

Study Plan - BBA in e-Business

Sem.	Course Code		Course Title	Prerequisite	Cr. Hrs.
Semester 1	LNG	171	English I	None	3
	MTH	196	Mathematics for Business	None	3
	GED	101E	Applications of Computer Software	None	3
	MGT	202	Principles of Management	None	3
	ENT	141	Fundamentals of Innovation and Entrepreneurship 1	None	2
	Total				
Semester 2	ACT	112	Principles of Accounting I	None	3
	ECO	221	Principles of Microeconomics	None	3
	LNG	172	English II	LNG 171	3
	QBA	241	Quantitative Business Analysis	MTH 196 or Equivalent	3
	GED	199E	UAE Society	None	3
	ENT	142	Fundamentals of Innovation and Entrepreneurship 2	ENT 141	1
	Total				
Semester 3	ACT	212	Principles of Accounting II	ACT 112	3
	EBU	200	e-Business Fundamentals	None	3
	MKT	201	Principles of Marketing	LNG 171	3
	QBA	341	Quantitative Approaches to Decision Making	QBA 241	3
	ENT	241	Entrepreneurship 1	ENT 142	2
	Total				
Semester 4	FIN	201	Managerial Finance	ACT 112	3
	MGT	210	Business Report Writing	LNG 172	3
	MGT	231	Legal Environment of Business	LNG 172, MGT 202	3
	ECO	222	Principles of Macroeconomics	None	3
	GED	198E	Islamic Culture	None	3
	ENT	242	Entrepreneurship 2	ENT 241	1
	Total				
Semester 5	MGT	311	Business Research Methodologies	QBA 341	3
	HRM	210	Human Resource Management	MGT 202	3
	EBU	318	e-Business Web Technologies	EBU 200	3
	MKT	340	e-Marketing	MKT 201	3
	INB	360	International Business	MGT 202	3
	SWS	351	Management Information Systems	GED 101E	3
	Total				
Semester 6	EBU	307	Systems Analysis and Business Process Integrations I	SWS 351	3
	XXX	XXX	Science and Technology Elective		3
	MGT	320	Organizational Behavior	HRM 210	3
	MGT	361	Operations Management	MGT 202, QBA 341	3
	EBU	350	e-Business Technology Solutions	EBU 318	3

	Total			15	
Semester 7	XXX	XXX	Core Elective (1)	3	
	XXX	XXX	Core Elective (2)	3	
	EBU	406	e-Business Project Management	MGT 361, SWS 351	3
	XXX	XXX	Major Elective (1)	3	
	XXX	XXX	Major Elective (2)	3	
	Total			15	
Semester 8	MGT	470	Strategic Management	HRM 210, ECO 221, ECO 222, FIN 201, MKT 201, MGT 361 +90 Cr. Hrs.	3
	MGT	405	Business Ethics and Social Responsibility	Complete 90 Credit Hours	3
	EBU	450	e-Business Consulting Project	Final Semester	3
	XXX	XXX	Humanities Elective		3
	Total			12	
Internship to be taken summer semester after completion of 90 Cr. Hrs. + CGPA 2.0 or more				3	
Total Credit Hours				123	