

## Contact Us

### Canadian University Dubai

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# CANADIAN UNIVERSITY DUBAI

Your portal to Canadian education



Graduate  
Prospectus  
2021/22



# WELCOME TO CANADIAN UNIVERSITY DUBAI

Canadian University Dubai (CUD) was established in 2006 to deliver internationally recognized, high-quality undergraduate, graduate, continuing and corporate education in the United Arab Emirates (UAE). As a portal to Canadian education, we offer accredited undergraduate and graduate degree programs based on a Canadian curriculum and education principles, while providing students with a positive environment for study conducive to entrepreneurship, research, and a non-conventional approach to teaching and learning.

Located at City Walk, an urban playground in the heart of Dubai, Canadian University Dubai is licensed to award degrees by the UAE Ministry of Education - Higher Education Affairs through the Commission for Academic Accreditation. In addition, CUD is ranked in the top 2% (601-650) of universities worldwide and top 4 in the UAE according to the QS World University Rankings 2022. All our accredited programs are also listed on the International Program Accreditation Portal (IPAP) and cover a variety of disciplines, including: Architecture and Interior Design; Communication and Media; Computer Engineering and Computational Sciences; Electrical Engineering; Management; Environmental Health Sciences; and Social Sciences, including Psychology, and Applied Sociology.

Designed to prepare students for professional practice in their chosen field, our academic programs focus on employability skills. This has attracted industry recognition and partnerships from leading international professional bodies including: the Chartered Institute of Management Accountants (CIMA), the Chartered Financial Analyst Institute (CFA), the Association of Chartered Certified Accountants (ACCA), the International Advertising Association (IAA), the Public Relations Society of America (PRSA), the Principles for Responsible Management Education (PRME), the Environmental Careers Organization of Canada (ECO Canada), Society for Human Resource Management (SHRM), the Association of Arab Universities (AAU), and Autodesk.

## INSPIRING MINDS TRANSFORMING LIVES

Committed to providing students with an international academic experience grounded in an appreciation and respect for the diverse culture and values of the UAE, CUD is the best place to learn, innovate, and explore. Each of our 40+ accredited programs and concentrations are industry-informed, and are taught by world-class faculty from diverse backgrounds that take pride in bringing their innovative teaching styles and philosophies to our classrooms.

In pursuit of academic excellence and with respect to our Canadian learning culture, we provide a wide range of opportunities in education, research, and professional development for our students, expanding our partnerships beyond borders with a panel of internationally renowned education institutions. Similarly, we work with business leaders in the UAE and overseas, to establish trans-national business partnerships earning CUD prestigious global recognition. Our transfer to Canada options are a result of these relationships, enabling our students to expand their horizons by giving them the chance to complete their degree abroad.

Our objective as a University is for every individual to excel both personally and professionally as well-rounded, lifelong learners and good global citizens. With 120+ different nationalities that call CUD home, we pride ourselves on our diverse community that has managed to build bridges across cultures and continents from one of the world's most dynamic cities, Dubai.



## Why Choose CUD

### UAE Accreditation, Regional Recognition

At Canadian University Dubai, our programs are accredited by the UAE Ministry of Education - Higher Education Affairs through the Commission for Academic Accreditation.

### Top-Ranked University

Canadian University Dubai is pleased to be ranked in the top 2% (601-650) of universities worldwide and top 4 in the UAE, according to the QS World University Rankings 2022.

### International Faculty

Our international faculty are highly qualified and inspirational in their field, bringing an array of experience and innovative teaching styles to our classrooms. Our MBA instructors are all PhD holders, with qualifications from leading institutions in Canada, USA, Europe, and Australia, providing an education grounded in theory, yet firmly focused on solving the practical business challenges of today's global climate.

### Graduate Employability

Canadian University Dubai adopts the Canadian principle that program outcomes are prescribed based on industry standards, making our graduates highly employable in the international jobs market. Our vibrant student life also ensures that every one of our graduates is equipped with the skills and experiences of global citizenship required to excel in the modern business world.

### Research Opportunities

As the UAE continues to expand its collaborative research efforts, CUD remains committed to contributing to the Nation's growing knowledge economy and education landscape. Our Research Centre provides students with the opportunity to be involved in cutting edge research, both regionally and internationally, encouraging scholarly activity and effective partnership to deliver quality results with a global impact.



### Flexibility, with Accelerated Completion

Designed with working professionals in mind, our graduate studies programs are offered on a flexible basis to accommodate full-time or part-time study. Lessons are taught on weekdays (evenings) or weekends and students can opt to take breaks between courses to manage personal and professional commitments. To add to this flexibility, there are six program start dates throughout the year. Accelerated completion is also possible with students being able to complete their degree in three consecutive semesters.

### Networks and Alumni

As a graduate of CUD, you will experience the blend of culture and business that makes Dubai one of the world's most exciting cities. Not only will you learn alongside high-ranking professionals, you will also get the opportunity to develop long-term networks and business relationships with peers from the public and private sectors, and from a wide range of industries across the UAE.

### Exclusive Fee Reductions

Canadian University Dubai offers reductions in tuition fees (starting from 15%) to our Corporate Partners. Employees of these organizations, including their spouse and children, may also be eligible provided they present the necessary supporting documents. Further reductions may also apply. Refer to the "Exclusive Fee Reductions" section for more information. With Corporate Partnership also comes the ability to pay tuition fees semester by semester.





## Location

Canadian University Dubai is located in the new City Walk development, steps away from Sheikh Zayed Road, the main thoroughfare of Downtown Dubai and the hub of the Financial District. The Dubai Mall, Burj Khalifa, and many of Dubai's premier attractions surround our facilities, and the Burj Khalifa/Dubai metro station is within walking distance of our City Walk campus.





**Dr. David William Large**  
Dean of Faculty of Management

Dr. David Large began his professional career as a project engineer in Canada in the manufacturing and petroleum sectors, and migrated towards management and academia with an MBA and PhD in Technology Marketing.

He comes to CUD's Faculty of Management from the Telfer School of Management at the University of Ottawa, where he spent 30 years teaching, researching and consulting in the fields of Marketing Strategy, Technology Marketing, Technology Management, and Engineering Management.

To keep himself current during his tenure at uOttawa, Dr. Large twice took leaves of absence to serve as the Dean of Business at two private online universities, and later co-launched a Digital Marketing Certificate with a private sector partner.

When all of that is added up, Dr. Large's stated mission is "to help bring the most avant-garde programs and the most current management tech into our Faculty of Management classrooms, to maximize our student experience and employability."

His main message to FOM's students: "You have so many options that stretch out ahead. But more than anything, the world needs you to learn how to manage and lead organizations to help us return to a safe, humane and healthy planet. We can get you off to a really good start here, but we need you to dig deep and get us to the finish line."



## Master of Business Administration

At Canadian University Dubai, we provide you with the unique opportunity to study a Canadian curriculum in an environment conducive to entrepreneurship, research, and a non-conventional approach to teaching and learning. What sets us apart is our commitment to quality and accreditation, our world-class faculty, the flexibility and structure of our programs, our convenient delivery formats, and our growing network of high-ranking alumni.

The goal of our MBA programs is to provide students with a strong analytical foundation in the fundamental aspects of management. The structure of these programs is built upon the findings of a survey conducted by our own Faculty of Management to assess the current and future needs of a cross-section of organizations around the UAE. This means that our curriculum is strategically relevant and offers practical and analytical solutions to the challenges facing industry and other professions.



**Your best choice for quality,  
flexibility, and convenience**

### Pre-MBA

If you meet the university admission criteria but have a Bachelor degree in a non-business related field, you will complete the non-credited pre-MBA program before joining the full MBA program. This will provide you with the foundations to transition into your chosen field of study. Successful completion of the six pre-MBA foundation courses automatically yields admission to the MBA program.

### Program Duration

Our MBA program can be completed in three semesters. Courses are offered year-round, each lasting six weeks. The program can also be taken over a longer period as it allows for breaks after each course, to accommodate different learning patterns.

Finance

The Finance Concentration will provide you with the strategic and technical management skills to analyze, develop, deliver financial planning, and control solutions to support your business objectives. The program adopts a practice-based approach, where students examine concepts and learn techniques that they can apply to real business situations in various contexts, such as derivatives, financial statement analysis and valuation, corporate finance, investment and portfolio management, and mergers and acquisitions. Accredited by the Chartered Institute of Management Accountants (CIMA), graduates can obtain exemptions from 12 exams that lead to the CIMA Professional Qualification and the global professional designation of Chartered Global Management Accountant (CGMA).

Four Concentrations

The Canadian University Dubai MBA program offers students of different disciplines the chance to gain a competitive edge, with the opportunity to specialize in four concentrations. All students must complete a core of nine courses, and then select three more specialized courses to complete the MBA concentration of their choice.

General Management

The General Management concentration will help you to develop the core skills and professional competencies required to take on senior management or leadership roles in the public or private sector by focusing on the theories, functions, and implications of management techniques, as well as the principles and ethics of good management. It considers a range of scientific approaches to decision-making based on quantitative, economic, and operational considerations, and provides you with the tools to develop, assess and implement strategic initiatives to boost competitive advantage.

Human Resource Management

The Human Resource Management concentration will provide you with a comprehensive overview of strategic HR management techniques that will help you to take on senior management responsibility in the field. You will also gain comprehensive insights into the application and orientation of business administration concepts in human capital management, while developing your line management competence by addressing challenges in ethics, leadership, and motivation, in a competitive business context.

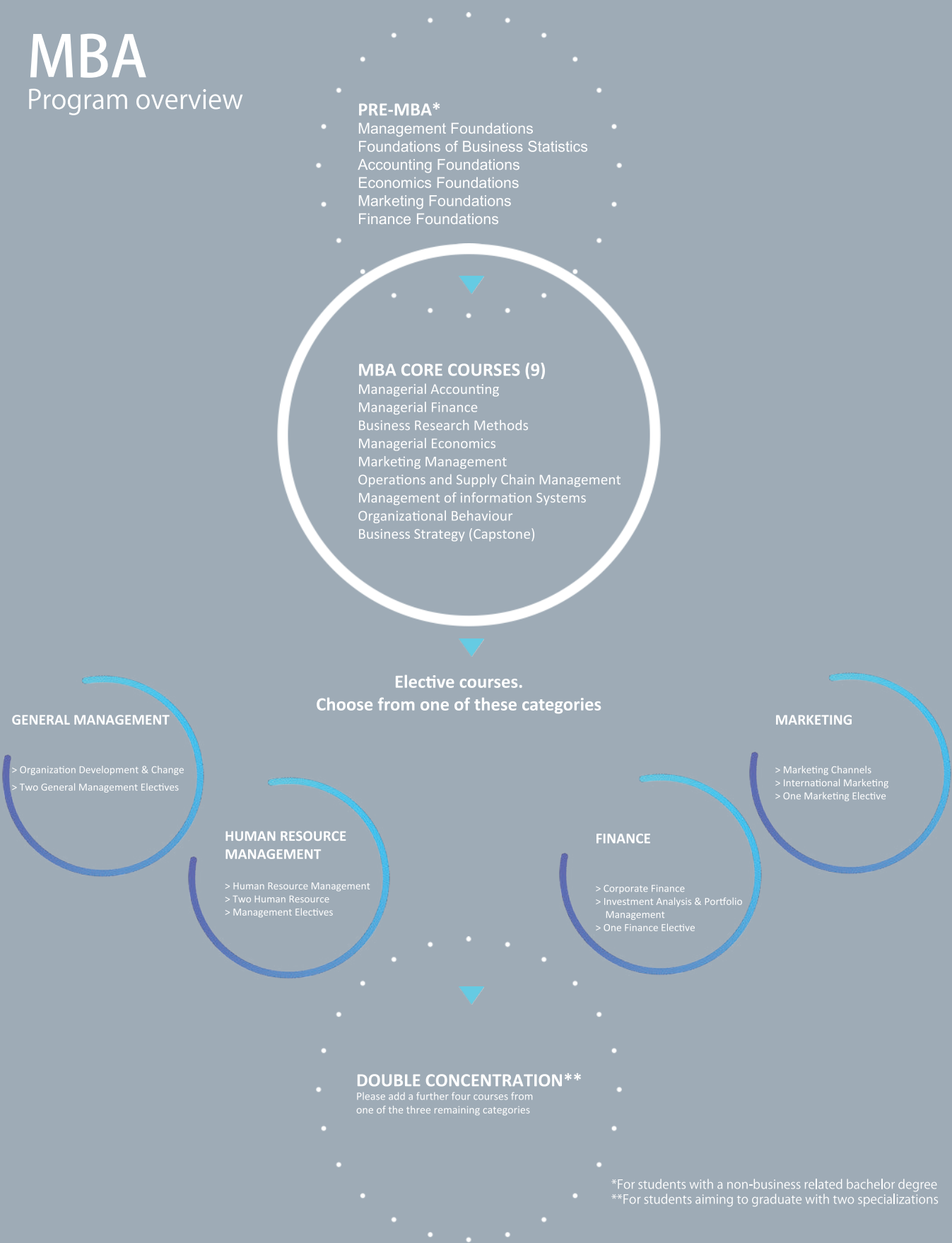
Marketing

The Marketing concentration has been designed to enhance your marketing analytical skills to adapt to the increasingly dynamic and competitive business environment. The courses will equip you with an advanced understanding of marketing challenges to effectively plan, develop and implement appropriate marketing strategies, covering topics in consumer behaviour, market segmentation and competition, as well as the theory and practice of the marketing lifecycle, from research and product development to communication, supply chains and strategic management.

Double Concentration

As an MBA student at CUD you have the unique opportunity to maximize your studies and earn a double concentration in two majors from our specializations in Finance, General Management, Human Resource Management, and Marketing. A double concentration will expand your depth of knowledge and broaden your career opportunities and earning potential.

MBA  
Program overview





# MIT

For those who want to  
lead their organizations  
into the digital and  
AI future.

# GOV

## Master in Information Technology Management and Governance (MITGOV)

The MITGOV program is for professionals in any field who want to apply to emerging IT technologies tools and services to improve performance in their organization's different functional units. As one of the first specialized programs in the region in IT Management and Governance, graduates of MITGOV will be able to access professional certifications such as Certified in the Governance of Enterprise IT (CGEIT), Certified in Risk and Information Systems Control (CRISC), and Certified Information Security Management (CISM). You will also gain the skills to take advantage of the latest developments in this field and support professionals to integrate with the emerging strategic development initiatives surrounding Smart City technology.

### Compact Common Core Curriculum

The MITGOV comprises nine common core courses plus a capstone final project. As each course is done in a concentrated format in six weeks, the entire program can be completed in just 60 weeks by taking one course at a time in sequence. For those whose employment situation might permit, doubling up the number of courses in one semester could permit completion of the program in less than one year.

## MITGOV

Program overview

### PRE-MIT COURSES FOR BUSINESS MAJORS

- >Foundations of Business Statistics
  - >Principles of IT
- >IT Infrastructure Platforms & Organization of IS
  - >Management of Information Systems
  - >Financial Management
- >Data Management & Information Systems

### PRE-MIT COURSES FOR NON-BUSINESS MAJORS

- >Foundations of Business Statistics
- >IT Infrastructure Platforms & Organization of IS
  - >Management Foundations
  - >Economics Foundations
  - >Financial Management
  - >Marketing Management
  - >Operation Management

### MITGOV CORE COURSES

- >Quantitative Analysis for Management
  - >IT Services and Operations
- >Business Ethics and Corporate Social Responsibility
- >Information Systems Control and Audit
- >IT Governance in IT Investment Decision Process
  - >Information Security and Continuity Planning
- >Law, Regulations and IT Contracts Strategic Urbanization of Information Systems & Planning
  - >Governance and Management of IS
- >IT Management and Governance Project (Capstone)

# Student testimonials



**Eiman Almazrouei**  
Master in Information Technology Management and Governance (MITGOV)

“MITGOV was a perfect fit for what I wanted to achieve in my next career. The program has added value, not only at an educational level, but also in building my capabilities as a successful leader. With students from many countries there was a strong multicultural dimension that allowed me to learn from people with different perspectives. In an ever-changing world, this is an essential skill to have.”



**Hashem Salem Hashem**  
MBA in Finance & General Management

“Canadian University Dubai offers classes on weekends, which enabled me to complete my MBA in General Management & Finance. While completing my degree, I enjoyed meeting my colleagues and faculty members, which left me with a positive experience. Continuing my education allowed me to improve myself, gain valuable skills, knowledge and experience to make me more confident in what it is that I’m doing.”



**Murad Mujahed**  
MBA in Finance, Canadian University Dubai

“Completing my MBA degree at Canadian University Dubai enabled me to gain the specialized knowledge and skills I needed to enhance my level of competency and qualified me to publish in SCOPUS and peer reviewed journals. It also led to my acceptance at Universiti Putra Malaysia, one of the best Universities in the world. This is an added value to my life, allowing me to continue my dream of learning and teaching.”



Earn a degree from  
**Canadian University Dubai**  
Ranked Top 2% worldwide by  
**QS World University Rankings 2022**





## Admission for Graduate Studies

To enrol in a graduate program at Canadian University Dubai you will need to meet the general requirements for admission and provide a certificate of English language proficiency. Other additional admission requirements are specific to your chosen program of study.

## Graduate Admissions Policy

Admission to a specific program of study implies admission to Canadian University Dubai; however, admission to a particular program does not imply automatic admission to any other program of study. For students who do not meet all of the requirements at the time of application, admission is conditional to those requirements, or their established equivalent, being met within the prescribed time periods and subject to the conditions outlined below.

## General Admission Requirements for Master's Level Programs:

- 1- Completion of a recognized bachelor's degree in a discipline appropriate for the Master's degree. A Higher Diploma is not equivalent to a bachelor's degree and does not qualify an applicant for admission to a Master's programs. \*
- 2- A minimum cumulative grade point average of 3.00 on a 4.0 scale, or its established equivalent, in the applicant's bachelor's degree program.
- 3- A minimum score of 1400 on the English language portion of the EmSAT examination, or its equivalent on other national or internationally-recognized tests that are approved by the CAA, such as TOEFL score of 550 (213 CBT, 79 iBT), or 6.0 IELTS.

Students who have completed undergraduate education in an English-medium institution might be allowed admission into a graduate program without demonstrating TOEFL score of 550 (or equivalent). This exemption can be applicable only to those students who undertook all their schooling (K-12) plus a Bachelor's degree in English in a reference English speaking country (e.g. UK, USA, Australia, New Zealand)

**(\*) For admission in the Master in IT Management & Governance, only applicants holding Engineering / IT / Business related certificates will be considered.**

## Additional Program Admission Requirements: Interview Committee

Offers of admission are adjudicated by the interview committee consisting of Faculty of Management faculty members from different program specialties, and a representative of the Office of the Registrar, as a result of the following process:

- 4- Once the deadline for submission of applications has passed, a first screening by the committee establishes lists of applicants for further consideration for either admission or conditional admission.
- 5- Selected applicants complete an interview.
- 6- Offers of admission are made on the basis of the interview's outcome.

The Interview committee appoints a subject matter expert from the Faculty of Management to conduct the interview. It lasts approximately 30 minutes and follows a standard protocol captured by the Masters Interview Form. Its aim is to determine the applicant's:

- 7- Proficiency in English language and communication skills.
- 8- Career advancement.
- 9- Managerial and professional experience.
- 10- Academic background.
- 11- Motivation and engagement.
- 12- Rationale for the choice of major.
- 13- Prospect for successful completion of the program.

The interview culminates with a committee recommendation for full acceptance, conditional acceptance without/with Remedial Preparation Programs, or rejection.



## Tuition Fees

### MBA PROGRAM (Human Resource Management, General Management, Finance, Marketing)

Total Credit Hours	Cost per Credit Hour pre-VAT	VAT 5%	Cost per Credit Hour VAT inclusive	Cost per Course VAT inclusive	Tuition for 12 Courses VAT inclusive	Incidental Fees VAT inclusive	Tuition & Incidental Fees VAT inclusive
36	2,500	125.00	2,625.00	7,875.00	94,500.00	2,604.00	97,104.00
					USD 25,890.41	USD 713.42	USD 26,603.84

Canadian University Dubai reserves the right to revise its prices annually up to a maximum of 10%

### MASTER IN INFORMATION TECHNOLOGY MANAGEMENT AND GOVERNANCE (MITGOV)

Total Credit Hours	Cost per Credit Hour pre-VAT	VAT 5%	Cost per Credit Hour VAT inclusive	Cost per Course VAT inclusive	Tuition for 12 Courses VAT inclusive	Incidental Fees VAT inclusive	Tuition & Incidental Fees VAT inclusive
30	2,500	125.00	2,625.00	7,875.00	78,750.00	2,604.00	81,354.00
					USD 21,575.34	USD 713.42	USD 22,288.77

Canadian University Dubai reserves the right to revise its prices annually up to a maximum of 10%

## How to Apply

- 1- Complete an application form
  - Apply online to any of our programs at: [www.cud.ac.ae/applyonline](http://www.cud.ac.ae/applyonline)
  - Apply in person by speaking to our Student Enrolment Advisors at our City Walk campus or email us at [apply@cud.ac.ae](mailto:apply@cud.ac.ae)
- 2- Pay the application fee
  - A non-refundable application fee of AED 1,575 is required when submitting an application.
- 3- Submit the required documentation
  - Prior to enrolment in any graduate program, students must submit the following:
  - Original copy of attested university degree
  - Original transcript
  - Passport copy
  - Certificate of English proficiency such as TOEFL with a minimum of 550 or IELTS of 6.0

### EXCLUSIUE FEE REDUCTIONS

- **Sibling:**  
Students who have a brother(s) or sister(s) registered at the University will benefit from a 10% reduction in tuition fees for their registered courses.
- **Spouse:**  
The husband or wife of a student registered at the University will benefit from a 10% reduction in tuition fees for their registered courses.
- **Alumni:**  
Graduates of Canadian University Dubai who pursue a Master’s Program will benefit from a 20% reduction in tuition fees for their registered MBA/MIT courses.
- **Alumni, Sibling, and Spouse:**  
Siblings and spouses of Canadian University Dubai graduates will benefit from a 10% reduction in tuition fees for their registered courses. This does not apply to non-credit courses.
- **Graduate Government Employee:**  
Graduate students who are employed in government institutions will benefit from a 5% reduction in tuition fees for their registered courses.
- **Corporate Partners:**  
Reductions in tuition fees (from 15%) are available to specific CUD Corporate Partners. Employees of these organizations, including their spouse and children may also be eligible provided they present the required documentation.

Note: New and existing graduate students may be eligible for one form of reduction in the cost of tuition fee each semester.\*





# Canadian University Dubai

@ City Walk



Canadian University Dubai recently expanded to City Walk, an urban playground in the heart of Dubai. The avant-garde campus adds to student life by inspiring entrepreneurship, creativity, and innovation, as well as hosting state-of-the-art amenities tailored to a new advanced teaching model. Its ideal location, vibrant community, and contemporary architecture make CUD the best place for students to learn, innovate, and explore.

The City Walk campus includes:

- Laboratories
- Research Facilities
- Media Studios
- High-tech Classrooms
- Multipurpose Theatre
- Gymnasium
- Student Centre
- Dining and Entertainment Options

and many more!



# Graduation Ceremonies

Pioneering Dubai's most innovative and creative commencements.

