

**Bachelor of Business Administration in Management
Program Viewbook
Canadian University Dubai**

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Overview

The Bachelor of Business Administration in Management program at CUD is designed to equip students with the essential skills and knowledge required to excel in today's dynamic business environment. This program combines theoretical foundations with practical applications, preparing graduates for leadership roles across various sectors.

Bachelor of Business Administration in Management Program Requirements

Program Structure

Requirements	Compulsory Cr. Hrs.	Elective Cr. Hrs.	Total Cr. Hrs.
University Requirements (GE Courses)	21	06	27
Program Core Requirements (Core Courses)	63	03	66
Program Major Requirements (Major Courses)	24	06	30

University Requirements [General Education Courses - 27 Credits]

Course Code	Course Title	Prerequisite	Cr. Hrs.
Compulsory Courses (21 Cr. Hrs.)			
LNG 171-2	English I	None	3
LNG 172-2	English II	LNG171-2	3
GED 101	Applications of Computer Software	None	3
GED 190	Emirati Studies	None	3
GED 255	Critical Thinking and Problem Solving	LNG172-2	3
ENT 141	Fundamentals of Innovation, Entrepreneurship 1	None	2
ENT 142	Fundamentals of Innovation, Entrepreneurship 2	ENT 141	1
MTH 196	Mathematics for Business	None	3
Elective Courses: (06 Credits) Students are required to select Two courses from the following courses			
BIO 102	Biology I	None	3
SHS 103	Chemistry	None	3
ENV 201	Principles of Environmental Science	None	3
GED 110	Modern Art Appreciation	None	3

Course Code		Course Title	Prerequisite	Cr. Hrs.
GED	111	Music Appreciation and Communication	None	3
GED	112	Using Positive Psychology at Work	LNG172-2	3
GED	125	Ecosystems and Human Health	None	3
GED	132	Science and Technology in Society	None	3
GED	196	Communication skills in Arabic	None	3
GED	191	Islamic Studies	None	3
GED	205	Psychology in Everyday Life	LNG172-2	3
GED	272	Fundamentals of Public Speaking	LNG172-2	3
GED	324	Ethical Reasoning for Today's World	LNG172-2	3

Program Core Requirements [Core Courses - 66 Credits]

Course Code		Course Title	Prerequisite	Cr. Hrs.
Compulsory Courses 63 Credits (Common to All Majors)				
ACT	112	Principles of Accounting I	None	3
ACT	212	Principles of Accounting II	ACT 112	3
ACT	250	Fundamentals of Taxation	ACT 112	3
ECO	221	Principles of Microeconomics	None	3
ECO	222	Principles of Macroeconomics	None	3
ENT	241	Entrepreneurship 1	ENT 142	2
ENT	242	Entrepreneurship 2	ENT 241	1
FIN	202	Principles of Finance	ACT 112	3
HRM	210	Human Resource Management	MGT 202	3
MGT	202	Principles of Management	None	3
MGT	210	Business Report Writing	LNG172-2	3
MGT	220	Organizational Behavior	HRM 210	3
MGT	231	Legal Environment of Business	LNG172-, MGT 202	3
MKT	201	Principles of Marketing	LNG171-2	3
QBA	201	Business Statistics	MTH 196 or equivalent	3
INB	360	International Business	MGT 202	3
MGT	301	Introduction to Business Analytics	QBA 201	3
MGT	302	Business Research Methodologies	MGT 301	3
MGT	361	Operations Management	MGT 202, MGT 301	3
SWS	351	Management Information Systems	GED 101	3
MGT	404	Business Ethics and Social Responsibility	MGT 231	3

Course Code		Course Title	Prerequisite	Cr. Hrs.
MGT	470	Strategic Management	HRM 210, ECO 221, ECO 222, FIN 202, MKT 201, MGT 361, and 90 Cr. Hrs.	3
Electives Courses (03 Credits): Students are required to select One course from the following courses				
EBU	200	e-Business Fundamentals*	None	3
FIN	322	Financial Markets and Institutions	ECO 222, FIN 202	3
MKT	301	Digital Marketing**	MKT 201	3
INB	425	Cross Cultural Communication and Management***	MGT 202	3
MGT	430	Change Management	HRM 210, MGT 220	3
* This course is not for the e-Business Major. ** This course is not for the Marketing Major. *** This course is not for the International Business Major.				

Management Major Requirements [30 Credits]

Course Code		Course Title	Prerequisite	Cr. Hrs.
Compulsory Courses (24 Credits)				
MGT	350	Global Sustainable Management	MGT 202	3
MGT	362	Negotiation and Decision Making	HRM 210	3
MGT	370	Managing Diversity	MGT 202	3
MGT	401	Internship in Management	90 Credit Hours & CGPA \geq 2.0	3
MGT	416	Leadership	MGT 220	3
MGT	471	Project Management	MGT 202	3
MGT	472	Organization Culture	MGT 202	3
MGT	480	Applications of AI in Business	MGT 301, SWS 351	3
Elective Courses (06 Credits): Students are required to select Two courses from the following courses				
MGT	324	Economic Sustainability	ECO 221, QBA 201	3
MGT	473	Workplace Mental Health and Wellbeing	MGT 220	3
MGT	474	Leading with Emotional Intelligence	MGT 220	3
MGT	475	Persuasion and Influence	MGT 362	3

Study Plan - BBA in Management [From 2024-25 Cohort Onwards]

Sem .	Course Code		Course Title	Prerequisite	Cr. Hrs.
Semester 1	LNG	171-2	English I	None	3
	MTH	196	Mathematics for Business	None	3
	GED	101	Applications of Computer Software	None	3
	MGT	202	Principles of Management	None	3
	ENT	141	Fundamentals of Innovation, Entrepreneurship 1	None	2
	Total				14
Semester 2	ACT	112	Principles of Accounting I	None	3
	ECO	221	Principles of Microeconomics	None	3
	LNG	172-2	English II	LNG171-2	3
	QBA	201	Business Statistics	MTH 196	3
	GED	190	Emirati Studies	None	3
	ENT	142	Fundamentals of Innovation, Entrepreneurship 2	ENT 141	1
	Total				16
Semester 3	ACT	212	Principles of Accounting II	ACT 112	3
	ECO	222	Principles of Macroeconomics	None	3
	MKT	201	Principles of Marketing	LNG171-2	3
	HRM	210	Human Resource Management	MGT 202	3
	ENT	241	Entrepreneurship 1	ENT 142	2
	Total				14
Semester 4	FIN	202	Principles of Finance	ACT 112	3
	MGT	210	Business Report Writing	LNG172-2	3
	MGT	301	Introduction to Business Analytics	QBA 201	3
	ACT	250	Fundamentals of Taxation	ACT 112	3
	ENT	242	Entrepreneurship 2	ENT 241	1
	MGT	220	Organizational Behavior	HRM 210	3
	Total				16
Semester 5	MGT	302	Business Research Methodologies	MGT 301	3
	MGT	231	Legal Environment of Business	LNG172-2, MGT 202	3
	INB	360	International Business`	MGT 202	3
	SWS	351	Management Information Systems	GED 101	3
	MGT	370	Managing Diversity	MGT 202	3
	MGT	416	Leadership	MGT 220	3
	Total				18
Semester 6	XXX	XXX	General Education (Elective) 1		3
	MGT	361	Operations Management	MGT 202, MGT 301	3
	MGT	472	Organization Culture	MGT 202	3
	MGT	350	Global Sustainable Management	MGT 202	3
	MGT	362	Negotiation and Decision Making	HRM 210	3
	Total				15
Semester 7	XXX	XXX	General Education (Elective) 2		3
	XXX	XXX	Core Elective		3
	XXX	XXX	Major Elective (1)		3
	GED	255	Critical Thinking and Problem Solving	LNG172-2	3
	MGT	471	Project Management	MGT 202	3

	Total				15
Semester 8	MGT	470	Strategic Management	HRM 210, ECO 221, ECO 222, FIN 202, MKT 201, MGT 361 & 90 Cr. Hrs.	3
	MGT	404	Business Ethics and Social Responsibility	MGT 231	3
	XXX	XXX	Major Elective (2)		3
	MGT	480	Applications of AI in Business	MGT 301, SWS 351	3
	Total				12
Internship to be taken in summer after completion of 90 Cr. Hrs. + CGPA 2.0 or more					3
Total Credit Hours					123

Study Plan – BBA in Management [For Cohort before 2024-25]

Sem.	Course Code		Course Title	Prerequisite	Cr. Hrs.
Semester 1	LNG	101	English I	None	3
	MTH	196	Mathematics for Business	None	3
	GED	101	Applications of Computer Software	None	3
	MGT	202	Principles of Management	None	3
	ENT	141	Fundamentals of Innovation and Entrepreneurship 1	None	2
	Total				14
Semester 2	ACT	112	Principles of Accounting I	None	3
	ECO	221	Principles of Microeconomics	None	3
	LNG	102	English II	LNG 101	3
	QBA	241	Business Statistics	MTH 196	3
	GED	199	Emirati Studies	None	3
	ENT	142	Fundamentals of Innovation, Entrepreneurship and Sustainability 2	ENT 141	1

	Total				16
Semester 3	ACT	212	Principles of Accounting II	ACT 112	3
	ECO	222	Principles of Macroeconomics	None	3
	MKT	201	Principles of Marketing	LNG 101	3
	MGT	341	Introduction to Business Analytics	QBA 241	3
	ENT	241	Entrepreneurship 1	ENT 142	2
	Total				14
Semester 4	FIN	201	Principles of Finance	ACT 112	3
	MGT	210	Business Report Writing	LNG 102	3
	MGT	231	Legal Environment of Business	LNG 102, MGT 202	3

			General Education (Elective) 1	None	3
	ACT	250	Fundamentals of Taxation	ACT 112	3
	ENT	242	Entrepreneurship 2	ENT 241	1
	Total				16
Semester 5	MGT	311	Business Research Methodologies	MGT 341	3
	HRM	210	Human Resource Management	MGT 202	3
	MGT	370	Managing Diversity	MGT 202	3
	MGT	460	Leadership	HRM 210	3
	INB	360	International Business	MGT 202	3
			General Education (Elective) 2		3
	Total				18
Semester 6	MGT	350	Global Sustainable Management	MGT 202	3
	SWS	351	Management Information Systems	GED 101	3

	MGT	220	Organizational Behavior	HRM 210	3
	MGT	361	Operations Management	MGT 202, MGT 341	3
	MGT	360	Negotiation and Decision Making	HRM 210	3
	Total				15
Semester 7	XXX	XXX	Core Elective		3
	MGT	471	Project Management	MGT 202	3
	MGT	472	Organization Culture	MGT 202	3
	XXX	XXX	Major Elective (1)		3
	GED	255	Critical Thinking and Problem Solving	None	3
	Total				15
Semester 8	MGT	470	Strategic Management	HRM 210, ECO 221, ECO 222, FIN 201, MKT 201, MGT 361 & 90 Cr. Hrs.	3
	MGT	405	Business Ethics and Social Responsibility	Complete 90 Cr. Hrs.	3
	MGT	480	Applications of AI in Business	MGT 341, SWS 351	3
	XXX	XXX	Major Elective (2)		3
	Total				12
Internship to be taken in summer after completion of 90 Cr. Hrs. + CGPA 2.0 or more					3
Total Credit Hours					123

