in close collaboration with partner universities from Canada, including:

- University of British Columbia;
- Lake Head University;
- University of Windsor;
- University of Regina;
- The University of Western Ontario.

Additional research partnerships have been initiated with:

- Columbia University in the City of New York;
- Multimedia University of Malaysia;
- EMLyon Business School in France;
- The Qatar Foundation in Qatar.

These partnerships make the university a portal to Canadian and other international education systems and give Canadian University Dubai a global stature.

### 51.3. International Conferences

As part of its research agenda, Canadian University Dubai regularly organizes conferences and workshops that bring together both researchers and practitioners to share their experience and expertise on an international stage. These workshops enable multidisciplinary collaboration across diverse research areas with industry and businesses, both regionally and globally.

Canadian University Dubai has successfully organized the following conferences:

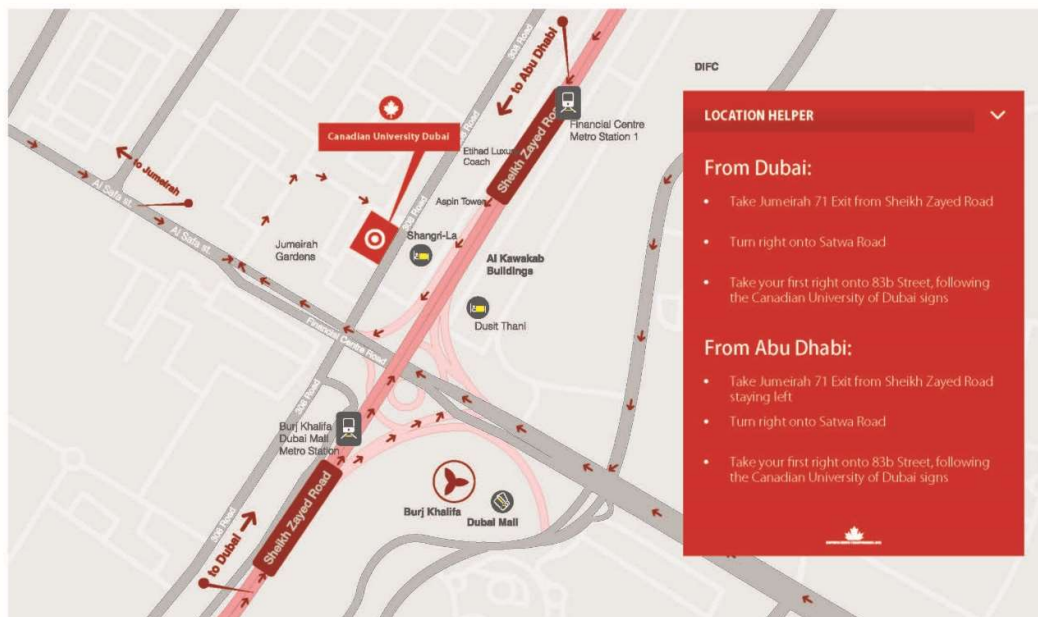
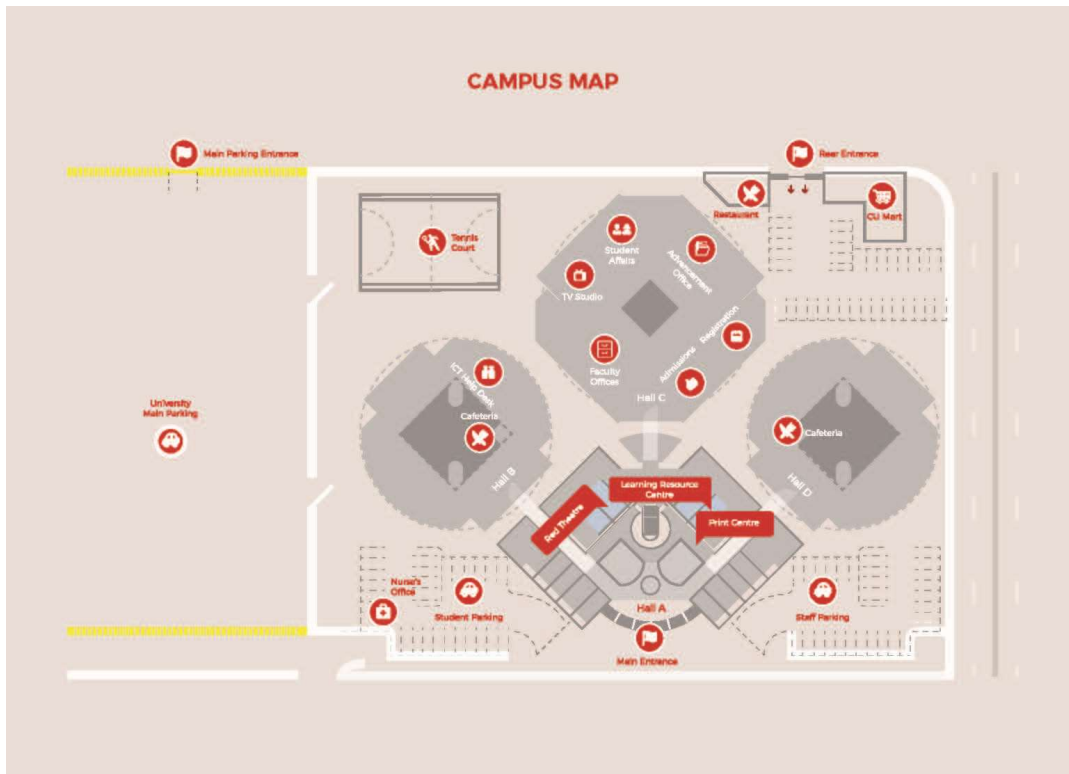
- International Conference on Leadership, Innovation and Entrepreneurship as driving forces of the Global Economy (ICLIE), April 20th-22nd, Atlantis The Palm, Dubai, UAE <http://www.iclie.com>
- International Conference on Web & Open Access to Learning, November 25th - 27th, 2014. Atlantis The Palm, Dubai, UAE <http://www.icwoal.org/>
- International Conclave on Data Analytics, BI, Action Research & Cases in the Power and Energy Sector February 23rd -26th, 2014.
- 6th Joint IFIP Wireless and Mobile Networking Conference, (WMNC 2013), April 23rd-25th, 2013. Atlantis Hotel. Dubai. UAE.
- 4th International Conference on Networked Digital Technologies (NDT'2012) - April 24th-26th, 2012.

### 51.4. Distinguished Speakers

Canadian University Dubai has had the pleasure of hosting numerous distinguished guest speakers, including:

- H.H. Sheikh Mohammed Maktoum Juma Al Maktoum
- H.E. Tun Dr. Mahathir Mohamad
- H.E. Anurag Bhushan, Consul General of India to UAE
- Dr. Sam Ozarsky, St. Michael's Hospital, Toronto
- Dr. Cigdem Berdi Gokhan, Cankaya University
- Dr. Ajay Mathur, Director General, Bureau of Energy Efficiency, and Member, Prime Minister's Council on Climate Change, India
- Professor Muriel Médard, MIT, Boston, USA
- Professor Norman C. Beaulieu, University of Alberta, Canada
- Professor Abbas Jamalipour, University of Sydney, Australia
- Professor Bayan Sharif, Khalifa University, United Arab Emirates
- Ms. Aisha Mohamed Al Abdooli, Acting Assistant Undersecretary Environment Affairs Sector, Ministry of Environment & Water, UAE
- Mr. A. C. Chaturvedi, Executive Director, NTPC LTD, India
- Mr. Neeraj Bansal, Country Head(India), Real Estate and Construction – KPMG
- Mr. Jinendra Gugaliya, Scientist, ABB Corporate Research Centre, India
- Mr. R.S. Mani, Regional General Manager (QE) – Middle East – ABS Group Inc
- Mr. Niraj Mathur, Sr. Lead Assessor, Lloyds, Dubai
- Mr. U. K. Das, AGM (EC) NTPC Ltd., India
- CA. Nitin Wadhwa, Assistant Manager, Energy Efficiency Services Limited, Ministry of Power, India
- Mr. Vivek Soni, Ph. D. Scholar, Indian Institute of Technology Delhi, India

## 52. University Campus & Map Location





## CONNECT WITH US

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Find us on Facebook:

[www.facebook.com/canadian.university.of.dubai/](https://www.facebook.com/canadian.university.of.dubai/)

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