

## **Doctor of Business Administration (DBA) Program**

### **Program Viewbook Canadian University Dubai**

## Table of Contents

|   |          |
|---|----------|
| <b>Program Overview .....</b>                   | <b>3</b> |
| <b>Program Completion Requirements.....</b>     | <b>3</b> |
| <b>Program Requirements .....</b>               | <b>4</b> |
| Table 1(a): Structure of the DBA program .....  | 4        |
| Table 1(b): Details DBA Program Structure ..... | 4        |
| Table 2: DBA Study Plan .....                   | 6        |

## Program Overview

The Doctor of Business Administration (DBA) Program is one of the highest academic credentials in business practice. The program is designed to transform business executives into innovative business leaders through a rigorous academic experience that integrates research with practical expertise. The DBA empowers professionals to address complex business challenges, drive sustainable impact, and foster ethical, inclusive, and collaborative environments. Students engage in high-level challenges that expand their strategic thinking and research capabilities, enabling them to anticipate global business trends and lead with insight, integrity, and innovation.

## Program Completion Requirements

The Doctor of Business Administration program degree shall be awarded to a student upon completing the following requirements:

- The student must maintain a CGPA of at least 3.0 on a 4.0 scale during the taught coursework.
- The student must pass the DBA comprehensive examination.
- The student must earn 100% of the credits at CUD.
- The student must successfully complete 54 credit hours.
- The student must submit and successfully defend a doctoral dissertation under the supervision and approval of the DBA committee within the stipulated timeframe to get a "Pass" status.

## Program Requirements

The DBA program structure is presented in Table 1 (a) and (b) below:

Table 1(a): Structure of the DBA program

| Requirements          | Compulsory Cr. Hrs. | Elective Cr. Hrs. | Total Cr. Hrs. |
|-----------------------|---------------------|-------------------|----------------|
| Core Courses          | 21                  | 3                 | 24             |
| Doctoral Dissertation | 30                  | -                 | 30             |
| <b>Total</b>          | <b>51</b>           | <b>3</b>          | <b>54</b>      |

Table 1(b): Details DBA Program Structure

|              |                   |
|--------------|-------------------|
| Core courses | 21 Cr. Hr.        |
| Electives    | 03 Cr. Hr.        |
| Dissertation | 30 Cr. Hr.        |
| <b>Total</b> | <b>54 Cr. Hr.</b> |

| I. Core Courses       |  |              |            |
|-----------------------|--|--------------|------------|
| Business Core Courses |  |              | 21 Cr. Hr. |
| Course Code           | Course Title   | Prerequisite | Cr. Hr.    |
| DBA 701               | Advanced Business Research Design                          | None         | 3          |
| DBA 702               | Seminar on Leadership and Organizational Behavior Dynamics | None         | 3          |
| DBA 703               | Seminar on Emerging Technologies for Business Leaders      | None         | 3          |
| DBA 704               | Advanced Qualitative Research Methods                      | DBA 701      | 3          |

|         |  |                  |   |
|---------|--|------------------|---|
| DBA 705 | Advanced Quantitative Methods in Business Research | DBA 701-         | 3 |
| DBA 706 | Seminar in Business Strategies and Sustainability  | None             | 3 |
| DBA 707 | Academic Writing Practicum                         | DBA 704, DBA 705 | 3 |

| II. Elective Courses  |  |              |            |
|---|--|--------------|------------|
| Elective Course<br>Select one course from the following elective courses. |  |              | 03 Cr. Hr. |
| Course Code   | Course Title   | Prerequisite | Cr. Hr.    |
| DBA 708   | The Art and Science of Data Analysis                       | DBA 705      | 3          |
| DBA 709   | Seminar in Strategic Marketing Decision for Value Creation | DBA 701      | 3          |
| DBA 710   | Seminar in Managing Dynamic Business Environments          | DBA 701      | 3          |

| III. Dissertation |                            |  |            |
|-------------------|----------------------------|--|------------|
| Dissertation      |                            |  | 30 Cr. Hr. |
| Course Code       | Course Title               | Prerequisite                             | Cr. Hr.    |
| DBA 711           | Doctoral Research Proposal | Successful completion of 24 credit hours | 03         |
| DBA 712           | Doctoral Dissertation      | DBA 711 and Passed Comprehensive Exam    | 27         |

**Table 2: DBA Study Plan**

| Academic Year                     | Cycles  | Course Code | Subject Title  | Prerequisite                             | Cr. Hrs. |    |
|-----------------------------------|---------|-------------|--|--|----------|----|
| First                             | Cycle 1 | DBA 701     | Advanced Business Research Design                          | None                                     | 3        |    |
|                                   | Cycle 2 | DBA 702     | Seminar on Leadership and Organizational Behavior Dynamics | None                                     | 3        |    |
|                                   | Cycle 3 | DBA 703     | Seminar on Emerging Technologies for Business Leaders      | None                                     | 3        |    |
|                                   | Cycle 4 | DBA 704     | Advanced Qualitative Research Methods                      | DBA 701                                  | 3        |    |
|                                   | Cycle 5 | DBA 705     | Advanced Quantitative Methods in Business Research         | DBA 701                                  | 3        |    |
|                                   | Total   |             |  |  |          | 15 |
| Second                            | Cycle 1 | DBA 706     | Seminar in Business Strategies and Sustainability          | None                                     | 3        |    |
|                                   | Cycle 2 | DBA 707     | Academic Writing Practicum                                 | DBA 704, DBA 705                         | 3        |    |
|                                   | Cycle 3 | DBA xxx     | Elective Course  |  | 3        |    |
|                                   | Cycle 4 | DBA 711     | Doctoral Research Proposal                                 | Successful completion of 24 credit hours | 3        |    |
|                                   | Total   |             |  |  |          | 12 |
|                                   | Cycle 5 | DBA 712     | Doctoral Dissertation                                      | DBA 711, Passed Comprehensive Exam       | 27       |    |
| Third                             | Cycle 1 | DBA 712     | Doctoral Dissertation (Cont'd)                             |  |          |    |
|                                   | Cycle 2 | DBA 712     | Doctoral Dissertation (Cont'd)                             |  |          |    |
|                                   | Cycle 3 | DBA 712     | Doctoral Dissertation (Cont'd)                             |  |          |    |
|                                   | Cycle 4 | DBA 712     | Doctoral Dissertation (Cont'd)                             |  |          |    |
|                                   |         | Total       |  |  | 27       |    |
| Total Credit Hours of DBA Program |         |             |  |  | 54       |    |