

Master of Business Administration in Marketing

Semester	Course Code		Subject Title	Prerequisite	Credit Hours
Term 1	MBA	641	Managerial Accounting	None	3
	MBA	642	Managerial Finance	None	3
	MBA	643	Business Research Methods	None	3
	MBA	644	Managerial Economics	None	3
	Total				12
Term 2	MBA	645	Marketing Management	None	3
	MBA	646	Operations Management	MBA-643	3
	MBA	647	Management of Information Systems	None	3
	MBA	651	Organizational Behavior	None	3
	Total				12
Term 3	MBA	648	Business Strategy (Capstone)	All other program core courses	3
	MBA	691	Marketing Channels	MBA 645	3
	MBA	692	International Marketing	MBA 645	3
	MBA	XXX	Marketing Elective	MBA 645	3
	Total				12
Total					36