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Welcome to the Fall 2015 edition of the Chancellor’s Newsletter.

As we start out on another academic year, we are delighted to welcome a new group of students embarking upon their studies at Canadian University Dubai (CUD). Among them are two talented Canadian nationals, who will be benefiting from a home-style education here in the UAE, having been selected for the 2015 Canada Day scholarships, awarded by CUD in coordination with the Canadian Embassy and the Consulate General in Dubai.

Early in the semester, we were honoured to welcome two Canadian dignitaries to the CUD campus, as the Honorable Richard Earle Brown, Minister of Workforce and Advanced Learning for Prince Edward Island (PEI), and His Excellency Mr. Brad Woodside, Mayor of the New Brunswick capital, Fredericton, made official visits to the University.

We continue to uphold our commitment to contributing to our local community, with faculty members taking a leading role in building the capacity of local and regional officials through dedicated training and mentoring initiatives. Meanwhile, our students and graduates have once again been making their mark in wider society, showcasing their talents through a range of creative competitions.

Looking ahead, 2016 will mark the tenth anniversary of the establishment of CUD, and we anticipate an exciting program of activities to mark this significant milestone. We look forward to bringing you news of these celebrations, and in the meantime, we hope you enjoy reading about the highlights of Fall 2015.

Mr. Buti Saeed Al Ghandi
Chancellor

Prof. Karim Chelli
President & Vice - Chancellor

Canadian nationals Khalil Boukhris and Isra Tawfiq Elagib are to benefit from a home-style education here in the UAE following the award of two academic scholarships by CUD.

The pair of Bachelor of Architecture students were selected for the 2015 Canada Day scholarships, which are awarded annually in coordination with the Canadian Embassy and the Consulate General in Dubai.

This year’s recipients were presented with their scholarships by Canadian Consul General, His Excellency Mr. Emmanuel Kamaranakis, who congratulated them and wished them well in their studies.

Established in 2013 to celebrate the University’s bonds with Canada, the scholarships provide recipients with the opportunity to embark upon an accredited degree program at CUD, which bases its programs on Canadian curriculum and education principles.

Having completed high school in Montreal, Khalil was fascinated to discover a Canadian university in the UAE, and is looking forward to starting out on his degree. He said, “Studying architecture at Canadian University Dubai is an exciting opportunity for me to experience a home away from home education and be inspired by some of the world’s most iconic architectural creations; I am very thankful for the opportunity this scholarship has given me.”

Isra, meanwhile, who hails from London, Ontario, is embarking upon a new life in Dubai following her high school studies in Oman, and says that the scholarship is a huge motivation for her to excel. She commented, “As a Canadian citizen I’m very proud to have been awarded this scholarship in honor of our national day, and it will be a great encouragement for me as I take on the challenges that lie ahead.”

Welcoming all the new students to CUD, President, Dr. Karim Chelli, encouraged them to take full advantage of the opportunities that University life will offer them in preparing for their future responsibilities in society.

He said, “Our role as educators is to enable you to act, innovate, and reach your full potential as leaders in your chosen field. At CUD you will benefit from Canadian perspectives of learning, delivered in harmony with the values of UAE society, creating a student-centred approach that allows every individual to shine.”

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Third annual awards celebrate University’s bonds with Canada
CANADIAN DIGNITARIES VISIT CUD

Honorable Richard Earle Brown and His Excellency Brad Woodside welcomed to CUD campus

The Honorable Richard Earle Brown, Minister of Workforce and Advanced Learning for Prince Edward Island (PEI), Canada, has visited CUD to explore opportunities for collaboration between the University and its counterpart institution in the Maritime Province.

Accompanied by Mr. Scott Caner Ferris, Director of Global Trade Services & SalesForce PEI, the Minister took the opportunity to address CUD faculty, staff and students, on the unique characteristics of PEI, and how it has established its distinctive economic and cultural identity.

Like Dubai, the Minister said, PEI is empowered by its diverse population, with a wide range of nationalities represented among its 150,000 residents. The province is also acting to broaden its business base, and similar to Dubai, it is building a strong tourism industry, as well as developing its capacity in technology-driven sectors such as aerospace.

The Minister also spoke about the successful policies that had been adopted to facilitate this diversification, including incentivizing inward investment and developing specific programs to support immigration and citizenship. He concluded the address with a Q&A session.

CUD STUDENTS AND GRADUATES MAKE THEIR MAKE WITH BIG NAMES OF CORPORATE WORLD

Business majors take on challenging roles in global operations

Hussein brought the right attitude to his internship in our office, as he was always flexible and open to learning something new about the field of business that he wouldn’t have otherwise learnt in the classroom and internal training for the company’s Enterprise Resource Planning (ERP) system.

Mr. David Klassen, Senior Subcontracts Administrator at PAE’s offices in Dubai said, “Hussein brought the right attitude to his internship in our office, as he was always flexible and open to learning something new about the field of business that he wouldn’t have otherwise learnt in the classroom. He also brought great initiative and after time, he was able to take on special projects that he worked on independently, which highlighted some of his skills in software application. Because of this, we saw great potential in Hussein during his internship, and were

Design and shared his views on the importance of urban planning with an undergraduate class, before meeting with University President, Dr. Karim Chellali.

As Mayor of Fredericton, Mr. Woodside oversees a city that has attracted international recognition for its sustainability credentials and received a number of accolades associated with livability indicators. The provincial capital has been named among Canada’s top 50 entrepreneurial cities, eighth in the World Health Organization’s global clean air index, among the World’s top seven intelligent communities, and in the top 10 best places to live in Canada.

Addressing CUD architecture students, he stressed the importance of placing sustainability at the heart of planning and design, saying, “There are sustainability decisions in everything we do these days; we must always have the future in mind, and consider the needs of the next generation in our plans.” Mr. Woodside also paid tribute to His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President, Prime Minister and Ruler of Dubai, for the vision he has developed for a sustainable and prosperous Dubai.

Like Dubai, it is building a strong tourism industry, as well as developing its capacity in technology-driven sectors such as aerospace. CUD graduate Hussein Akberali, who is now taking a leading role in the business systems training of personnel involved in complex US Government missions across the Middle East and Africa.

Hussein started out with PAE in 2010 on an internship as part of his undergraduate degree program at CUD. As an organization with a wide portfolio of expertise, from aviation and logistics, to critical facility infrastructure and national security solutions, PAE offered him the opportunity to develop his skills in a highly professional and challenging workplace.

He explained, “From the very first day when I met the senior executive team I was exposed to a dynamic and exciting work environment, which called upon critical lessons I’d learnt in subjects such as organizational behavior and business ethic, as well as the technical side of my degree program.”

Impressed by the contribution he had made to the organization during his initial tenure, Hussein was invited back to PAE to take up a full-time position as a Subcontract Administrator following his graduation. His skills, attitude and initiative subsequently led him to be appointed to his current role, which involves deployment, application
able to bring him on as a full time employee, where he continues to this day to develop his skills and grow within the company.

Meanwhile, current CUD student, Sania Ahuja, has so impressed bosses at the Dubai office of leading multinational Thomson Reuters that she has already found herself taking on a global role with the world’s foremost business intelligence organization. An Accounting and Finance major in the School of Business Administration, Sania started out on a three-month internship with the corporation after making an instant impression when the company visited this year’s CUD career fair. From her original role in the regional risk training team, she has quickly moved on to a challenging post with the company’s Global Growth and Operations (GGO) division.

Working across emerging markets including China, India, Russia, Latin America and Africa, she is responsible for gathering critical new business intelligence to help inform major investment decisions across the company’s worldwide operations and drive strategic growth in these regions. As part of a small and dynamic team with an international outlook, Sania is now getting the kind of experience and exposure that she hopes will aid her transition into the world of corporate law.

“My ambition is to pursue a career in the legal field and to have a role in a global organization, where I can contribute with my skills and knowledge to the growth and success of the company.”

According to Sania’s manager Hala Bou Alwan, who heads Risk Market Development for GGO, she has proved to be an exceptional candidate who has great potential. She said, “Sania is an outstanding performer; she keeps surprising me with the talent and creativity she has, and the passion she shows in everything she does. She is very dedicated and implements what she learns with high responsibility and a positive attitude. I would love to have Sania as a permanent member in my team.”

Alongside her internship, her degree studies, and a host of extra-curricular activities, Sania is also working on her LSATs, which she hopes will eventually set her up for a place in Law School in Canada.

She concluded, “This internship has been a dream come true for me; every day brings a new and exciting challenge.”

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**EDUCATIONAL NEUROSCIENCE PROFESSOR REVEALS THE POWER OF MUSIC**

Dr. Efthymios Papatzikis shares latest research findings

We can all relate to the fact that music has the ability to affect our state of mind, a fast paced rhythm can help to improve our performance at the gym, or even relax such as when listening to soothing sounds. However, it is also known that music has a far greater influence on the human brain. For example, many of us have an instant impression when we hear a particular piece of music associated with a particular event or memory. The reason is that our brains are ready – primed as we call it in neuroscience – to understand, decode and use sounds and melodies long before we learn to speak and communicate via language. Sound and music is our first real connection and point of communication with the world, even when still in the mother’s womb.

As a career violinist, Dr. Papatzikis turned to academia to explore why music seems to be so important in our lives, and how we can employ it to alter or enhance our educational and clinical contexts. For the past 15 years, he has studied the neurobehavioral development of babies, toddlers and young adults, using neuroscience and psychology, in parallel with sound and music.

Having participated in research projects, training schemes and academic activities all around the world, and worked at institutions including UCL, University of London, UK, and Harvard University, USA, as well as in Switzerland at the University of Geneva, EPFL and the Human Brain Project, Dr. Papatzikis has now brought his unique research expertise to the UAE, where he hopes to be able to collaborate on enhancing work in the field.

He concluded, “My aim is to bring this part of science to its feet, and develop an academic community not only locally, but internationally, which can bring ideas of music, sound, education and development in life, and communicate in various forms, the biological, psychological and professional importance that music possesses in our lives.”

**DIRECTOR OF GRADUATE STUDIES SHARES LEADERSHIP INSIGHTS**

Dr. Moustafa participates in panel debate at regional CEO conference

The conference, now in its 12th year, brought together top decision makers and policy planners including CEOs, chairmen and managing directors, board members and executive directors, as well as frontline leaders and department heads, from both government and business organizations across the GCC.

The event provided delegates with the opportunity to learn from the experiences of regional and global experts and other leaders, through presentations and interactive panel discussions covering a wide range of issues concerning today’s CEOs, including growth and success strategies and how to address the emerging business challenges and opportunities.
Duchess of York Purchases Sylvain Tremblay Painting at Charity Auction

Sale contributes to $1 million raised for safe water projects

The Duchess of York, Sarah Ferguson, was the VIP buyer of a painting created by CUD artist in residence, Mr. Sylvain Tremblay, sold at a London charity auction to raise funds for sustainable water projects overseas.

Tremblay, who is a visiting lecturer at CUD, donated his Blue Horse painting to the Formula E charity event hosted at the Natural History Museum in London. The piece was among a number of lots that contributed to more than $1 million being raised in support of ONE DROP and the Prince Albert II of Monaco Foundation, to support a new safe water project in Guatemala.

The striking Blue Horse image is among a collection of equine exhibits crafted by the Canadian artist, initially inspired by the UAE’s annual horseracing event, the Dubai World Cup. Several other pieces from the collection were exhibited to an audience of VIP guests at this year’s race, to pay tribute to the event’s 20th anniversary celebrations held at Meydan Racecourse.

Tremblay was in attendance at the exclusive Formula E Gala Dinner where the Duchess and a host of celebrities, dignitaries and distinguished guests took part in the charity auction of money-can’t-buy pieces. The funds raised will help around 37,000 people to access safe, sustainable water supplies for both drinking and economic development initiatives.

The painting is among dozens of works that Tremblay has put up for charity auctions throughout his artistic career. Most recently he donated his piece L’arbre Famille (Family Tree) in support of family charity the Children’s Wish Foundation.

The picture depicts the abstract image of a family seated within a mature, flourishing tree, and was inspired by the charity, which works to grant the wishes of children diagnosed with life-threatening illnesses. It was among a number of lots that raised almost $300,000 at the Children’s Wish Foundation annual charity golf tournament.

Speaking about his support for the charities, Tremblay said, “I think it’s important to try to give back to society, in whatever way we can, and I feel lucky that I’m able to do that through my art.”

CUD Student Crowned Runner Up in Marina Home Design Contest

Seven CUD students reach competition top ten

CUD architecture student Rishem Adrian has been crowned runner-up in the inaugural Marina Home Project Remake design competition, held recently in Dubai. Her dramatic transformation of the canvas product into a chair-cum-easel saw Rishem take second prize against fellow design students from CUD and American University in Dubai.

The competition challenged senior students to take a simple chair and use their skills and creativity to transform it into a winning design to reflect their personality and flair. Participants had just seven days to turn their design concepts into reality and present them to the judging panel, which assessed the entries based on creativity, design functionality, quality of execution and optimum usage.

Speaking about her inspiration for the design, in which she took the basic canvas chair and remodeled it to create an artist’s easel, Rishem said, “As young artists it is our responsibility to promote art amongst the youth in developing countries.

“I had a vision of a young boy living in a remote village who dreams of becoming an artist one day. As well as a place to sit, the piece would provide him with the tools to pursue his passion. All he has to do is slide out the top of the seat, pull out his palette, rotate it to an angle of his choosing and begin. With the removal of the legs, the chair could be adapted as the boy grows, and stay with him throughout his journey as an artist.”

In all, seven students from CUD made it into the elite top 10 of the competition. Their designs were exhibited at this month’s Commercial Interior Design (CID) Awards, an annual event that attracts the who’s who of the design world and this competition was about providing them with a platform to showcase how they will take that world forward, as well as creating an environment for collaboration across the whole design community. As the first competition of its kind among students, we were impressed by the level of engagement and the creativity of the designs.”

Fellow CUD finalists Aya Faour, Meerah Sultan, Arina Alam, Fareeshah Kalantari, Alaa Rashid and Cobra Jahany will see their designs joinRishem’s at various Marina Home roadshows and art fairs throughout the coming year.
50 delegates from UAE universities convene on CUD campus

CUD has hosted representatives from more than 20 higher education institutions across the UAE at a workshop organized by the Commission for Academic Accreditation (CAA) to introduce universities to the quality standards of the Association to Advance Collegiate Schools of Business (AACSB).

The event saw more than 50 delegates from top universities in the UAE gather in CUD’s Red Theatre to hear from expert Professor Mo Sarhan, Dean of the School of Business Administration, Savannah State University, USA, about aligning CAA and AACSB accreditation standards.

Established almost 100 years ago, AACSB provides internationally recognized, specialized accreditation for business and accounting programs at bachelor, master, and doctoral levels. AACSB accreditation is regarded worldwide as the longest standing, most recognized form of professionally specialized accreditation that an institution and its business programs can obtain.

Opening the workshop, CUD Chancellor, Mr. Buti Saeed Al Ghandi, paid tribute to the role of the Ministry of Higher Education and Scientific Research and the CAA in advancing the university sector in the UAE, and recognized the ongoing guidance and support they provide to CUD as it approaches its tenth year of operation.

Introducing the workshop on behalf of the Ministry, Dr. Will Williams, CAA Commissioner, said, “One of the distinctive features of higher education in the UAE is the positive disproportion of international accreditations, which highlights the huge significance of events like this in helping us to align with international norms.”

The delegates went on to hear from Professor Mo Sarhan on the standards, processes and challenges of AACSB and the three pillars of innovation, engagement and impact that it is built upon. With less than 5% of the world’s business programs having earned AACSB accreditation, it is a credential that demonstrates first-rate, international standards, producing highly-skilled, sought-after graduates.

CUD GRADUATE WINS INTERNATIONAL FINE ART PHOTOGRAPHY AWARD

Dubai skyline provides inspiration for architecture alumni

A spectacular image of the Dubai skyline, captured by CUD graduate, Anique Ahmed, has been awarded first prize in the inaugural International Fine Art Photography Awards (FAPA) announced recently in London.

‘Glacial Storm’, which depicts Downtown Dubai shrouded in the late morning fog, was awarded top spot in the panoramic category of the global photography competition. Anique, a graduate of the Bachelor of Architecture program at CUD, also used his talent for capturing stand-out structural design to take third place in the Architecture category, with a striking image of Dubai Autodrome.

A rising star in the Dubai photography scene, Anique has taken much of his artistic inspiration from Dubai’s cityscape. His image ‘Rolling In’, a shot of fog covering Dubai Marina, was featured in the first edition of ‘Muy Visual Interesante’, a magazine in Spain that has been launched to publish spectacular images from across the globe.

Anique explains, “There is always something new and interesting coming up in Dubai; the city is expanding and in a big way. The Burj side, there is a lot of fascinating architecture around, you just have to explore and see things from different perspectives. Sometimes the least prominent building can have an interesting detail, like the Dubai Autodrome, where I focused on bringing out the main element of the design to give it a futuristic as well as abandoned look, to produce my image ‘G’."

Talking about the challenges of getting that perfect shot, Anique says, “For photographers, it’s all about being in the right place at the right time, and of course, with your equipment. We set out one morning knowing there would be fog and got ourselves to the roof of a tower. I could have had a good night’s sleep instead, but coming back home with this image was a trophy to me. It really pays off to see my images featured and published after knowing how much effort has been put into capturing and creating them.”

Already boasting several national and regional accolades, his latest success at FAPA has propelled Anique into the international fine art photography community, where he stood out among over 3,000 submissions from 77 countries around the world to take the competition title.

Reflecting on this latest success, Anique concludes, “This is the first time I have taken part in an international fine art photography competition and I am happy and honored that my entries were recognized. Being awarded gives me motivation and confidence, as I only recently started learning how to process fine art images and am working hard towards sharpening my skills.”

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A team of architects and engineers from Dubai Municipality has been exploring the next generation of design technology during a recent training program delivered by CUD. The delegation of more than 20 Municipality personnel took part in a week-long series of workshops aimed at introducing them to the fundamental principles and applications of Building Information Modeling (BIM), an emerging standard in the process of architectural design, documentation, construction, and facility management.

The training program, which was delivered in partnership with technology services provider, BIM Engineering Solutions (BIMES), marked the beginning of collaborations between CUD and Dubai Municipality to build capacity in the new design paradigm, which has the potential to transform the way construction projects are planned, developed, and managed.

The technology enables the design of a building as a digital 3D model, rather than traditional crafting of 2D drawings, and allows for the addition of metadata, such as massing, cost, structural, thermal, and other characteristics. As a digital resource, the data can be shared between clients, contractors, consultants, and other stakeholders to deliver instant design updates that can dramatically speed up the construction lifecycle. The standard first broke into the sector in the

MUN President takes title in first competition outing

International Business student, Ginevra Nencha, has taken the title of Best Delegate at the UAE students’ Model United Nations (MUN) conference held recently in Dubai.

Ginevra, who is President of the MUN association at CUD, displayed outstanding skills in debate and diplomacy to win the prestigious award in her first official outing at an MUN competition. Going up against representatives from universities across the UAE, Geneva was among nine delegates from CUD who took part in this year’s event.

In a simulated meeting of the United Nations Office on Drugs and Crime, Italian national Ginevra was challenged to take on the role of a delegate representing Thailand at the mock international forum. During the three-day event, she impressed judges as she skillfully debated and collaborated with representatives from 20 other nations, to tackle real-world problems such as drug trafficking and organized crime.

As a first-timer at the competition, Ginevra was overwhelmed to receive the Best Delegate accolade, and believes that her passion for international relations along with her in-depth research and quick-thinking under pressure led her to the award.

She said, “Every one of us who takes part in MUN has a genuine determination to help address international issues. To be fully briefed for an event like this takes intensive preparation, to research and understand the position of your assigned country, as well as those you will be debating with. I met some truly extraordinary people during the conference, so to be recognized as the Best Delegate has given me a real boost and encouraged me to take on other challenges and to play my part in helping the voices of young people be heard.”

She continued, “The forum itself provides a real insight into what it’s like to be a delegate on the international stage; it requires detailed knowledge, the ability to articulate and persuade, and the skills to recognize and reach out to allies during the course of the debate, in order to come to a final resolution. “I met some truly extraordinary people during the conference, so to be recognized as the Best Delegate has given me a real boost and encouraged me to take on other challenges and to play my part in helping the voices of young people be heard.”

The MUN initiative was created to provide a platform for young people to learn about international issues, diplomacy and inter-government relations and to develop their capabilities in critical thinking, research and debate. The tradition of MUN conferences began in the 1950s and the Best Delegate award is the centerpiece of these competitive events.

Delegates discover power of 3D digital design technology

A team of architects and engineers from Dubai Municipality has been exploring the next generation of design technology during a recent training program delivered by CUD. The delegation of more than 20 Municipality personnel took part in a week-long series of workshops aimed at introducing them to the fundamental principles and applications of Building Information Modeling (BIM), an emerging standard in the process
The construction sector in the UAE stands before a fundamental paradigm shift that will affect every stakeholder in the field. We are making the transition from a process that has been the mainstream for hundreds of years, to a sophisticated technology-driven platform that will require the re-education of the entire market.

According to program instructor Mr. Florian Techel, an assistant professor in the School of Architecture and Interior Design at CUD, United States in the late 2000s and Singapore early 2015. With the UK Government set to adopt the technology from the beginning of next year, the UAE is also exploring how this major innovation can help to manage its future urban development plans.

According to program instructor Mr. Florian Techel, an assistant professor in the School of Architecture and Interior Design at CUD, it’s a challenging but worthwhile move that must be undertaken at a sector level; and through such training programs, the whole industry must be prepared for a substantial process transformation.

He said, “The construction sector in the UAE stands before a fundamental paradigm shift that will affect every stakeholder in the field. We are making the transition from a process that has been the mainstream for hundreds of years, to a sophisticated technology-driven platform that will require the re-education of the entire market.”

For Dubai Municipality Principal Architect, Mr. Mohamed Shabana, the benefits of making this transition are clear. He said, “The speed, clarity and level of coordination this system brings to the design process will have an immense, positive impact upon the way we work. This training has been invaluable in providing both an academic and practical overview of what represents the future of our industry.”

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Almost ten years on, and Dubai is now a hub for international education, bringing students from across the region and beyond to pursue their higher learning in the UAE. I am proud that the University has not only contributed to the betterment of education in this country, but also to attracting young talent to the Emirates, who will themselves go on to make their own mark on UAE society.

Speaking about his most recent credit, Pr. Chelli said, “Education is the backbone of our society and it is an honour to be recognized as a leader in this field. When we established Canadian University Dubai, our aim was to help diversify the educational landscape of the UAE and bring forward international best practices to benefit the country’s citizens and residents.”

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Pr. Karim Chelli receives prestigious education award

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Pr. Chelli adds the award to a catalogue of leadership accolades, which include a Business School Leadership Award, presented by the International World Education Congress, and an Award for Outstanding Contribution to Education, conferred by the World Chancellors’ and Vice Chancellors’ Congress.

As founding President of Canadian University Dubai, Pr. Chelli is regarded as a leading entrepreneur in the field of higher education. After undertaking several strategic roles in institutions in Ontario, he was instrumental in establishing Canada’s first overseas university in Dubai.

Pr. Chelli received the accolade in recognition of his outstanding contribution to innovation and excellence in global education, and was among a distinguished group of leaders from multinational groups such as McKinsey and Vodafone, and renowned institutions including the University of Queensland, who were recognized at the ceremony.

The World Leadership Congress is an annual conference and awards event that seeks to create, cultivate and pay tribute to strong, innovative and visionary leadership in business and wider society. It particularly recognizes individuals and organizations whose exemplary leadership qualities are deemed as nation building.

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