



## Volunteer Placement Media Research (Middle East & South Asia)

- Do you want to do work that really matters?
- Unpaid, temporary position
- Preferred location in Dubai – working remotely from home

<b>Duration:</b>	3 months	<b>Location:</b>	Remote from home
<b>Start Date:</b>	As soon as possible	<b>Working hours:</b>	Flexible working arrangement is available

### About us

Professor Fred Hollows is widely acknowledged as a great Australian. He was an innovator who believed in rolling up his sleeves and getting things done. The Fred Hollows Foundation is determined to continue Fred’s legacy to work for a world in which no person is needlessly blind or vision impaired.

We are known around the world as a leading international development organisation that works with purpose and determination. Our goals are ambitious, focused and achievable, making what we do even more exciting!

It’s not just what we do that’s important, it’s the way that we do it that matters. We work hand in hand with our communities and partners who together, share the same goals and determination. We focus on results and are passionate about making affordable and accessible eye care a reality for everyone, so that no one person is needlessly blind. Working together we deepen our impact!

### About the role

The Media Research Volunteer will be part of the Brand & Communications department, working on different stages of the research cycle. The volunteer will lead media data collection, analysis and present information and perspectives on media landscape & monitoring in Afghanistan, Bangladesh and Pakistan. The findings will be used to improve communications approaches to enhance The Fred Hollows Foundation’s medical identity & to better communicate and advocate about eye health among targeted audiences.

### Key responsibilities & outcomes

#### 1. Media Landscape Research:

- Carry out & conduct comprehensive media landscape research in Pakistan, Afghanistan and Bangladesh using desktop techniques: reading national and international news, academic studies, NGO and government reports, and local press sources in order to draw out relevant conclusions for the analysts.
- Contribute to the information management, drafting documents, and ensuring that all data is up to date.
- Suggest new sources and approaches for the research.
- Prepare a presentation/report about key findings and recommendations at the end of assignment.

#### 2. Media Monitoring, Analysis & Reporting:

- Carry out daily press monitoring and analysis to support Advocacy, Branding and Communications strategic planning & initiatives.
- Produce short press briefings, charts and graphs on specific eye health-related issues: gender equity, cataract, trachoma & refractive error.
- Assisting with key media figures identification across national, health, childhood & women news reporting.
- Analyse data and draw out trends from studies conducted into avoidable blindness dynamics.

### **About You**

- Currently studying towards Bachelor's degree in Communications, Media Studies, Marketing or Business Administration.
- Fluency in Arabic & English.
- Good research, data collection & analytical skills using different sources.
- Creative, innovative, and initiative.
- Ability to use MS desktop applications (excel sheet, word & PowerPoint).
- Attention to details.
- Ability to work with minimum supervision.
- Own a laptop/ desktop machine.

### **Why Volunteer with us:**

- Opportunity to lead work with a leading international development organization.
- We treat volunteers with the same respect and dignity as paid workers.
- Provide induction and ongoing consultation and management support so you can carry out your duties.
- Provide you with opportunities to offer feedback & express concerns that arise during the course of your work.
- Ensure you are aware of the boundaries and limits of your arrangement.
- You will receive certificate of appreciation.
- You will receive letter of experience.

### **How to apply & who to contact**

To apply for the volunteer placement kindly share your resume and send to [careerservices@cu.edu.ae](mailto:careerservices@cu.edu.ae)

**Applications close: 7<sup>th</sup> May 2020**

***The Fred Hollows Foundation is committed to protecting the rights of children in all areas where we work. Applicants are advised that The Foundation reserves the right to conduct police checks and other screening procedures to ensure we maintain and promote a child safe environment.***