



**CANADIAN
UNIVERSITY DUBAI**
Your portal to Canadian education

Postgraduate diploma in in Business Analytics(PGDipBA)

Program Viewbook Canadian University Dubai



**INSPIRING MINDS
TRANSFORMING LIVES**

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Program Overview

The Postgraduate diploma in Business Analytics is a graduate-level program designed to equip students with the advanced analytical and technical skills needed to transform data into actionable business insights. It integrates knowledge from statistics, data science, information systems, and business strategy to support data-driven decision-making in modern enterprises.

Program Completion Requirements

The degree shall be awarded to a student upon completing the following requirements:

- i. A student enrolled in postgraduate diploma program must have passed 24 credit hours.
- ii. A student must have achieved a CGPA of not less than 3.0 on a scale of 4.0 points.
- iii. A student must have earned at least 75% of credits at CUD.

Program Structure

Core Courses	18 Cr. Hr.
Electives	06 Cr. Hr.
Total	30 Cr. Hr.

I. Core Courses

Core Courses			18 Cr. Hr.
Course Code	Course Title	Course Code	Cr. Hr.
MBN 601	Data Management and Visualization	MBN 601	3
MBN 602	Statistics for Data Analytics	MBN 602	3
MBN 603	Programming for Data Analytics	MBN 603	3

MBN 604	Information Assurance	MBN 604	3
MIT 621	Data Sciences	MIT 621	3
MIT 622	Data Analytics for Managers	MIT 622	3

II. Elective Courses

Elective Course: Select two courses from the following elective courses.			06 Cr. Hr.
Course Code	Course Title	Course Code	Cr. Hr.
MBN 605	Contemporary Topics in Business Analytics	MBN 605	3
MIT 623	Business Intelligence	MIT 623	3
MBN 607	Data Governance and Knowledge Management	MBN 607	3

Study Plan

Semester	Course Code		Subject Title	Prerequisite	Cr. Hr.
Semester 1	Cycle 1				
	MBN	601	Data Management and Visualization	None	3
	MBN	602	Statistics for Data Analytics	None	3
	Cycle 2				
	MBN	603	Programming for Data Analytics	None	3
	MBN	Xxx	Elective 1		3
	Total Semester Credit Hours				12
Semester 2	Cycle 1				
	MIT	621	Data Sciences	None	3
	MBN	604	Information Assurance	MBN 601	3
	Cycle 2				
	MIT	622	Data Analytics for Managers	MIT 621	3
	MBN	Xxx	Elective 2		3

	Total Semester Credit Hours				12
	MBN	710	Or Applied Research Project		
	Total Semester Credit Hours				6
Totals					24