Program Viewbook

Doctorate of Business Administration (DBA)

Program Description

The Doctorate of Business Administration (DBA) Program is one of the highest academic credentials in business practice. The program is designed to transform business executives into innovative business leaders through a rigorous academic experience that integrates research with practical expertise. The DBA empowers professionals to address complex business challenges, drive sustainable impact, and foster ethical, inclusive, and collaborative environments. Students engage in high-level challenges that expand their strategic thinking and research capabilities, enabling them to anticipate global business trends and lead with insight, integrity, and innovation.

Graduates of the DBA Program will be positioned for senior and transformative roles, including C-Level Executive Roles (e.g., CEO, CFO, COO, CMO), Board Member/Strategy Advisor, Entrepreneur/Business Owner, Academic Faculty Member/Lecturer, Management Consultant, Executive Coach /Corporate Trainer, Chief Innovation or Strategy Officer, Policy Advisor or Government Consultant, and Author/Researcher/Thought Leader.

Program Learning Outcomes (PLOs)

PLO 1: Demonstrate a comprehensive understanding of advanced business theories and practices, integrating cross-disciplinary insights and entrepreneurial strategies to address complex challenges in the field of business administration.

PLO 2: Conduct impactful research that contributes new knowledge to the field of business administration, utilizing advanced research methodologies, critical analysis, and innovative approaches to solve complex business problems.

PLO 3: Integrate advanced research frameworks that produce valuable insights and actionable recommendations to address key challenges in managerial practices.

PLO 4: Communicate research findings clearly and effectively in both practitioner and scholarly settings, addressing critical business challenges.

PLO 5: Synthesize ethical principles in research and execute decisions that uphold integrity and professional conduct, ensuring that sustainable business practices are considered in all decisions.

Program Completion Requirements

The Doctorate of Business Administration (DBA) degree shall be awarded to a student who is officially enrolled in the program and has fulfilled the following requirements:

- Successful completion of 54 credit hours.
- Achievement of a minimum cumulative CGPA of 3.0 on a 4.0 scale.
- Completion 100% of total program credit hours at CUD.
- Completion of the DBA comprehensive examination while enrolled at CUD.
- Submission and successfully defend a doctoral dissertation under the supervision and approval of the DBA Committee within the stipulated timeframe to get a "Pass" status.

Program Structure

Core Courses	**21 Cr. Hrs.**
Electives	**03 Cr. Hrs.**
Dissertation	**30 Cr. Hrs.**
Total	**54 Cr. Hrs.**

List of Courses

I. Core Courses

Course			Pre/Co-requisite	Cr. Hrs.
				21
DBA	701	Advanced Business Research Design	None	3
DBA	702	Seminar on Leadership and Organizational Behavior Dynamics	None	3
DBA	703	Seminar on Emerging Technologies for Business Leaders	None	3
DBA	704	Advanced Qualitative Research Methods	DBA 701	3
DBA	705	Advanced Quantitative Methods in Business Research	DBA 701	3
DBA	706	Seminar in Business Strategies and Sustainability	None	3
DBA	707	Academic Writing Practicum	DBA 704, DBA 705	3

II. Elective Courses

Course			Pre/Co-requisite	Cr. Hrs.
Elective Courses (03 Credits): Students are required to select one course from the following courses				**03**
DBA	708	The Art and Science of Data Analysis	DBA 705	3
DBA	709	Seminar in Strategic Marketing Decision for Value Creation	DBA 701	3
DBA	710	Seminar in Managing Dynamic Business Environments	DBA 701	3

III. Dissertation

Course			Pre/Co-requisite	Cr. Hrs.
Dissertation Courses				
DBA	711	Doctoral Research Proposal	Successful Completion of 24 Cr. Hrs.	3
DBA	712	Doctoral Dissertation	DBA 711 and Passed Comprehensive Exam	27

Three Academic Year Study Plan

Academic Year	Cycles	Course Code	Subject Title	Prerequisite	Cr. Hrs.
1	Cycle 1	DBA 701	Advanced Business Research Design	None	3
	Cycle 2	DBA 702	Seminar on Leadership and Organizational Behavior Dynamics	None	3
	Cycle 3	DBA 703	Seminar on Emerging Technologies for Business Leaders	None	3
	Cycle 4	DBA 704	Advanced Qualitative Research Methods	DBA 701	3
	Cycle 5	DBA 705	Advanced Quantitative Methods in Business Research	DBA 701	3
	Total				**15**
2	Cycle 1	DBA 706	Seminar in Business Strategies and Sustainability	None	3
	Cycle 2	DBA 707	Academic Writing Practicum	DBA 704, DBA 705	3
	Cycle 3	DBA xxx	Elective Course		3
	Cycle 4	DBA 711	Doctoral Research Proposal	Successful completion of 24 credit hours	3
	Total				**12**
	Cycle 5	DBA 712	Doctoral Dissertation	DBA 711, Passed Comprehensive Exam	27
3	Cycle 1	DBA 712	Doctoral Dissertation (Cont'd)		
	Cycle 2	DBA 712	Doctoral Dissertation (Cont'd)		
	Cycle 3	DBA 712	Doctoral Dissertation (Cont'd)		
	Cycle 4	DBA 712	Doctoral Dissertation (Cont'd)		
	Total				**27**
Total Credit Hours of DBA Program					**54**